

The Perfect Incentive Trip: A Journey to the North Pole

Background

The **North Pole** is the ideal destination for Fantastica's executive incentive trip because it combines relaxation, adventure, and cost-efficiency in one unique, unforgettable experience.

It allows the company to reward its managers, refresh their minds and bodies, and save significant costs compared to traditional vacation destinations.

Why the North Pole?

- Who said that a perfect holiday must be expensive? That only fancy hotels and exclusive restaurants define a joyful vacation.
- Well... whoever said that had never been to the North Pole, where one cannot spend too much money yet still experience a different kind of joy.
- Here, long walks in the pristine wild replace shopping sprees. The only major expense is the air ticket, and even that is offset by the very low daily costs of staying there.
- Accommodation in igloos is inexpensive, and meals are simple yet fresh and fulfilling, often made from self-caught fish.

Cost Comparison

- While a round-trip ticket to the North Pole costs around **€500**, compared to **€300** for typical European destinations, the daily expenses are far lower.
- At the North Pole, the average cost for accommodation, meals, and entertainment is about **€30** per person per day, compared to the **€180** usually spent on previous company trips.
- For a group of 20 executive managers over a five-day trip, the total savings would be considerable, making this both an exciting and economical choice.

A Unique Natural Experience

- The North Pole offers a natural environment that is pure, untouched, and unlike any other.

- Visitors can witness the midnight sun, where night turns into day — a rare and unforgettable experience. The view is completely free from buildings or urban distractions, with endless ice landscapes that help travelers truly unwind and clear their minds.
- Contrary to popular belief, the North Pole is full of life. Encounters with polar bears, rabbits, and foxes are common and add a touch of awe and excitement to the journey.

Adventure and Leisure Activities

For those seeking adventure, there are plenty of opportunities to keep the adrenaline flowing:

- Dog-sleigh races provide a thrilling sense of speed.
- Fishing through ice holes offers peace and relaxation.
- Ice sculpting lets travelers express their creativity.
- And for a bit of light physical activity, ice-floe jumping is perfect for reviving tired muscles after long meeting sessions.