Election Campaign Dynamics

Updates, Website, Future additions

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OUTLINE

1. Updates

2. Website

3. Future additions

Updates

UPDATES

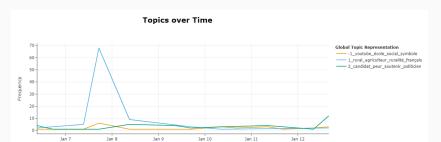
- Updates for the YouTube Dataset
 - · youtube corpus creation available for the website
 - · regrouped 1-minute speech split into each minute

on transcrip	time_caption	duration	upload_date	video_description	video_id	video_title
	0 days 00:35:04	39:56	2021-09-13 08:33:58	http://www.adhesions- rn.fr\n http://www.m	KbvDa- sHATk	Discours de Marine Le Pen à Fréjus
	0 days 00:36:04	39:56	2021-09-13 08:33:58	http://www.adhesions- rn.fr\n http://www.m	KbvDa- sHATk	Discours de Marine Le Pen à Fréjus
	0 days 00:37:04	39:56	2021-09-13 08:33:58	http://www.adhesions- rn.fr\n http://www.m	KbvDa- sHATk	Discours de Marine Le Pen à Fréjus
	0 days 00:38:04	39:56	2021-09-13 08:33:58	http://www.adhesions- rn.fr\n http://www.m	KbvDa- sHATk	Discours de Marine Le Pen à Fréjus

TOPIC MODELING

Twitter Data

- Pipeline is finalized
- · Extracted topics for each candidate over time are mostly relevant
- The idea of combining keyword/phrase extraction helped with both time and quality of the topics (KeyBert implementation & BERTopic customization)
- · Visualizations are not accessible on the website yet



TOPIC MODELING

YouTube Data

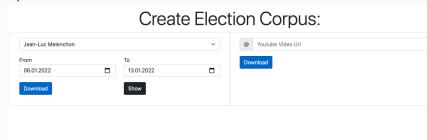
- Data is collected for single points in time
- · Topics are not developed in the same way
- · One set of topics are extracted for each video
- · Further homogenization is necessary

0	(liberté, 0.09850522571392928)
1	(français, 0.09086080184389049)
2	(française, 0.05144703652826476)
3	(france, 0.04636301538928017)
4	(libertés, 0.03554059112444311)
5	(référendum, 0.02971860287831074)
6	(souveraineté, 0.023532534604490035)
7	(européenne, 0.023532534604490035)
8	(nationale, 0.023532534604490035)
9	(talibans, 0.01685684374624455)

Website

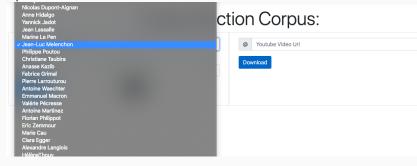
UPDATES

· Updates for the website



UPDATES

· Updates for the website



WEBSITE WITH FLASK

- Previous Plan: Using two services in C# and Python, which talk together (It has unnecessary complexity)
- · Now: we developed the same website with Python Flask

BUILDING DOCKER IMAGE

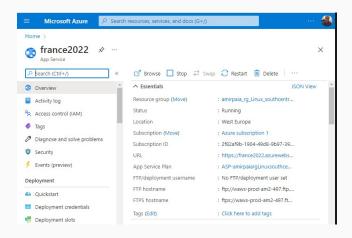
A docker image has been built locally



Election2022

DEPLOYMENT ON AZURE

Docker image can be easily pushed and deployed into Azure

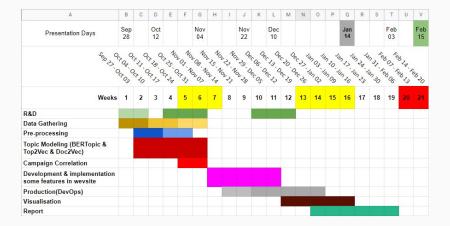


Bringing the abilities of Matplotlib and Plotly into the browser by creating an HTML file (Click Here)

In the next presentation, we will connect this possibility to the candidate names

Future additions

TIMELINE



Thank you!