

**Course Outline 2017**  
**GLMI 750: CONTEMPORARY THEMES IN GLOBAL MANAGEMENT  
AND INNOVATION (15 POINTS)**

**Semester 2 (1175)**

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**Course Prescription**

Individualised readings and coursework from any field related to Global Management and Innovation.

**Programme and Course Advice**

No restrictions

**Goals of the Course**

This course is designed for students seeking to deepen and expand their understanding of new and emerging, but highly relevant topics, issues and trends in modern organisations. This includes a critical review of new theories and themes that have influenced scholars and practitioners in the areas of management, international business, and innovation and entrepreneurship.

**Learning Outcomes**

By the end of this course it is expected that the student will be able to:

1. Demonstrate their understanding of cutting-edge research in selected areas of management, international business, and innovation and entrepreneurship;
2. Explain the critical debates as well as the primary areas of agreement in these topics;
3. Utilise selected theory in the areas of management, international business, and innovation and entrepreneurship to analyse the key disputes and tensions in modern organisations;
4. Evaluate and develop their abilities as researchers within these disciplines;
5. Apply selected concepts in management, international business, and innovation and entrepreneurship to their own experience in a reflective manner.

**Content Outline**

In 2017 the course is organised around two broad topics: leadership and governance. The selected topics include concepts, issues and developments, which characterise leadership and governance research philosophies and practices in contemporary organisations. Discussion topics emerge from the need of understanding theoretical underpinnings, major

research contributions and new developments in these two areas. The specific focus is set on leadership and governance in knowledge intensive firms.

The detailed content outline (weekly topics and readings) is provided in the course syllabus (posted on CANVAS).

## Learning and Teaching

This class will meet for three hours, once a week, over the course of the semester (Thursdays 12-3pm). These classes will consist of discussions and presentations, so it is expected that students will come to class prepared to contribute.

Weeks 1	Introduction
Weeks 2-9	Leadership and Governance topics
Weeks 10-11	Leadership and Governance in KIFs
Week 12	Presentations

## Teaching Staff

Lecturer: Professor Prithviraj Chattopadhyay  
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Lecturer: Associate Professor Ljiljana Erakovic  
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## Learning Resources

The key course readings and resources are available on the course Canvas page. Readings (academic journal articles, magazine articles, books, etc.) for individual projects are available on the University of Auckland Library website.

## Assessment

100% internal coursework comprising:

- Individual project (two journal article critiques) - 40% (20% +20%)
- Group project (leadership and governance in New Zealand organisations) – 40%
- Participation (class discussions and presentation) 20%

Learning Outcome	Assignment 1	Assignment 2
1-5	x	x

## Inclusive Learning

Students are urged to discuss privately any impairment-related requirements face-to-face and/or in written form with the course lecturers.

## **Student Feedback**

This is the first year this course has been offered. At the end of the course students will be asked to complete a course evaluation to provide feedback for ongoing development of this paper.

## **Academic Integrity**

The University of Auckland will not tolerate cheating, or assisting others to cheat, and views cheating in coursework as a serious academic offence. The work that a student submits for grading must be the student's own work, reflecting his or her learning. Where work from other sources is used, it must be properly acknowledged and referenced. This requirement also applies to sources on the World Wide Web. A student's assessed work may be reviewed against electronic source material using computerized detection mechanisms. Upon reasonable request, students may be required to provide an electronic version of their work for computerized review.