

UNSW Business School

School of Economics

ECON2322 European Economic Development

Course Outline Semester 2, 2017

Course-Specific Information

The Business School expects that you are familiar with the contents of this course outline. You must also be familiar with the Course Outlines Policies webpage which contains key information on:

- Program Learning Goals and Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Student Support and Resources

This webpage can be found on the Business School website: https://www.business.unsw.edu.au/degrees-courses/course-outlines/policies



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1 STAFF CONTACT DETAILS

Lectures-in-charge: Aleksandra Balyanova and Maleke Fourati

Location: Room 463 UNSW Business School

Emails: a.balyanova@unsw.edu.au, m.fourati@unsw.edu.au

Consultation Times: TBC

Tutors:

• Dimitria Gavalyugova - d.gavalyugova@unsw.edu.au

1.1 Communications with staff

The lecturers-in-charge are responsible for the course content as well as the overall administration of the course. You should feel free to approach them about any academic matter related to the course. However, for efficiency reasons, all enquiries about the subject material should be made during consultation time or at lectures or tutorials. Discussion of course subject material will not be entered into via email.

Email correspondence on administrative matters (e.g. advising inability to attend tutorial) will be responded to within 48 hours, but not over weekends. Please note that the lecturer has no advance notice of the date and time of the exam.

2 COURSE DETAILS

2.1 Teaching Times and Locations

There is 1 x 2 hour lecture per week.

Tutorials will meet every other week for 1h.

Lecture: Tuesday 10am-12pm in Ainsworth G02. Lectures will run from week 1 to week 13 inclusively.

Tutorials will run every other week from week 2 (i.e. in weeks 2, 4, 6, 8, 10, and 12). Times and locations are available via myUNSW.

Attendance to the class and to tutorials is compulsory. Tutorials for this course are designed differently from other courses. Their primary objective is to help you complete a very important assignment for the course, and not to review the contents of the class. Questions about the contents of the class should be addressed in class. It is therefore important that you attend all lectures and come prepared for the lectures. Each week, some time will be set apart to answer questions about previous lectures. For the tutorials, it is imperative that you attend the group to which you are allocated.

2.2 Units of Credit

The course is worth 6 units of credit. There is no parallel teaching in this course.

2.3 Summary of Course

This course aims at providing students with a good understanding of the policies and the economic performance of Europe and the European Union. It starts from the



premise that understanding the construction of the European Union, its institutions, and its economic policies and overall performance demands a historical perspective. The course will review the political and economic emergence of Western Europe, the communist experience and the transition from communism to a market economy in Eastern Europe, and the integration of Europe(s) in the European Union. The main economic aspects of European Union will be examined, concentrating on the economics of the common market and of monetary union. The underpinnings, unfolding and effects of the economic crisis that has unfolded in Europe in the last few years will be discussed.

2.4 Aims and Relationship to Other Courses

This course builds on the tools and knowledge from earlier courses in order to provide a deep understanding of the economic dimension of the New Europe.

2.5 Student Learning Outcomes

The Course Learning Outcomes are what you should be able to DO by the end of this course if you participate fully in learning activities and successfully complete the assessment items.

The Learning Outcomes in this course also help you to achieve some of the overall Program Learning Goals and Outcomes for all undergraduate coursework students in the Business School. Program Learning Goals are what we want you to BE or HAVE by the time you successfully complete your degree. You demonstrate this by achieving specific Program Learning Outcomes - what you are able to DO by the end of your degree.

For more information on Program Learning Goals and Outcomes, see the School's Course Outlines Policies webpage available at https://www.business.unsw.edu.au/degrees-courses/course-outlines/policies.

The following table shows how your Course Learning Outcomes relate to the overall Program Learning Goals and Outcomes, and indicates where these are assessed:

Program Learning Goals and Outcomes		•	Course Learning Outcomes	Course Assessment Item
	This course helps you to achieve the following learning goals		On successful completion of the course, you should be able to:	This learning outcome will be assessed in the following items:
	1	Knowledge	Appreciate the importance of historical factors in determining European economic performance and political systems. Understand the major challenges of the transition from a planned to a market economy in Eastern Europe.	Video assignmentFinal ExamMidterm Exam
			Acquire knowledge about the main institutions of the European Union (EU) and key events in the construction of the EU	



2	Critical thinking and problem solving	Demonstrate a critical understanding of the EU and of its member states. Critically analyse the causes and consequences of the recent financial and debt crisis.	Video assignmentFinal ExamMidterm Exam
3a	Written communication	Be conversant with the major issues that have dominated the EU integration process and its functioning. Construct written work which is logically and professionally presented.	Final Exam Midterm Exam
3b	Oral communication	Be conversant with the major issues that have dominated the EU integration process. Articulate what European integration means for individual member states Communicate ideas in a succinct and clear manner.	Video assignment
4	Teamwork	Work collaboratively to complete a task.	Video assignment
5a.	Ethical, environmental and sustainability considerations Not specifically addressed in this course.		Not specifically assessed.
5b.	Social and cultural awareness	Develop an understanding of the different members of the EU, the issues raised by the integration of different countries and cultures, the economic role of cultural diversity.	Video assignmentFinal ExamMidterm Exam

3 LEARNING AND TEACHING ACTIVITIES

3.1 Approach to Learning and Teaching in the Course

The philosophy underpinning this course and its Teaching and Learning Strategies are based on "Guidelines on Learning that Inform Teaching at UNSW. These guidelines may be viewed at: www.guidelinesonlearning.unsw.edu.au. Specifically, the lectures, tutorials and assessment have been designed to appropriately challenge students and support the achievement of the desired learning outcomes. A climate of inquiry and dialogue is encouraged between students and teachers and among students (in and out of class). The lecturers and tutors aim to provide meaningful and timely feedback to students to improve learning outcome.

Topics discussed in class should be of interest to anyone wanting to know more about Europe, but not only. Many issues are also relevant to other contexts, including Asia, and Australia, such as federalism, post-war reconstruction, trade integration, monetary union, coordinated responses to an international economic and financial crisis.

3.2 Learning Activities and Teaching Strategies

The examinable content of the course is defined by the references given in the Lecture Schedule, the content of Lectures, and the content of the Tutorial Program.



Lectures

The purpose of Lectures is to provide a logical structure for the topics that make up the course; to emphasize the important concepts and methods of each topic, and to provide relevant examples to which the concepts and methods are applied.

Students are expected to prepare the class by reading the assigned literature for the meeting. Open questions or difficulties in understanding should be brought to the attention of the class so that they can be discussed and resolved. Active participation in the class is highly encouraged.

Tutorials

The purpose of tutorial is to guide students through the requirements of a major assignment for the class: the video assignment, and help them complete this assignment. More details on this assignment are in section 4.3.

An "ideal" strategy for the course (on which the provision of the course materials is based) may include:

- Reading of the recommended sources and accessing the lecture overheads from the course website before the lecture. This will give you a general idea of the topic area.
- Attendance at lecture. Here the context of the topic in the course and the important elements of the topic are identified. The relevance of the topic should be explained.
- Attending Tutorials.
- Discuss, challenge, and participate: during and after presentations and lectures, all students in class are expected to actively discuss the material being presented and the relevant open questions.

4 ASSESSMENT

4.0 You must complete the "Working with Academic Integrity" module on your Moodle site, before you hand in any written work.

- You MUST complete the 'Working with Academic Integrity' module AND THE MODULE'S QUIZ, found on your course Moodle site, BEFORE YOU ARE ALLOWED TO SUBMIT ANY WRITTEN ASSESSMENT.
- If your submission is delayed because you did not complete the module and the quiz, you may be liable to late penalties as specified in your course outline.
- Failing to comply with the University rules of Academic integrity may result in serious consequences:
 - All cases of plagiarism (regardless of their severity) ARE recorded with the University Integrity Office University register.
 - Depending on the level of the plagiarism/misconduct, the penalties may include a FAIL grade for the assessment piece, a FAIL grade for the course, or being expelled for serious/repeat offences.

Any misconduct, including plagiarism, is recorded on your Conduct Record. If you have only one academic misconduct at the lowest level (level A) in your career, then the record is wiped clear when you graduate. Otherwise it remains there permanently. *Many professions, such as accounting and law, require access to the student's Conduct Record.*



4.1 Formal Requirements

To be eligible for a passing grade in this course, students must:

Achieve a composite mark of at least 50 per cent;

AND

 Satisfactorily complete all assessment tasks or submit appropriate documentation relating to your failure to complete a task to the Lecturer in Charge.

AND

 Achieve a satisfactory level of performance in the final exam. This usually means a minimum mark of 46 per cent.

4.2 Assessment Details

Assessment Task	Weighting	Length	Due Date
Video assignment	25%	3 minutes	Oct 12, 2pm (week 11)
Midterm Exam	25%	1 hour	Week 8
Final Exam	50%	2 hours	University Exam Period

4.3 Video assignment

Students in teams of 2-3 (depending on the final enrolment of the class and of each tutorial) will be assigned a specific European country. They will have to prepare a 3 minutes video assignment. The students team should select a particular question or theme that is more relevant for the specific country and bring answers during the 3 min video, in light of the material covered in class. Credit will be given for picking the most adequate themes relevant for the specific country.

The presentation can cover, for example: how joining the EU led to institutional reform and what type of institutional reform; or: how the country was affected by the recent economic crisis, and how can this be understood in light of its specific history?

Video assignments are due on Thursday, Oct. 12 by 2pm (in Week 11 of the term). The best videos will be showcased in the last week of class. Videos will be assessed by the teaching staff.

The countries will be assigned at the start of term. The teams will be formed at the start of term, based on the tutorial groups. The allocation of the group and country will be randomized by the tutor. It is essential that you stick to the group you are assigned to.

Tutorials will guide the students through the requirements for the video assignments, and the techniques to be used. Tutorials will also be the occasion to address all the questions students may have on the assignment, where to find resources, discuss with the tutor about their choices for the presentation, and follow progress over the term. However, the last tutorial will be devoted to course content and preparation for the final exam.

Attendance to tutorials is compulsory. Failure to attend will be factored in the final grade for the presentation. In cases of illness, students will need full and convincing documentation of that illness in order to justify absences.



4.4 Midterm Exam Format

The midterm exam will cover material from the first half of the course and will run during lecture time. The duration of the exam will be 1 hour. The exam will be composed of multiple-choice questions and a compulsory long-answer question.

4.5 Final Exam Format

The purpose of the final exam is to assess knowledge of economic concepts and their appropriate use, to test the ability to use economic reasoning to make deductions. This will be held in the University examination period and will be 2 hours long. The final exam will cover the entire course. The examination will be composed of multiple-choice questions and a compulsory long-answer question.

Further information on the Final Exam will be provided towards the end of session. All material presented and discussed in the lectures is examinable.

4.6 Protocol for viewing final exam scripts

The UNSW Business School has set a protocol under which students may view their final exam script. Please check the protocol <u>here</u>.

4.7 Quality Assurance

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential and will not be related to course grades.

5 COURSE EVALUATION AND DEVELOPMENT

Each year feedback is sought from students and other stakeholders about the courses offered in the School and continual improvements are made based on this feedback. UNSW's myExperience Survey Tool is one of the ways in which student evaluative feedback is gathered. You are strongly encouraged to take part in the feedback process.

6 COURSE RESOURCES

The website for this course is on Moodle: http://moodle.telt.unsw.edu.au Students are expected to:

- Make sure that they are officially enrolled in the correct course
- Familiarise themselves with Moodle
- Access this site at least weekly as the site will contain important announcements about the course, as well as lecture notes and tutorial solutions. In addition, it will carry most of the subject information, as well as a discussion forum where students will be able to discuss course related materials, as well as trial exam questions. It will be assumed that all students have seen any notice posted on the course website.

The reference textbook for the class is:



Baldwin, Richard and Charles Wyplosz. 2015. *The Economics of European Integration.* McGraw-Hill, Fifth edition. Available in Open Reserve.

Excellent resources in form of podcasts can be found here: http://www.lse.ac.uk/europeaninstitute/home.aspx
And may be referred to during lectures.

The lecture schedule lists additional references, for topics not covered in the textbook. All references are only a complement to lecture notes: they are NOT a substitute. References are available online (copy and paste the link provided in the lecture or tutorial schedule) or will be posted on Moodle.

It is essential, for the successful completion of this unit, that **students attend all lectures**, as the examination/tests will focus on material presented and discussed in the lectures.

Some links to blogs are provided in lecture notes and tutorials.



7 COURSE SCHEDULE

7.1 Lecture Schedule

Lectures start in Week 1 and finish in Week 13.

	LE	CTURE SCHEDULE
Week	Topic	Reference
Lecture 1 (Week 1)	Europe's rise	Required Readings: - Lecture notes 1, available on UNSW Moodle - Baldwin and Wyplosz Part I Additional Readings (only non technical parts) - Chapter 2, Eichengreen - Greif, Avner and Guido Tabellini 2010 "Cultural and Institutional Bifurcation: China and Europe Compared" American Economic Review 2010 - Acemoglu, Daron, Simon Johnson and James A. Robinson. 2005. The "rise of Europe": Atlantic Trade,
Lecture 2	The Industrial Revolution	Institutional Change and Economic Growth". Am. Econ. Rev. 95: 546-79 Required Readings:
(Week 2)	and Europe in the long 19 th century World War II and its aftermath	 - Lecture notes 2, available on UNSW Moodle - Baldwin and Wyplosz Part I Additional Readings: - Chapter 3, Eichengreen
Lecture 3 (Week 3)	Construction of the European Union	Required Readings: - Lecture notes 4 and 5, available on UNSW Moodle - Baldwin and Wyplosz, Part I
Lecture 4 (Week 4)	Eastern Europe, planned economies and transition	Required Readings: - Lecture notes 3, available on UNSW Moodle - Baldwin and Wyplosz Part I Additional Readings: - Chapter 5, Eichengreen - Roland, Gerard. The Political Economy of Transition. Journal of Economic Perspectives. 2002 - Djankov, S. The Divergent Post-Communist Paths to Democracy. 2016. Journal of Economic Perspectives, forthcoming.
Lecture 5 (Week 5)	Trade and goods market integration in the EU	Required Readings: - Lecture notes 5, available on UNSW Moodle - Baldwin and Wyplosz, Chapters 4, 5
Lecture 6 (Week 6)	Liberalisation and market structure	Required Readings: - Lecture notes 6, available on UNSW Moodle - Baldwin and Wyplosz, Chapter 6
Lecture 7 (Week 7)	Common Agricultural Policy, Economic Geography	Required Readings: - Lecture notes 7, available on UNSW Moodle - Baldwin and Wyplosz, Chapters 9-10

Lecture 8 (Week 8)	EU competition policy + MIDTERM EXAM	Required Readings: - Lecture notes 8, available on UNSW Moodle - Baldwin and Wyplosz, Chapter 11
Week 9	No lecture	
		Mid-semester break
Lecture 9 (Week 10)	Labour markets Monetary integration I	Required Readings: Lecture notes 9, available on UNSW Moodle - Baldwin and Wyplosz, Chapter 8 Required Readings:
(Week 11)	Monetary integration i	 - Lecture notes 10, available on UNSW Moodle - Baldwin and Wyplosz, Part IV
Lecture 10 (Week 12)	Monetary integration II, the Euro and the Debt Crisis	Required Readings: - Lecture notes 11, available on UNSW Moodle - Baldwin and Wyplosz, Part V
		Additional Readings/Hearings: - To understand the crisis: Paul de Grauwe: 'The eurozone's designfailures. Can they be corrected?" (podcast) http://www.lse.ac.uk/newsAndMedia/videoAndAudio/chan nels/publicLecturesAndEvents/player.aspx?id=1675 - Krugman, P. "Can Europe Be Saved?", The New York Times, 12-01-2011 - http://www.voxeu.org/index.php?q=node/5034 - http://www.voxeu.org/index.php?q=node/7759 - On the irreversibility of the euro: http://www.voxeu.org/index.php?q=node/729 - Was the euro a mistake: http://www.voxeu.org/index.php?q=node/2815 - On the new developments of the ECB: http://www.voxeu.org/index.php?q=node/7617 -Additional readings on voxeu.org TBA
Lecture 11 (Week 13)	The Debt Crisis continued, video showcase in class	Required Readings: -Lecture notes 11, available on UNSW Moodle - Baldwin and Wyplosz, Part V Additional Readings: http://www.project-syndicate.org/commentary/europe-s-trust-deficit http://www.project-syndicate.org/commentary/can-the-eusurvive-without-the-euro-by-barry-eichengreen What does it mean for Asia? http://english.caixin.com/2012-07-02/100406260.html -Additional readings on voxeu.org TBA

7.2 Tutorial Schedule

Tutorials will meet in Weeks 2, 4, 6, 8, 10, and 12.

