## **Election Campaign Dynamics**

Updates, Website

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## **OUTLINE**

1. Updates

2. Website

# **Updates**

### **UPDATES**

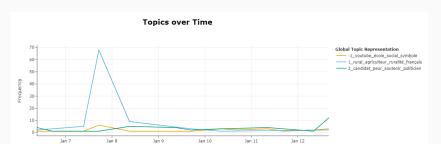
- Updates for the YouTube Dataset
  - · youtube corpus creation available for the website
  - · regrouped 1-minute speech split into each minute

transcript	time_caption	duration	upload_date	video_description	video_id	video_title
contemporains nous devons notre liberté à des	0 days 00:35:04	39:56	2021-09-13 08:33:58	http://www.adhesions- rn.fr\n http://www.m	KbvDa- sHATk	Discours de Marine Le Pen à Fréjus
les défenseurs d'une france libre et du monde	0 days 00:36:04	39:56	2021-09-13 08:33:58	http://www.adhesions- rn.fr\n http://www.m	KbvDa- sHATk	Discours de Marine Le Pen à Fréjus
beaucoup progressé et nous sommes devenus un p	0 days 00:37:04	39:56	2021-09-13 08:33:58	http://www.adhesions- rn.fr\n http://www.m	KbvDa- sHATk	Discours de Marine Le Pen à Fréjus
direction du rassemblement national j'y vois I	0 days 00:38:04	39:56	2021-09-13 08:33:58	http://www.adhesions- rn.fr\n f http://www.m	KbvDa- sHATk	Discours de Marine Le Pen à Fréjus

### TOPIC MODELING

### **Twitter Data**

- · Pipeline is finalized
- · Extracted topics for each candidate over time are mostly relevant
- The idea of combining keyword/phrase extraction helped with both time and quality of the topics (KeyBert implementation & BERTopic customization)
- · Visualizations are not accessible on the website yet



### **TOPIC MODELING**

#### YouTube Data

- Data is collected for single points in time
- Topics are not developed in the same way
- · One set of topics are extracted for each video
- · Further homogenization is necessary

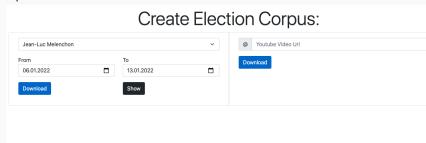
0	(liberté, 0.09850522571392928)
1	(français, 0.09086080184389049)
2	(française, 0.05144703652826476)
3	(france, 0.04636301538928017)
4	(libertés, 0.03554059112444311)
5	(référendum, 0.02971860287831074)
6	(souveraineté, 0.023532534604490035)
7	(européenne, 0.023532534604490035)
8	(nationale, 0.023532534604490035)
9	(talibans, 0.01685684374624455)

# Website



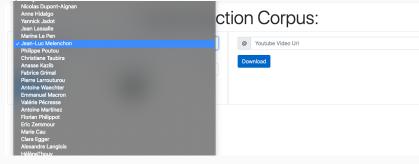
### **UPDATES**

· Updates for the website



### **UPDATES**

· Updates for the website



### **DOCKER IMAGE HAS ALREADY BEEN BUILT**

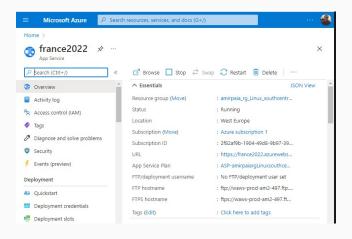
A docker image has been successfully built



Election2022

### **DEPLOYMENT ON AZURE**

Docker image can be easily pushed and deployed into Azure



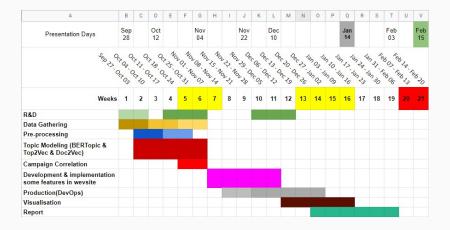


### VISUALIZASION

Bringing the abilities of Matplotlib and Plotly into the browser by creating an HTML file (Click Here)

In the next presentation, we will connect this possibility to the candidate names

### **TIMELINE**



# Thank you!