



CITROËN



CITROËN C3
#ExpressYourStyle

BORN FRENCH

Since 1919, Citroën has embodied boldness, innovation and a human connection, with over 100 years of heritage and more than 300 models that have shaped the automotive world. Globally renowned for its design and comfort, Citroën has sold over 50 million vehicles across 101+ countries. From introducing pioneering technologies like front-wheel drive and self-leveling suspension to iconic models, Citroën continues to innovate with a diverse range of vehicles including electric and SUVs, while maintaining its rich racing legacy.

Origins
SINCE 1919



FOR EVERYONE, LIKE NO ONE



MADE FOR INDIA

IN 2021 CITROËN STARTED
ITS JOURNEY IN INDIA



CITROËN C5 AIRCROSS SUV



CITROËN AIRCROSS



CITROËN BASALT SUV-COUPE



CITROËN ë-C3 ALL ELECTRIC



CITROËN C3

Citroën has established factories in Tamil Nadu and an R&D centre in Chennai, reinforcing its commitment to India.

The brand launched in India with the C5 Aircross SUV, followed by the award-winning C3 in 2022. In 2023, Citroën introduced the ë-C3, its first electric vehicle, just six months after its ICE counterpart. The lineup further expanded with the Aircross and the recently launched Citroën Basalt, bringing more innovation and value to the market.

Citroën enhances the customer experience with La Maison Citroën phygital showrooms, the ATAWADAC experience, and services like Service on Wheels and 180-minute Roadside Assistance. Aiming for a stronger presence, the brand plans to expand to 200+ touchpoints by the end of 2024.





The Citroënist
Est. 1919



Built on a 100+-year-old DNA of comfort innovation, we continue to strive forward by making every adventure more comfortable than ever before.



#EXPRESSYOURSTYLE

The world is ready for greater comfort, innovation, and power. Ready to take on new challenges? Stop searching and start embracing the next level.

Introducing the Citroën C3—intuitive, modern, and stylish. With unrivaled power and features, this innovative design reflects your unique personality. Now, #ExpressYourStyle with the best of French design.

WHAT MAKES C3 COOL

LATEST GENERATION ENGINES

Fun to drive with powerful, efficient engines and smooth transmissions.

DESIGN

Signature Citroën design DNA with a high bonnet, dual-LED DRLs, and striking LED headlamps.

ADVANCED SAFETY FEATURES

6 Airbags, ABS, ESP, Hill Hold Assist, TPMS, 3-point Seat Belts, ISOFIX, and Seat Belt Reminder.

26cm CITROËN CONNECT TOUCHSCREEN WITH WIRELESS SCREEN MIRRORING

Stay connected with wireless Apple CarPlay™ and Android Auto™.

TROPICALISED AUTO AC

Efficient cabin cooling with automatic air-conditioning, perfect for the Indian summer.

CUSTOMISED STYLE

#ExpressYourStyle with 6 exterior color combinations, 4 customisation packs, and 26 customisation options.

CITROËN ADVANCED COMFORT

Enjoy a comfortable ride with the new-generation suspension system.

LIVE ELEVATED

Enjoy SUV stance, high ground clearance, and confident driving position.

HAPPY SPACE

With generous space and ample headroom, enjoy every drive in comfort with room for everybody and everything.

MYCITROËN CONNECT APP WITH 40 SMART FEATURES

Stay connected with your C3, wherever you are with quick and easy access.



EXTERIOR DESIGN

The C3 exudes urban style with Citroën's signature design DNA. The dual chrome chevrons, striking LED headlamps, and strong SUV-inspired features like bold wheel arches, 38cm alloy wheels, and skid plates give it a confident, muscular stance - a hatchback with a twist.



Electric & Auto-Folding ORVM



LED Vision Projector Headlamps



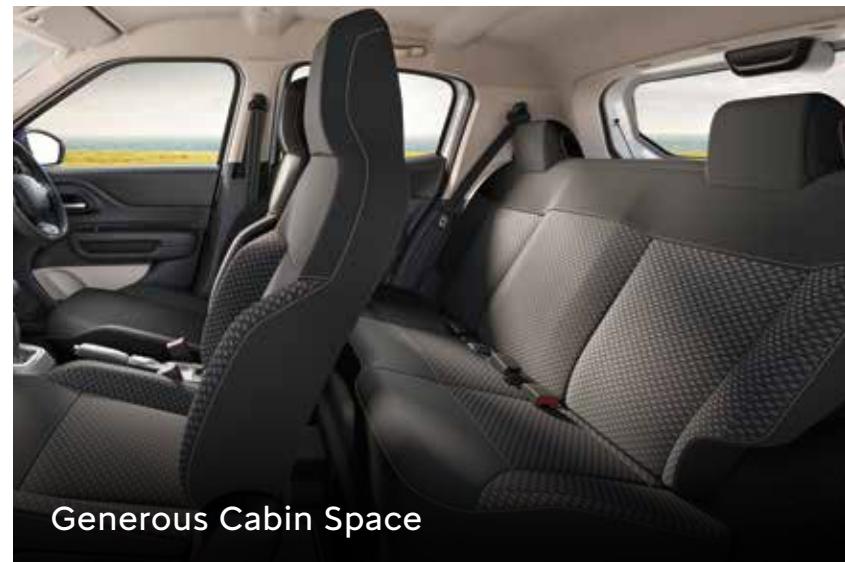
"OCTO" R15 Diamond Cut Alloy

PLUSH INTERIORS

Step into a stylish and comfortable cabin that complements the bold SUV design. The bespoke dashboard, tall front seats with contrast stitching, and a 26cm Citroën Connect Touchscreen create a welcoming environment. Unique seat trims and color accents enhance the interior ambience, making every drive enjoyable.



Automatic AC

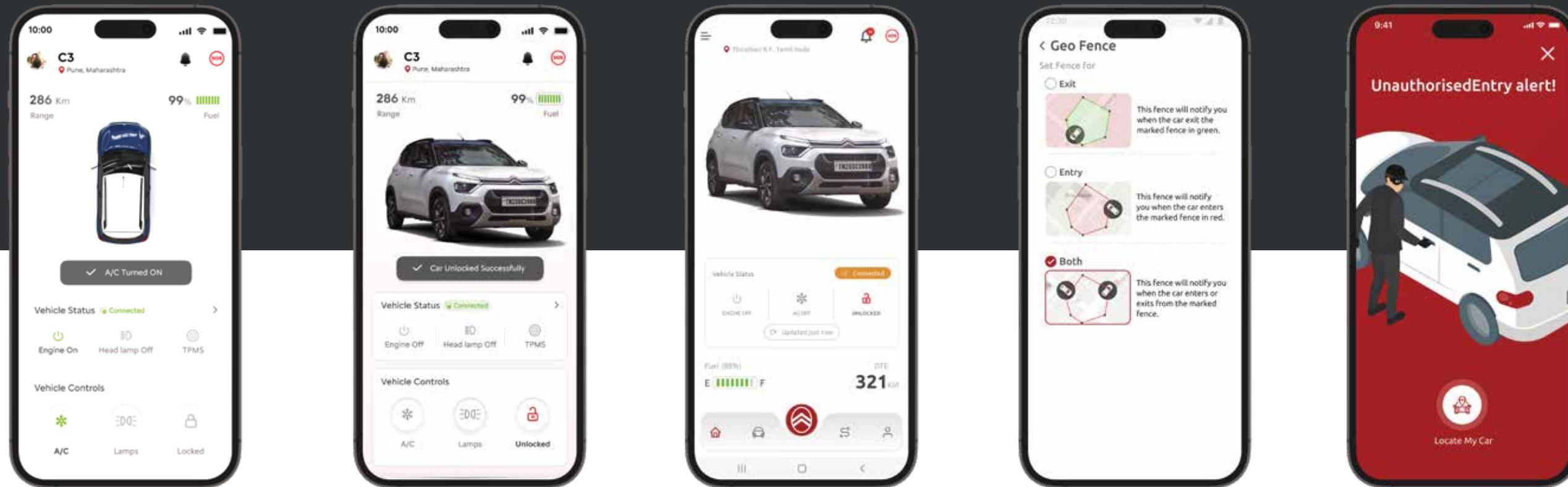


Generous Cabin Space



Driver Side Power Window Switches

ACCESS 40 SMART FEATURES WITH NEX-GEN **MYCITROËN CONNECT APP**



REMOTE
START / STOP WITH
PRE- CONDITIONING

REMOTE DOOR
LOCK/UNLOCK

FUEL STATUS

GEO-FENCING &
LOCATE CAR

INTRUSION
SOS ALERT

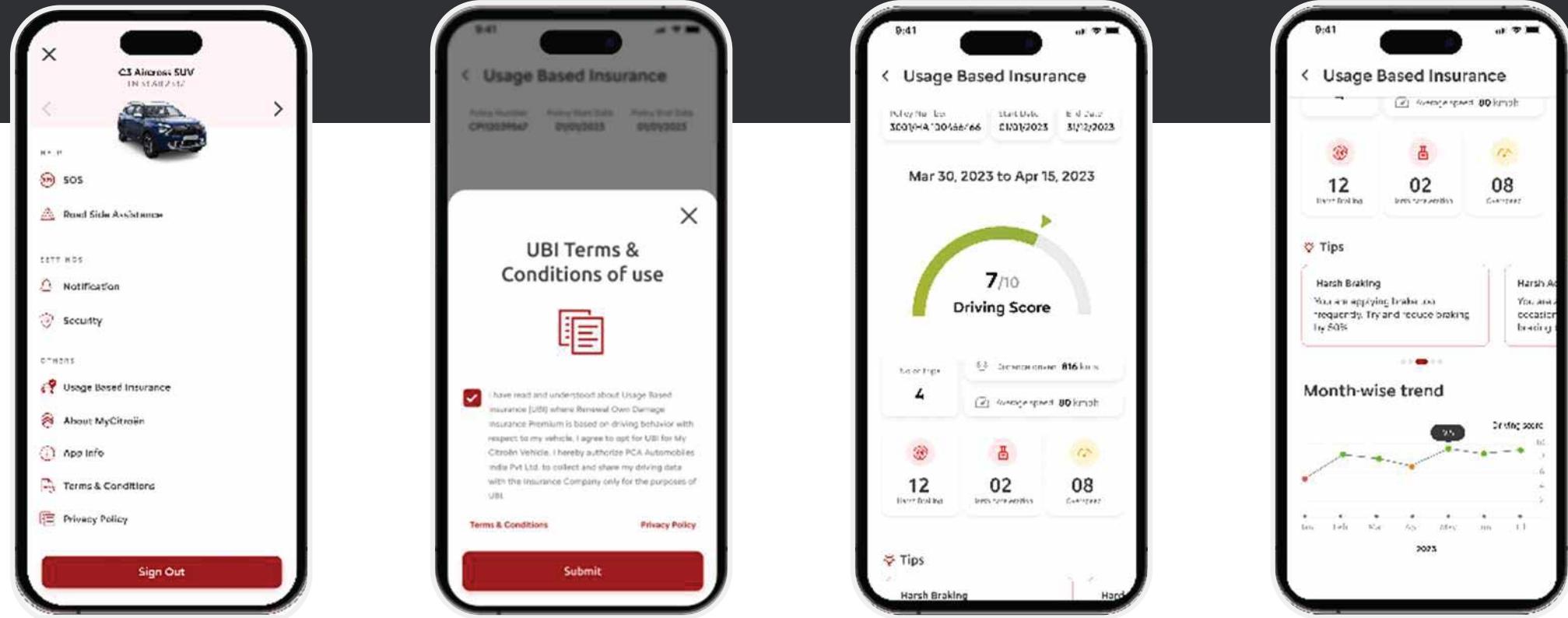


*T&C: Functioning of some features is subject to availability of internet and dependent upon network speeds. Features and specifications may vary model wise.

USAGE BASED INSURANCE

Welcome to the future of Car Insurance!

- ▶ UBI rewards Citroen patrons* for safe & responsible driving by providing a driver score**
- ▶ You are eligible for discounts up to 10% on the Insurance renewal premiums.
- ▶ Good driving habits leads to low premiums, reduces road accidents, and promotes road safety.



UBI - HOW TO ACTIVATE?

- ▶ Citroën Patrons can subscribe to UBI at the dealership or directly via MyCitroën Connect App#
- ▶ This feature is complimentary for all the customers* getting their vehicle insured at dealership. Enrolment for UBI will help in reducing cost of Insurance renewal premium.

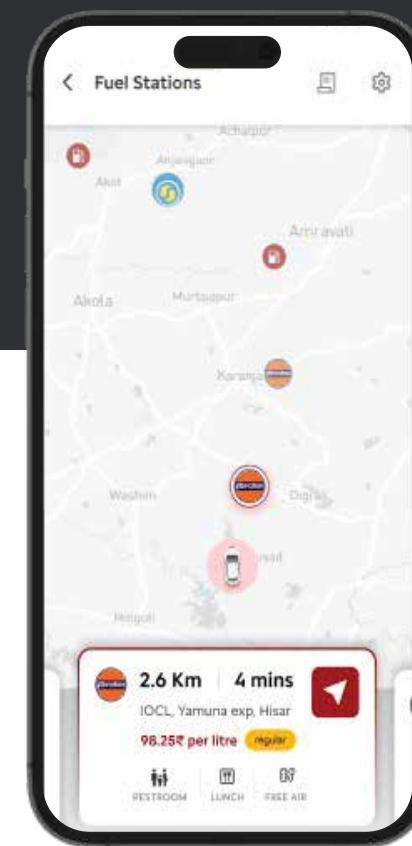
*The feature is only available with connected variant of the vehicle.
**Scoring is provided by the Insurance Company based on internal parameters. Score will be visible to the customers after certain period of registration. Additional discount on Own damage premium is offered at the time of Insurance renewal.
#Customer can subscribe only within the 6months of vehicle purchase.

MARKETPLACE PAY FOR FUEL

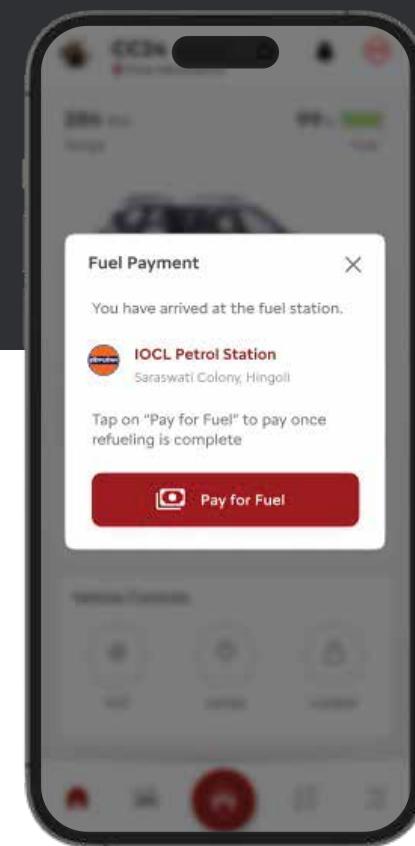
Introducing in-app marketplace fueling, allowing you to seamlessly purchase fuel through the MYCITROËN CONNECT app. This feature provides direct access to fueling services from leading partners, offering significant benefits for petrol car owners.



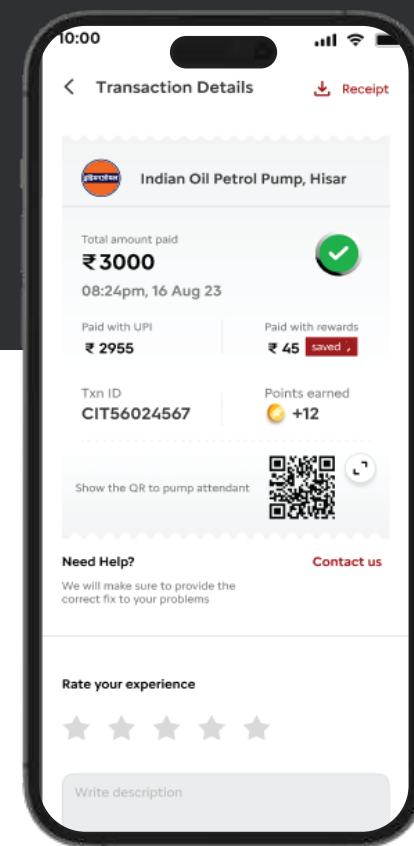
LOW FUEL ALERT
NOTIFICATION



SEAMLESS NAVIGATION TO
NEAREST PETROL PUMP



QUICK PAYMENT
THROUGH UPI



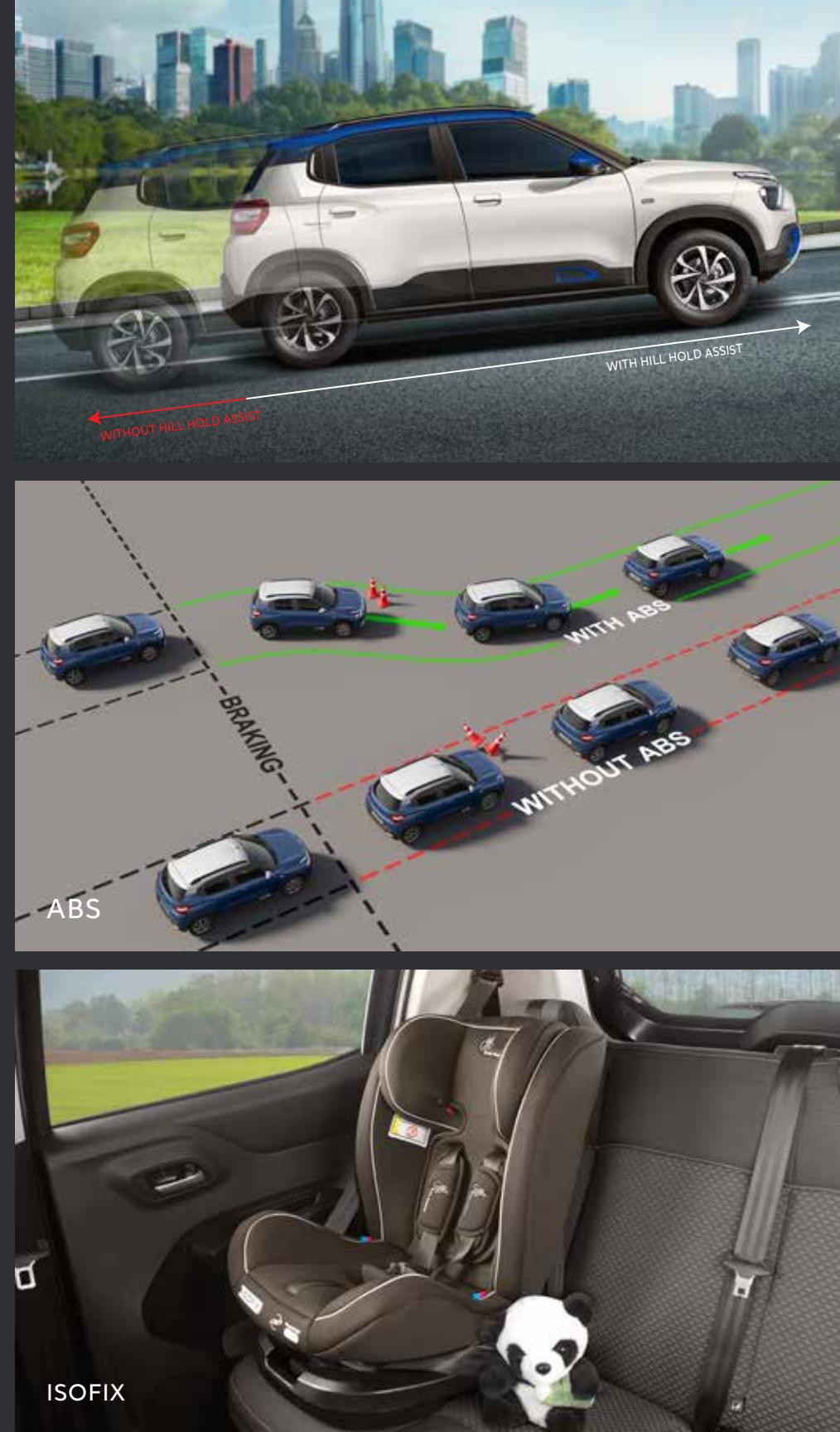
EARN REWARDS
INSTANTLY

ADVANCED SAFETY FEATURES

In any weather, the Citroën C3 offers confidence with its advanced safety features.

It includes 6 Airbags, ISOFIX, ABS with EBD, ESP, Hill Hold Assist, and Day-Night IVRM.

Additional comfort like Tire Pressure Monitoring System (TPMS) ensure a safer, more controlled driving experience.



ISOFIX

PERFORMANCE

PURETECH 110 AT (TURBO)

- 1.2l - 6 Speed Automatic Transmission
- Power: 110 ps @ 5500 rpm & Torque: 205Nm @ 1750-2500 rpm

PURETECH 110 (TURBO)

- 1.2l - 6 Speed Manual Transmission
- Power: 110 ps @ 5500 rpm & Torque: 190Nm @ 1750 rpm

PURETECH 82 (NATURALLY ASPIRATED)

- 1.2l - 5 Speed Manual Transmission
- Power : 82 ps @ 5750 rpm & Torque: 115Nm @ 3750 rpm





CITIZEN SERVICES

CITROËN

Choosing a Citroën means embracing well-being from the very moment of purchase. And bringing this iconic comfort to you, Citroën introduces its Citizen programme, an all-encompassing range of services dedicated to offering a peaceful mobility experience to Citroën customers throughout their buying and ownership journey.

With the Citizen programme, you gain access to a complete set of services devised to assist you at every step of the process - from exploring the available options and making your selection all the way to receiving your vehicle and maintaining it.

PRE-PURCHASE SERVICES

Make a smooth journey into the Citroën family with services like:



Meaning the home of Citroën, our phygital showrooms unite technology with comfort.



ANY TIME ANY WHERE ANY DEVICE ANY CONTENT
3D - CONFIGURATOR | citroen.in | SOL - SELLING ONLINE

Delivering a seamless digital customer experience that can be accessed anywhere on any device.

Citroën finance Citroën insurance Citroën lease

Best-in-class financing solutions that are tailor-made to make your ownership journey easy and comfortable.

POST-PURCHASE SERVICES

Enjoy a truly hassle-free ownership journey with our comfort-first services:



After-sales workshop offering maintenance and care services for all Citroën vehicles.



Providing service on the go, wherever you go. Assured best-in-class service along with genuine spare parts availability.



MyCitroën Connect

Download the MyCitroën Connect App on your smartphone and experience its 40 smart features like car locator, geo-fencing and many more.



Revolutionary door-step service offered by Citroën. Includes routine service, car cleaning and minor emergency repairs.

COLOUR COMBINATIONS

4 MONOTONE



POLAR WHITE



PLATINUM GREY



STEEL GREY



COSMO BLUE

2 DUAL TONE



POLAR WHITE BODY
WITH PLATINUM GREY ROOF



COSMO BLUE BODY
WITH POLAR WHITE ROOF

4 CUSTOMISATION PACKS



VIBE PACK: POLAR WHITE



VIBE PACK: ZESTY ORANGE*



VIBE PACK: PLATINUM GREY



ELEGANCE PACK: CHROME#

1 INTERIOR TRIM



ANODIZED GREY

*Available only for monotone variants. #Elegance Pack (Chrome): Dealer Installed.

W A R R A N T Y



At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Programme has been designed keeping these values in mind. With services like standard vehicle warranty for 2 years or 40,000 km (whichever is earlier) and 24/7 Roadside Assistance (Toll-free number – 1800 419 2000), we promise to make your Citroën experience truly comfortable. Extended warranty and maintenance packages are also available through your dealer. Additionally, you can access a network of dealerships equipped with state-of-the-art service facilities, tools, and equipment. Service appointments may be booked in advance on www.citroen.in or call the Citroën Customer Experience Centre at 1800 267 1000.

+91 73585 02839

Specifications			
ENGINE	PureTech 82	PureTech 110 MT	PureTech 110 AT
Fuel Type		Petrol	
No. Of Cylinders	3	3	
Displacement, cc	1198	1199	
Max. Engine Output, ps (kw) @ rpm	82 ps (60 kw) @ 5750 rpm	110 ps (81 kw) @ 5500 rpm	
Max. Torque, Nm @ rpm	115 Nm @ 3750 rpm	190 Nm @ 1750 rpm	205 Nm @ 1750-2500 rpm
Fuel Efficiency (km/l)	19.3	19.3	18.3
Transmission	5-MT	6-Speed Manual	6-Speed Automatic
Fuel Tank Capacity, (l)		30	
DIMENSIONS			
Overall Length, mm		3981	
Overall Width (w/o mirrors), mm		1733	
Overall Height (Unladen), mm		1586/1604 (With Roof Rails)	
Wheel Base, mm		2540	
Boot Space, l		315	
WEIGHTS			
Kerb Weight (kg)	LIVE: 958, FEEL: 982, SHINE: 987	FEEL: 1048, Shine: 1055	FEEL: 1107, Shine: 1114
Gross Vehicle Weight (kg)	LIVE: 1358, FEEL: 1382, SHINE: 1387	FEEL: 1448, Shine: 1455	FEEL: 1507, Shine: 1514
SUSPENSION			
Front		Macpherson Strut With Coil Spring	
Rear		Rear Twist Beam with Coil Spring	
BRAKES			
Front		Disc	
Rear		Drum	
STEERING			
Power Steering Type		Electric	
Minimum Turning Circle Radius (m)		4.98	
TYRE SIZE			
Tyres		195/65 R15	
Spare Wheel (Feel & Shine)	165/80 R14 Steel**		185/65 R15 Steel

**LIVE Variant with Tyre Repair Kit.

FEATURES			
VARIANTS	LIVE	FEEL(O)	SHINE
PureTech 82 MT	Y	Y	Y
PureTech 110 MT	-	-	Y
PureTech 110 AT	-	-	Y
EXTERIOR			
Front Panel: Brand Emblems - Chevron	Silver Painted	Chrome	Chrome
Front Grill - Matte Black	Y	Y	Y
Body Coloured Front & Rear Bumpers	Y	Y	Y
Halogen Headlamps	Y	Y	-
LED Vision Projector Headlamps	-	-	Y
Side Turn Indicators on Outside Rear View Mirrors	-	-	Y
Body Side Sill Panel	Y	Y	Y
'TESSERA' Full Wheel Cover	-	Y	-
Sash Tape - A/B Pillar	Y	Y	Y
Sash Tape - C Pillar	-	-	With Dual Tone Only
Body Coloured Outside Door Handles	-	Y	Y
Outside Door Mirrors	Glossy Black	High Gloss Black	High Gloss Black
Wheel Arch Cladding	-	Y	Y
Dual Tone Roof (Polar White/ Zesty Orange/Platinum Grey/Cosmo Blu)	-	-	Optional
Front Skid Plate	-	Y	Y
Rear Skid Plate	-	-	Y
"OCTO" R15 Diamond Cut Alloy	-	-	Y
Front Fog Lamp	-	-	Y
INTERIOR			
Seat Upholstery - Fabric (Bloster/Insert)	Rubic/Nimbus	Rubic/Hexalight	Rubic/Hexalight
Front & Rear Integrated Headrest	Y	Y	Y
AC Knobs - Satin Chrome Accents	Y	Y	-
Parking brake Lever Tip - Satin Chrome	Y	Y	Y
Instrument Panel - Deco (Anodized Grey)	-	Y	Y
Insider Door Handles - Satin Chrome	-	Y	Y
Satin Chrome Accents - IP, AC Vents Inner Part, Gear Lever Surround, Steering wheel	-	Y	Y
Leather Steering wheel (NEW)	-	-	Y
INFOTAINMENT AND CONNECTIVITY			
Citroën Connect Touchscreen (26cm)	-	Y	Y
Bluetooth® Connectivity	-	Y	Y
Mirror Screen (Apple Carplay™ And Android Auto) - Wireless Smartphone Connectivity	-	Y	Y
Speakers - 4	-	Y	Y
Steering Wheel with Audio and Phone Controls	-	Y	Y
Roof Antenna	Y	Y	Y
MyCitroën Connect App with 40 Smart Features*	-	-	Puretech 110 AT Only
COMFORT AND CONVENIENCE			
Manual Air Conditioner with Heater	Y	Y	-
Automatic AC	-	-	Y
12V Socket - Front	Y	Y	Y
Rear Seat - 100% fold flat	Y	Y	Y
Front Windscreen Wipers - Intermittent	Y	Y	Y
Bottle Holders on Doors- 1 Litre (Front & Rear)	Y	Y	Y
Bag Support Hooks in Boot (3kgs)	Y	Y	Y
Outside Mirrors - Manually Adjustable (Internally)	Y	-	-
Outside Mirrors - Electrically Adjustable	-	Y	Y

*MyCitroën Connect App is available as an optional feature. Please check with your nearest dealership for more details.

VARIANTS	LIVE	FEEL(O)	SHINE
Electric & Auto folding Outside Rear View Mirror	-	-	Y
Power Windows - Front & Rear	Front Only	Y	Y
One-Touch Auto Down - All 4 Power Windows	Front Windows Only	Y	Y
Remote Keyless Entry	-	Y	Y
Driver seat - Manual Height Adjustable	-	Y	Y
Tilt Steering	-	Y	Y
Parcel Shelf	-	Y	Y
Co-Driver Side Sun Visor with Vanity Mirror	-	Y	Y
Rear Wiper & Washer	-	-	Y
Rear Defogger	-	-	Y
Day/Night Inside Rear View Mirror	-	Y	Y
Engine Auto Stop/Start	-	-	Puretech 110
Foldable Key Fob	-	Y	Y
Foldable Roof Grab Handles (Fr Passenger & Rear)	Y	Y	Y
SMART PHONE FRIENDLY			
Smartphone Storage - Rear Console	Y	Y	Y
Smartphone Charger Wire Guide on Instrument Panel	Y	Y	Y
USB Charger - Front 1 + Rear 2 Fast Charger	-	Y	Y
INSTRUMENTATION & LIGHTING			
Digital Cluster	Y	Y	-
Tripmeter	Y	Y	Y
17.78 cm Colour Digital TFT Cluster (New)	-	-	Y
Distance to empty	Y	Y	Y
Average Fuel Consumption	Y	Y	Y
Low Fuel Warning Lamp	Y	Y	Y
Gear Shift Indicator	Y	Y	Y
Front Roof Lamp	Y	Y	Y
Door Ajar Warning	-	Y	Y
SAFETY AND SECURITY			
Front Driver and Passenger Airbags	Y	Y	Y
Front Seat Side Airbags	-	Y	Y
Curtain Airbags	-	Y	Y
ISOFIX Child Seat Anchorage with Top Tether	-	Y	Y
ABS with EBD	Y	Y	Y
Reverse Parking Sensors	Y	Y	Y
Rear Doors Manual Child Lock	Y	Y	Y
Seat Belt Reminder & Buzzer (All Seats)	-	Y	Y
3 Point Seat Belt (All seats)	-	Y	Y
Engine Immobilizer	Y	Y	Y
High Speed Alert System*	Y	Y	Y
Speed Sensitive Auto Door Lock	-	Y	Y
ESP	-	-	Puretech 110
Hill Hold	-	-	Puretech 110
Tyre Pressure Monitoring System	-	-	Puretech 110
Rear View Camera	-	-	Y
VIBE PACK (Optional)*			
Body Side Door Molding & Painted Insert	-	-	Y
Wireless Charger^	-	-	Y

*The speed alert system gives an audible warning to driver at 80 km/h and 120 km/h.

[#]Available in Shine Variant

[^]Effective from Oct'24



TO FIND OUT MORE

visit www.citroen.in



CITROËN