



GEB 2015:

Warrington Welcome
Intro to Business

FALL 2017
Section 161C
MONDAYS, PERIOD 3
(9:35AM-10:25AM)
HVNR 260



MONOPOLize Your Success at UF!

Course Information:



COURSE DESCRIPTION

The Warrington Welcome/Intro to Business course is designed to facilitate your transition into the University of Florida's Warrington College of Business (WCB). The curriculum is tailored help you monopolize your success as an emerging **Business Gator** by fostering the development of academic and interpersonal skills and by familiarizing you with UF and WCB resources. We expect you to take ownership of your Warrington Welcome learning experience by being physically and mentally present, voluntarily participating in class discussions, and completing all assignments with effort and in a timely manner.

COURSE OBJECTIVES

Warrington Welcome serves to educate emerging **Business Gator** by creating an environment which emphasizes:

- Skills for academic, personal, and professional success.
- Appreciation for and commitment to a diverse learning community.
- Personal, social, emotional, and intellectual skills necessary for service and leadership in the university community.
- Acclimation and connection to the Warrington college and its resources.
- Foster connections with key resources at UF including:
 - ⇒ A faculty/staff member who is committed to first-year student success.
 - ⇒ An undergraduate peer leader who is experienced in the challenges of making a successful transition from high school to college.
 - ⇒ Other first-year students.

Keisha Perkiss, MSW

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352-273-0165

Keisha earned both her BA in Sociology/ AFS and her MSW from Stony Brook University in New York. Keisha serves as an Academic Advisor and Career Coach at the Heavener School of Business. She enjoys teaching, crocheting, listening to music, and spending time with loved ones. Her top 5 themes are: Connectedness, Includer, Individualization, Maximizer, and Relator.

Thalia Rey

Thaliarey@ufl.edu
904-993-2091

Thalia is pursuing her Bachelor of Science in Business Administration – Information Systems while concurrently working towards her Master of International Business through the combined degree program. Thalia serves as a Warrington Diplomat and is an alumni of the Florida Leadership Academy Class XIII. She enjoys traveling, music festivals, and film. Her top 5 themes are: Competition, Woo, Significance, Restorative, and Individualization.

Office Hours

By appointment: Heavener 315
Please call or email to schedule and appointment with Keisha or Thalia.





ACADEMIC HONOR CODE AND ACADEMIC HONESTY

Preamble: In adopting this Honor Code, the students of the University of Florida recognize that academic honesty and integrity are fundamental values of the University community. Students who enroll at the University commit to holding themselves and their peers to the high standard of honor required by the Honor Code. Any individual who becomes aware of a violation of the Honor Code is bound by honor to take corrective action. The

quality of a University of Florida education is dependent upon community acceptance and enforcement of the Honor Code.

Pledge: On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

"On my honor, I have neither given nor received unauthorized aid in doing this assignment."

An academic honesty offense is defined as the act of lying, cheating, or stealing academic information so that one gains academic advantage. As a University of Florida student, one is expected to neither commit nor assist another in committing an academic honesty violation. Additionally, it is the student's duty to report observed academic

honesty violations. Violations of the Honor Code and academic dishonesty will not be tolerated. Specifically, instructors will rigorously pursue incidents of plagiarism of any type or incidents of referring to any unauthorized material for any class requirement. Before submitting any work for this class, please read the policies about academic honesty at www.dso.ufl.edu/sccr, and ask the instructors to clarify any expectations you do not understand.

THE HONOR CODE

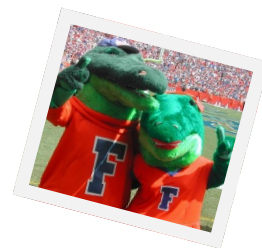
We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.

FOR INFORMATION VISIT:

<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>

Our Class Philosophy

1. Our class will be relevant, informative, and fun.
2. All assignments serve a purpose and will help you in your personal and professional development.
3. Come to class prepared. You will benefit most when you put forth your best effort.
4. Always be respectful and mature towards your instructor, peer leader, and fellow classmates.
5. Your participation is crucial. You are expected to engage in class discussions and be an active listener.
6. Feel free to ask questions, but check your syllabus first!
7. You are now the driver of your education. Your instructors are your advisors and advocates at UF.



ADA Statement

UF provides high-quality services to students with disabilities, and we encourage you to take advantage of them. Students with disabilities needing academic accommodations should 1) Register with and provide documentation to Disability Resources (<http://www.dso.ufl.edu/drp/>), and 2) Bring a letter to the instructor from Disability Resources indicating that you need academic accommodations. Please do this as soon as possible, preferably within the first week of class.

Students are expected to be punctual to class and remain in the class room for the duration of the class period. Excused absences are only permitted if an urgent need arises or prior arrangements have been made with the instructor; sufficient documentation should be provided. Please also see the University's policy for Religious Holidays. If you anticipate being absent, send an email to the instructor and co-instructor in advance with an explanation. Two tardy attendances will result in one absence.

Attendance Policy

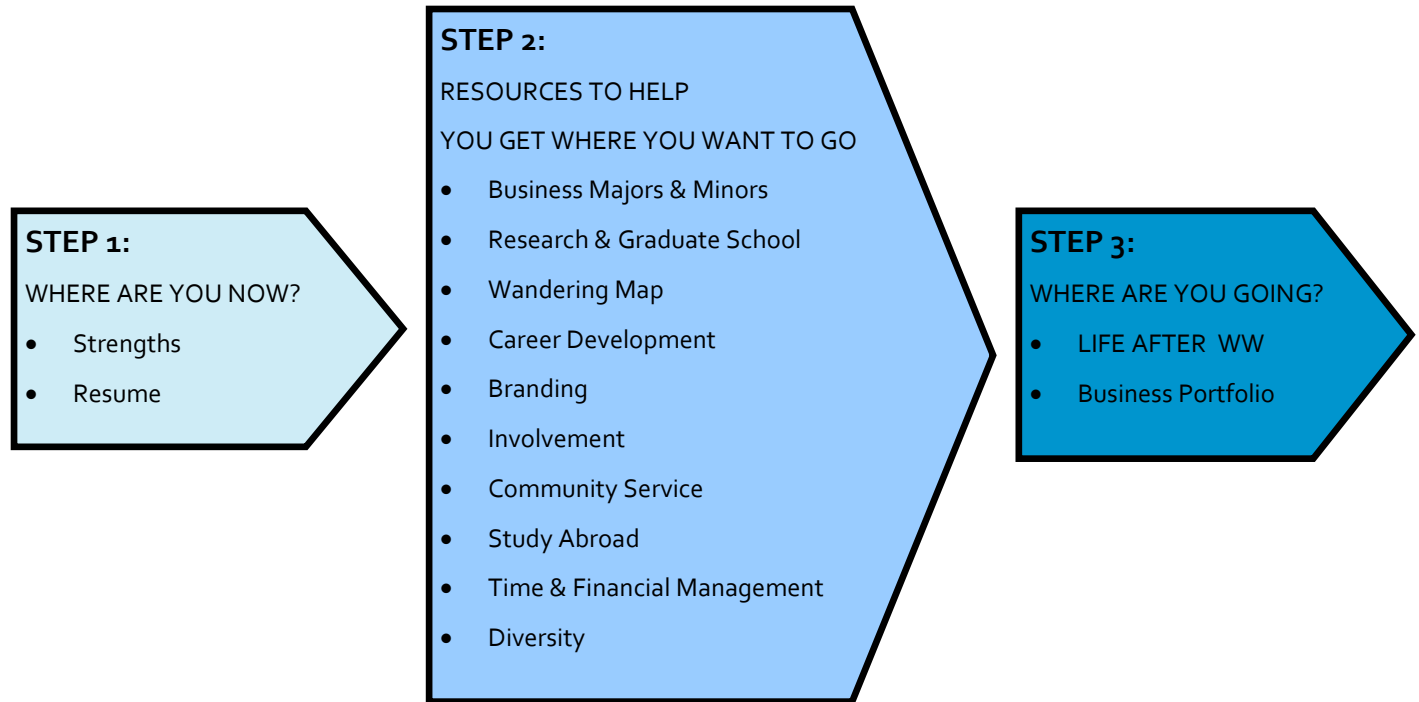
Electronic Devices & Gator Link

Emailing, texting, and web surfing are inappropriate behaviors during class time. Laptops and other electronic devices should be used with discretion and only as permitted by the instructor for classroom related work or activities. Student should get permission to use phone/internet from the instructor in advance, if legitimate need arises. All students are required to have and use their GatorLink account. Please check your GatorLink account regularly as the instructor and peer leader will be communicating with you through this email address.

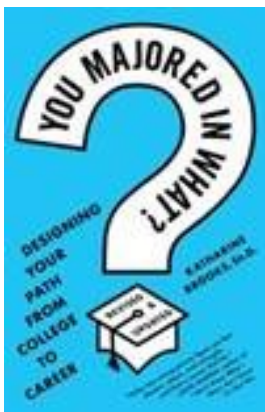
Warrington Welcome Model

Warrington Welcome curriculum aims to facilitate your career exploration and professional growth as an emerging

Business Gator by guiding you through three key areas of your development:



Required Text: *You Majored in What?*



College students constantly face *The Question*: what are you going to do with that major?

Our book provides a road map for you, replacing obsolete thinking that "major = career," and instead using positive psychology, mapping techniques, and experimental wanderings to help you reframe your skills. Learn how to mine your academic and life experiences for new insights into landing jobs with the best employers, and finding alternatives when the situation calls for a Plan B.

Available on campus at the UF Official Bookstore (uf.bkstr.com), or online e.g. Amazon.

ISBN: 9780452296008

Did you know that all business students must complete an internship?

Our **Career and Academic Peer (CAP) Mentors** offer you professional career services to acquire great internships. CAP Mentors are Heavener's most successful upperclassmen, who have completed at least one internship and desire to share their career experiences with others. Mentors have interned at companies such as Google, Procter & Gamble, the U.S. Department of Commerce, March of Dimes, and General Electric.

Overview of Assignments

Warrington Welcome is a college level course so all assignments require college level work. You are responsible for knowing and understanding the content of the syllabus. Assignments must be submitted in person or by email before the deadline.

Note: Late assignments will NOT be accepted and will result in ZERO points.

StrengthsQuest: (Bring report to class)

StrengthsQuest gives students the opportunity to build on their greatest talents – the way in which they most naturally think, feel, and behave as unique individuals. You will take this assessment and complete two related handouts.

Chest vs. Chance (Book Trivia Game):

We will use the assigned chapters of our book to play a trivia game, helping you get the most out of the reading. You are expected to read each week and answer the trivia questions.

Wandering Map :

This activity gives you a chance to dream, fantasize, and examine your many thoughts, ideas, and plans for the future. Turn in your map and reflection.

LinkedIn: Students are required to create a LinkedIn account and request to add either Thalia or Keisha.



Resume & Revisions: (Bring 2 copies to class)

A great resume is essential to obtaining internships, jobs, and leadership opportunities in college. Create a current resume (one page) and bring it to class to have it peer reviewed.

Ethics Discussion and Case Presentation:

Members of the Business Ethics Ambassadors (BEA) student organization will lead a discussion on ethics and introduce a business ethics case. Your team will choose a side and present your case to a panel of judges in the BEA Ethics Case Competition.

Business Portfolio:

This activity will help you begin to assess where you are and plan where you are going. The result will be a folder compiled of work done throughout the semester meant to help you in the future.

Out Of Class Attendance & Assignments

Warrington Welcome is designed to engage you in the UF community through out of class activities. The attendance and participation policy for these activities will follow the same guidelines as class.

Required Events:

Meet the Director

Wed., Sept. 6th, (9AM-10AM, HVNR 160)
The Dean of the Heavener School of Business, Dr. Alexander Sevilla, wants to welcome you to UF and offer some perspective on your new college life. Attend this meeting and submit a brief reflection.

One on One with the Instructor/Peer Leader

We take the time to get to know each of you personally, so that we can assist you in a more meaningful way. During our first class, we will discuss how you can sign up to you meet with one of us.

Ethics Case Competition Semi-Finals

Our class's winning case competition team members must present at the semi-finals competition on **Monday, October 9th from 5pm-9pm.**

Service Learning Project

Day, Date, duration of time, location TBA

As a class we will participate in a single-day service project, volunteering our time to make an impact in the Gainesville community.



Human Library

This interactive learning experience will help you develop your appreciation for diversity, which is critical here at UF, and in the business world. You will sign up for two 45-minute sessions taking place on **Thursday, October 26th between 11am and 6:15pm.**

Business Bash (Tues., Aug. 29th 5PM-9PM; Reitz Union Grand Ballroom)

Business Bash is an event organized by the UF Business Administration College Council- BACC that introduces business students to Warrington's diverse group of student organizations.

Heavener Career Week (Sept. 25-29th)

Heavener Career Week is a semi-annual event bringing together employers and Heavener students in meaningful ways. Students will discover career paths and connect with industry professionals and recruiters.

Grading

ASSIGNMENTS

WW is a college level course. The assignments that you turn in should be college level work. You are responsible for knowing and understanding the content of the syllabus.

All assignments should be typed and double-spaced. The font should be 12 point Times New Roman with 1" page margins. Assignments will only be accepted by email or hard copy, submitted before the day and time that it is due.

Points will be detracted for spelling errors, typos, and failure to follow directions.

Print your name at the top of the first page of the assignment and number each additional page. If you use a quotation, please cite it according to the 5th edition of the American Psychological Association's Publication Manual.

Please note: Late work will not be accepted

Grades will be based on the scale below with a total of 100 points possible:

A 93-100 **B-** 80-82 **D+** 67-69

A- 90-92 **C+** 77-79 **D** 63-66

B+ 87-89 **C** 73-76 **D-** 60-62

B 83-86 **C-** 70-72 **E** 0-59



Assignment	Possible Points
Class Attendance and Participation - Includes One-on-One & Book Trivia	40
Autobiography	4
LinkedIn Profile	1
StrengthsQuest Assessment	5
Resume (Draft)	5
Resume with Revision	5
Meet the Director	5
Community Service: Participation and Paper	10
Ethics Case Presentation	10
Human Library	5
Business Portfolio	10
TOTAL	100

Course Schedule

Date	Topic	Assignments Due
Aug 21	Welcome/Introductions & Icebreaker; Syllabus Review; Business Pitch: Themed Hotel HW: Chpt 1 & Review Syllabus HW: Sign up for your One-on-One meeting	
Aug 28	Syllabus Quiz; Branding Yourself/Elevator Pitch; Chest vs Chance (Book Trivia) HW: Chpt 2, Wandering Map, Chpt 3 HW: Attend Your One-on-One meeting	1) Create LinkedIn Profile 2) Read Chapt.1 3) Review Syllabus
Sep 4	No class: Labor Day!!	
Sep 6	Meet The Director (9:00AM-10:00AM, Heavener Hall 160)	
Sep 11	Wandering Strategies; Intro to StrengthsQuest; Chest vs Chance (Book Trivia) HW: Take StrengthsQuest assessment by September 15th and highlight report	1) Chpt 2 & Wandering Map 2) Chpt 3
Sep 18	Strengths Quest Activities Ethics Discussion and Case Kick-Off HW: Begin Ethics Case Presentation HW: Chpt 4, Chpt 5	1) Highlighted StrengthsQuest Report
Sep 25	Chest vs Chance (Book Trivia); Major/Career Exploration: Majors & Minors HW: Complete Ethics Case Presentation HW: Chpt 6 & Wandering Strategies	
Oct 2	Ethics Case In-Class Competition	Ethics PowerPoint Presentation
Oct 9	Human Library Discussion (in-class) Ethics Semi-Finals (out-of-class)	
Oct 16	HL Debrief; Chest vs Chance (Book Trivia) ; Major/Career Exploration : Undergraduate Research & Grad School	
Oct 23	Chest vs Chance (Book Trivia); Student Involvement Panel	
Oct 26	Human Library	
Oct 30	Resume; Chest vs Chance (Book Trivia)	HW: Chpt 8 & Resume
Nov 6	Degree Audit & Tracking	Bring Laptop To Class
Nov 13	Study Abroad Presentation HW: Revise Resume	
Nov 20	Business Portfolio Discussion	Community Service Paper
Nov 27	Life Beyond WW: Time & Financial Management	1) Chpt 6 2) Business Portfolio & Revised Resume
	Course Wrap-UP & Evaluations	



Please note: **Bolded items** will be facilitated by guest speakers. **This syllabus is subject to change as needed.**