

Course Outline 2017

INNOVENT 203/203G: THE ENTREPRENEURIAL MINDSET (15 POINTS)

Semester 1

Course Prescription

Stimulates new ways of thinking about enterprising behaviour in a multi-disciplinary manner relevant to understanding and addressing real world challenges of today.

Introduces skills needed to identify and assess opportunities, solve problems creatively, communicate persuasively, work effectively in teams, and understand individual and organisational impact.

Programme and Course Advice

- Prerequisite: BUSINESS 102 or MGMT 101 or 90 points passed or 60 points from Part I of the BE(Hons) Schedule.
- Students in a BCom programme should enrol in INNOVENT 203 rather than INNOVENT 203G. Business students are not able to take INNOVENT 203G to fulfil a general education requirement.

Goals of the Course

This course introduces the concept of an entrepreneurial mindset and encourages the development of this mindset and its associated enterprising skills. Individuals with an enterprising mindset are particularly adept at identifying opportunities and coming up with creative ideas to solve-problems and address gaps. In addition, they have the knowledge, skills and self-confidence to act on their ideas.

Enterprising skills, the skills associated with an entrepreneurial mindset, include those for identifying and assessing opportunities, solving problems creatively, communicating effectively, understanding how to influence and have impact, and working well in teams. The entrepreneurial mindset and enterprising skills can be developed in conjunction with any disciplinary background, contribute to success in any career path, and be expressed in many contexts.

Foundational knowledge about the mindset and associated skills is presented in six modules delivered online. Examples of the entrepreneurial mindset are provided at five events that feature guest speakers who share their entrepreneurial journey. Finally, there is an opportunity to exercise an entrepreneurial mindset and practice enterprising skills by working in a team to develop a solution to a major social, economic or environmental challenge.

Learning Outcomes

By the end of this course, it is expected that the student will be able to:

1. Describe the key characteristics of the entrepreneurial mindset and associated enterprising skills
2. Appreciate the relevance of this mindset and skills when seeking solutions to complex problems and dealing with uncertainty in a variety of contexts
3. Assess their entrepreneurial mindset and understand how to develop their mindset further
4. Reflect on the characteristics of entrepreneurial mindsets in others, including their skills, values, behaviours and the contexts in which they operate
5. Demonstrate familiarity with concepts and frameworks that underlie enterprising skills, including the ability to identify and assess opportunities, solve problems creatively, communicate effectively, have impact, and work well in teams
6. Apply this knowledge by working within a team to collaboratively generate ideas, explore opportunities, and offer a solution to a pre-defined challenge
7. Effectively communicate the process adopted and the solution proposed for the Challenge

Outline

The course is comprised of three components:

- Modules
- Speaker Series
- Challenge

Six modules are completed online. Knowledge of the content of these modules is assessed by two online tests. The Speaker Series involves attending five events at which high-profile speakers share their entrepreneurial journey. Two written reflective exercises assess this component. Finally, the Challenge is undertaken in a team, and involves developing a solution to a pre-defined challenge. A four-step framework guides the process. The team must submit a written milestone report, a 1-minute pitch video, and a 10-slide PowerPoint pitch slide deck. Each team member will also submit an individual written reflection on the Challenge experience.

Teaching Week	Week Beginning	Modules	Speaker Series	Challenge
1	6 March	Module 1: The entrepreneurial mindset	Introductory lecture: 7 March 6-8pm OGGB4	
2	13 March	Module 2: Exploring enterprising contexts Module 3: Opportunity identification		
3	20 March	Test 1 (15%) covering Modules 1-3, 21 March 6-9pm		Challenge step 1: Meet your team
4	27 March		Speaker 1: 28 March 6-8pm, OGGB4	Challenge step 2: Define

5	3 April		Speaker 2: 4 April 6-8pm, OGGB4	
6	10 April		Reflective exercise 1 due (10%), 10 April by 11pm Speaker 3: 11 April 6-8pm, OGGB4	Challenge step 3: Discover
	17 April	Mid-semester break		
	24 April	Mid-semester break		
7	1 May	Module 4: Creative problem solving Module 5: Effective communication Module 6: Individual and organizational impact	Speaker 4: 2 May 6-8pm, OGGB4	Challenge step 4: Determine Milestone report due (10%), 1 May by 11pm
8	8 May		Speaker 5: 9 May 6-8pm, OGGB4	
9	15 May		Reflective exercise 2 due (15%), 15 May by 11pm	
10	22 May	Test 2 (15%) covering Modules 4-6, 23 May 6-9pm		
11	29 May			Video and PPT due (20%), 29 May by 11pm
12	5 June			Attend final event 6 June 6-8pm, TBA Challenge reflection due (15%), 9 June by 11pm

Learning and Teaching

This is a hybrid course consisting of modules delivered online, attendance at face-to-face speaker series events, and completion of a group project.

The material for Modules 1-6 and Tests 1 and 2 is delivered entirely online. Thus, in weeks when only modules are scheduled, in-person attendance is not required.

In Semester 1 2017 the Speakers Series events are provided by Velocity, the University's entrepreneurial venture creation competition. The events are called the Velocity Vision to Business (V2B) events. These V2B events are scheduled on Tuesday evenings 6 – 8:00pm in OGGB/B4 (Building 260-0B4). Attendance at all events is expected. They are not recorded – you must attend in person. The reflective exercises associated with the Speakers Series are submitted online.

The group project is called The Challenge. Guidance for completing the Challenge Steps 1-4 is provided online. The milestone report along with the final Pitch Video and PowerPoint file are submitted online. The individual reflection on the Challenge process is also submitted online.

Teaching Staff

Course coordinator:

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Learning Resources

All course content will be provided online through Canvas - the University's learning management system.

Assessment

LO	Modules (30%)		Speaker Series (25%)		Challenge (45%)			
	Test 1 (15%)	Test 2 (15%)	Reflection 1 (10%)	Reflection 2 (15%)	Team milestone report (10%)	1-minute video (10%)	10-slide PPT deck (10%)	Individual reflection (15%)
1	X							
2	X			X				
3	X			X			X	
4				X				
5	X						X	
6							X	
7							X	

Inclusive Learning

Students are urged to discuss privately any impairment-related requirements face-to-face and/or in written form with their tutor or the course coordinator.

Student Feedback

This is the first year this course has been offered. At the end of the course students will be asked to complete a course evaluation to provide feedback for ongoing development of this paper.

Academic Integrity

The University of Auckland will not tolerate cheating, or assisting others to cheat, and views cheating in coursework as a serious academic offence. The work that a student submits for grading must be the student's own work, reflecting his or her learning. Where work from other sources is used, it must be properly acknowledged and referenced. This requirement also applies to sources on the World Wide Web. A student's assessed work may be reviewed against electronic source material using computerized detection mechanisms. Upon reasonable request, students may be required to provide an electronic version of their work for computerized review.

Additional Information

For information on upcoming V2B events see the Velocity website:

<http://www.velocity.auckland.ac.nz/>.

Visit the Centre for Innovation and Entrepreneurship (CIE) website for further information about innovation and entrepreneurship, additional courses of study, and other relevant material <http://www.cie.auckland.ac.nz/>.