



Kiyana Yazdani

UI / UX Designer

+3 years work experience

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📎 [Portfolio](#)

🌐 www.linkedin.com/in/kiyana-yazdani

🌐 [نسخه فارسی](#)

Skills

UI/UX Design
Design Thinking & Strategy
Wireframing
Prototyping
Design System Design
User Experience Research
User Journey Mapping
Application Design
Responsive Design
Logo & Icon Design
Photography
Edit Photo
Social Graphic

Experience

3click Jul 2023 - Oct 2023

- **Tour card redesign:** The data that was displayed on this card was not enough for the user, we needed to include more data in this card so that they are prioritized based on importance while creating a good user experience. The difficulty in doing this was to include a large amount of information in a card of suitable and eye-catching dimensions. The mentioned items were done using Attention insight plugin in Figma software.
- Collaborated with other team members, including designers, developers, and product manager.
- Researched & and redesigned 3click's **new Checkout passenger list** and **checkout review** and redesigned **new tour card**.
- Enhancement of the Design System, creating wireframes & and prototypes based on the design system.
- Prioritize data and optimize the design to obtain a better user experience in the tour detail card.
- Designed intuitive cards for easy data consumption for passengers listed on the checkout page.

Tools

Figma
Figjam
Adobe Photoshop
Adobe Illustrator
Adobe Xd
Microsoft Clarity
Mouse Flow
Trello
Miro

Interested

Photography
Watching Movies
Designing Paper Stickers
Yoga

Education

Islamic Azad University Of Tehran North

Bachelor of Accounting

۱۳۹۰ - ۱۳۹۴

Savvytech Jul 2023 - Oct 2023

- **CANAM (Managing the transfer of rental products):** Designing a complex user flow to manage the transportation of a rental product was one of the complexities of designing this user flow, the implementation of product receipt confirmation, product departure from the warehouse, and receiving warnings and notifications by the parties, which had to be accompanied by minimal forms and pages. User flow design to manage the delivery of the rented product.
- **A Price Comparison Website:** Website design including user journey design, wireframe, and base component design in Figma. A website that compares the price of a particular product or service in different stores or from different companies.
- **The Notitia Website:** Notitia marketplace is an online platform that enables the smart sharing of resources within the structural steel industry.
- **Redesigning and designing new features in Bevvex, Notitia, and Savvyshop projects.**

Projects

- **Machinenhub** — machinenhub.com — Aug 2023 - Present
Used industrial machinery auction platform in Germany.
- **BIMIT Nexus** — bimit-nexus.de — Bimit company introduction page — May - Aug 2023
- **Peynevesht** — paynevesht.ir — March - May 2023
Book review platform to have a website for each published book.
- **Padsey** — Blood Pressure Analyzer App — Windows Application — March - Jun 2022
- **Irtoya** — customer service application of Toyota in Iran — Mobile Application — Nov 2022 - Feb 2023
- **Taliya** — Online shop — Des - Mar 2021
- **Healthvape** — Online shop — Apr - Jul 2021
- **Ashoobi** — Exclusive car kit online shopping in UAE — Ashoobi.com — Jun - Aug 2020
- **Salamat Electronic** — Medical website panel and dashboard — Jun 2023
- **Goldensports** — Werder Bremen football team landing design — Apr 2023