



Pizza Sales Report

Jan/15 - Dec/15

pizza category

All

1/1/2015



12/31/2015



Home



Best/Worst Sellers



817.86K

Total_Revenue



38.31

AOV



49574

Total_Pizza_Sold



21350

Total_Orders



2.32

Average_Pizza_Per_Order

Busiest Days & Times

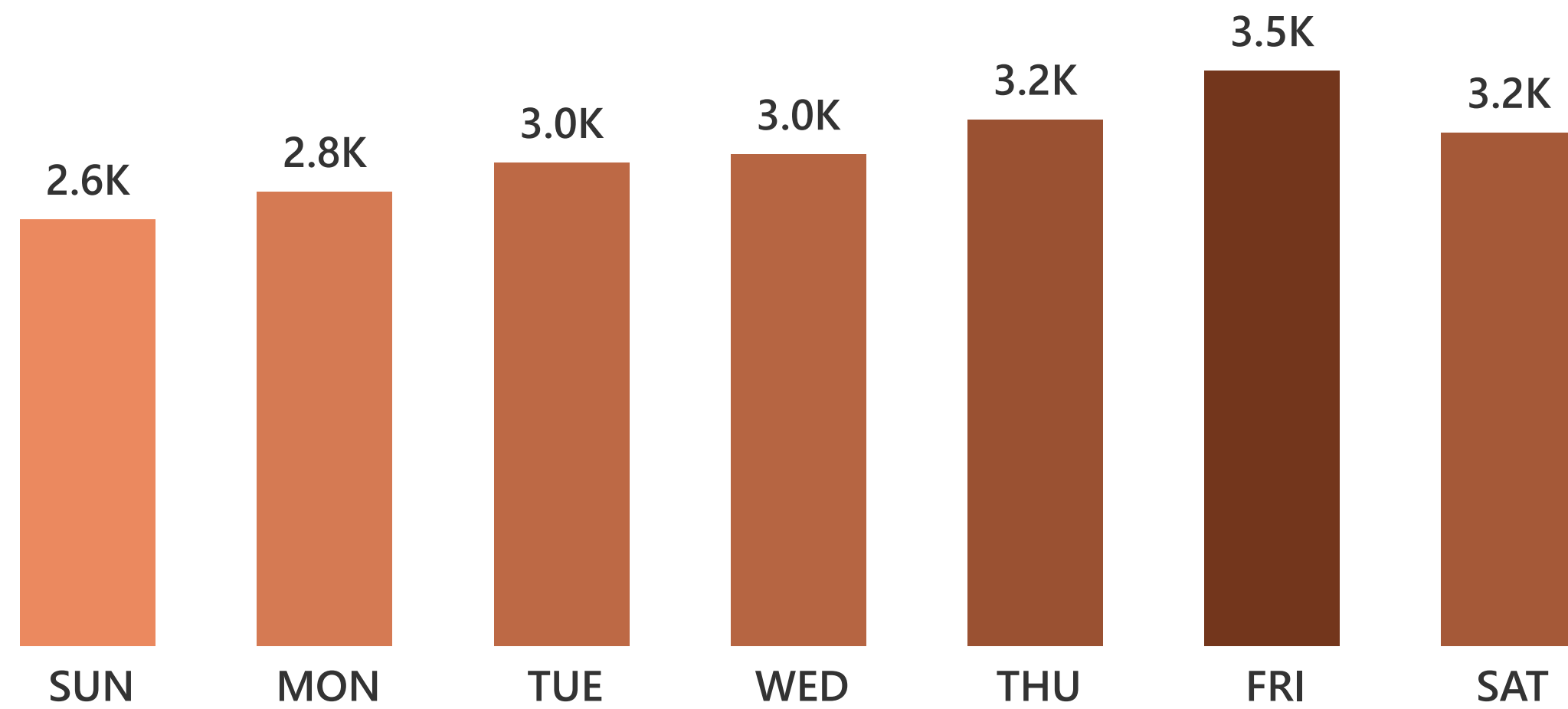
Days

Orders are **highest** on weekends, **Friday/Saturday** evenings.

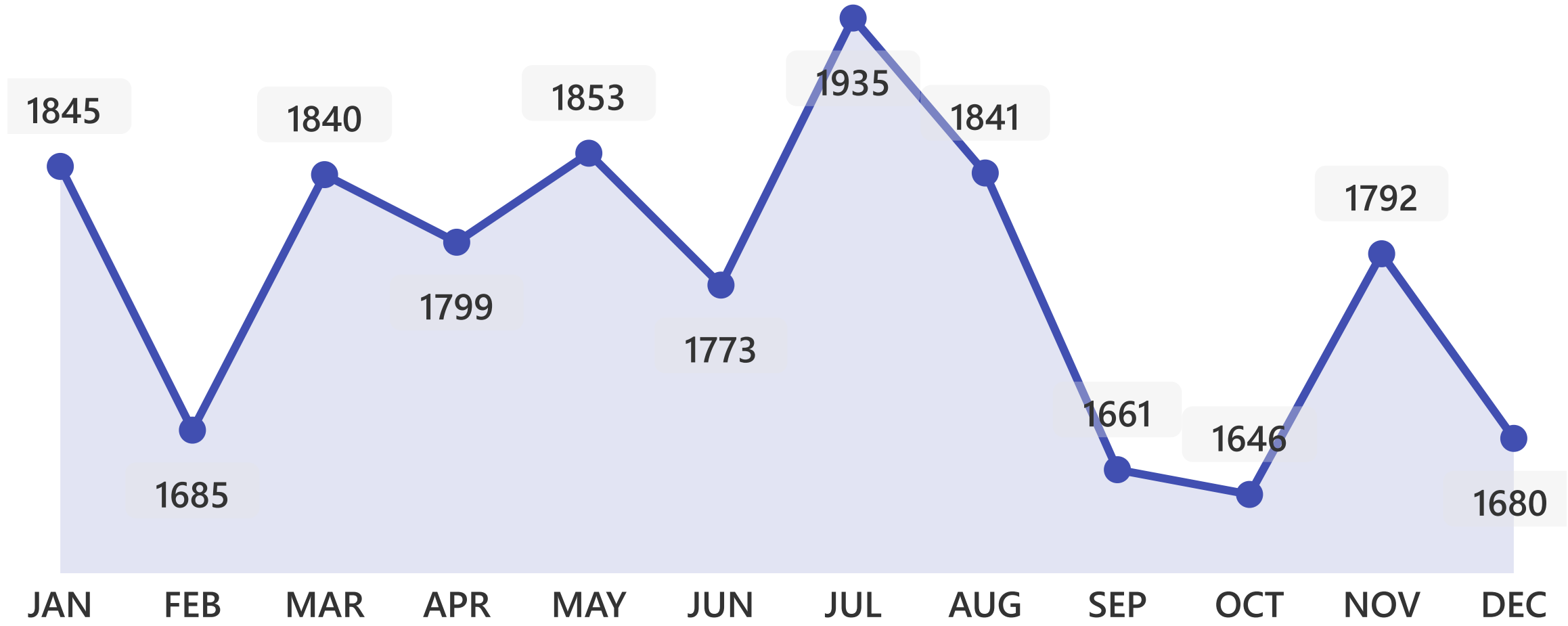
Monthly

There are **maximum** orders from month of **July & January**

Daily Trend for Total Orders



Monthly Trend for Total Orders



Sales Performance

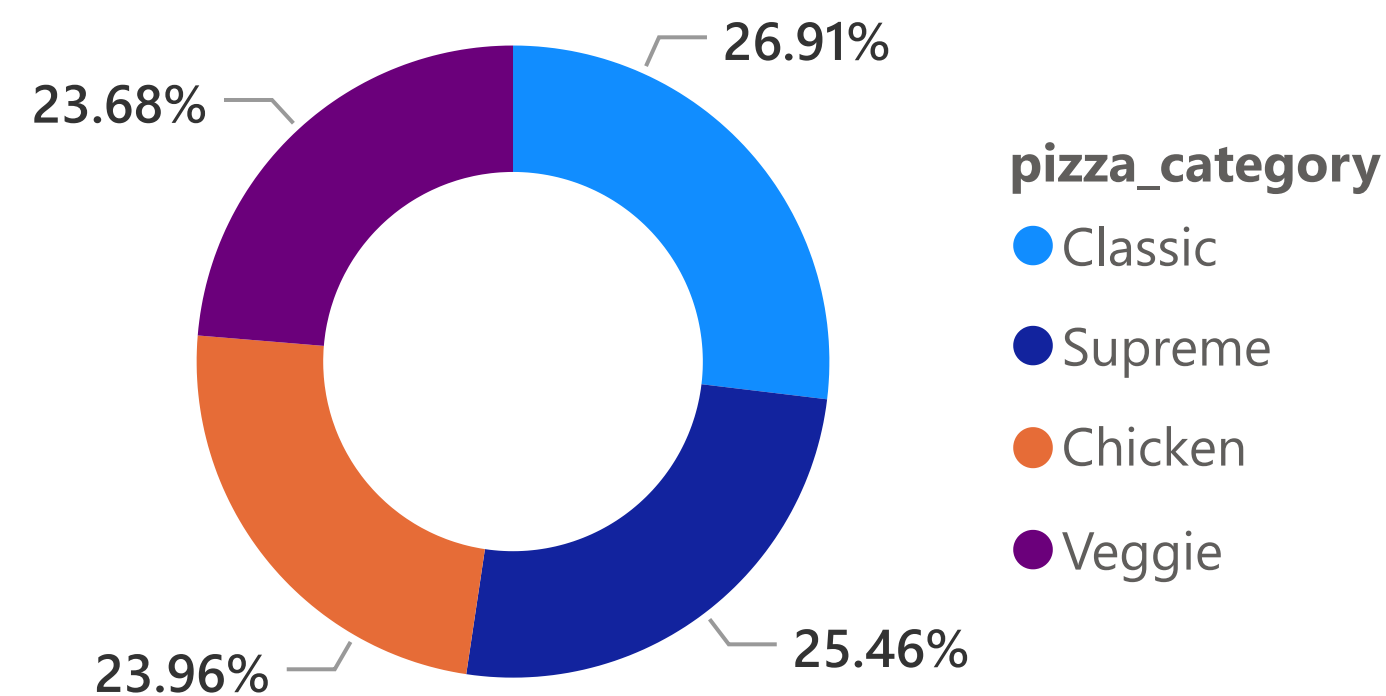
Category

Classic Category contributes to **maximum** sales & total orders.

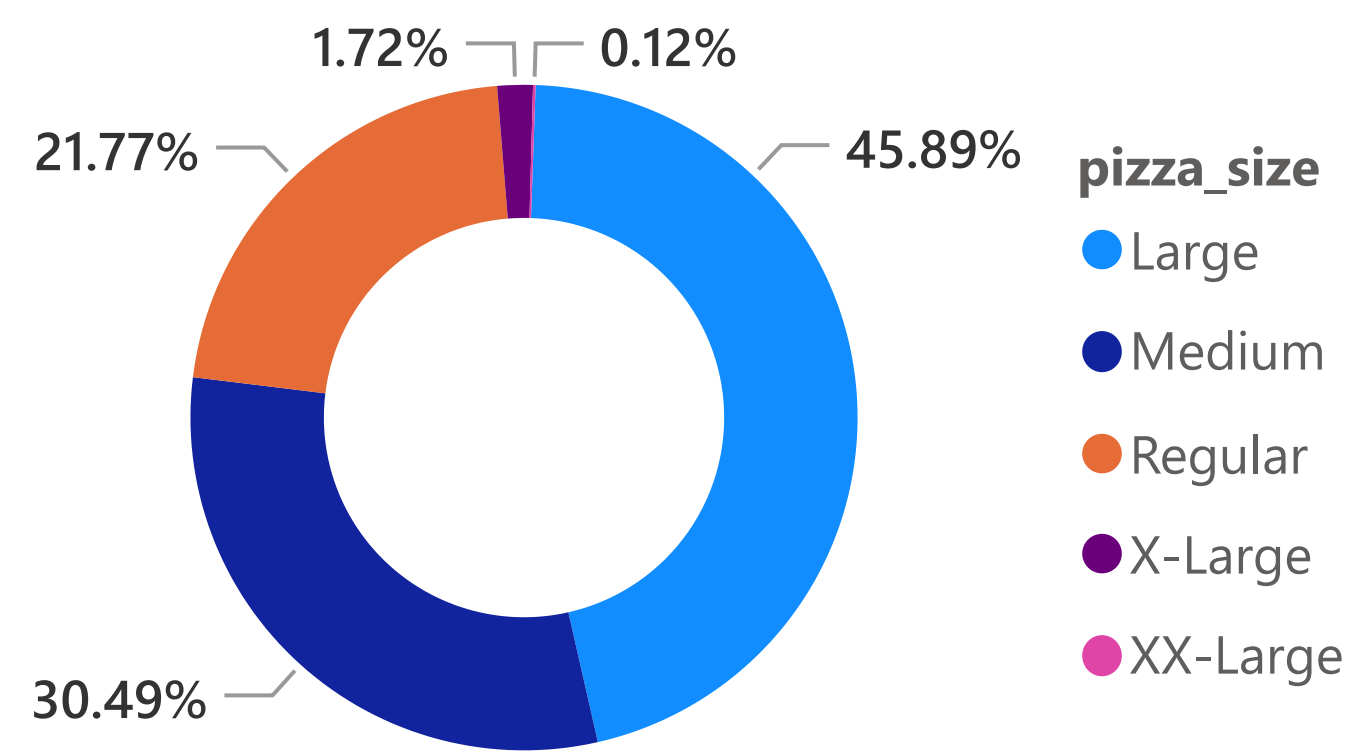
Size

Large size pizza contributes to **maximum** sales

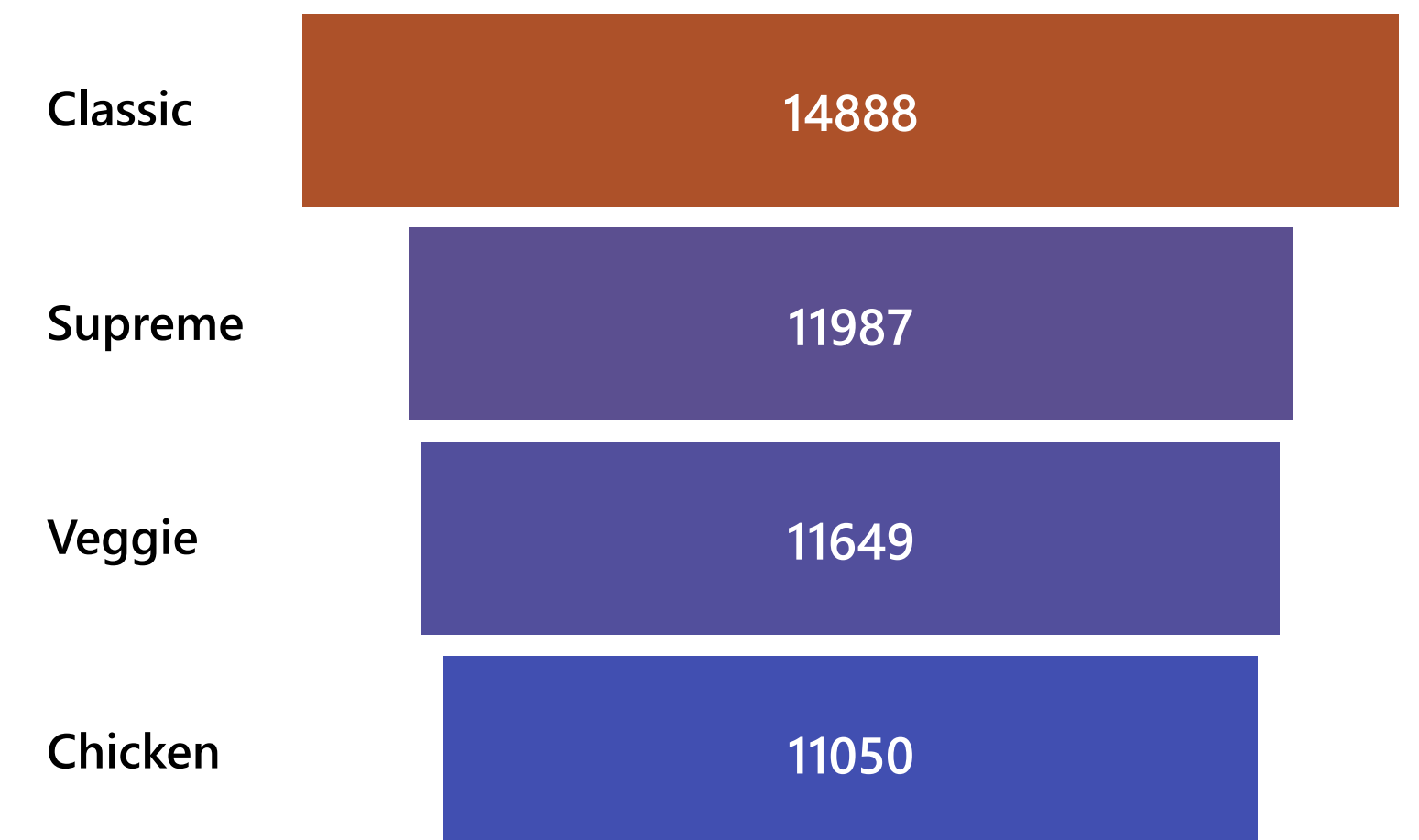
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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Best/Worst Sellers



Best Sellers

Revenue

The Thai Chicken Pizza Contributes to **maximum** Revenue

Quantity

The Classic Deluxe Pizza contributes to **maximum** quantity

Orders

The Classic Deluxe Pizza contributes to **maximum** orders

Worst Sellers

Revenue

The Brie Carre Pizza Contributes to **minimum** Revenue

Quantity

The Brie Carre Pizza contributes to **minimum** quantity

Orders

The Brie Carre Pizza contributes to **minimum** orders



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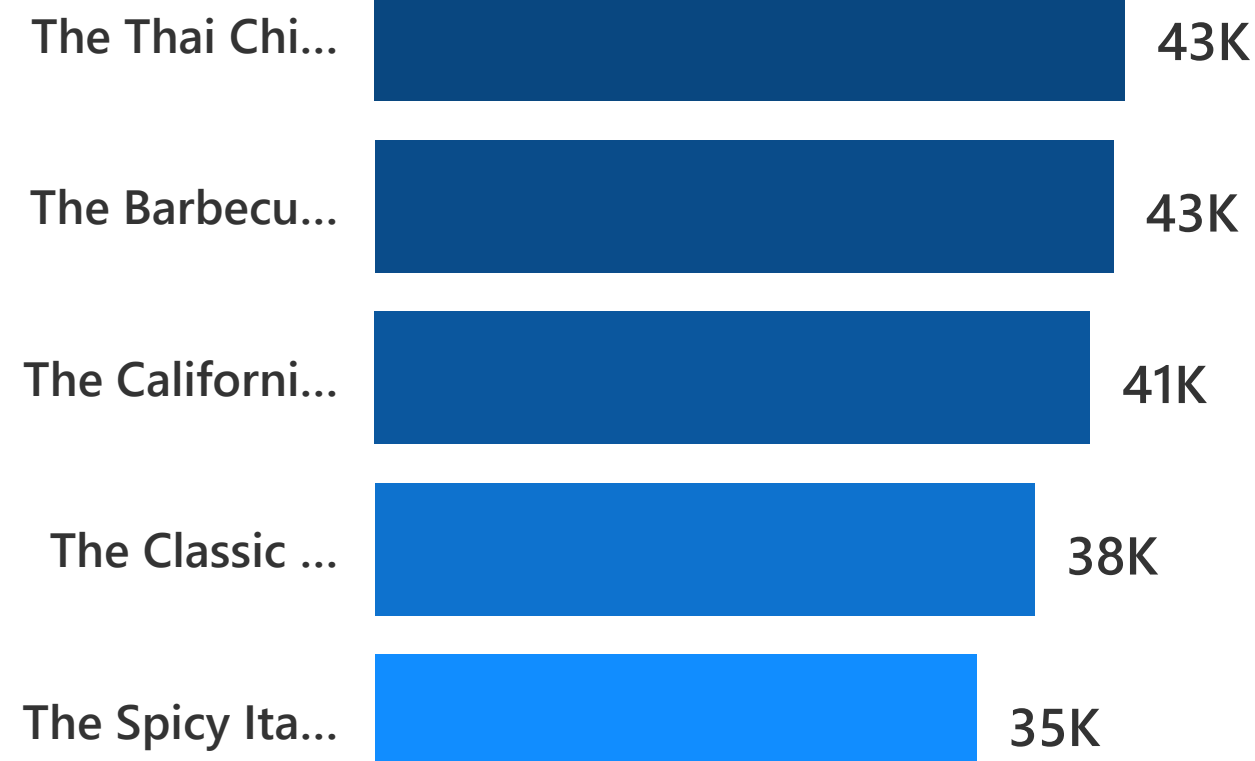
Total_Orders



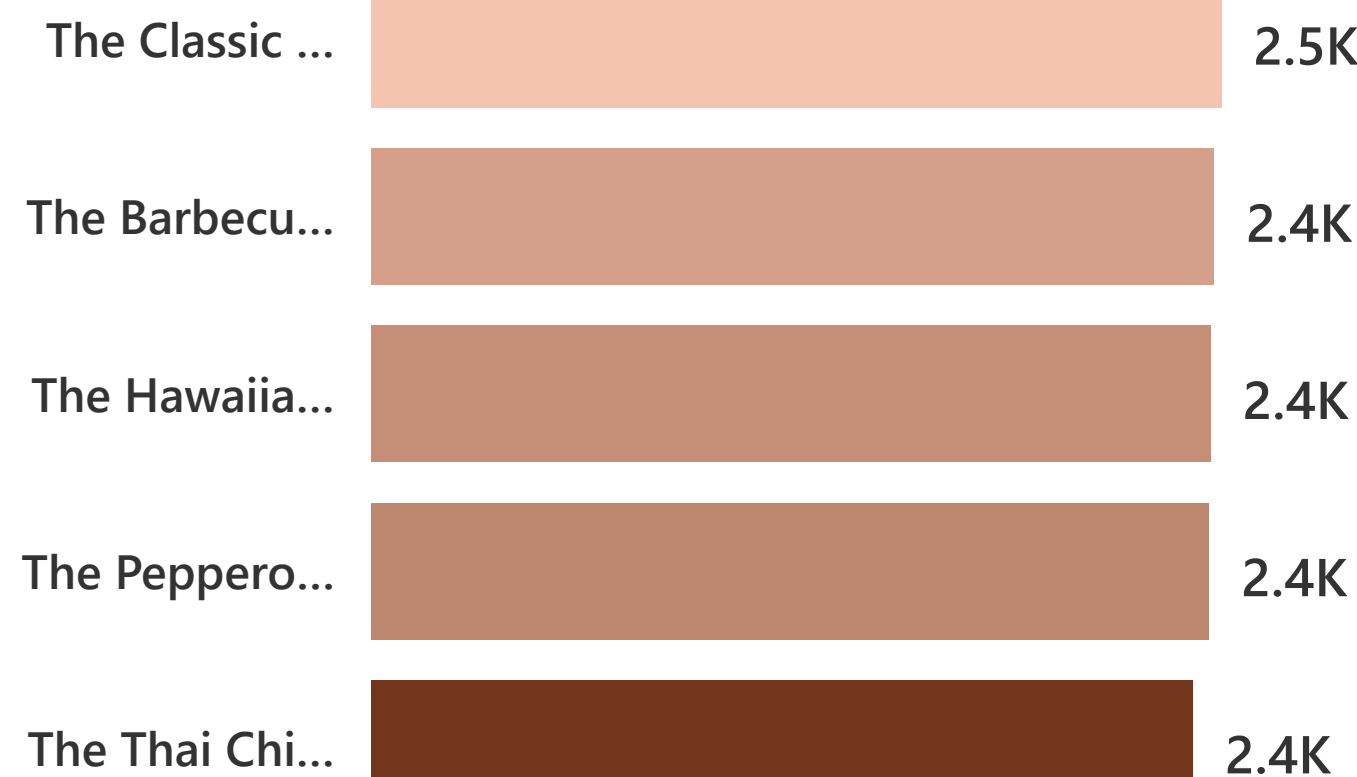
2.32

Average_Pizza_Per_Order

Top 5 Pizza by Revenue



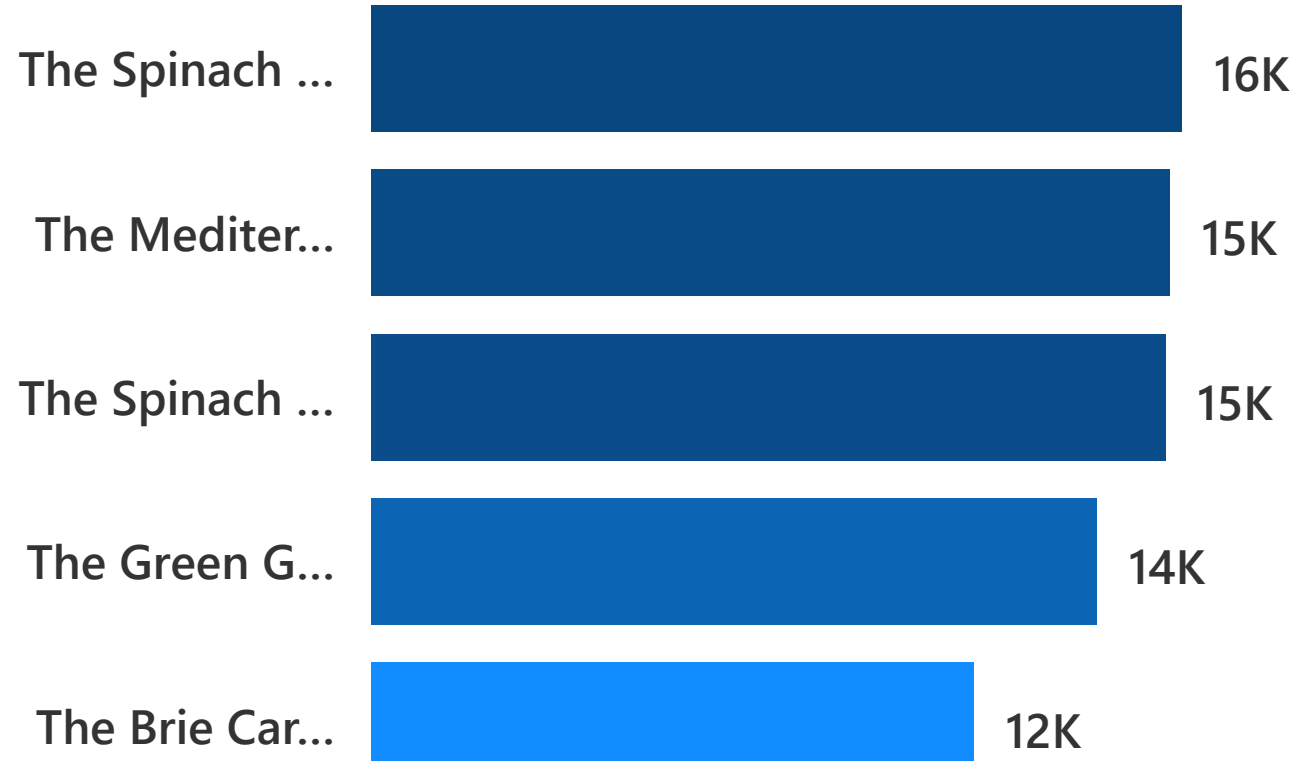
Top 5 Pizza by Quantity



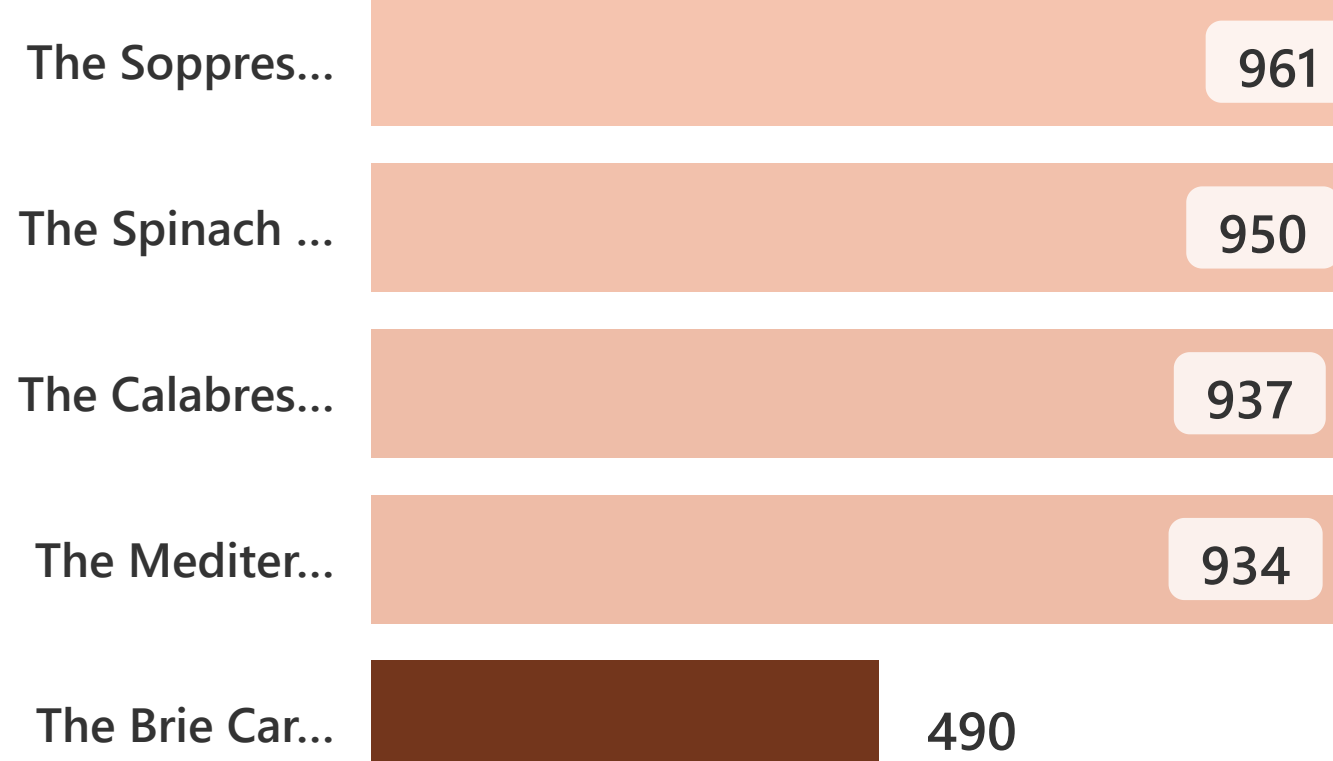
Top 5 Pizza by Orders



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Orders

