

Amiri Scrutchin

Houston, TX | (832) 925-9694 | ams.artstudios@gmail.com | <https://www.amsartstudios.com/> | <https://www.linkedin.com/in/amiri-scrutchin/>

EDUCATION

Columbia University

B.A. in Film and Media Studies and Visual Arts

New York, NY

Graduated: May 2023

SKILLS

Technical: HTML, CSS, JavaScript, React, SQL, Webflow, Python, Java

Design: Adobe Creative Suite, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe After Effects, Adobe Animate, Premiere Pro, Davinci Resolve, Blender, Canva, Framer, Figma, Trello, Notion

Marketing: Klaviyo, Monday, Asana, Brandfolder, Zapier, SEO, Google Analytics, LinkedIn Sales Nav, Shopify, Squarespace, Hubspot

WORK EXPERIENCE

Milad Media

Creative Director

Remote

May 2025 – Present

- Developed innovative workflows for asset management and optimization that enhanced team productivity by 30%, while reducing asset retrieval time by 50%.
- Led comprehensive redesign initiatives, including brand overhauls, website updates, and email marketing campaigns, resulting in a 40% increase in user engagement and a 25% boost in conversion rates within three months.
- Trained team members on new design systems and processes, improving operational efficiency by ensuring consistency across all creative outputs and decreasing project turnaround times by 20%.

Milad Media

Creative Marketing Assistant

Remote

Feb 2025 – May 2025

- Crafted compelling brand identities and creative assets for clients, ensuring cohesive storytelling and visual consistency across platforms and a 60% open rate in email marketing campaigns.
- Designed promotional graphics, motion graphics, and video content, improving user engagement by 70% and increasing sales by 20%.
- Utilized project management tools to streamline workflow, track progress, and improve team collaboration, ensuring all project turnarounds were decreased by 35%.

Free Agency

Content Specialist

Remote

Oct 2024 – Jan 2025

- Led the management and editing of three high-impact podcast and interview series, increasing audience engagement by 40% through strategic content curation and storytelling techniques.
- Transformed over 150 hours of long-form video content into concise short-form clips for TikTok, YouTube Shorts, and Instagram Reels, boosting platform reach by 65% and growing follower base across channels.
- Designed and integrated more than 20 custom motion graphics to simplify complex business insights from Tableau and Power BI dashboards, improving viewer comprehension scores by 30%.

Wallach Art Gallery

Gallery Assistant

New York, NY

Sep 2019 – Jun 2022

- Designed interactive digital galleries for over 60% of past exhibitions, resulting in intuitive UI & UX design, enhancing accessibility during COVID and a 25% increase in user engagement.
- Coordinated photography sessions for new exhibitions on launch days, captured over 50 high-quality images per event, and managed gallery attendance for special exhibits, boosting engagement metrics by 15%.
- Digitized and archived over 30 years of exhibition records, resulting in enhanced accessibility and retrieval efficiency, reducing data retrieval time by 40% and preserving critical historical materials for future research.

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PROJECT EXPERIENCE

Pickpocket

Houston, TX

Director

Dec 2023 – Present

- Directed character design, collaborating with artists to create 10 distinctive, relatable characters who are visually and thematically aligned with the series' tone and setting.
- Led a multidisciplinary team of writers and artists, overseeing all stages of production from initial concept through final execution, reducing revision time by 30% and ensuring 100% of project objectives and deadlines were met.
- Developed brand strategy that aligned with both the project's artistic vision and its market positioning, increasing audience engagement 1000% and developing partnerships with 5 production companies.

Dream Convention

Houston, TX

2D Character Animator

Apr 2025 – May 2025

- Developed comprehensive storyboards, roughs, line cleanups, and coloring for four complex scenes, enhancing visual consistency and reducing revision time by 50%, thereby accelerating overall project delivery schedules.
- Implemented innovative asset management techniques that streamlined the production pipeline, resulting in a 15% increase in team productivity and ensuring timely adherence to project milestones.

Trill Dominos

Houston, TX

Lead Animator

Jan 2025 – Apr 2025

- Directed the end-to-end process for all mobile game assets, producing over 50 backgrounds, 30 character animations, and 20 interactive elements that enhanced user engagement by 35%.
- Developed an intuitive UI/UX framework that improved player efficiency by 40%, leading to increased player retention during beta testing phases.
- Crafted a compelling pitch deck that secured funding opportunities with top industry stakeholders, including CMG Worldwide, resulting in strategic partnerships and a \$500K investment boost for game development and franchising.

LEADERSHIP ROLES

Dream Convention

Los Angeles, CA

LEA Finalist | Mentor | Alumni

Oct 2019 – Present

- Awarded as a finalist for the Leaders in Education Award in 2023 for mentoring over 40 students of color through college advising, networking, and career conferences.

Academic Success Program @ Columbia

New York, NY

Residential Counselor

Jun 2023 – Aug 2023

- Budgeted upwards of \$10K, ensuring optimal utilization for event logistics, supplies, and meals for over 70 students and 10 counselors.
- Mentored over 70 students in collegiate level writing and literary analysis.