

The University of Auckland Business School

Course Outline **INTBUS 726 INTERNATIONAL RELATIONS (15 POINTS)**

Quarter 4, 2012

Course Prescription

Provides in-depth analysis and comparison of foreign policies and their implications for international business. Presents different perspectives to gain an appreciation of the complexity of international relations including consideration of the historical context of international politics and contemporary issues relating to foreign policy, international conflict, security, global political economy and multilateralism.

Programme and Course Advice

Restriction: INTBUS762

Learning Outcomes

On completion of this course, students should be able to:

1. Identify the main actors and institutions that make up the international system.
2. Understand the role of sovereign nation-states in influencing international business opportunities.
3. Appreciate the political, economic and security conditions that influence foreign economic policy.
4. Assess contending arguments about the causes and consequences of the internationalization of business for the international system.
5. Independently apply ideas and information introduced in the course to particular cases in international relations.

Content Outline

1. The international system: origins, actors and structure
2. Situating international business in the international system: contending approaches
3. Statecraft, security and coercive diplomacy
4. International trade
5. The international financial system
6. The international politics of money
7. International regulation
8. Climate change
9. Systemic change: the rise of China and the end of unipolarity

Learning and Teaching

Teaching methods used in this course include lectures, class discussions, case analyses and videos.

Students are required to attend classes ready to discuss the assigned materials. Come prepared to participate. The classes are an opportunity for you to explore ideas, develop your own thinking and clarify anything that you are not sure about. Familiarity with current international business and political news will make the course more meaningful.

Written assignments are designed for you to showcase and develop research and analysis skills, while the team-based oral presentation aims to develop skills in collaborative learning and communication.

Teaching Staff

Natasha Hamilton-Hart

Department of Management and International Business

Office: 496, OGGB Building

Tel: 373 7599 (Ext. 84211)

Fax: 373 7477

Email: n.hamilton-hart@auckland.ac.nz

Learning Resources

There is no prescribed textbook for this course. Required readings are listed in the course guide and are available online, through cecil, the library catalogue or other internet sites. Keep an eye on the resources section on cecil for additional material that may be posted during the course.

CECIL and course communications

This course uses cecil as a platform for distributing notices, materials and course requirements. Keep checking it at least once a week, and note that cecil announcements will go to the email you have linked to your student profile – generally your @aucklanduni email, so make sure you check this account regularly. If the instructors need to contact you individually, we will do so through the email address that appears against your name on cecil.

If you email either of the instructors you can expect to receive an acknowledgement within one or two working days (unless an out-of-office notification). If you do not get an acknowledgement in this time, DO follow up by phone or in person – student emails have in the past sometimes ended up lost or in the junk mail folder.

Assessment:

Oral presentation - dates tbc	20%
Memo 1 - WEEK 4	20%
Memo 2 - WEEK 8	30%
In-class test - WEEK 10	30%

Important Notices about your work

- Details about each component of the assessment will be posted on cecil and announced in seminars. Make sure you are clear about what is required, when, and how to hand it in.
- All work must be completed on time and handed in according to the instructions. Late submissions incur a marks penalty that increases each day.
- The electronic version of your written assignment must be identical to the hardcopy handed in, and must be posted to turn-it-in by the due date.
- Extensions are given only in very exceptional cases such as significant illness, accompanied by a doctor's certificate. Back up your work frequently, as computer failure is not grounds for an extension.
- Written work must be properly referenced, using a consistent referencing style. See www.cite.auckland.ac.nz/ for guidelines.
- Your written work should also be written in clear, concise, grammatically correct English. Please make use of the University's English language support resources if

you need assistance with this – check the University website, including http://www.cad.auckland.ac.nz/index.php?p=for_students

*****Plagiarism***** is a serious academic offence. If you are found to have plagiarized in your written work you will be subject to disciplinary action according to the University of Auckland statutes.

Plagiarism is using someone else's **ideas, argument or words** without proper acknowledgement. Take care when you are quoting from source material – if you are using the same words as the source, these must be in quotation marks and the source referenced. If you are paraphrasing or borrowing the idea, then you need to indicate the source using a recognized referencing system.

For resources on plagiarism and how to prevent it, see the University's guidelines on academic honesty and plagiarism, at <http://www.auckland.ac.nz/uoahome/about/teaching-learning/honesty>. This link also has information on turn-it-in, which we will be using in this course.

- Do ask if you are not sure about what is required or if you have any concerns you'd like to raise.

Learning Outcome	Memo 1	Memo 2	Team-based presentation	Final Test
1	X			X
2	X	X	X	X
3	X	X	X	X
4	X	X		

UABS NOTICE: CHEATING AND PLAGIARISM

The University of Auckland regards cheating as a serious academic offence.

Plagiarism is a form of cheating. In coursework assignments submitted for marking, plagiarism can occur if you use the work and ideas of others without explicit acknowledgment. Work can be plagiarised from many sources, including books, journal articles, the internet, and other students' assignments. A student's assessed work may be reviewed against electronic source material using computerised detection mechanisms. Upon reasonable request, students may be required to provide an electronic version of their work for computerised review.

The way of avoiding plagiarism is to reference your work properly. If you are in doubt about how to reference properly, ask someone – your lecturers, tutors and the Student Learning Centre are good places to start. Please refer to the following website for further information about academic referencing: www.cite.auckland.ac.nz/

The document Guidelines: Conduct of Coursework provides further advice on how to avoid plagiarism. It can be found at: www.business.auckland.ac.nz/conductcoursework

The penalties for plagiarism can be severe, including losing some or all of the marks for the assignment. Major offences can be sent to the University's Discipline Committee, where further penalties can be imposed.

THIRD PARTY ASSISTANCE WITH COURSEWORK

While you are encouraged to improve your coursework writing skills and are permitted to seek assistance from third parties you are advised that there are important limits on the amount and type of assistance that can be given to you in completing your assignments, including group work. Third parties include fellow students, reading groups, friends, parents, SLC tutors, and paid-for professional editing services.

There is a set of guidelines which clearly indicates the type of advice and assistance that can be given. If you are seeking the assistance of any third party you are required to give a copy of the guidelines to the person prior to them helping or assisting you.

You are also required to only seek and accept help using a printed version of your work, not an electronic version. You must keep a copy of this printed version and produce it if required.

A copy of the guidelines is available at: www.business.auckland.ac.nz/thirdpartyassistance

HELP WITH ACADEMIC REFERENCING

Acknowledgement of sources is an important aspect of academic writing. The University's Referen©ite website www.cite.auckland.ac.nz provides students with a one-stop online resource for academic referencing needs. Referen©ite explains the essentials of referencing and how to avoid plagiarism. It also includes practical tools to help students reference correctly, use references effectively in writing, and gives fast access to some major reference formats with examples.