

Zahra Jafarinab Product Designer

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I'm a Product Designer with **+1 years of experience**, focused on creating useful, usable, and enjoyable products through data-driven design. I've worked across **diverse projects** to improve UX and visual quality, most recently **contributing as a product designer on a core product of my company** and collaborating closely with development and SEO-team to launch an MVP. I've also helped improve SEO team workflows by introducing a UI/UX review process, leading to better performance and higher client satisfaction. Now-I'm eager to focus on attractive products as a junior product designer to create meaningful, long-term impact.

Check out my Portfolio: [My Portfolio](#) ↗

Experiences

UI/UX Designer

Aramesh Gostaran Mina

Dec 2024-Present

Amina Group is a branding and digital marketing company focused on building data-driven products and services. Its core product is Javidaan, an SEO tool designed to help businesses improve search performance and optimize their digital presence through actionable insights.

Some of my experiences as a product designer:

- Designed and optimized the Javidaan SEO tool as part of the company's core product to improve usability and user experience [- Case Study](#) ↗
- Designing and Redesigning diverse projects across various industries [- Projects](#) ↗

Fashion designer

Freelancer

2022-2024

- Designing and Modeling clothes
- Styling for clothing collections

Skills

- | | | | |
|-------------------|---------------------|-----------------|----------------------|
| • UI Design | • A/B Testing | • Design System | • Data Driven Design |
| • Ux Research | • Wireframing | • Prototyping | • Team work |
| • Problem Solving | • Responsive Design | • User Flow | • Flexibility |

Courses

UI/UX Design

Amanj Academy

Product Design

Amanj Academy

AI For Product Designer

Amanj Academy

Fashion Design

Tarahan Mod-e Khalagh

Education

Bachelor in Business Administration

Yadegar-e Imam University 2016-2021

Tools

- Figma
- Photoshop
- Clarity
- Illustrator
- Maze