

FINS3650

International Banking

Course Outline

Semester 1, 2017

Part A: Course-Specific Information

Part B: Key Policies, Student Responsibilities and Support

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PART A: COURSE-SPECIFIC INFORMATION

1 STAFF CONTACT DETAILS

Lecturer-in-charge: Dr Peter John
Email: peter.john@unsw.edu.au
Consultation Times – By appointment via email.

2 COURSE DETAILS

2.1 Teaching Times and Locations

Lectures start in Week 1 (to Week 12): The Time and Location are:
Thursdays 6:00 pm - 9:00 pm
Room: NSW Global Theatre

2.2 Units of Credit

The course is worth 6 units of credit.
There is no parallel teaching in this course.

2.3 Summary of Course

The course focuses on providing students with an understanding of the operating environments of international banking institutions and how to manage them to create shareholder value on a sustainable basis. Banks don't have a business if they don't take risks. However global events in recent years strongly demonstrate the perils of excessive risk-taking. Therefore, proactively managing different types of risks to generate superior risk-adjusted returns through economic capital management and risk adjusted returns frameworks is a theme running right through the course. We will be referring to Basel Capital Accords, which provide the regulatory framework for internationally active banks. The course will cover structured financing. We will also examine the role of international banks in financing international trade and investment, managing cross border risks and project financing.

2.4 Course Aims and Relationship to Other Courses

The major aim of this course is to equip you with the background on and current knowledge of international banking. This course constitutes part of the International Finance concentration, and complements Bank Financial Management—FINS3630 by providing an international perspective on banking.

2.5 Student Learning Outcomes

The Course Learning Outcomes are what you should be able to DO by the end of this course if you participate fully in learning activities and successfully complete the assessment items.

The Learning Outcomes in this course also help you to achieve some of the overall Program Learning Goals and Outcomes for all undergraduate students in the Business School. Program Learning Goals are what we want you to BE or HAVE by the time you successfully complete your degree (e.g. 'be an effective team player'). You demonstrate this by achieving specific Program Learning Outcomes - what you are able to DO by the end of your degree (e.g. 'participate collaboratively and responsibly in teams'). For more information on the Undergraduate Program Learning Goals and Outcomes, see Part B of the course outline.

The following table shows how your Course Learning Outcomes relate to the overall Program Learning Goals and Outcomes, and indicates where these are assessed (they may also be developed in tutorials and other activities):

Program Learning Goals and Outcomes		Course Learning Outcomes	Course Assessment Item
<i>This course helps you to achieve the following learning goals for all Business undergraduate students:</i>		<i>On successful completion of the course, you should be able to:</i>	<i>This learning outcome will be assessed in the following items:</i>
1	Knowledge	Explain the basic workings of an international bank. Research current issues in international banking.	<ul style="list-style-type: none"> • Class participation • Group assignment • Mid-session exam • Final exam
2	Critical thinking and problem solving	Analyse the pressures and constraints under which international banks operate. Analyse how risk, capital and returns are related in an international bank.	<ul style="list-style-type: none"> • Class participation • Group assignment • Mid-session exam • Final exam
3a	Written communication	Prepare written work which is well structured, analytically sound and professionally presented.	<ul style="list-style-type: none"> • Class participation • Group assignment
3b	Oral communication	Communicate ideas in a succinct and clear manner.	<ul style="list-style-type: none"> • Part of class participation, but not separately assessed
4	Teamwork	Collaborate effectively to analyse a critical issue in international banking.	<ul style="list-style-type: none"> • Group assignment
5a.	Ethical, environmental and sustainability responsibility	Identify and assess ethical and governance issues in international banking.	<ul style="list-style-type: none"> • Class participation • Group assignment • Mid-session exam • Final exam

Program Learning Goals and Outcomes		Course Learning Outcomes	Course Assessment Item
5b.	Social and cultural awareness	Explain social and cultural context of international banking.	<ul style="list-style-type: none"> • Class participation • Group assignment • Mid-session exam • Final exam

3 LEARNING AND TEACHING ACTIVITIES

3.1 Approach to Learning and Teaching in the Course

The course is structured based on the “Guidelines on learning that inform teaching at UNSW” (<https://teaching.unsw.edu.au/guidelines>), in particular:

- Actively engage students in the learning process
- Emphasise the relevance of students’ learning in professional, disciplinary and personal contexts
- Clearly articulate course expectations and the course goals, learning outcomes and requirements
- Encourage independent learning through the appropriate use of information and communication technologies
- Align assessment practices with the desired learning outcomes

3.2 Learning Activities and Teaching Strategies

The course consists of weekly 3-hour seminars. A typical seminar comprises delivery of key concepts through lectures and active discussions of contemporary practical issues in international banking. Students are given opportunity to reflect on these issues and are actively encouraged to share their analyses and views on possible strategies to manage the issues. Feedback on these discussions is an integral part of the classes.

4 ASSESSMENT

4.1 Formal Requirements

In order to pass this course, you must:

- achieve a composite mark of at least 50; and
- make a satisfactory attempt at all assessment tasks (see below).

4.2 Assessment Details

Assessment Task	Weighting	Length	Due Date
Class participation	15%	See 4.3 below	24 March 2017 and 26 May 2017*
Group assignment	30%	2,500 words	25 May 2017
Mid-session exam	20%	60 minutes	6 April 2017 - Room TBA

Final exam	35%	120 minutes	University Exam Period
Total	100%		

* Class participation has two components – (a) Two quizzes (5 marks) and (b) Discussion board activities (10 marks). Please see section 4.3 below for details. The quiz component will be assessed in any two weeks from week 2 to week 12. Discussion board activities will be assessed in two stages. (i) The weekly postings on discussion board for the first three weeks will be assessed on ongoing basis. They will be marked out of 3 marks as at 24 March 2017. The marks assigned to students for this stage will be made available by 31 March 2017 (Census Date). (ii) The weekly postings on the discussion board for the remaining 9 weeks will be assessed as at 26 May 2017 and will be marked out of 7 marks.

4.3 Assessment Format

Class participation (15 marks):

The assessment has two components:

- (a) Five (5 marks) will be awarded to students who attempt two ‘surprise’ quizzes in the class. **These quizzes will be administered in the class without prior announcement.** Therefore, it is important that you attend all classes. These quizzes will be marked based on the effort put in by the student and not the accuracy of answers.
- (b) Participation in discussion board activities (10 marks): These marks will be awarded based on participation in the activities established on the Moodle. Both frequency and quality of individual contributions will be considered in assessing participation. Examples of class participation include weekly posting of your summaries/understanding of key concepts and their applications from previous lectures and accepting any challenges laid down in the lecture theatre. These summaries are expected to be brief (say 150-250 words).

Group assignment (30 marks):

Students will be asked to form groups of up to 5 members. Each group will select a topic in international banking and undertake research on the conceptual issues and their practical implications. They will present their research and findings in the form of a report. **One member of each group will post on the Moodle the names of group members and the topic the group has selected on or before week 4 class. The group will also submit a one-page synopsis of the report in the week 5 class.** This assignment is an important part of learning as well as assessment. Significant effort is expected from the students. The group is encouraged to speak to the lecturer in the class about the appropriateness of their topic.

A hard copy of the assignment should be submitted to the **lecturer in the week 12 class. A soft copy should be also submitted on Turnitin via Moodle by this date.** Since the assignment is due in the last class of the course, late submissions will be accepted only in rare circumstances and only if there are valid reasons for special consideration (please see Part B of this unit outline for information about special consideration).

Further guidelines will be provided on the Moodle for preparation of the assignment and on marking the assignment.

Mid-session exam (20%):

The mid-session exam will include topics covered in weeks 1 to 4 and will be held during lecture hours. Further details of the exam will be provided on the Moodle.

Final exam (35%):

The final exam will include topics covered in weeks 5 to 12. It will contain short answer and long answer questions. Further details of the exam will be provided on the Moodle.

4.4 Quality Assurance

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential and will not be related to course grades.

5 COURSE RESOURCES

The course contents are on Moodle: <https://moodle.telt.unsw.edu.au/login/index.php>
There is no textbook for this course. You will be provided readings and links to references on the Moodle for each topic.

6 COURSE EVALUATION AND DEVELOPMENT

Each year feedback is sought from students and other stakeholders about the courses offered in the School and continual improvements are made based on this feedback. UNSW's myExperience survey is one of the ways in which student evaluative feedback is gathered. In this course, we will seek your feedback through end of semester myExperience responses.

7 COURSE SCHEDULE

Lectures start in Week 1 and finish in Week 12.

LECTURE SCHEDULE	
Week commencing	Topic
Week 1 27 February	Course overview Introduction to international banking
Week 2 6 March	Country risk management in international banking
Week 3 13 March	Risk and regulation
Week 4 20 March	Capital management
Week 5 27 March	Credit risk management
Week 6 03 April	Managing operational risk Mid-session exam – during lecture hours – Room TBA

LECTURE SCHEDULE	
Week 7 10 April	Market risk and liquidity
Mid-semester break: Friday 14 April – Saturday 22 April inclusive	
Week 8 24 April	Market risk and liquidity (continued) Structured finance
Week 9 1 May	Economic capital and risk-adjusted returns
Week 10 8 May	Financing international trade and investment
Week 11 15 May	Project financing and managing cross border risks
Week 12 22 May	Course review and revision Submission of group assignment

The format of the course is three hours of lecture and discussions. There are no separate tutorial classes.

PART B: KEY POLICIES, STUDENT RESPONSIBILITIES AND SUPPORT

8 PROGRAM LEARNING GOALS AND OUTCOMES

The Business School Program Learning Goals reflect what we want all students to BE or HAVE by the time they successfully complete their degree, regardless of their individual majors or specialisations. For example, we want all our graduates to HAVE a high level of business knowledge, and a sound awareness of ethical, social, cultural and environmental implications of business. As well, we want all our graduates to BE effective problem-solvers, communicators and team participants. These are our overall learning goals for you and are sought by employers.

You can demonstrate your achievement of these goals by the specific outcomes you achieve by the end of your degree (e.g. be able to analyse and research business problems and propose well-justified solutions). Each course contributes to your development of two or more program learning goals/outcomes by providing opportunities for you to practise these skills and to be assessed and receive feedback.

Program Learning Goals for undergraduate and postgraduate students cover the same key areas (application of business knowledge, critical thinking, communication and teamwork, ethical, social and environmental responsibility), which are key goals for all Business students and essential for success in a globalised world. However, the specific outcomes reflect different expectations for these levels of study.

We strongly advise you to choose a range of courses which assist your development of these skills, e.g., courses assessing written and oral communication skills, and to keep a record of your achievements against the Program Learning Goals as part of your portfolio.

Business Undergraduate Program Learning Goals and Outcomes

1. Knowledge: Our graduates will have in-depth disciplinary knowledge applicable in local and global contexts.

You should be able to select and apply disciplinary knowledge to business situations in a local and global environment.

2. Critical thinking and problem solving: Our graduates will be critical thinkers and effective problem solvers.

You should be able to identify and research issues in business situations, analyse the issues, and propose appropriate and well-justified solutions.

3. Communication: Our graduates will be effective professional communicators.

You should be able to:

- a. Prepare written documents that are clear and concise, using appropriate style and presentation for the intended audience, purpose and context, and
- b. Prepare and deliver oral presentations that are clear, focused, well-structured, and delivered in a professional manner.

4. Teamwork: Our graduates will be effective team participants.

You should be able to participate collaboratively and responsibly in teams, and reflect on your own teamwork, and on the team's processes and ability to achieve outcomes.

5. Ethical, social and environmental responsibility: Our graduates will have a sound awareness of the ethical, social, cultural and environmental implications of business practice.

You will be able to:

- a. Identify and assess ethical, environmental and/or sustainability considerations in business decision-making and practice, and
- b. Identify social and cultural implications of business situations.

Business Postgraduate Coursework Program Learning Goals and Outcomes

1. Knowledge: Our graduates will have current disciplinary or interdisciplinary knowledge applicable in local and global contexts.

You should be able to identify and apply current knowledge of disciplinary or interdisciplinary theory and professional practice to business in local and global environments.

2. Critical thinking and problem solving: Our graduates will have critical thinking and problem solving skills applicable to business and management practice or issues.

You should be able to identify, research and analyse complex issues and problems in business and/or management, and propose appropriate and well-justified solutions.

3. Communication: Our graduates will be effective communicators in professional contexts.

You should be able to:

- a. Produce written documents that communicate complex disciplinary ideas and information effectively for the intended audience and purpose, and
- b. Produce oral presentations that communicate complex disciplinary ideas and information effectively for the intended audience and purpose.

4. Teamwork: Our graduates will be effective team participants.

You should be able to participate collaboratively and responsibly in teams, and reflect on your own teamwork, and on the team's processes and ability to achieve outcomes.

5. Ethical, social and environmental responsibility: Our graduates will have a sound awareness of ethical, social, cultural and environmental implications of business issues and practice.

You should be able to:

- a. Identify and assess ethical, environmental and/or sustainability considerations in business decision-making and practice, and
- b. Consider social and cultural implications of business and /or management practice.

9 ACADEMIC HONESTY AND PLAGIARISM

The University regards plagiarism as a form of academic misconduct, and has very strict rules regarding plagiarism. For UNSW policies, penalties, and information to help you avoid plagiarism see: <https://student.unsw.edu.au/plagiarism> as well as the guidelines in the online ELISE tutorials for all new UNSW students: <http://subjectguides.library.unsw.edu.au/elise>.

To see if you understand plagiarism, do this short quiz:
<https://student.unsw.edu.au/plagiarism-quiz>

For information on how to acknowledge your sources and reference correctly, see: <https://student.unsw.edu.au/referencing>

For the *Business School Harvard Referencing Guide*, see the [Business Referencing and Plagiarism](#) webpage (Students>Learning support>Resources>Referencing and plagiarism).

10 STUDENT RESPONSIBILITIES AND CONDUCT

Students are expected to be familiar with and adhere to university policies in relation to class attendance and general conduct and behaviour, including maintaining a safe, respectful environment; and to understand their obligations in relation to workload, assessment and keeping informed.

Information and policies on these topics can be found in UNSW Current Students 'Managing your Program' webpages: <https://student.unsw.edu.au/program>.

10.1 Workload

It is expected that you will spend at least **nine to ten hours** per week studying this course. This time should be made up of reading, research, working on exercises and problems, online activities and attending classes. In periods where you need to complete assignments or prepare for examinations, the workload may be greater. Over-commitment has been a cause of failure for many students. You should take the required workload into account when planning how to balance study with employment and other activities.

We strongly encourage you to connect with your **Moodle course websites** in the **first week of semester**. Local and international research indicates that students who engage early and often with their course website are more likely to pass their course.

Information on expected workload: <https://student.unsw.edu.au/uoc>

10.2 Attendance

Your regular and punctual attendance at lectures and seminars or in online learning activities is expected in this course. University regulations indicate that if students attend less than 80% of scheduled classes they may be refused final assessment. For more information, see: <https://student.unsw.edu.au/attendance>

10.3 General Conduct and Behaviour

You are expected to conduct yourself with consideration and respect for the needs of your fellow students and teaching staff. Conduct which unduly disrupts or interferes with a class, such as ringing or talking on mobile phones, is not acceptable and students may be asked to leave the class. More information on student conduct is available at: <https://student.unsw.edu.au/conduct>

10.4 Health and Safety

UNSW Policy requires each person to work safely and responsibly, in order to avoid personal injury and to protect the safety of others. For more information, see <http://safety.unsw.edu.au/>

10.5 Keeping Informed

You should take note of all announcements made in lectures, tutorials or on the course web site. From time to time, the University will send important announcements to your university e-mail address without providing you with a paper copy. You will be deemed to have received this information. It is also your responsibility to keep the University informed of all changes to your contact details.

11 SPECIAL CONSIDERATION

You must submit all assignments and attend all examinations scheduled for your course. You should seek assistance early if you suffer illness or misadventure which affects your course progress.

General Information on Special Consideration for undergraduate and postgraduate courses:

1. All applications for special consideration must be **lodged online through myUNSW within 3 working days of the assessment** (Log into myUNSW and go to My Student Profile tab > My Student Services > Online Services > Special Consideration). You will then need to submit the originals or certified copies of your completed Professional Authority form (pdf - download here) and other supporting documentation to Student Central. **For more information, please study carefully in advance the instructions and conditions at: <https://student.unsw.edu.au/special-consideration>**
2. Please note that documentation may be checked for authenticity and the submission of false documentation will be treated as academic misconduct. The School may ask to see the original or certified copy.
3. Applications will **not** be accepted by teaching staff. The lecturer-in-charge will be automatically notified when you lodge an online application for special consideration.
4. Decisions are made by lecturers-in-charge for all other assessment items aside from the final exam, **not** by tutors.
5. Applying for special consideration **does not** automatically mean that you will be granted a supplementary exam or other concession.

6. Special consideration requests **do not allow** lecturers-in-charge to award students additional marks.

Business School Protocol on requests for Special Consideration for Final Exams:

The Business School Faculty panel will need to be satisfied on each of the following before supporting a request for special consideration:

1. Does the medical certificate contain all relevant information? For a medical certificate to be accepted, the degree of illness, and impact on the student, must be stated by the medical practitioner (severe, moderate, mild). A certificate without this will not be valid.
2. Has the student performed satisfactorily in the other assessment items? Satisfactory performance and attempted all other assessment items and meeting the obligation to have **attended 80% of tutorials**.
3. Does the student have a history of previous applications for special consideration? A history of previous applications may preclude a student from being granted special consideration.

Special Consideration and the Final Exam in undergraduate and postgraduate courses:

Applications for special consideration in relation to the final exam are considered by a Business School Faculty panel to which lecturers-in-charge provide their recommendations for each request. If the Faculty panel grants a special consideration request, this will entitle the student to sit a supplementary examination. No other form of consideration will be granted. The following procedures will apply:

1. Supplementary exams will be scheduled centrally and will be held approximately two weeks after the formal examination period. The dates for Business School supplementary exams for Semester 1, 2017 are:

Wednesday 12 July 2017 School of Banking and Finance, Management, Risk and Actuarial Studies

If a student lodges a special consideration for the final exam, they are stating they will be available on the above dates. **Supplementary exams will not be held at any other time.**

2. Where a student is granted a supplementary examination as a result of a request for special consideration, the student's original exam (if completed) will be ignored and only the mark achieved in the supplementary examination will count towards the final grade. Absence from a supplementary exam without prior notification does not entitle the student to have the original exam paper marked, and may result in a zero mark for the final exam.

The Supplementary Exam Protocol for Business School students is available at:
<http://www.business.unsw.edu.au/suppexamprotocol>

Special Consideration and assessments other than the Final Exam in undergraduate and postgraduate courses:

Special considerations in assessments other than for final exams, e.g. mid-semester exams, projects, **lodged online through myUNSW within 3 working days of the assessment** (Log into myUNSW and go to My Student Profile tab > My Student Services > Online Services > Special Consideration) The LIC will review and decide the outcome deciding how to grant extensions and special consideration and update your application with the arrangements of the Supplementary assessment. For mid-session exams and quiz's they will be scheduled approximately 7 working days after the original assessment, which will be required to make yourself available.

12 STUDENT RESOURCES AND SUPPORT

The University and the Business School provide a wide range of support services for students, including:

- **Business School Education Development Unit (EDU)**
<https://www.business.unsw.edu.au/students/resources/learning-support>
The EDU offers academic writing, study skills and maths support specifically for Business students. Services include workshops, online resources, and individual consultations. EDU Office: Level 1, Room 1033, Quadrangle Building. Phone: 9385 7577 or 9385 4508; Email: edu@unsw.edu.au.
- **Business Student Centre**
<https://www.business.unsw.edu.au/students/resources/student-centre>
Provides advice and direction on all aspects of admission, enrolment and graduation. Office: Level 1, Room 1028 in the Quadrangle Building; Phone: 9385 3189.
- **Moodle eLearning Support**
For online help using Moodle, go to: <https://student.unsw.edu.au/moodle-support>. For technical support, email: itservicecentre@unsw.edu.au; Phone: 9385 1333.
- **UNSW Learning Centre**
www.lc.unsw.edu.au
Provides academic skills support services, including workshops and resources, for all UNSW students. See website for details.
- **Library services and facilities for students**
<https://www.library.unsw.edu.au/study/services-for-students>
- **IT Service Centre:**
<https://www.it.unsw.edu.au/students/index.html>
Provides technical support to troubleshoot problems with logging into websites, downloading documents, etc. Office: UNSW Library Annexe (Ground floor). Phone: 9385 1333.
- **UNSW Counselling and Psychological Services**
<https://student.unsw.edu.au/wellbeing>
Provides support and services if you need help with your personal life, getting your academic life back on track or just want to know how to stay safe, including free, confidential counselling. Office: Level 2, East Wing, Quadrangle Building; Phone: 9385 5418; Email: counselling@unsw.edu.au
- **Disability Support Services**
<https://student.unsw.edu.au/disability>

Provides assistance to students who are trying to manage the demands of university as well as a health condition, learning disability or have personal circumstances that are having an impact on their studies. Office: Ground Floor, John Goodsell Building; Phone: 9385 4734; Email: disabilities@unsw.edu.au