

Course Outline 2017
GLMI 702: INTERNATIONAL MANAGEMENT
(15 POINTS)

Semester 1 (1173)

Course Prescription

Focuses on management research and practice with a cross-border and cross-cultural dimension. Includes topics such as forms and management practices in cross-border business; international human resource management; managing knowledge flows across borders; and the cross-border differential impact of culture and institutions on firms.

Programme and Course Advice

This is an advanced course in International Management intended for students enrolled in the Bachelor of Commerce (Honours) or Master of Commerce degrees. The course provides students with the necessary theoretical and analytical tools to undertake further research towards their Honours research essay or Master's thesis.

Goals of the Course

To provide students with an in-depth overview of selected International Management topics. This includes a critical review of particular theories, themes and prescriptions that have influenced scholars and practitioners in the International Management field.

Learning Outcomes

At the end of the course, students will be able to demonstrate:

1. Knowledge of the domain, enquiries, and key issues in International Management;
2. The ability to synthesise existing knowledge to examine particular themes within the International Management field;
3. The ability to understand and analyse advanced topics in the International Management field.

Content Outline

- International Management as a field. What is it and how does it differ from Management and International Business?
- Culture and institutions in international management. Cultural intelligence
- The multinational enterprise: What makes it important and interesting in international management?
- Global talent management
- Women in international management
- Cross-border collaborations
- Cross-border mergers and acquisitions
- Cross-border transfer of organisational practices and knowledge

- The role of language in international management.
- How international is actually international management?

Learning Resources

Articles from leading-edge management and international business journals comprise the compulsory readings for this course. Additionally, a copy of the lecture material will be made available after each session. The list of prescribed readings will be available on CANVAS.

Assessment

Individual assignment (written project; presentation)

Presentation of assigned readings

Class participation

(Assessment components' weighting is still to be determined; it will depend on enrolment numbers)

Individual Assignment

Part A: Written project

Word limit: 3000 words (+/- 10%)

Part B: Presentation

For the written assignment, students should choose a topic of their own interest within International Management. The preferred topic should be discussed with the lecturers early during the semester and there will be one-to-one consultation provided in the process of crafting the project.

Guidelines for presentations

The following guidelines are to be followed when preparing, giving, and revising presentations in class:

- Prepare your presentation well in advance. Revise it a few times.
- Do not read your notes in class
 - Writing notes is part of serious preparation, but reading them disengages your audience
- Train before you are on stage.
- Engage your audience in your presentation and establish a basis for discussion.
- Be creative.

Class participation

Students are expected to attend and be well prepared for each session. Participation is graded on the basis of quality, not quantity, and is recorded on a weekly basis on a four-point scale.

- 0 = no attendance; attendance, but no participation
- 1 = participation based on common knowledge/experience rather than based on assigned readings
- 2 = acceptable level of participation; based on readings, but lacking good understanding and depth
- 3 = good level of participation; demonstrates thorough engagement with readings; arguments well-grounded in readings; critical thinking

Teaching Staff:

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Learning Outcome	Individual assignment	Presentation of readings	Class participation
1. Knowledge of the domain, enquiries, and key issues in International Management	X	X	X
2. Ability to synthesise existing knowledge to examine particular themes within the International Management field	X	X	X
3. Ability to understand and analyse advanced topics in the International Management field	X	X	X

Grade Criteria

Grade	%
A+	90-100
A	85-89
A-	80-84
B+	75-79
B	70-74
B-	65-69
C+	60-64
C	55-59
C-	50-54
D+	45-49
D	40-44
D-	0-39

Plagiarism

Plagiarism is a form of cheating. In coursework assignments submitted for marking, plagiarism can occur if you use the work and ideas of others without explicit acknowledgement. Work can be plagiarised from many sources, including books, journal articles, the internet, and other students' assignments. A student's assessed work may be reviewed against electronic source material using computerised detection mechanisms. Upon reasonable request, students may be required to provide an electronic version of their work for computerised review.

Inclusive Learning

Students are urged to discuss privately any impairment-related requirements face-to-face and/or in written form with the course convenor/lecturer and/or tutor.

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In the event of an unexpected disruption

We undertake to maintain the continuity and standard of teaching and learning in all your courses throughout the year. If there are unexpected disruptions, the University has contingency plans to ensure that access to your course continues and your assessment is fair, and not compromised. Some adjustments may need to be made in emergencies.