OUR DOMAINS

- MICE
- Gesture & Motion Games
- SCP, RWA, Colleges & Corporate Activation
- In Store Promotions & BTL Advertising
- Corporate Event & Artist Coordination
- Burger king Branding

We undertake market studies and also formulate business development programs for SMEs and implement them in an organized manner.

As Business Promotion & Marketing Consultants, we take care of the design, the budgets, the cost-control, the schedule and the quality standards.

Park + Carnival

App Downloads | 260 + RWA EVENT @ Market Mall in Delhi NCR | **1000 +** App Downloads

IN-STORE Expertise

Building brands with Purpose & Passion

Brand Visibility Solutions

Store Development, Fixtures, Signages, In-store Brandings, Product Display Units, Dispensers & Standees

Customized Installations

Designing & Development, Store Reece & Space Tie-ups, Fabrication and In-Store Installations

Brand Store Management

Store Reece, Mapping of in- store hygiene concerns, Cleaning Drives, Refurbishment & Maintenance

Product & POS Display

POS & In-Store Displays (Hard & Soft Merch), Thematic Décor & Hygiene

Training and Development

RSP Induction Programs OJT - Product & Soft Skill

Audits and Channel Programs

Store Operations Audit / Planogram Adherence, MOP Audit, Partner Loyalty

Programs (Mystery Shopper / Display Contests) etc.

GREEN PANEL

Market Bombing Activations across Pan India| **17+ Tier 1 & Tier 2 Cities** | **5000+** Outlets Covered

CROMA

STORE ACTIVATION | **50 RWAs** in Delhi NCR | Sales Activation

Colgate & Other Brands School Contact Program

50+ Brands | 4500 Schools in PAN India | Sampling & Educating Programs

SCP Other Brands

50+ Brands | 45000 Schools in Delhi NCR | Sampling & Educating Programs

RWA Activations

30+ Brands | 500 + RWA's across India | Various Industries from Automobiles/FMCG / Start Ups/ Services Based Companies

Revital Activations

Market Bombing Activations @ Joggers park across Pan India|| **16 + City** Covered

All Out Van Activation

Market Bombing Activations across Pan India| | **20 + City** Covered

Election Campaign Van Activation

Market Bombing Activations across Pan India| | **City**

ZEON
A Promise of Good Health

DHARTI SAKET

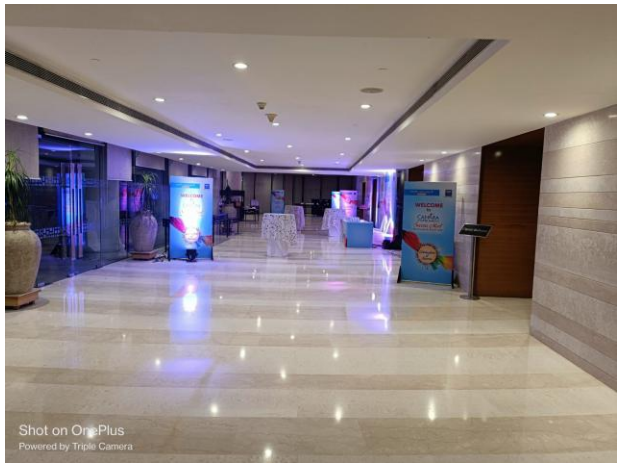
Johnson
ANDROMEDA

कृष्णम Group
कृष्णम गृहम
कृष्णम Skyline
ANANTA

D+ cube
MANIDHAR
INDUSTRIAL ESTATE
TIARA

jk Group-KADI
SINCE 1996
jk Group-KADI

TATA **Activation**



ROYAL STAG

Activation

MOTHER DAIRY

Dry Sampling at Mother Dairy Outlets | **100+** Booths - Delhi NCR | **18500+** Samples

Colgate & Other Brands School Contact Program

50+ Brands | 4500 Schools in PAN India | Sampling & Educating Programs

SCP Other Brands

50+ Brands | 45000 Schools in Delhi NCR | Sampling & Educating Programs

Revital Activations

Market Bombing Activations @ Joggers park across Pan India|| **16 + City** Covered

All Out Van Activation

Market Bombing Activations across Pan India| | **20 + City** Covered

Sampling Activation

Sampling Activation

Sampling Activation

- Corporate Gifting and Supplies (ISOS & Some B2b Companies)
- MMT Dhaba Activtion (Moorthal Dhaba)
- RelianceEmployeesWeek@ GhansoliOffice - Interactivegames&
- SchoolActivations– DaburChyawanprash,PanasonicEcoSchoolActivity,MonetBottles,CartoonNetwork, Pogo, Disney,Tata Motors,Horlicks,WonderWomen,Kelogs, Google,MicrosoftPS-4,PulseDSGroup,ZespriKiwi, Lotusetc.
- Corporate Activations - Club Mahindra, Trevo& TataDocomo
- RWAActivations–Vim DishwashingLiquid,StreaxColour,MonetBottles,OricaSpices,OnsiteGo,BRBPoppedChips, Shel Engine Oil, Storeon Wheels,IndusindBank, P&G, Voyla (Artificial Jwellery), Go Cheese,Zepto, MilkBasketetc.
- Elections- Campaigning for CA Durga Dascontestingin Central Council& MLA's
- App Downloads & Affliate Markting- Jugnoo,Norton Antivirus,IQ Option
- Market Research- Rohito & Neelkanth Sinks
- Bloggers& Dealers Meet - KeyPoint Tech,Whirlpool
- Anchor COORDINATION - VariousLiquor Brands
- Fashion Show - NIFT & Handloom Expo - North East
- AnnualThemeEvents-COLOPLASTF-1Party& 4isoft (RedCarpet Entry)
- FamilyDay Event- PepsiCoIndia, RadicoKhaitan& TataCommunications
- SamplingActivations Dry & Wet- Revital,Doritos,KohinoorMasala, KurkureTwistkeen& Sunkist