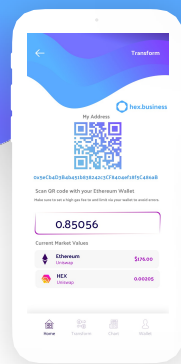




hex.business



hex.business is an ecosystem built entirely around HEX, an ERC20 Token based on the Ethereum blockchain. HEX is similar to a certificate of deposit that traditional banks have issued for many years. hex.business has built an entire ecosystem around HEX with the sole intention of increasing our users position size in HEX. When depositing HEX into any of the DApps in the hex.business ecosystem our loyal user base will earn another ERC20 Token called HEX Money (HXY).



education & adoption

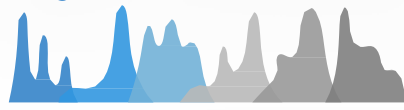


Participants authorise & send Ethereum held in a wallet to a smart contract by means of a QR code on the hexmobile app or by using the hex.business Dapp.



Existing holders of HEX have the ability to atomic swap to HXY from within the Dapp

'Freezing' ones HXY tokens is just one of the ways of utilising the loyalty token with dividends paid daily. Dividends adjust according to amount transformed and frozen



HXY loyalty rewards are similar to airline miles in that:

1. in the first instance they are earned in recognition of the support of the business.
2. top ups of the loyalty currency can be purchased to be realised in parallel offerings.
3. some may earn the reward and blissfully doing nothing with it for some time before realising the value of it.

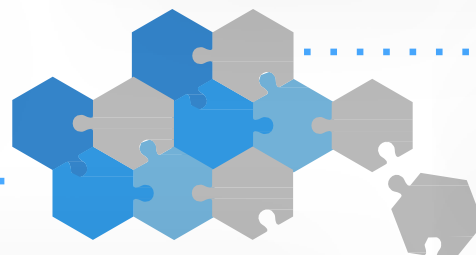


loyalty & rewards

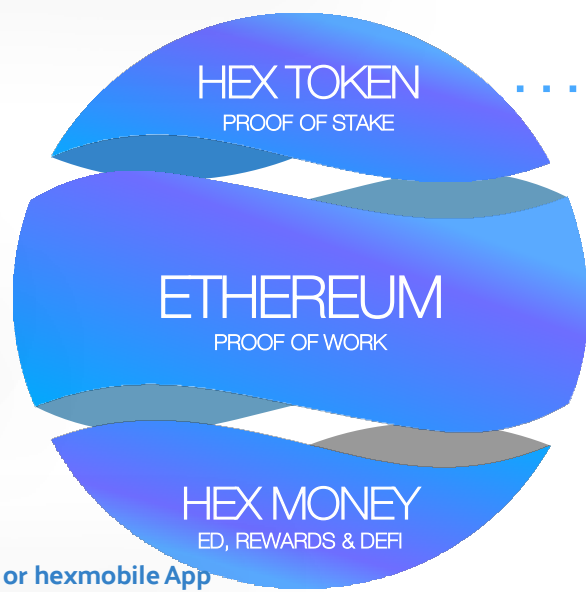
the HEX code allows up to 30% extra HEX to be minted in the onboarding process in comparison to anyone who uses no referral links at all.

investing through any of the hex.business Dapps with the appropriate gas fees paid fires transactions across all three of the following platforms.

Deposits completed through hex.business Dapp or hexmobile App are deliberately routed through the HEX Adoption Amplifier in order to best support the project.



defi & entertainment



hex.business users automatically set in play the minting of their own HXY coin regardless of whether they intend to use this reward in the future. The HXY token is automatically produced at a pegged rate in relation to the underlying HEX token. # see the white paper for the hard coded increases and additional detail.

Entering the Adoption Amplifier does not return the same rate for all participants. Up to 30% additional HEX is available in the code and can be minted if claimed maximally

hex.business ensures the maximum amount possible is claimed and returns a mintable rate 30% above someone who went in direct. 10% is paid as a referral bonus while the balance is used to support and develop the hex.business ecosystem.



tokenomics

Total Supply: 60 Million
Initial HEX to HXY peg: 1000/1
Freeze Interest rate PA: 36.5%
Initial Supply 6,000,000
10% of HEX Money transforms are distributed to those who freeze HXY.
HXY will be distributed over 10 rounds .
Each round consisting of 4.8 million retains a HEX stable peg but goes up by 1000 hex per round
90% of transformed HEX available for dividends
Release: 600k twice yearly. 10% of locked

The tokenomics have been designed to support all three of our priorities:

- encourage adoption
- reward participants
- increase stickiness

'Some of the existing or in build smart contracts below that either utilise the HXY token or return loyalty rewards as a result of utilising the smart contract. All designed to create an ongoing and consistent rotation between HEX and HXY.



'Community voting has played a big part in the allocation of the early DEFI deposits. This will cease when the final decentralised contract is locked. Scheduled to occur at the end of phase one or the 1M transform flag.

V2 of the HXY contract will remove the need for the final few hex.business transactions still completed by running a script. The two stage approach allowed early participants to put their own mark on the design before the code was locked for time infinitum.

hex card



hex.credit is a defi lending platform for HEX where participants get to provide either HEX or ETH as collateral for withdrawals & payments in FIAT.

hex rewards



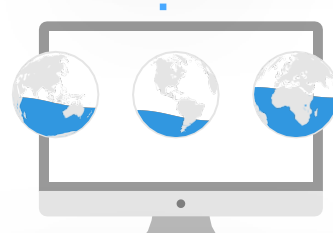
HXY rewards are produced on the basis of the triggering of any hex.business smart contract. HXY is produced and sent to the ETH address on the basis of freezing, transforming or minting.

hex factories



A series of HEX smart contracts that provide the ability to gain extra margin and rewards without jeopardising the initial investment. Rocket Lotto HEX BET

hex pools



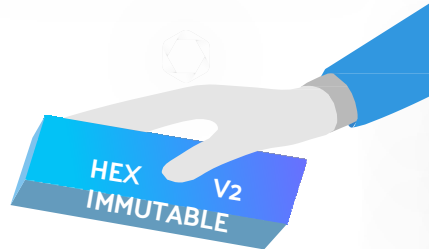
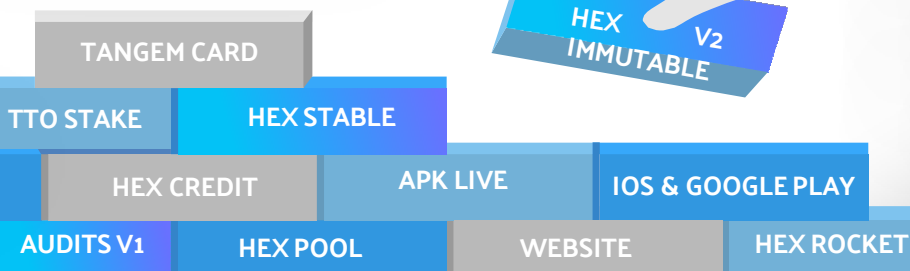
Bigger pays better in the HEX contract so the use of the hex.business pools smart contract to combine with others safely in a decentralised manner and earn higher returns for doing so

hex credit



hex.credit is a defi lending platform for HEX where participants can get 1-6 month HEX loans. Interest is paid in HEX for ETH providers. Zero fees for ETH providers.

Development



With all but a few lines left to code and lock away in the final iteration of the contract the hex business leadership focus shifts to:
Legals
Final Audits
Education

hex.business
education & onboarding

loyalty & rewards

decentralised finance & entertainment