Task 2

Comparing data obtained by first nlu to last nlu in conversations.

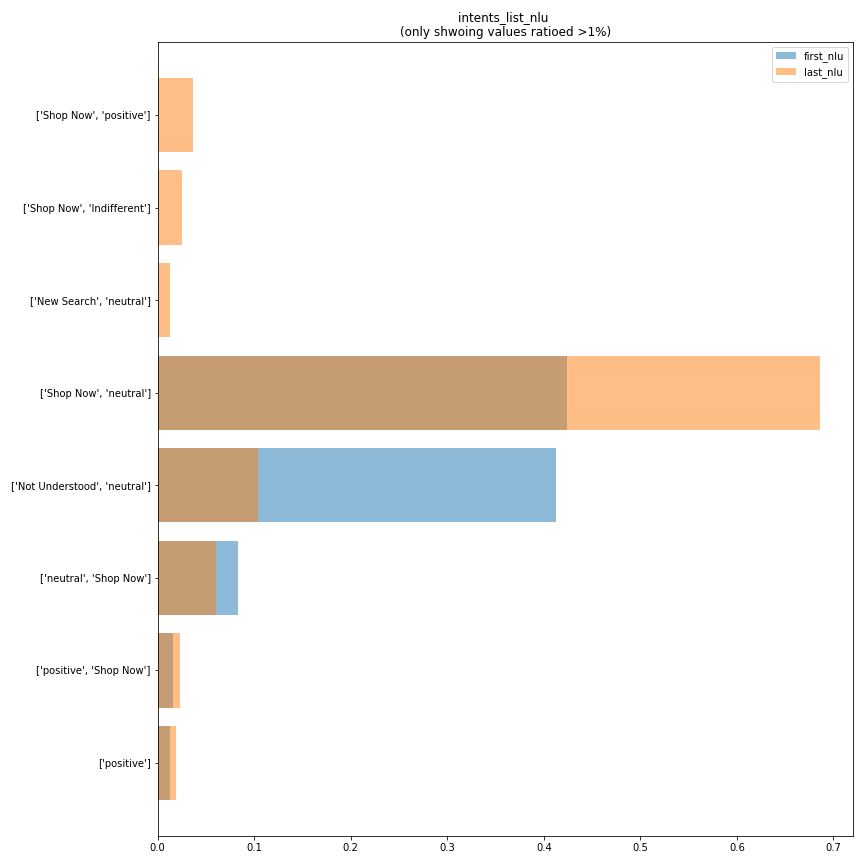
\*only conversations that had more than one msg were used, resulting in 10420 conv’s (retailer 429, only after July, conv id for me is user/sender id)

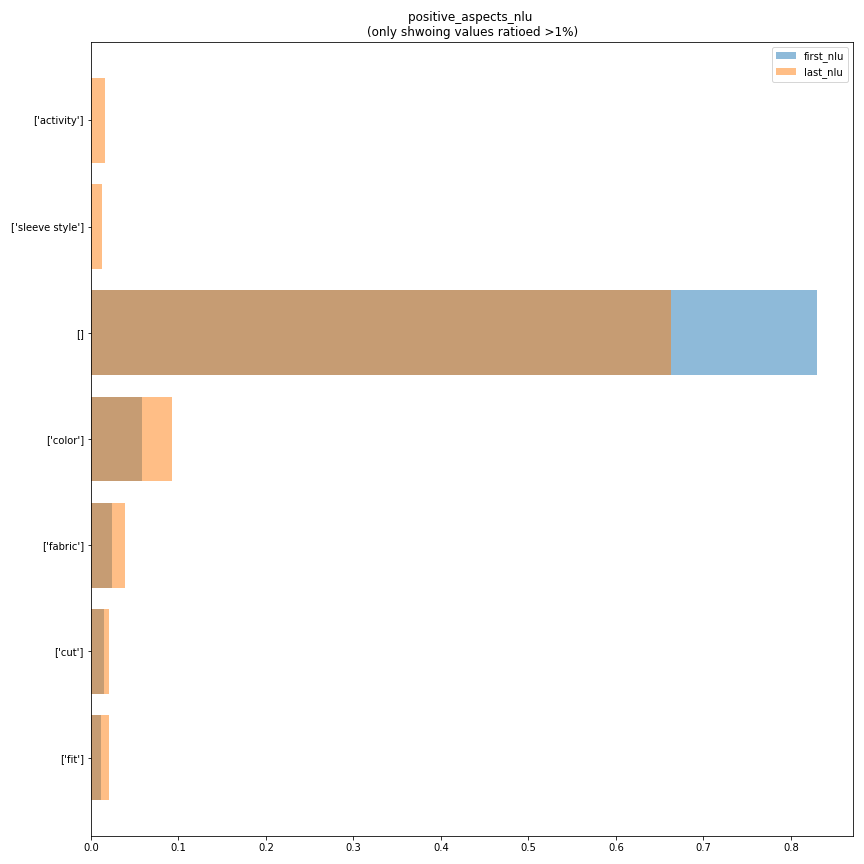
We would like to see more data obtained as the conv evolves.

These insights could be used for many things, including model comparison (two models with equal conversion rates but differences in data obtained).

Insights:

1. Intents list : we do get more data regarding intent after a conversation.
2. Positive\_aspects : we do get more positive aspects after a conversation.
3. gender : as the conversation evolves we get more non male genders
4. sku: slightly more sku search after a conversation.
5. Num of products: after a conversation the number of product gets smaller.



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