

Course Outline 2017
INNOVENT 307 ECOSYSTEMS FOR
INNOVATION AND ENTREPRENEURSHIP (15 POINTS)
Semester 2 (1175)

Course Prescription

Introduces the eco-system concept to examine ways that innovating firms interact with various actors to build and sustain viable global enterprises. Actors include: suppliers, competitors, investors, users/customers, governments and universities. Develops the analytical skills needed to identify different actors for potential partnerships and strategies to engage with them

Programme and Course Advice

15 points from ENGGEN 302, 303, INNOVENT 201, 203, MGMT202, 211, SCIEGEN201

Goals of the Course

Through INNOVENT307 we aim to equip you with a broad understanding of the key elements in innovation and entrepreneurship ecosystems through a mix of first-hand interaction with actors in our local ecosystem and insights from global ecosystems garnered through various media. Building on your broad understanding, you will develop skills to uncover and critique how high-growth firms leverage (or not) the ecosystems they are embedded in.

Learning Outcomes

By the end of this course it is expected that you will be able to:

1. Explain the key characteristics of innovation and entrepreneurship ecosystems
2. Explain characteristics and importance of high-growth firms in innovation and entrepreneurship ecosystems
3. Critique the elements of innovation and entrepreneurship ecosystems with regard to their support for high-growth firms
4. Discuss the benefits and challenges of participating in innovation and entrepreneurship ecosystems from the (high-growth) firm perspective

Content Outline

INNOVENT307 is organised around 3 themes:

- i. Introducing the fundamentals of ecosystem perspectives on Innovation and Entrepreneurship (Weeks 1-3)
- ii. Elements in the Innovation and Entrepreneurship Ecosystem: Critiquing the NZ Case (Weeks 4-6)
- iii. Firm perspectives on Innovation and Entrepreneurship ecosystems, including:
 - challenges high-growth firms face
 - embeddedness of high-growth firms in ecosystems
 - push and pull factors influencing firms' re-location decisions(Week 7-12)

Learning and Teaching

Three hours of class time mainly dedicated to group exercises, panel sessions and class-level discussion. Please note that some of the one-hour classes are assigned to self-directed work: there is not class as such and the work can be completed at different times in that week. Furthermore, the course relies on independent study and preparation for each session. You are expected to complete all the readings and other pre-work prior to each session and to be prepared to engage in both student- and lecturer-driven discussion.

Teaching Staff

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Learning Resources

Readings are available via the library databases and are listed in Canvas. There is no text book.

Links to media resources are listed in Canvas. Assessment instructions and all course policies are available in Canvas. There is no course book.

Assessment

The course is 100% internally assessed.

Note: Assignment 1 is a compulsory assessment. Failure to attempt Assignment 1 will incur a Did Not Complete (DNC) grade.

Learning Outcome	Ass.1	Ass.2
1. Explain the key characteristics of innovation and entrepreneurship ecosystems		X
2. Explain characteristics and importance of high-growth firms in innovation and entrepreneurship ecosystems	X	X
3. Critique the elements of innovation and entrepreneurship ecosystems with regard to their support for high-growth firms	X	
4. Discuss the benefits and challenges of participating in innovation and entrepreneurship ecosystems from the (high-growth) firm perspective		X

Inclusive Learning

Students are urged to discuss privately any impairment-related requirements face- to-face and/or in written with Frank or Lisa.

Student Feedback

This is a new course and we are keen to understand your experience. As well as eliciting informal feedback, you can provide us your feedback about the course or the lecturers in person or via email to Frank or Lisa, or to your student representative via the Student-Staff Consultative Process. The University's standard course or lecturer surveys are scheduled towards the end of the semester.