[Drifting on WWW]

Data Pollution Summit / Amir Houieh / November 2014

How do we navigate on www?

www and metaphors | Navigation Senarios | new environment

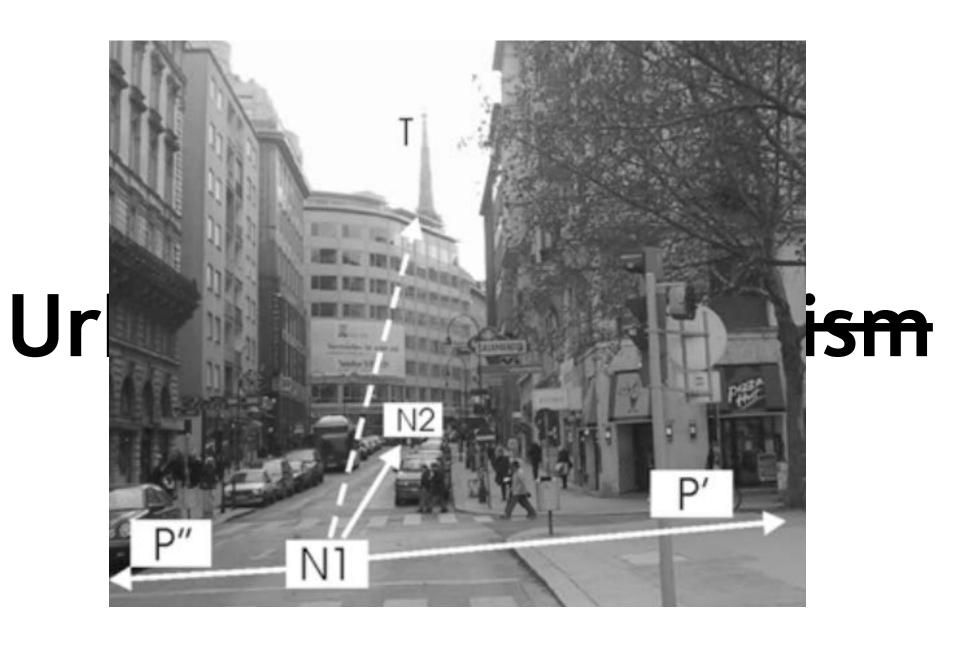
WWW and metaphors: what gives it form

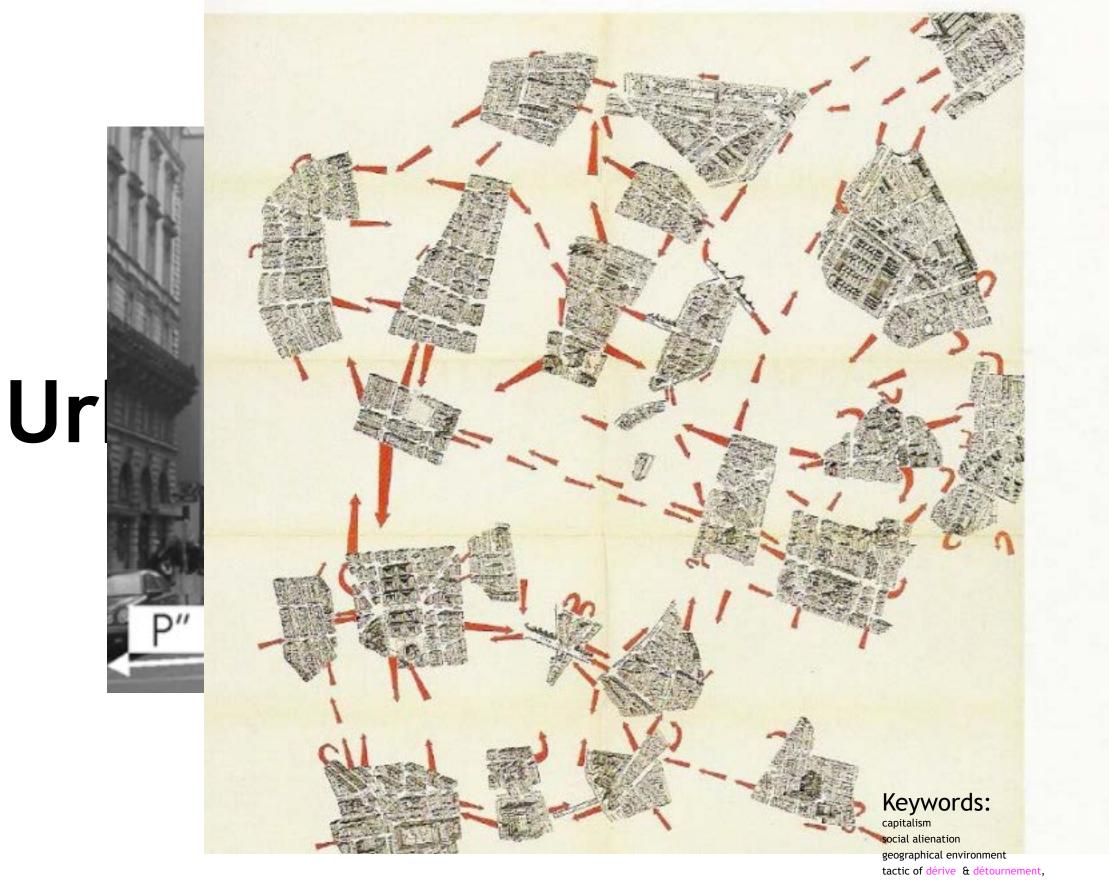




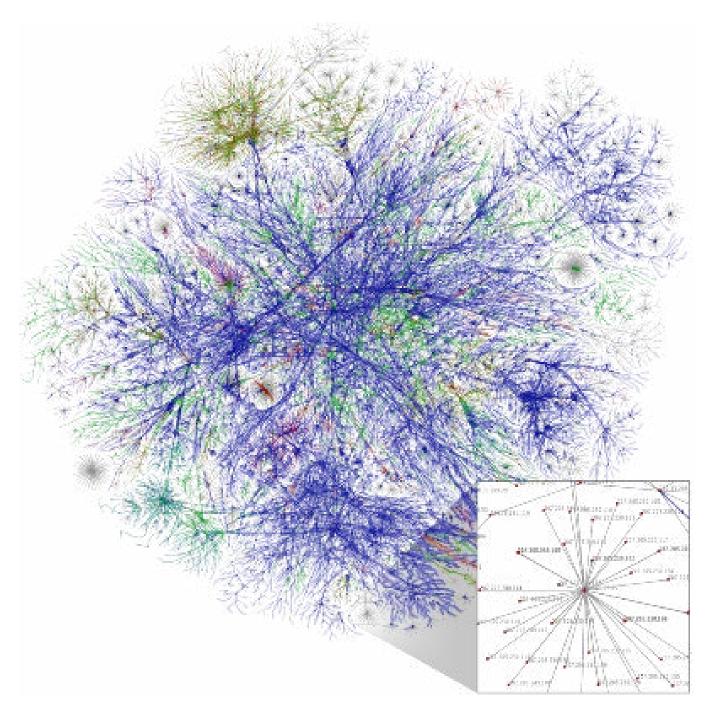


Urbanism vs Virtualism



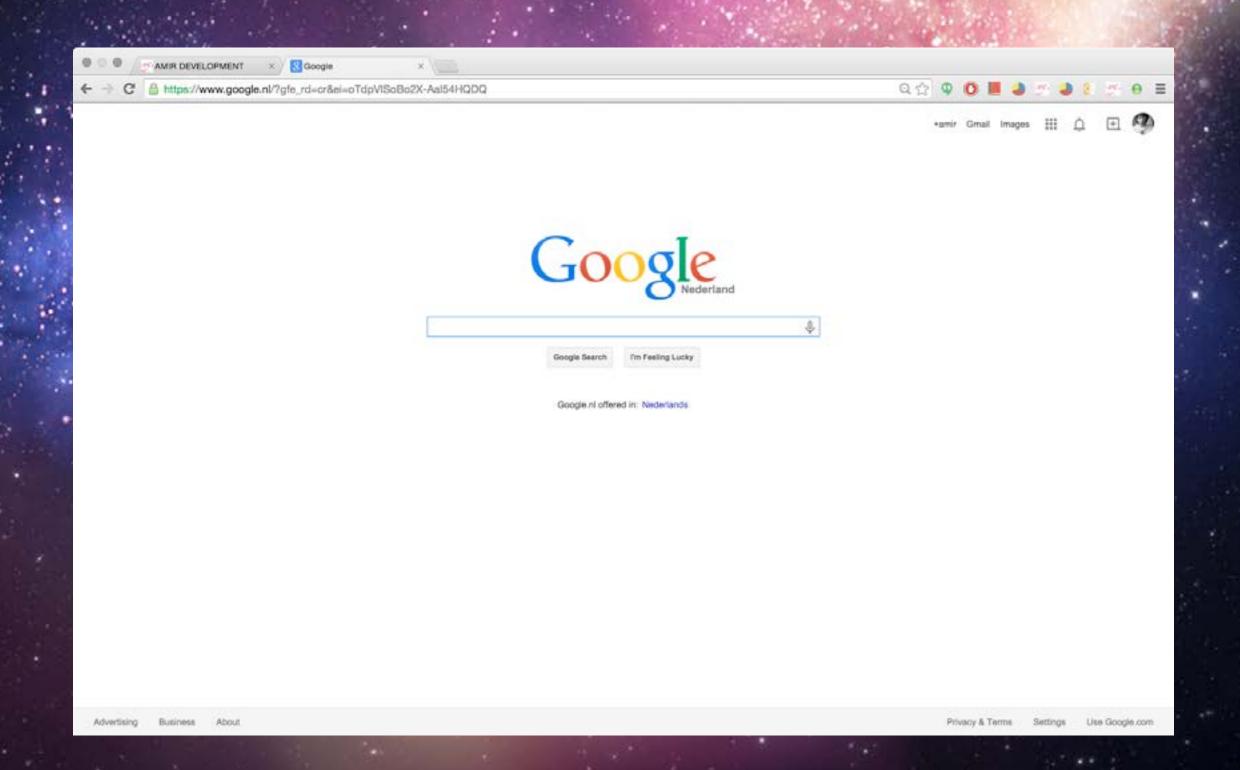


Urbanism vs Virtualism



ıalism

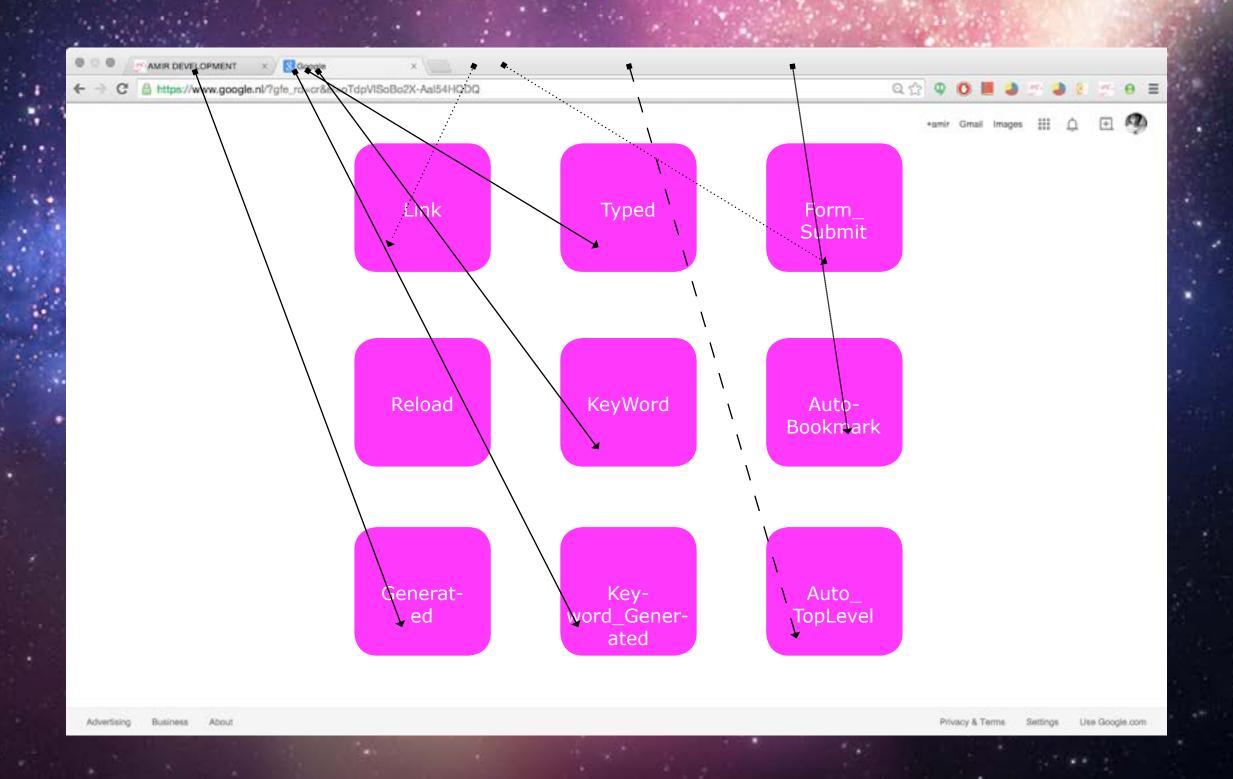
New environment / Web Browser : History / Content



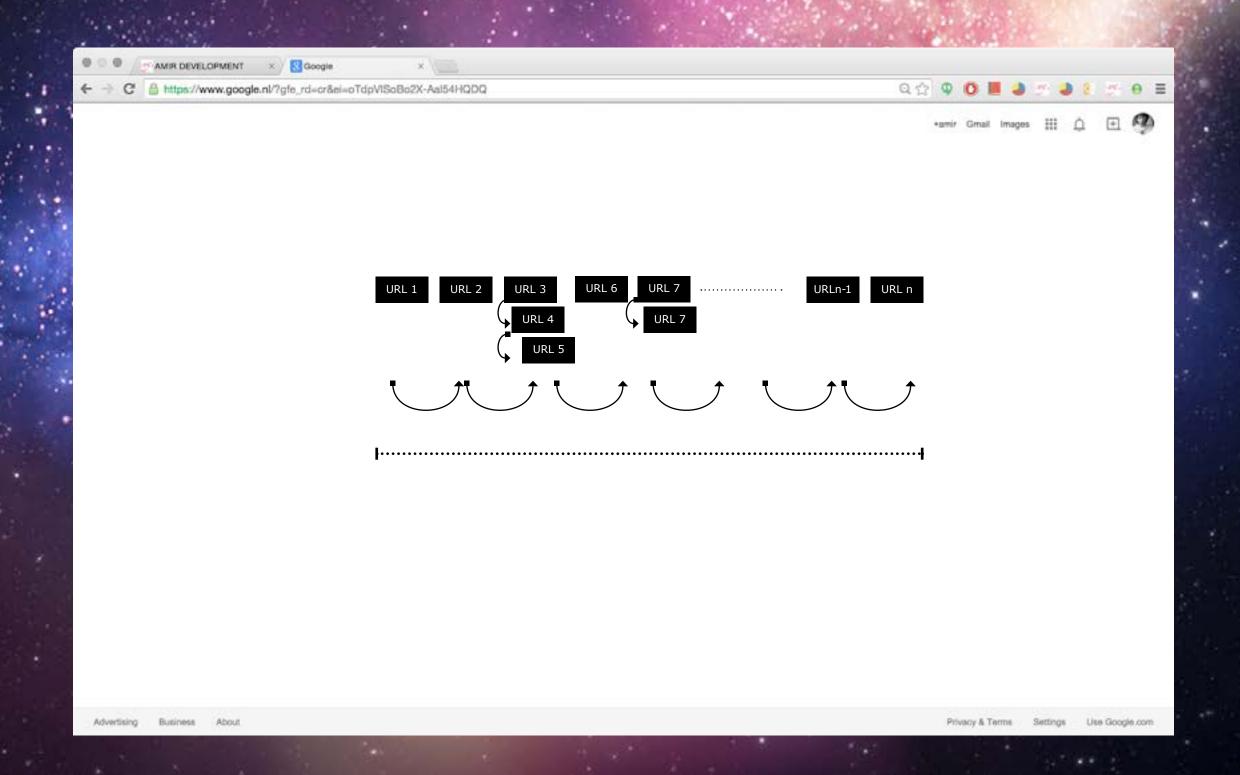
Browser History as content

What can I achive from history? | Content Design

New environment / Web Browser: History / How you navigate to particular page (Transition Types)

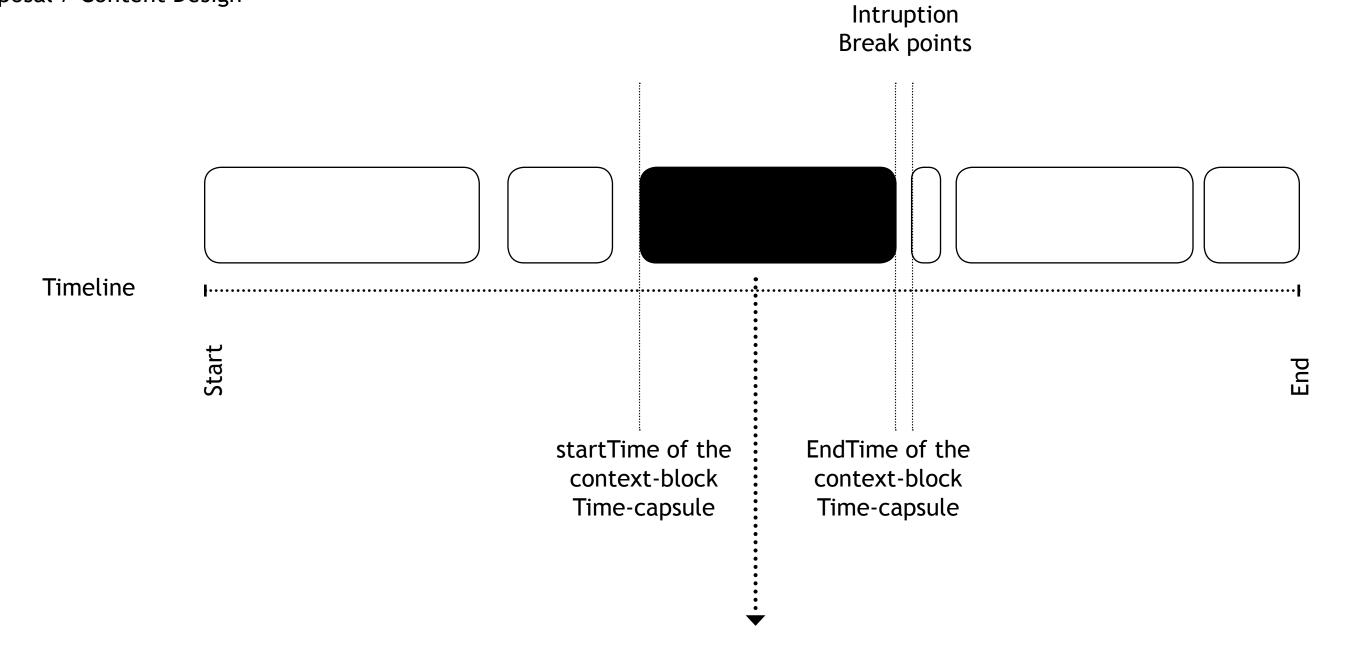


New environment / Web Browser: History / History timeline



What to solve?

How relevent do we navigate on www?

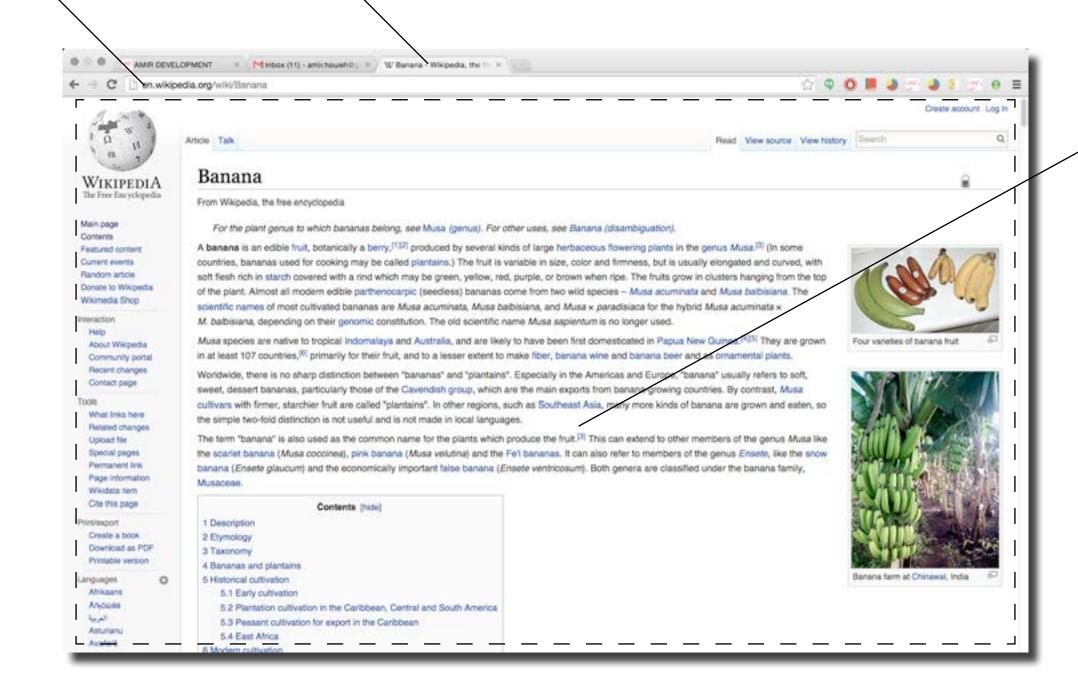


One Session contains a list of urls in raw which are in same context

what is the story of each page?

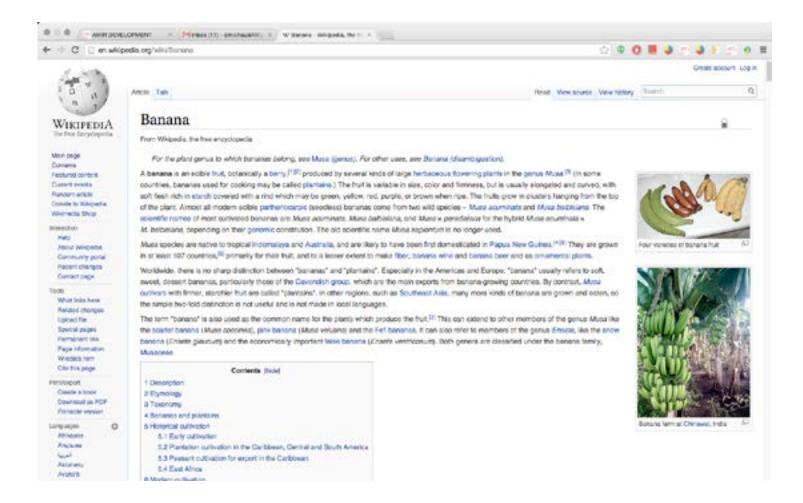
Title

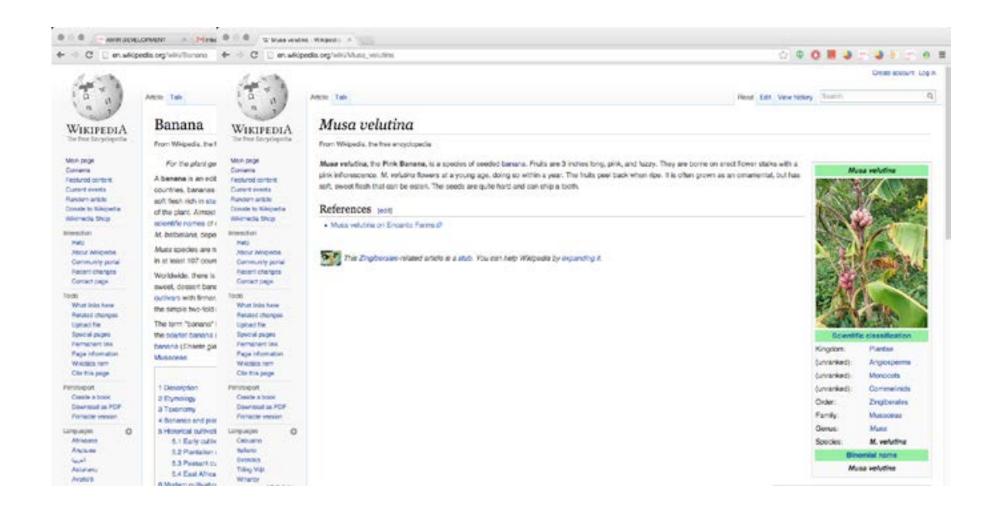
Url

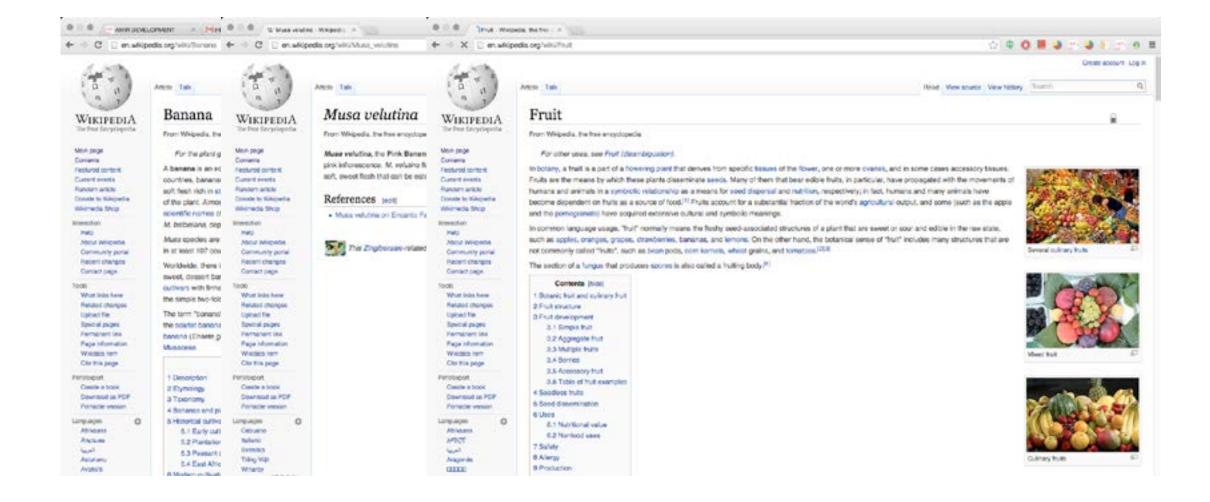


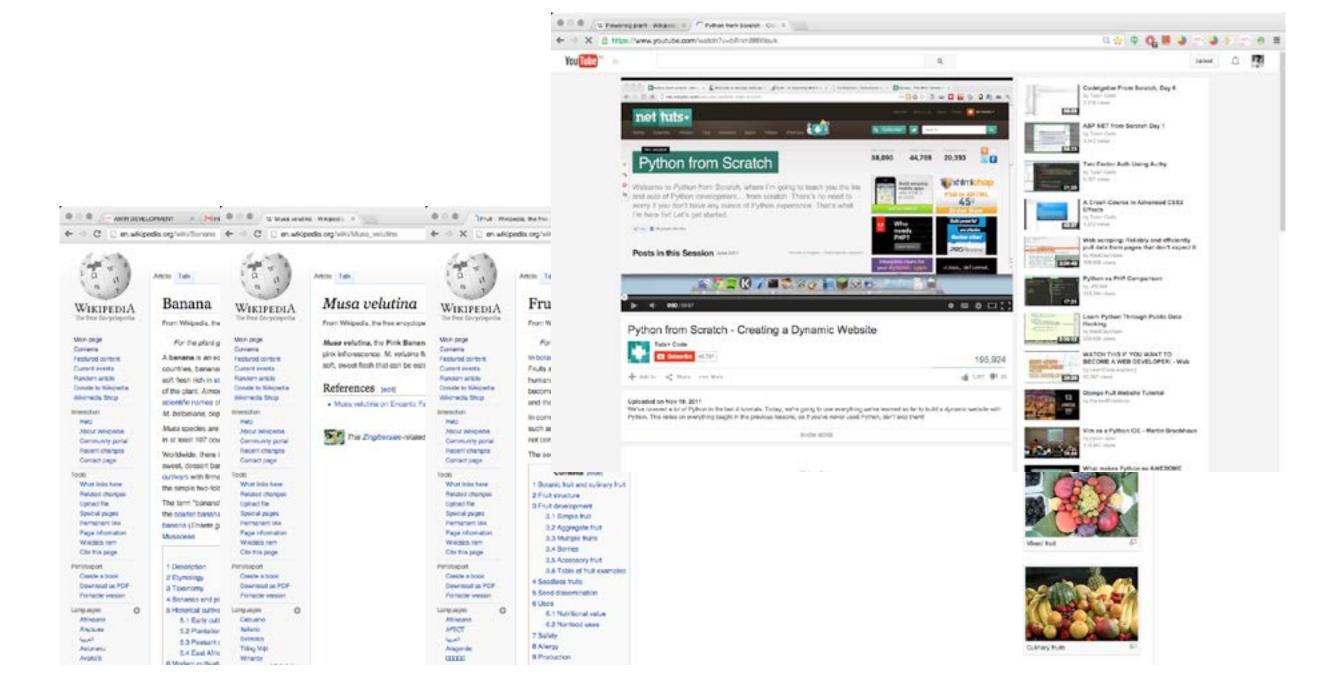
Content:

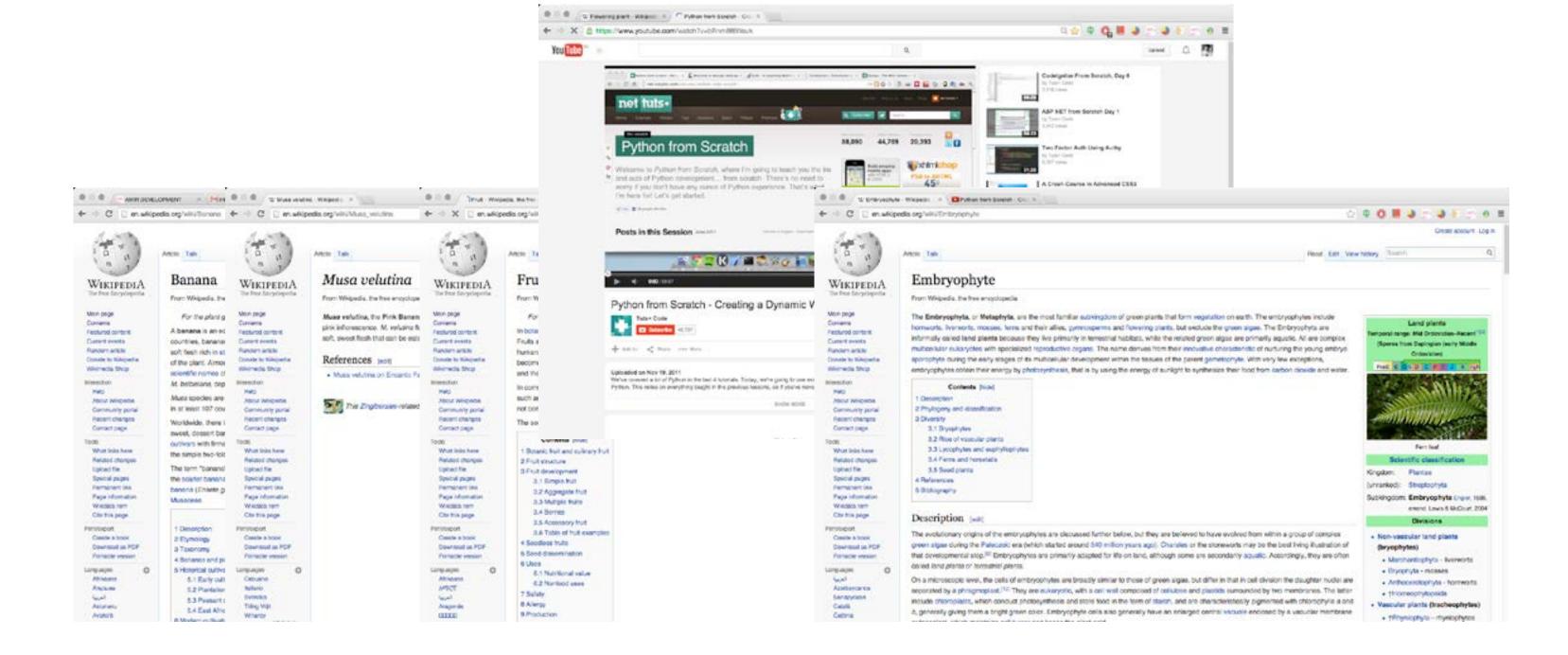
- Hyperlinks
- Metadata
- text
- imges etc











How relevent do we surf WWW?