

PRODUCT Glossary

Product Glossary

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Reference: <https://productschool.com/product-glossary/>

Github repository: <https://github.com/amirshnll/product-glossary>

Book Index

A

- Agile
- Acceptance Criteria
- A/B Test
- Affinity Diagram

B

- Backlog
- Beta Test
- BI: Business Intelligence

C

- Concept Review
- Customer Journey Map
- Customer Success
- Churn Rate

- Cross-Functional Team

D

- Data Product Manager
- Design Concept
- Design Thinking
- Differentiation
- Divergent Thinking
- DevOps

E

- End-to-End
- Epic

F

- FDD: Feature-Driven Development
- Feature
- Feature Audit
- Fundamentally New Product
- Freemium

G

- Get Out of the Building
- Growth Product Management
- GTM: Go-to-Market Strategy

H

- Hard Skills

I

- Ideation
- Implicit Requirement
- Incremental Product
- Intuitive

J

- JTBD: Jobs-To-Be-Done

K

- Kanban
- Kano Model
- KPI: Key Performance Indicator

L

- Lean Development
- Lifetime Value

M

- Mind Map
- MVE: Minimum Viable Experience
- MVP: Minimum Viable Product
- Moscow

N

- Needfinding
- NPS

O

- OKR: Objectives & Key Results

P

- Product
- Persona or User Persona
- Prioritization
- Product Description Sheet
- Prototype
- Product Designer
- Product Discovery
- Product Marketing
- Product Portfolio
- Product Spec
- Product Vision
- Product-Market Fit
- Personalization
- Product Lifecycle
- Product Owner
- Product Manager

Q

- Empty!

R

- R&D
- Retrospective
- Roadmap

- Release Plan

S

- Scrum
- Ship
- Six Thinking Hats
- Soft Skills
- Sprint
- Stage-Gate
- Stakeholder

T

- Technical Product Manager

U

- UX: User Experience
- User Flows
- User Research
- USP: Unique Selling Proposition
- Use Case

V

- Voice of Customer (VOC)
- Value Proposition

W

- Waterfall
- What Not How
- Wireframe

X

- Empty!

Y

- Empty!

Z

- Empty!

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