

# Credit Card Customer Report

Week\_Start\_Date

All

Sum of Revenue by Qtr

Q3

Q1

Q2

Q4

Interest

7.84M

Income

576M

Revenue

55M

CSS

3.19

M

F

Sum of Revenue by Use Chip

Swipe

Chip

Average of Client\_Num by Card\_Category

Silver

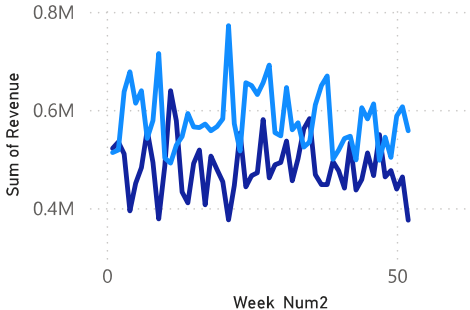
Blue

Gold

Plati...

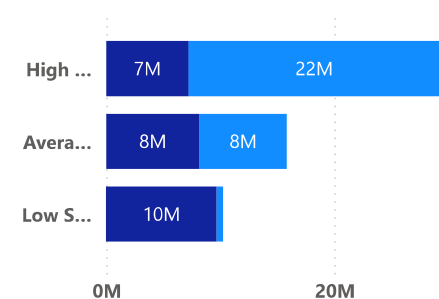
Revenue by Week

Gender ● F ● M



Revenue by Income

Gender ● F ● M

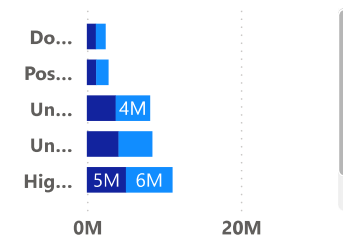


Customer\_Job Sum of Revenue Sum of Interest\_Earned Sum of Income

Blue-collar	6904279	9,52,800.57	7226215
Businessman	17387832	25,39,390.31	18695991
Govt	8111701	11,60,016.37	8877398
Retirees	4535184	6,30,359.24	4867503
Selfemployed	8261758	11,19,741.81	7531328
White-collar	10111656	11,11,073.03	10303005
<b>Total</b>	<b>55315410</b>	<b>78,43,382.23</b>	<b>57591443</b>

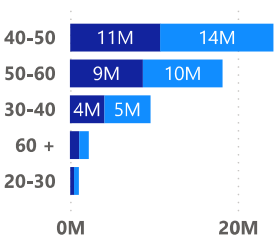
Revenue by Education

Gender ● F ● M



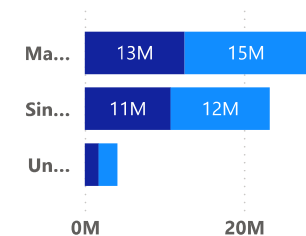
Revenue by Age Group

Gend... ● F ● M



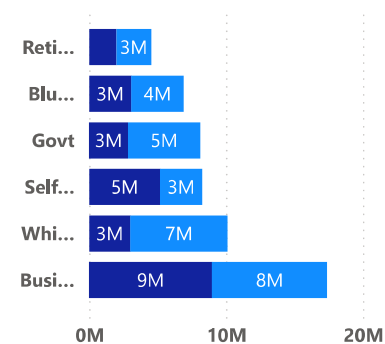
Revenue by Marital

Gend... ● F ● M



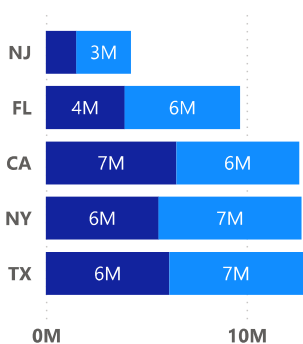
Revenue by Jobs Category

Gender ● F ● M



Top 5 States

Gender ● F ● M



# Credit Card Transition Report

Week\_Start\_Date

All

Sum of Revenue by Qtr

Q3

Q1

Q2

Q4

Interest

7.84M

Amount

45M

Revenue

55M

Count

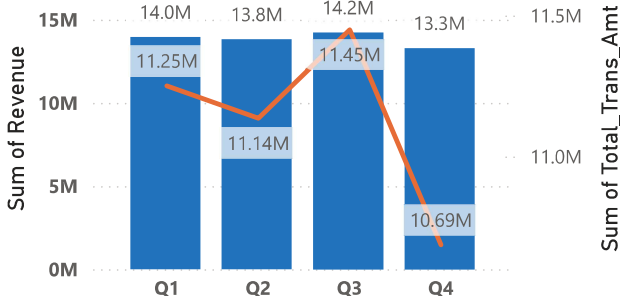
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Vol	Sum of Interest_Earned
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Blue	46139398	581338	64,95,887.74
Gold	2454072	18224	3,73,784.16
Platinum	1135608	7490	1,61,629.05
Silver	5586332	48599	8,12,081.28
Total	55315410	655651	78,43,382.23

Sum of Revenue and Sum of Total\_Trans\_Amt by Qtr

Sum of Revenue Sum of Total\_Trans\_Amt



Count of Client\_Num by Gender

F

M

Average of Client\_Num by Card\_Category

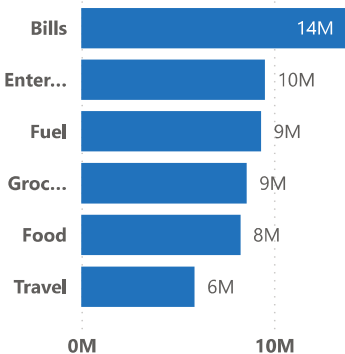
Silver

Blue

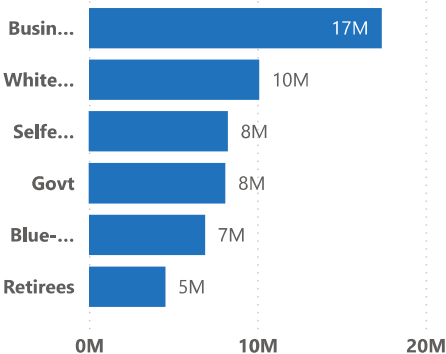
Gold

Platinum

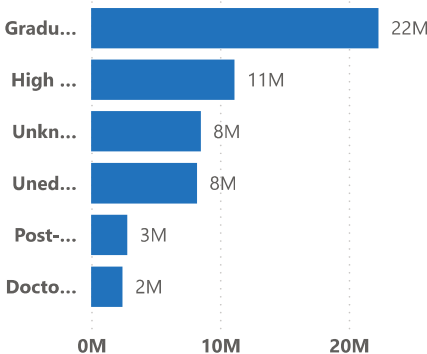
Revenue by Exp Type



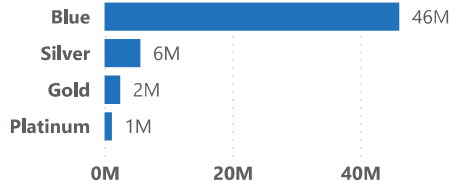
Revenue by JobsType



Revenue by EducationType



Revenue by EducationType



Revenue by EducationType

