

Course Outline 2017
GLMI 710: INNOVATION AND KNOWLEDGE MANAGEMENT
Semester 2

Course Prescription

Examines the role of innovation and knowledge in business profitability and growth. Includes knowledge as a foundation for innovation, core knowledge processes in organisations, understanding innovation processes in uncertain and complex environments, and collaborative innovation.

Programme and Course Advice

Restriction: MGMT 721

Goals of the Course

Knowledge has been recognised as a key strategic resource for organisation and effective learning and knowledge management as one of the key competencies of modern organisations.

This course aims to:

- provide you with the relevant frameworks to understand how organisational knowledge and learning are commonly conceptualised
- provide you with an understanding of relevant theories and frameworks related to strategic knowledge management for innovation
- provide you with relevant frameworks to deepen your understanding of the dynamics of knowledge sharing within and across organisations
- provide you with an understanding of the contemporary issues related to organisational learning and knowledge management
- equip you with critical thinking skills applicable in solving real-life problems
- provide you with an opportunity to work on a real-life innovation related issue

Learning Outcomes

By the end of this course it is expected that you will be able to:

1. Demonstrate a critical understanding of innovation and knowledge resources in firms
2. Evaluate academic and managerial literature in the fields of innovation and knowledge management in an independent and critical manner
3. Apply the theoretical foundations of this course and analytical tools that can help to analyse organisational and management aspects of innovation
4. Apply knowledge of innovation management and knowledge management to understand issues in real firms and recommend well-argued solutions

5. Demonstrate the ability to work collaboratively and iteratively in uncertain and complex environments.

Content Outline

Weeks	Topic
1, 2, 3	Block 1: Knowledge and learning in organisations
4, 5, 6	Block 2: Knowledge sharing in and between organisations
mid semester break	
7, 8, 9	Block 3: Knowledge as innovation input in organisations
10, 11, 12	Block 4: Creating value and growth from knowledge and innovation

NOTE: some changes to timing and/or content might be necessary. The final order and readings for weekly sessions may change, depending on the number of students and the nature of the strategic issue.

Learning and Teaching

The course is structured in 4 blocks. In each block we use a mix of mini-lectures and plenary sessions in the first week, student-led presentations and panel discussion in the second week and application exercises, including presentations, in the third week.

The success of the course relies on independent studying and preparation for each session: **you are expected to spend around 150 hours over a single semester**, with 30 hours on preparatory readings and research (that is on average 2.5h per week on readings), 84 hours of self-assessed study and research and the remaining 36 hours of class! To get maximum benefit from the course, it is essential that you **prepare before each session** as the class relies on active participation in in-class activities and discussions.

You will be encouraged to bring examples from outside of the readings or your prior experiences to contribute to the learning environment.

One of the important learning outcomes is development of critical thinking skills. Therefore, you are encouraged to approach the topics and engage in discussions in critical manner. You are also encouraged to seek feedback on continuous basis.

Teaching Staff

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Learning Resources

There is no textbook prescribed for the class. Instead we will use a range of journal articles, book chapters, movies and student-led research.

All readings will be available through Canvas / Talis.

You will find there a list containing Core and Additional readings. However, *it is expected that you will access and use other readings during the course and bring these to the discussions.*

Assessment

100% Coursework comprising:

Assignment 1: Panel Discussion	30%
Assignment 2: In-class group tasks (First week of each block, 5% each)	20%
Assignment 3: Individual written input to the Application tasks (Third week of each block, 5% each)	20%
Assignment 4: Group application tasks (Third week of each block, 5% each)	20%
Assignment 5: In-class and on-line participation	10%

	Assignment 1 Panel Discussion	Assignment 2 In-class group tasks	Assignment 3 Individual Application tasks	Assignment 4 Group Application task	Assignment 5 Participation
Learning Outcome					
1	X	X			X
2	X	X			X
3	X		X	X	
4			X	X	
5				X	

Inclusive Learning

Any impairment-related requirements to be discussed face- to-face and/or in written form with the course convenor/lecturer and/or tutor.

Student Feedback

This is a new course and so your engagement and feedback would be much welcomed. Alongside the centrally coordinated class evaluation (online), there would be opportunities to discuss the content, assessment and adopted pedagogy of the course.

You are always welcome to talk to us about the class content, approach and what could be improved in the future.