

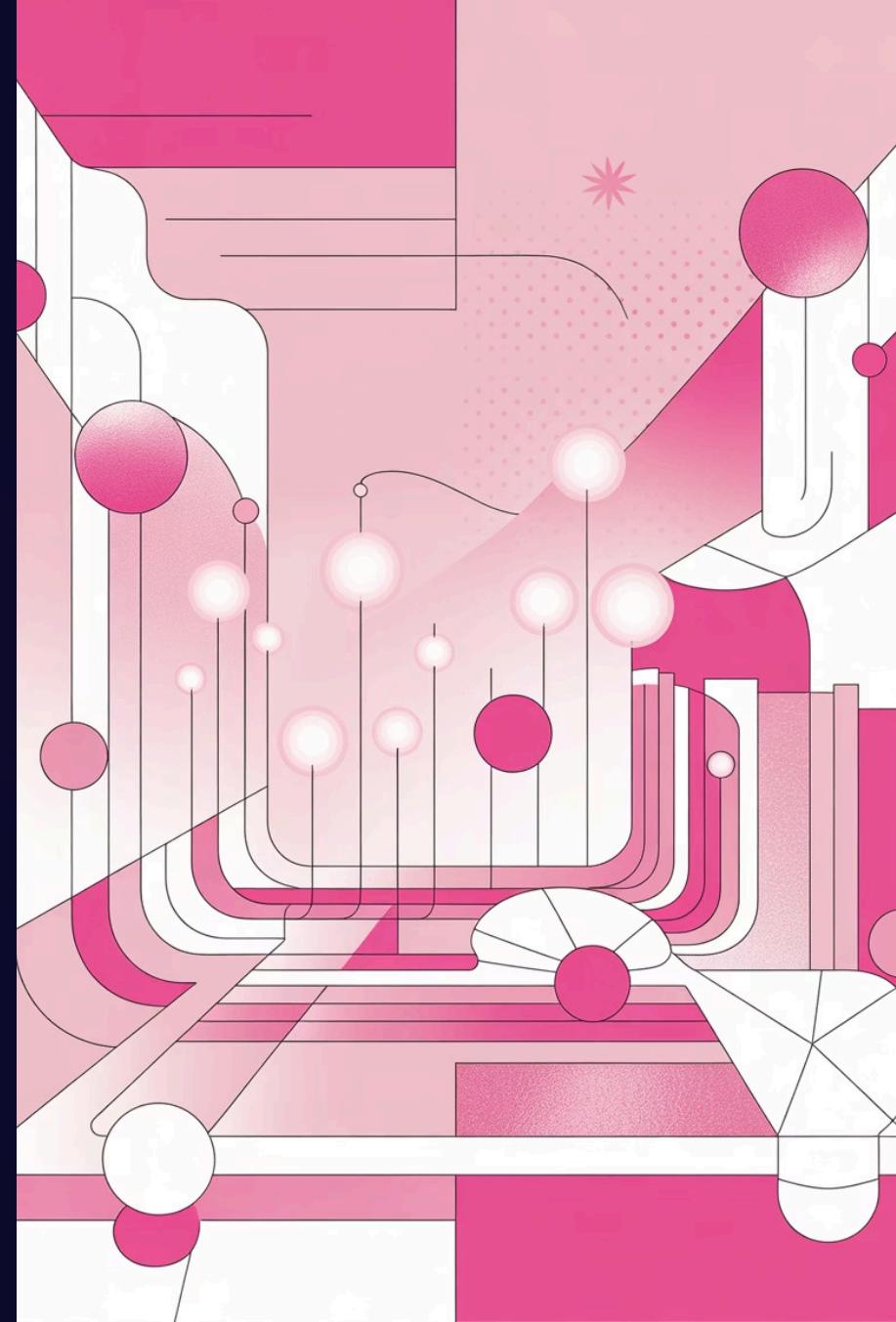
# Natural Language Processing

## Cross-lingual Semantic Textual Similarity

Presented by Amirreza Sharifzade

# Cross-lingual Semantic Textual Similarity

A fundamental task in multilingual NLP that measures semantic similarity between texts written in different languages, enabling language-independent understanding.



# What Is Semantic Textual Similarity?

## Core Concept

Semantic Textual Similarity (STS) estimates how closely two sentences match in meaning. The similarity is represented as a numerical score, focusing on semantic understanding rather than exact word overlap.



### Meaning-Focused

Looks beyond surface-level word matching to capture deeper semantic relationships

### Numerical Score

Produces a similarity value that quantifies the degree of semantic alignment

### Building Block

Serves as foundation for numerous NLP applications and systems



# What Makes It Cross-lingual?

1

## Different Languages

Texts are written in distinct languages, requiring cross-lingual understanding

2

## No Direct Comparison

Lexical overlap is impossible, demanding semantic alignment techniques

3

## Language-Independent

Models must grasp meaning that transcends linguistic boundaries

The key challenge: capturing shared meaning despite linguistic differences, cultural nuances, and vocabulary gaps between languages.

# Why CL-STS Matters

## Global Information Access

Enables multilingual search and information retrieval across language barriers

## Reduced Translation Dependency

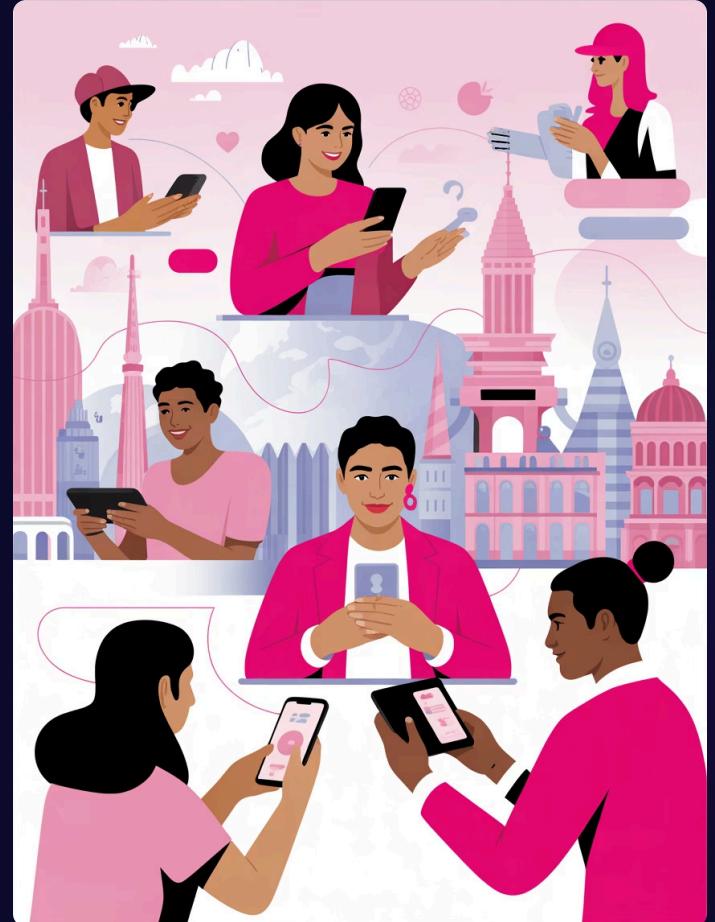
Operates without explicit machine translation, reducing error propagation

## Fairness & Inclusivity

Improves NLP systems for speakers of diverse languages

## Security Applications

Detects threats and misinformation across multiple languages simultaneously



# Real-World Applications



## Cross-lingual Search

Search engines that retrieve relevant documents regardless of query or document language



## Plagiarism Detection

Identifies copied content across different languages in academic and publishing contexts



## Content Moderation

Moderates harmful content in multilingual platforms by detecting similar problematic messages



## Misinformation Detection

Tracks fake news and disinformation spreading across language boundaries



## MT Evaluation

Assesses machine translation quality by comparing source and target sentence meaning



## Social Media Analysis

Monitors coordinated campaigns and global discussions across diverse linguistic communities



# Position in the NLP Landscape



## Sentence Embeddings

Produces dense vector representations that capture semantic meaning



## Transfer Learning

Enables knowledge transfer between languages and tasks



## Information Retrieval

Powers multilingual search and document matching systems



## Language Models

Connected to multilingual Transformer architectures

# Modern Technical Approaches

## LaBSE (2022)

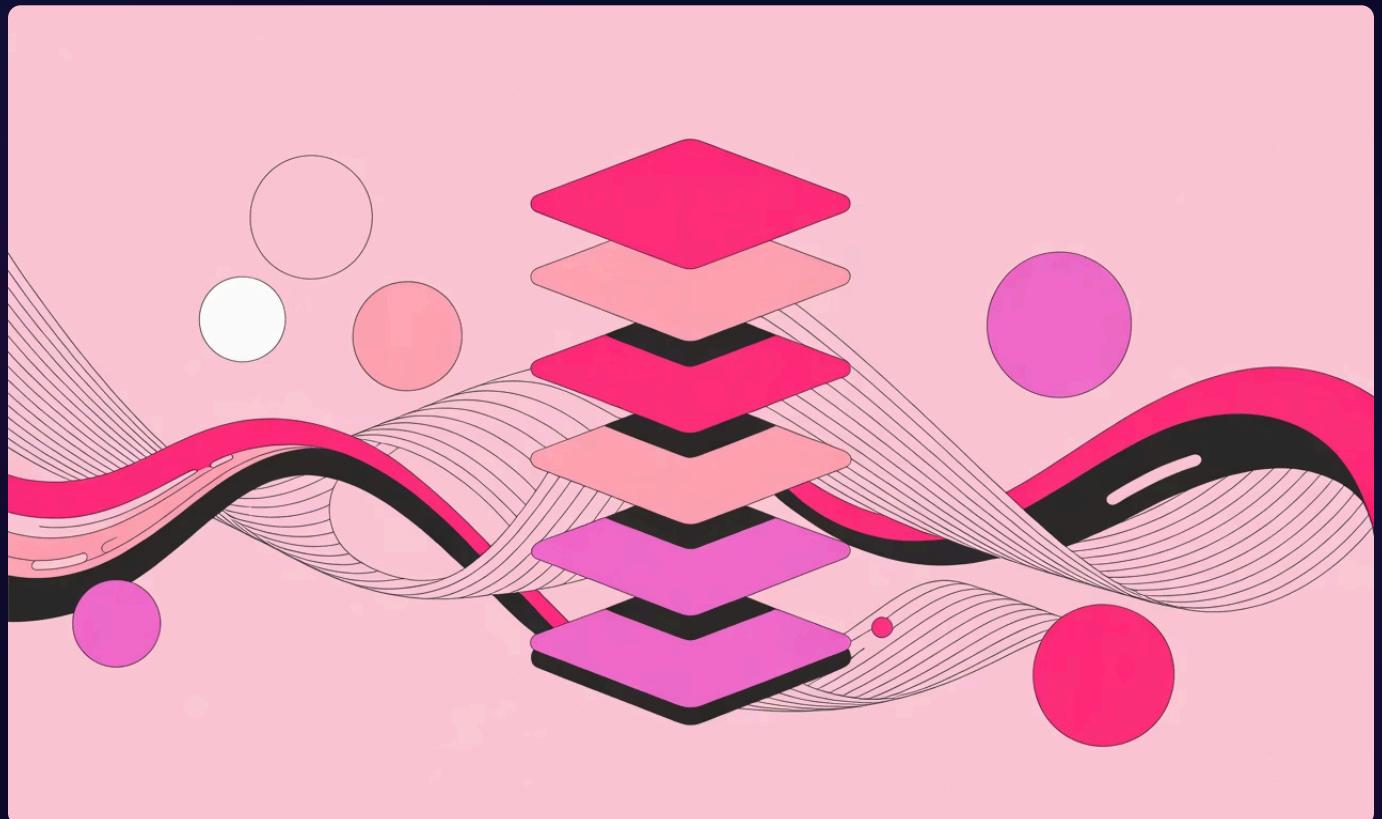
Language-agnostic BERT Sentence Embedding maps sentences from different languages into shared vector space. No translation needed at inference time. Strong performance on CL-STS benchmarks.

## mSBERT (2022)

Multilingual extension of Sentence-BERT using knowledge distillation from English STS data. Effective for low-resource languages with performance drops for distant language pairs.

## XLM-R Methods (2023)

Built on multilingual Transformer architectures pre-trained on massive multilingual corpora. Fine-tuned on CL-STS datasets, outperforming traditional cross-lingual methods.



- ❑ **Key insight:** Embedding-based methods using shared vector spaces dominate current research, replacing older translation-based and alignment-based approaches.

# Research Challenges



1

## Limited Labeled Data

Shortage of annotated STS datasets for many languages, especially low-resource ones

2

## Cultural & Semantic Differences

Meaning doesn't always translate directly due to cultural context and linguistic structures

3

## High-Resource Bias

Models perform better on widely-spoken languages, disadvantaging others

4

## Computational Costs

Training multilingual models requires massive datasets and significant compute resources

# Current Trends & Future Directions



# Key Takeaways

## Foundation Task

CL-STS is a fundamental building block in multilingual NLP

## Embedding-Based

Shared sentence embeddings now dominate approaches

## Transformer-Powered

Modern architectures significantly improved performance

## Active Research

Low-resource languages remain key challenge

CL-STS removes language barriers in semantic understanding, making it essential for global AI systems with strong real-world impact.

