

AAMIR SHAHZAD

- Lead Gen Expert
- Outreach Expert
- Marketing Expert

About Me

A dynamic and results-oriented professional with a strong foundation in Project Management, Lead Generation, and Digital Marketing. Proven ability to drive projects from concept to completion, build high-quality prospect lists, and execute data-driven campaigns. Seeking to leverage a blend of technical and strategic skills to contribute to business growth and operational excellence.

Contact

+92 306 333 7925

aamirinfo@gmail.com

Bahawalpur, Punjab, PAKISTAN

Skills

- Lead Generation Expert
- Digital Marketing
- Recruiting Expert
- Sourcing Expert
- List Building
- Contact Finding

Language

English

Urdu

70%

100%



Experience

Marketing Manager | The Skilliance

2021 – 2023

- Successfully managed a team of 5 members, leading all phases of the project lifecycle from initiation to closure.
- Implemented process improvements that enhanced project efficiency by 15%, ensuring on-time delivery of all key milestones.
- Built and maintained strong client relationships, serving as the primary point of contact and ensuring all project requirements were exceeded.

Lead Generation Expert | Upwork

2017 – 2018

- A dedicated and results-driven professional with a proven track record in project management, lead generation, and digital marketing.
- Skilled in developing and executing targeted strategies to drive business growth and optimize team performance.
- Eager to leverage expertise to help organizations achieve their project and revenue goals.

Education

The ISLAMIA UNIVERSITY OF Bahawalpur

2023 - 2027

- Bachelor of Business
- GPA: 3.8 / 4.0

CERTIFICATIONS

- HUBSPOT
- UDEMY
- LinkedIn
- SIMPLEILEARN