



**THE UNIVERSITY OF AUCKLAND**  
**BUSINESS SCHOOL**

## **The University of Auckland Business School**

### **Course Outline 2017** **GLMI 704 CHALLENGES OF GLOBALISATION**

**Semester 2, 1175**

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#### **Course Prescription**

Discusses the causes of globalisation and its consequences for firms, and other groups and actors. Investigates challenges and diverse approaches to navigating the globalising arena. Examines a variety of markets and non-market governance structures that create incentives and opportunities for international firms.

#### **Goals of the Course**

To equip students with knowledge about the multifaceted socio-economic process known as globalisation; to develop students' ability to assess the major arguments concerning the consequences of globalisation for different stakeholders. This is achieved through an examination of questions such as: What is globalisation? How is it manifested? What drives it? What determines the distribution of gains and losses arising from globalisation? This course is designed to provide students with a solid understanding of how international businesses and other stakeholders affect, and are affected by, globalisation.

#### **Learning Outcomes**

*On completion of this course, students should be able to:*

1. Critically assess arguments made about the causes, consequences and nature of globalisation.
2. Recognise the impact globalisation is having on different levels of society: individuals, firms and industries, nations, and the world political economy.
3. Understand the role of international business in the process of globalisation.
4. Demonstrate knowledge of the ways different actors and groups are responding to globalisation, especially those of special interest in international business scholarship.

#### **Content Outline**

- Week 1 Globalisation – what is it?
- Week 2 Globalisation and the global financial crisis
- Week 3 Globalisation and the future of capitalism
- Week 4 Global value chains and global production networks
- Week 5 Globalisation and development
- Week 6 Globalisation, NGOs and governance
- Week 7 Transparency in supply chains (1)
- Week 8 Transparency in supply chains (2)
- Week 9 Spaces of resistance
- Week 10 Globalisation and sustainable development
- Week 11 Issues of globalisation, course wrap-up and conclusion
- Week 12 In class final test

*Note: this outline is subject to change.*

## **Learning and Teaching**

The major mode of learning in this course is through participatory weekly seminars, supported by a programme of reading and independent research. Each student is expected to come to class having read the assigned material, and to enthusiastically participate for the benefit of all. Students are, therefore, expected to be active participants. Indeed, the success of this class relies on the active participation of all members. This is not a series of lectures. Your lecturer acts as facilitator to constructive discourse and setting boundaries.

## **Teaching Staff**

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## **Assessment**

Seminar participation	10%
Presentation	10%
Critique of globalisation	20%
Group project	20%
Test	40%

<b>Learning outcome</b>	<b>Participation</b>	<b>Seminar presentation</b>	<b>Critique of globalisation</b>	<b>Group project</b>	<b>Test</b>
<b>1</b>	<b>x</b>	<b>x</b>	<b>x</b>		<b>x</b>
<b>2</b>	<b>x</b>	<b>x</b>	<b>x</b>		<b>x</b>
<b>3</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>
<b>4</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>