



BUSINESS SCHOOL

Course Outline 2016

MGMT 725 : ORAGNISATION COMMUNICATION

Semester 1 (1163)

Course Prescription

Globalisation and new technologies are changing contemporary organisations, whether they be multi-national corporations or small New Zealand firms competing globally. This course explores and seeks to understand foundation principles and contemporary issues of work and organisation, with a particular focus on new media, remote and mobile communication practices, global culture and their impacts on contemporary work and organisation.

Goals of the Course

Builds a foundation and framework for thinking about how and why contemporary work and organization is similar and different from the past and provides critical perspectives on topics, including: global culture, advances in communication technologies, the impact of new media on work, and the management of globally distributed work. Theoretical and topical readings, along with field project work will be focused on emerging practices and challenges for organizations competing across cultures, time zones and geographical distance.

Learning Outcomes

Successful participants will be able to:

- Theoretically explore the socio-technical (socio-material) underpinnings of contemporary work
- Experientially investigate the challenges of distributed work
- Analyse communication practices applying a wide-range of conceptual factors

Content Outline

Week 1: Setting the Scene

Week 2: Workplace Communication

Week 3: Interpersonal relations and communication theory

Week 4: No class due to Good Friday Easter break

Week 5: Technological impacts on organizational culture

Week 6: Social networking and the implications for work

*Assessment

Week 7: Student-led presentation session

*Assessment

Week 8: Ubiquitous technology

Week 9: Connects and Disconnects

Week 10: Workplace and technological relationships

Week 11: *Assessment in class

Week 12: 'You've got to be joking!' Humour, communication and technology at work

Week 13: Course evaluation *Assessment

Learning and Teaching

Class times: Friday 3-6 PM

Venue: OGGB, Classroom 315

The course is taught in a highly interactive manner using active learning methods including class discussion, individual reflection, guests and group work. Full participation is required, not optional, in class discussion, individual and group work.

Teaching Staff

Lecturer: Dr Barbara Plester

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Office hours: Thursdays 1-2pm or by appointment

Learning Resources

Classroom work!

Required Journal Articles: Available on-line.

Required Text: One book from the reading list

Assessment

Assessment #	Assessment type	Percentage	Due
1.	Class Participation	10%	On-going –all weeks
2.	Research essay	30%	In Class- 3pm 08/04/16
3.	Student-led presentation session	10%	In Class – 3pm 15/04/16
4.	Formal group presentation	20%	In Class – 3pm 20/05/16
5.	Reflective Essay: Personal Communication	30%	In Class 03/06/16