



**THE UNIVERSITY OF AUCKLAND**  
**BUSINESS SCHOOL**

**Course Outline 2011**  
**INTBUS 722**  
**INTERNATIONAL MANAGEMENT**

**Quarter 4**

---

**Course Prescription**

Providing advanced study of International Management theories and empirical research, this course serves as a springboard for the development of the research project that concludes the Master of International Business programme.

**Goals of the Course**

To provide students with advanced knowledge of International Management research, involving a critical review of particular theories and prescriptions that have influenced scholars and practitioners in the International Management field.

**Learning Outcomes**

At the end of the course, students will better understand:

- 1) Current and advanced topics in the International Management field;
- 2) Different theoretical perspectives of International Management and their applications.

**Content Outline:**

Week 1	Introduction to the Course / The Domain of International Management
Week 2	Recent Developments in International Management Research
Week 3	Cultures and Institutions in an International Business Context
Week 4	The Multinational Corporation
Week 5	Expatriation and Repatriation
Week 6	Cross-border Mergers and Acquisitions
Week 7	Working in Cross-Cultural Teams
Week 8	Knowledge Flows across Borders
Week 9	Ethics in an International Management Context / Concluding the Course
Week 10	In-class Test

**Learning and Teaching**

The course comprises 10 sessions of 3 contact hours each. The sessions include formal lectures by faculty, participative discussions, and in-class student presentations. In addition, students are expected to devote at least an equivalent amount of learning time in private and group study of course material.

**Teaching Staff:**

Prof. Snejina Michailova  
Office: OGGB 4128  
E-mail: s.michailova@auckland.ac.nz

## **Learning Resources**

Articles from leading-edge Management and International Business journals, such as *Academy of Management Review*, *Journal of Management*, and *Management International Review* comprise recommended readings for this course. Additionally, a copy of the handouts and exercise material will be made available after each session.

## **Assessment**

35%: Individual assignment

50%: In-class test

15%: Class participation