

# Welcome to Mehrtaj Clinic

Click on the items below to drill into the analytics

# Insights

1) 70% & 52% Growth in Tir & Mordad
2) 45% & 29% of total revenue are in Tuesdays & Thursdays
3) 30% of clients are from Mehrshahr

## **KPIs**



- Total Revenue
- Total Clients

### CRM



- Client segmentation by RFM
- Age Groups
- Region

#### Revenue



- Revenue by Services
- Revenue Growth