Circle Solutions

Presenters: Amir Ranjbar Maki & Milana Doborjginidze
Script writers: Pharrell Buckman & Rodrigo Neves Cardoso
Slide Designers: Sean Mushava, Cosmin Buzic and Levente Veres-Bocskay

Introduction

Good morning, everyone. Thank you for joining us today. My name is [name1], and this is my colleague [name2]. We are delighted to present our newly designed website for Circle Solutions.

This presentation is expected to take 10 minutes or less.

Today, we will start by quickly introducing the project, who the company is, and their expectations. Afterward, I will briefly show you the different Figma designs of each team member [and maybe present the team], and then [name] is going to talk about our progress and the obstacles encountered along the way. Lastly, she will demonstrate the final version of the product and conclude the presentation by talking about our achievements and what we have learned throughout this journey as a team.

Project Overview

Circle Solutions is a software company focused on developing intranet solutions for office-based companies and two specific sectors which are the education and healthcare sectors. They wanted a user-friendly website that showcases their products and gives information on who the company is. The main goal of this website is to attract managers (offices, schools, hospitals) and customers to add the company's intranet solutions to their companies. We have been requested to add some features to the website such as pages showcasing the products offered (made by: [team member] and [team member]), a search bar, and a Frequently Asked Questions (FAQ) page (made by: [team member]), and if the user still can't find a solution to the issue he can contact the company through the contact page (made by: [team member]) by submitting a form with a message and finally we made the website pages responsive for other devices. Another feature added was an animated logo on the navigation bar made by our team member Cosmin.

Now my colleague is going to take over who is going to showcase the designs and the final product.

Hello, first I would like to start by presenting our team the Blue Jays. Our team consists of 7 team members and I'm going to talk about our roles on the team and showcase the designs made by each member. Since it would take up much time showing every single page from each design we decided to show an example of just so you can see what we were working on.

Milana - Project leader

She is responsible for guiding the team and ensuring everyone is working according to the objectives.

Amir - Assistant

Amir assists in planning and executing projects while coordinating and managing project tasks. He also handles any trouble that shows up and monitors the progress of the project.

Sean - Quality Controller

Sean defines the quality standard while monitoring and guaranteeing the same meets its standard. He is also in charge of ensuring that any issues are identified and discussed at the right time.

Levente - Secretary

Levente is responsible for maintaining records and managing documents such as minutes of meetings and making sure that they are easy to access.

Cosmin and Rodrigo - Specialists

These two members are specialized in the programming field.

Pharrell - Contact manager

Pharrell's main responsibility is to set up meetings with the client and to keep in contact with the client.

After the meeting with our client, he ended up choosing Milana's design, with the animated logo from Cosmin, for the About page he picked Pharrell's design and the information of the products displayed like in Amir's design.

Process

During the development phase, we used Figma as our main design tool to create the structure and visuals of the website always focusing on creating a user-friendly UI. After that, we used HTML, CSS, PHP, and a little bit of JavaScript to convert our design principles into functional code.

Design

In our design, we applied principles from usability heuristics and making our website minimalistic, our client was inspired by how minimalistic Apple designed their website. Each of our team members had good designs, leaving our client not to choose a design from one person but a mix of part designs from almost every team member. During the coding process, we decided share tasks, Milana worked on Checkout and contact us page, Levi worked on the homepage and login page, Pharrell worked on the about us page, Sean worked on the FAQ page, Rodrigo worked on the Sign up and healthcare and education page, Amir worked on Account info and product pages and Cosmin worked on the header and footer for all the pages.

Our team focused on creating a sleek, user-friendly interface that integrates key usability heuristics with a minimalist aesthetic, inspired by Apple's design approach. Each team member contributed unique design ideas, resulting in a final product that combines elements from various iterations to meet the client's preference.

Each team member was assigned specific sections to code, based on our chosen design. Here's how we divided the tasks:

- Milana worked on the Checkout and Contact Us pages.

- Levi created the Homepage and Login page.

- Pharrell was responsible for the About Us page.

- Sean developed the FAQ page.

- Rodrigo designed the Signup page and the Healthcare and Education pages.

- Amir handled the Account Info and Product pages.

- Cosmin crafted the Header and Footer used across all pages.

Conclusion

In this project, we achieved a user-friendly website that reflects Circle Solutions' vision, blending design ideas from each team member into a minimalist, Apple-inspired interface. We added essential features, ensured responsiveness, and addressed the client's needs for showcasing their products. This project strengthened our skills in design, coding, and teamwork, and we're proud to have delivered a polished final product that meets the client's goals.