

# Machine Learning / Data Science

## Field descriptions

Field Name	Description
age (numeric)	age of the client
job	Type of job
marital	marital status
default	Has credit in default?
education	Highest Education Qualification
balance	Average yearly balance, in euros
housing	Has client have any house loan?
loan:	Has client have personal loan?

Fields related to the contact of the current campaign	
contact	contact communication type
day	last contact day of the month
month	last contact month of year
duration	last contact duration, in seconds

Other attributes	
campaign	number of contacts performed during this campaign and for this client
pdays	number of days that passed by after the client was last contacted from a previous campaign
previous	number of contacts performed before this campaign and for this client
poutcome	outcome of the previous marketing campaign

Label Variable	
is_success	has the client subscribed a term deposit?