School of Management

MGMT3102
Asia-Pacific Business

Course Outline
Semester 2, 2017

Course-Specific Information

The Business School expects that you are familiar with the contents of this course outline. You must also be familiar with the Course Outlines Policies webpage which contains key information on:
• Program Learning Goals and Outcomes
• Academic Integrity and Plagiarism
• Student Responsibilities and Conduct
• Special Consideration
• Student Support and Resources

This webpage can be found on the Business School website:
https://www.business.unsw.edu.au/degrees-courses/course-outlines/policies

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COURSE-SPECIFIC INFORMATION

1 STAFF CONTACT DETAILS

Lecturer-in-charge: Dr. Kyoung-Hee Yu
Room 564
Phone No: 9385 9725
Email: khyu@unsw.edu.au
Consultation Times – by appointment

Tutors:
Mr. Amer Khan (Tuesday and Wednesday tutorials)
Email: a.saleemkhan@unsw.edu.au
Consultation Times – TBD

Ms. Stella Huang (Monday tutorials)
Email: stella.huang@sydney.edu.au
Consultation Times – TBD

2 COURSE DETAILS

2.1 Teaching Times and Locations
Lectures start in Week 1(to Week 12): The Time and Location are:
Wednesdays 10am-12pm (ChemSc M18)

Tutorials start in Week 2 (to Week 13). The Groups and Times are:
Monday 11am (BUS 107)
Monday 12pm (Webst 251)
Monday 1pm (Quad 1045)
Tuesday 12pm (Gold G03)
Tuesday 1pm (Law 201)
Wednesday 12pm (Quad G053)
Wednesday 1pm (Quad G047)

2.2 Units of Credit
The course is worth 6 units of credit.

2.3 Summary of Course
What explains the success and challenges faced by Asian enterprises and multinationals operating in Asia? This course provides an insight into the strategies and organisational structures of companies from the Asia-Pacific (including East Asia, Southeast Asia, and South Asia), the internationalisation and growing global competitiveness of multinationals from this region, and the forms that business groups takes in different countries in Asia. The course also covers the perspective of companies seeking to expand their operations in the Asian region, including the role of foreign direct investment, competitive strategies, and the comparative aspects of developing and managing multinational and domestic enterprises across the region.

2.4 Course Aims and Relationship to Other Courses
This course is offered as part of the third year core in the International Business major of the Bachelor of Commerce degree. A prerequisite for this course is Global Business

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Environment (MGMT1101). This course builds on both MGMT1101 and International Business and Multinational Operations (MGMT 2101). It is assumed that students in this course have foundational knowledge about the international business environment and factors impacting multinational business management. What sets this course apart from other courses in international business is its focus on Asia-Pacific, a vastly diverse and dynamic region in which awareness of the socio-political environment and local institutions is crucial for successful business.

2.5 Student Learning Outcomes

By the end of this course, you should be able to:
1. Develop a solid understanding of the political, economic, and social institutions impacting business in the Asia-Pacific.
2. Understand the growing importance of and challenges to ethics and social responsibility for businesses in Asia-Pacific.
3. Analyse how human capital strategies have contributed to economic development in Asia-Pacific.
4. Analyse, discuss, and offer prescriptive advice on international business cases.
5. Compare and contrast business group structures and cultures in East, Southeast, and South Asia.
6. Make informed and strategic decisions for internationalizing businesses into Asia-Pacific.
7. Make informed and strategic decisions for internationalizing Asian businesses.
8. Conduct team-based research on a topic of interest relating to Asia-Pacific business.
9. Develop critical thinking, analytical, and communications skills.

The Course Learning Outcomes are what you should be able to DO by the end of this course if you participate fully in learning activities and successfully complete the assessment items.

The Learning Outcomes in this course also help you to achieve some of the overall Program Learning Goals and Outcomes for all undergraduate students in the Business School. Program Learning Goals are what we want you to BE or HAVE by the time you successfully complete your degree (e.g. 'be an effective team player'). You demonstrate this by achieving specific Program Learning Outcomes - what you are able to DO by the end of your degree (e.g. 'participate collaboratively and responsibly in teams').

For more information on Program Learning Goals and Outcomes, see the School's Course Outlines Policies webpage available at https://www.business.unsw.edu.au/degrees-courses/course-outlines/policies

The following table shows how your Course Learning Outcomes relate to the overall Program Learning Goals and Outcomes, and indicates where these are assessed (they may also be developed in tutorials and other activities):

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Program Learning Goals and Outcomes		Course Learning Outcomes	Course Assessment Item
This course helps you to achieve the following learning goals for all Business undergraduate students:		*On successful completion of the course, you should be able to:*	*This learning outcome will be assessed in the following items:*
1	Knowledge	Develop a solid understanding of the political, economic, and social institutions impacting business in the Asia-Pacific. Understand the growing importance of and challenges in ethics and social responsibility for businesses in Asia-Pacific. Analyse how human capital strategies have contributed to economic development in Asia-Pacific.	• Mid-term exam • Literature Review • Research paper
2	Critical thinking and problem solving	Compare and contrast business group structures and cultures in East, Southeast, and South Asia. Analyse, discuss, and offer prescriptive advice on international business cases. Make informed and strategic decisions for internationalizing businesses into Asia-Pacific. Make informed and strategic decisions for internationalizing Asian businesses.	• Tutorial case discussions • Research paper
3a	Written communication	Conduct team-based research on a topic of interest relating to Asia-Pacific business. Develop critical thinking, analytical, and communications skills.	• Research abstract • Literature Review • Research paper
3b	Oral communication	Conduct team-based research on a topic of interest relating to Asia-Pacific business. Analyse, discuss, and offer prescriptive advice on international business cases.	• Participation • Team presentation
4	Teamwork	Conduct team-based research on a topic of interest relating to Asia-Pacific business.	• Research abstract • Team presentation • Research paper
5a.	Ethical, social and environmental responsibility	Understand the growing importance of and challenges in ethics and social responsibility for businesses in Asia-Pacific.	• Mid-term exam
5b.	Social and cultural awareness	Develop a solid understanding of the political, economic, and social institutions impacting business in the Asia-Pacific. Compare and contrast business group structures and cultures in East, Southeast, and South Asia.	• Mid-term exam

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3 LEARNING AND TEACHING ACTIVITIES

This course involves lectures, interactive business case analysis, and learning through research. With the exception of Weeks 1 and 13, each week of instruction comprises of a two hour lecture and a one hour workshop.

Lectures
Lectures are approximately equally distributed across three key themes: the business environment, business groups, and production networks and internationalization strategies. Lectures aim to build the analytical foundation for business practice as well as for student research projects. Students are expected to have done the required readings to engage in an informed discussion during lecture. Lecture content and assigned readings are designed to enhance students' learning in the workshop conducted during the same week.

Workshops
Weekly workshops are designed around discussion and analysis of a case that exemplifies the analytical framework covered in that week's lecture. Case discussion questions will be posted on Moodle prior to each workshop. You must read each case and come to class ready to discuss the given questions. All cases are real-life examples of dilemmas faced by today's companies and countries in Asia-Pacific. The cases, which have been sourced from the Harvard repository of cases as well as from key textbooks on this region, form the basis for more in-depth case analyses that students will write and deliver presentations on.

4 ASSESSMENT

4.1 Formal Requirements

In order to pass this course, you must:
- achieve a composite mark of at least 50; and
- make a satisfactory attempt at all assessment tasks (see below).
- Attend at least 6 lectures OR submit a two-page summary of 6 lectures by 5pm, 25 October

4.2 Assessment Details

Assessment Task	Weighting	Length	Due Date
Participation	15% (tutorial: lecture = 70:30)	See 4.3 below	Ongoing
Mid-term exam	20%	25 multiple choice questions	Lecture, 6 September
Research question & abstract (Team assessment)	5%	500 words	9am on 28 Aug, Week 6
Literature review (Individual assessment)	20%	1,000 words (Min 5 references of which 2 from course outline)	9am on 4 Oct, Week 10

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Research presentation (Team assessment)	10%	10 minutes per team	Tutorial, Weeks 12-13
Research paper (Team assessment)	30% (of which peer evaluations = 10%)	3,000 words (Min 10 references of which 5 from course outline)	5pm on Thursday, 9 Nov

IMPORTANT: References and Word Limits in Assessments

Word limits: On all assessments, a deduction of 1% will be made from the final mark for each 1% beyond a 10% margin from the maximum word limit. So, for an 800 word-limit assessment, no penalties are incurred up to 880 words. Every 1% beyond the 880 words will incur a 1% deduction in marks.

References: One reading counts as one reference (i.e. you can cite the same reading multiple times, but it will count as one 'reference'). Individual chapters of a book are counted as separate references as long as you cite them separately. The Harvard reference style is preferred, but students may use any reference style as long as it is done correctly and consistently.

For information on how to acknowledge your sources and reference correctly, see: https://student.unsw.edu.au/harvard-referencing

For the Business School Harvard Referencing Guide, see the Business Referencing and Plagiarism webpage (Business >Students>Learning support> Resources>Referencing and plagiarism).

Tutorial participation (15%)
To obtain outstanding participation marks, a student must have:
- Contributed to class discussion with insight;
- Been prepared for, actively engaged in and facilitated the engagement of others in in-class analysis of cases;
- Attended most lectures and workshops where attendance was recorded except where excused;
- Conducted oneself maturely and acted respectfully towards peers and instructors.

University regulations indicate that if students attend less than 80% of scheduled classes they may be refused final assessment.

Mid-term exam (20%)
The examination will test students' knowledge and understanding of course material discussed in weeks 1-5, which form the intellectual foundation for approaching the rest of the semester. The exam will cover content in lectures and **required** readings (no optional readings) during weeks 1-5. Cases covered during tutorial are **not** included.

It will be comprised of 25 multiple-choice questions, be of 1 hour's duration, and will be held in class during Week 7 lecture.

Research Projects (total 60%)

Students will be required to select a research topic related to materials covered in the course. Progress in your research projects will be assessed in several assessments

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outlined below. All assessments under the research project are team-based except for the literature review which will be submitted and assessed individually. As this is a third year course, students are expected to have developed teamwork skills through previous coursework. Team-based assessment evaluations are marked 90% based on the *product* of teamwork and 10% on the *process* of teamwork. The latter will be judged through peer evaluations of team members on teamwork criteria that will be shared at the beginning of the semester.

Teams will be guided on their research projects throughout the semester by their tutorial instructor(s). Feedback will be provided on staged assessments during the semester and designed to help teams produce a final research paper. Detailed grading rubrics with marking criteria will be shared on Moodle and discussed in tutorials closer to the due dates.

Topics and teams: Teams will be of 3 or 4 members, are voluntarily formed, and must comprise of students in the same tutorial. Each team will choose one of the cases covered in this course in tutorial. In the rare case that a team chooses to study a case not covered in this course but related to Asia-Pacific business, it must be approved beforehand by the tutorial instructor.

Research question & abstract (5%)

Teams will submit a 500 word abstract that motivates a research question and delineates the contribution that their research project aims to make. Sample abstracts will be shared with students on Moodle. Teams are encouraged to use the case material used in this course as a starting point to formulating their research questions. Think of an aspect of the case that would merit further study and how you would go about researching that aspect.

Criterion assessed	Points
States clear aims of research in the form of a research question.	1.5
Indicates team has thought about *how* the research will be performed. • This may include mention of possible sources to be used in research or an analytical method.	1
Points to implications of research and how the research may contribute to a body of knowledge and/or managerial practice. • Includes mention of a body of literature or theory that the research can add to. • Includes mention of a particular area of practice or a real life problem this research may help understand or resolve.	2
Creativity and overall quality	0.5
Total	5

Literature Review (20%)

Each team member individually will submit a review of relevant research on their team's topic in no longer than 1,000 words. The literature review should be organised around your research question. It should identify why your question is important and potentially novel by documenting prior research that supports your arguments. The review must contain at least 5 references from this course outline (whether required or optional readings) and any other readings you have chosen to do (see the Research Paper section below for what counts as 'data').

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Criterion assessed	Points
Effectively motivates the importance of the research question.	3
Identifies key debates, problems, concepts, and/or issues that previous research has dealt with.	5
Uses the above to justify and support the research question.	5
Demonstrates ability to succinctly summarise and identify patterns in readings.	3
Overall analytical quality	4
References and word count (1 point off for every reference short of 5; 1% off for every word above 1,100)	
Total	20

Team Presentation (10%)

Each team will have 10 minutes to present their research in tutorials during weeks 12 and 13. Presentations will be assessed based on the clarity with which team members are able to motivate and describe their project, the integrity of the project design, as well as the ability to communicate clearly and engage the audience.

Criterion assessed	Points
Effectively motivates and describes the project.	2
Integrity of the project design. • Evidence of solid literature review and thoughtful methodology.	5
Communicates clearly and engages the audience	3
Total	10

Research Paper (30%)

Each team will submit a final research paper on their topic that includes original research conducted by the team on their research question and some (tentative) conclusions that contribute to our understanding of that question. 'Data' for your paper should come from creditable sources, such as peer-reviewed academic journals, government and corporate reports, and prestigious media sources. A minimum of 10 references, including at least 5 references from the course outline and additional references documenting your data sources are expected. The paper should conclude with implications both for the body of theories relevant to your topic as well as to managerial practice. All team members will be marked equally for *team output,* i.e. the research paper, for a maximum of 27 points.

The final 3 points out of 30 will be an individual score based on each team member's contribution to *team process.* A survey designed to measure individual contributions to team effort will go live at 5pm 9, November. Students will have up to 5pm on 16th November to assess each of their team members excluding themselves on one question: to what extent did this person contribute to team process, including attendance of meetings, idea generation in person and via email, responding to others' comments, data collection, and report writing.

Component	Marking Criterion	Points
Team output (common score for all team members)	Quality of research implementation • Formulates a research question, motivates its importance, and organises previous knowledge to justify the current project. • Identifies a research design that allows team to effectively answer the research question. • Analyses available data capably and credibly.	12
	Quality of theorizing based on research findings. • Thoughtfully and succinctly discusses results • Identifies contributions to previous knowledge and to managerial practice	6
	Demonstrated improvement over the course of the semester. • This includes evidence of incorporating feedback given on earlier assessments	3
	Communicates research clearly and logically, and is organised effectively	3
	Demonstrates understanding of international business concepts and theories (includes *use* of references)	3
Team process (individual score given by other team members)	Contribution to team process • Contributes to idea generation • Responds constructively to team members' comments (e.g. replies to emails, personal communications) • Contributes to organising team process (organises and attends meetings, contributes to planning) • Contributes to data collection • Contributes to report writing and	3
	Total	**/30**

4.3 Assessment Format

All assessments should be double-spaced with size 12 font and a one-inch margin all-around. Files uploaded in Moodle must be in MS Word or other word processing software allowing word count checks (pdf files are not ok).

4.4 Assignment Submission Procedure

Assessments are to be submitted electronically via the Moodle course site. On Moodle, your file submission is automatically screened by Turnitin, a software that detects similarity between your submission and a variety of internet and non-internet based sources, including past student submissions in this course. If you are unfamiliar with this software, a demonstration on Turnitin can be found on the UNSW Moodle Support Pages > Students > Assessments

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4.5   Special Consideration, Late Submission and Penalties

Daily penalty of 5% except where previously excused. For information on Special Consideration please refer to the Business School's Course Outlines Policies webpage. All applications for special consideration must be submitted online through MyUNSW; please do not email the instructors.

Quality Assurance
The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

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5   COURSE RESOURCES

A full list of readings for each week is provided at the bottom of this section. The readings come from the textbook and from sources that have been placed online in Moodle.

1. Textbook

The textbook is

Delios, A., Beamish, P. W., & Lu, J. W. (2012). *International business: an Asia Pacific perspective* (2nd ed.): FT Press.
It is available for purchase in the bookstore, but you also have the option of buying it digitally at a much reduced price of AUD 50 via the following link:
http://www.pearson.com.au/9780133409963

Copies have also been placed on the High Use Collection in UNSW libraries, allowing you to borrow them for a few hours each time.

2. Moodle

This course makes extensive use of Moodle as its on-line environment. All assessments must be submitted both on Moodle and in hard copy (see Assessment Submission). In addition, you can find the following information there:

- ⋅   The course outline;
- ⋅   All lecture slides (posted on the Thursday morning before each lecture);
- ⋅   All readings except for those in the textbook or the High Use Collection;
- ⋅   All material related to cases discussed in workshops;
- ⋅   Additional information for assessment items;
- ⋅   Updates and new information relevant to the course.

Readings

A full list of course references for each week are below. Note that there are required and optional readings. Readings are prefaced by letters that refer to how students can access them. **T:** textbook, **M:** Moodle

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1. Introduction to Asia Pacific Business

   M TSELICHTCHEV, I. & DEBROUX, P. 2009. Chapter 1. The East Asian miracle in retrospect. *Asia's turning point : an introduction to Asia's dynamic economies at the dawn of the new century*.
   M CHATTERJEE, S. R. & NANKERVIS, A. R. 2007. Chapter 1. Asian Managment in a Changing World. *Asian management in transition : emerging themes.*

2. The state, politics, and business

   T DELIOS, A., BEAMISH, P. W. & LU, J. W. 2012. Chapter 3. The Political Environment. *International business: an Asia Pacific perspective.*
   M ACEMOGLU, D. & ROBINSON, J. A. 2012. Chapter 3. The making of prosperity and poverty. *Why nations fail the origins of power, prosperity and poverty.* 1st ed.

   Optional

   M Walter, A., & Zhang, X. (2011). Debating East Asian Capitalism: Issues and Themes. In A. Walter & X. Zhang (Eds.), *East Asian Capitalism: Diversity, Change, and Continuity:* Oxford University Press.

3. Institutions

   M ACEMOGLU, D. & ROBINSON, J. A. 2012. Chapter 14. Breaking the Mold: how a few countries changed their economic trajectory by changing their institutions. *Why nations fail: the origins of power, prosperity and poverty.*
   M **[Note: only read up to p1101, just before '3.2 Evidence']** Xu, Chenggang. 2011. "The Fundamental Institutions of China's Reforms and Development." *Journal of Economic Literature* 49(4): 1076-1151 b

   Optional
   M Boyer, R. (2005). How and Why Capitalisms Differ. *Economy and Society*, 34(4), 509-557.

4. Labour markets and HRM

   M Zhu, Y., Warner, M., & Rowley, C. (2007). Human Resource Management with 'Asian' Characteristics: A Hybrid People-Management System in East Asia. *International Journal of Human Resource Management*, 18(5), 745-768.

   M Yu, K-H., & Noh, S. C. (Forthcoming) State and HRM in Asia, Chpt 2 In F. Cooke & S. Kim (Eds.), *Routledge Handbook of Asian HRM:* Routledge.

5. Corporate governance

   T DELIOS, A., BEAMISH, P. W. & LU, J. W. 2012. Chapter 14. Ethical and social responsibility in multinational management. *International business: an Asia Pacific perspective.* FT Press.
   M Ahmadjian, C. L. (2014). Chapter 16. Corporate Governance and Business Systems in Asia. In M. A. Witt & G. Redding (Eds.), *The Oxford Handbook of Asian Business Systems* (pp. 332-357): OUP Oxford.

Optional
M   Debroux, P. (2014). Chapter 7. Corporate Social Responsibility and Sustainable Development in Asia In H. Hasegawa & C. Noronha (Eds.), *Asian Business and Management: Theory, Practice and Perspectives*: Palgrave Macmillan.
M   Radelet, Steven and Jeffery Sachs. 2000. "The Onset of the East Asian Financial Crisis" in Paul Krugman (ed.) *Currency Crises*

6.   Business Groups in East Asia

M   Hemmert, M. (2014). Chapter 11. The Business System of Korea. In H. Hasegawa & C. Noronha (Eds.), *Asian Business and Management: Theory, Practice and Perspectives*: Palgrave Macmillan.
M   AOKI, K. & LENNERFORS, T. T. 2013. Whither Japanese keiretsu ? The transformation of vertical keiretsu in Toyota, Nissan and Honda 1991–2011. *Asia Pacific Business Review*, 19, 70-84.

Optional
M   Chen, M. (2004). Chapter 12. Comparative Large Japanese and Korean Business Groups. In M. Chen (Ed.), *Asian Management Systems : Chinese, Japanese and Korean Styles of Business* (2nd ed. ed.). London: London : Thomson Learning.
M   Lee, Sook Jung. "The Politics of Chaebol Reform in Korea, Social Cleavage and New Financial Rules." *Journal of Contemporary Asia*, Vol. 38, Iss. 3, 2008, pp. 439-452

7.   Mid-term exam

8.   Business Groups in South Asia

M   SAEZ, L. 2014. Chapter 4. India: from failed developmental state towards hybrid market capitalism. In: WITT, M. A. & REDDING, G. (eds.) *The Oxford handbook of Asian business systems.* OUP Oxford.
M   Khanna, T., & Palepu, K. (1999). The right way to restructure conglomerates in emerging markets. *Harvard Business Review*, 77(4), 125-+.

Optional:
Chen, G. L., Chittoor, R., & Vissa, B. (2015). MODERNIZING WITHOUT WESTERNIZING: SOCIAL STRUCTURE AND ECONOMIC ACTION IN THE INDIAN FINANCIAL SECTOR. *Academy of Management Journal*, 58(2), 511-537.

Lodh, S., Nandy, M., & Chen, J. (2014). Innovation and Family Ownership: Empirical Evidence from India. *Corporate Governance-an International Review*, 22(1), 4-23.

Pattnaik, C., Chang, J. J., & Shin, H. H. (2013). Business groups and corporate transparency in emerging markets: Empirical evidence from India. *Asia Pacific Journal of Management*, 30(4), 987-1004.

9.   Trade and global production networks

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M Gereffi, G., Humphrey, J., & Kaplinsky, R. (2001). Introduction: Globalisation, Value Chains and Development. *IDS bulletin*, 32(3), 1-8.
M Reinecke, J., & Donaghey, J. (2015). After Rana Plaza: Building Coalitional Power for Labour Rights between Unions and (Consumption-Based) Social Movement Organisations. *Organization*, 22(5), 720-740.

Optional
M Gereffi, Gary. 1999. "International Trade and Upgrading in the Apparel Commodity Chain." *Journal of International Economics* 48(1): 37-70

10. Internationalization Strategy into Asia Pacific

T DELIOS, A., BEAMISH, P. W. & LU, J. W. 2012. Chapter 5. International expansion. *International business: an Asia Pacific perspective*. FT Press.

M Chen, M. (2004). Chapter 20. Unlocking joint venture potentials in China. In M. Chen (Ed.), *Asian Management Systems : Chinese, Japanese and Korean Styles of Business* (2nd ed. ed.). London: Thomson Learning.

Optional
T DELIOS, A., BEAMISH, P. W. & LU, J. W. 2012. Chapter 6. Entry mode choice. *International business: an Asia Pacific perspective*. FT Press.

11. Internationalization of Asian businesses

M Lee, Y., Hemmert, M., & Kim, J. (2014). What drives the international ownership strategies of Chinese firms? The role of distance and home-country institutional factors in outward acquisitions. *Asian Business & Management, 13*(3), 197-225.

Optional
M Delios, A., & Henisz, W. J. 2003. Political hazards, experience, and sequential entry strategies: the international expansion of Japanese firms, 1980–1998. *Strategic Management Journal* 24(11): 1153-1164.

12. Course review

M CHATTERJEE, S. R. & NANKERVIS, A. R. 2007. Chapter 11. Dynamic and divergent Asian management responses to convergent global imperatives. *Asian management in transition : emerging themes.*

6 COURSE EVALUATION AND DEVELOPMENT

Each year feedback is sought from students and other stakeholders about the courses offered in the School and continual improvements are made based on this feedback. UNSW's myExperience survey is one of the ways in which student evaluative feedback is gathered. In this course, we will seek your feedback through end of semester myExperience responses and in-class discussions.

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7   COURSE SCHEDULE

Week	Lecture Topic	Tutorial Cases	Other Activities/ Assessment
Week 1 24-26 July	Introduction to Asia Pacific Business	*NO TUTORIALS*	
Week 2 31 Jul – 2 Aug	The state, politics, and business	Introduction to research projects	
Week 3 7-9 Aug	Institutions	Singapore, Inc.	Teams finalized
Week 4 14-16 Aug	Labour markets and HRM	HR practices and the labour market in Japan	
Week 5 21-23 Aug	Ethics and Social Responsibility	Olympus and the Whistleblower President	
Week 6 28-30 Aug	Business Groups in East Asia	Sony vs Samsung	Research question & abstract due 9am, 28 Aug
Week 7 4-6 Sept	**Mid-term exam**	Rodamas Group	
Week 8 11-13 Sept	Business Groups in South Asia	Creating a Corporate Advantage: The Case of the Tata Group	
Week 9 18-20 Sept	Trade and global production networks	Foxconn (A)	
Mid-semester break: Saturday 23 September – Sunday 1 October inclusive Monday 2 October – Labour Day Public Holiday			
Week 10 4 October	Internationalization Strategy into Asia Pacific	*NO TUTORIALS (Monday public holiday)*	Literature review due 9am, 4 Oct
Week 11 9-11 Oct	Internationalization of Asian businesses	HSBC Holdings	
Week 12 16-18 Oct	Course review + Research paper preparation	Research project presentations	
Week 13 23-25 Oct	*NO LECTURES*	Research project presentations	Research papers due 9 Nov at 5pm

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