



THE UNIVERSITY OF AUCKLAND
BUSINESS SCHOOL

Course Outline 2015 INTBUS 706 GLOBALISATION

Semester 2, 1155

Course Prescription

Reviews the causes and consequences of globalisation from different perspectives, with particular emphasis on the globalisation of products, firms and markets. Resulting analytical insight supports further in-depth research on a specific globalisation topic.

Goals of the Course

To equip students with knowledge about the multifaceted socio-economic process known as globalisation; to develop students' ability to assess the major arguments concerning the consequences of globalization for different stakeholders. This is achieved through an examination of questions such as: What is globalisation? How is it manifested? What drives it? What determines the distribution of gains and losses arising from globalization? This course is designed to provide students with a solid understanding of how international businesses and other stakeholders affect, and are affected by, globalisation.

Learning Outcomes

On completion of this course, students should be able to:

1. Critically assess arguments made about the causes, consequences and nature of globalisation;
2. Identify the origins of globalisation as an idea and as a phenomenon;
3. Recognise the impact globalisation is having on different levels of society: individuals, firms and industries, nations, and the world political economy;
4. Understand the role of international business in the process of globalisation;
5. Explain the way different actors and groups are responding to globalisation, especially those of special interest in international business scholarship.

Content Outline

- Week 1 Globalisation – what is it?
- Week 2 Globalisation and the financial crisis
- Week 3 Globalisation and the future of capitalism
- Week 4 Global Value Chains: governance and coordination
- Week 5 Globalisation and governance
- Week 6 Globalisation and labour agency
- Week 7 Fair trade: a space for resistance?
- Week 8 Codes of conduct and quality standards
- Week 9 Environmental upgrading
- Week 10 Globalisation and development
- Week 11 Issues of globalisation, course wrap-up and conclusion
- Week 12 In class final test

Note: this outline is subject to change.

Learning and Teaching

The major mode of learning in this course is through participatory weekly seminars, supported by a programme of reading and independent research. Each student is expected to come to class having read the assigned material, and to enthusiastically participate for the benefit of all. Students are, therefore, expected to be active participants. Indeed, the success of this class relies on the active participation of all members. This is not a series of lectures. Your lecturer acts as facilitator to constructive discourse and setting boundaries.

Teaching Staff

Dr Christina Stringer
Office: Room 4126, Level 4, Owen G. Glenn Building
Tel: 923 6946 or ext 86946
Email: c.stringer@auckland.ac.nz

Assessment

Participation	10%
Seminar presentation	10%
Research essay	30%
Peer review	10%
Test	40%

Learning outcome	Participation	Seminar presentation	Research essay and peer review	Test
1	x	x	x	
2	x	x		x
3	x	x	x	x
4	x	x	x	
5	x	x	x	x

Learning Resources

Required readings are listed in the weekly schedule and available through the CECIL page for this course. Students are also required to develop their research skills in accessing other sources of information relevant to their areas of interest and coursework.

CHEATING AND PLAGIARISM

The University of Auckland regards cheating as a serious academic offence.

Plagiarism is a form of cheating. In coursework assignments submitted for marking, plagiarism can occur if you use the work and ideas of others without explicit acknowledgment. Work can be plagiarised from many sources, including books, journal articles, the internet, and other students' assignments. A student's assessed work may be reviewed against electronic source material using computerised detection mechanisms. Upon reasonable request, students may be required to provide an electronic version of their work for computerised review.

The way of avoiding plagiarism is to reference your work properly. If you are in doubt about how to reference properly, ask someone – your lecturers, tutors and the Student Learning Centre are good places to start. Please refer to the following website for further information about academic referencing: www.cite.auckland.ac.nz/.

The document Guidelines: Conduct of Coursework provides further advice on how to avoid plagiarism. It can be found at:
www.business.auckland.ac.nz/conductcoursework.

The penalties for plagiarism can be severe, including losing some or all of the marks for the assignment. Major offences can be sent to the University's Discipline Committee, where further penalties can be imposed.

THIRD PARTY ASSISTANCE WITH COURSEWORK

While you are encouraged to improve your coursework writing skills and are permitted to seek assistance from third parties you are advised that there are important limits on the amount and type of assistance that can be given to you in completing your assignments, including group work. Third parties include fellow students, reading groups, friends, parents, SLC tutors, and paid-for professional editing services.

There is a set of guidelines which clearly indicates the type of advice and assistance that can be given. If you are seeking the assistance of any third party you are required to give a copy of the guidelines to the person prior to them helping or assisting you. You are also required to only seek and accept help using a printed version of your work, not an electronic version. You must keep a copy of this printed version and produce it if required.

A copy of the guidelines is available at:
www.business.auckland.ac.nz/thirdpartyassistance.

HELP WITH ACADEMIC REFERENCING

Acknowledgement of sources is an important aspect of academic writing. The University's Referen@ite website www.cite.auckland.ac.nz provides students with a one-stop online resource for academic referencing needs. Referen@ite explains the essentials of referencing and how to avoid plagiarism. It also includes practical tools to help students reference correctly, use references effectively in writing, and gives fast access to some major reference formats with examples.

INCLUSIVE LEARNING

Students are urged to discuss privately any impairment-related requirements face-to-face and/or in written form with the course convenor/lecturer and/or tutor.

STUDENT FEEDBACK

Student evaluation of the course will be sought at the end of the course. But please don't wait until the end of the course if you have concerns or feedback! Students are welcome to raise any issues of concern during the course, and also to provide feedback about what they find useful (or not useful) while the course is in progress. If you feel uncomfortable approaching the instructor directly, you may also communicate with student representatives, the graduate advisor or the Head of Department.