

# KNOW THYSELF: FREE CREDIT REPORTS AND THE RETAIL MORTGAGE MARKET<sup>\*</sup>

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## Abstract

Under imprecise creditworthiness information, borrowers may take erroneous credit decisions. Credit reports—which record one’s creditworthiness—became free in entire US in 2005, while they already had been free in seven states. Exploiting this in a difference-in-differences setting, I show that cheaper credit reports to consumers improved mortgage market outcomes. It resulted in increased mortgage demand and approvals, more origination to creditworthy borrowers, and reduced defaults and subprime population fraction. Also, lenders’ financial performance improved, and more consumers became first-time homeowners. Additional findings, including increased interest rates, suggest a demand-driven channel in which borrowers learn their creditworthiness from credit reports.

**JEL Codes:** D12, D83, G21, G28, L51

**Keywords:** Credit Reports, Information Provision to Consumers, Household Finance, Mortgages, Regulation of Credit Information

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## Introduction

Consumers primarily take out mortgages to finance housing. US consumers made about 150 million mortgage applications between 2000 and 2008, and interestingly, one fifth of these were rejected. Underneath these rejections lies an interesting pattern: the most frequent rejection reason was consumers' credit history, not debt-to-income ratio. Specifically, 28% of all rejections, or 39.4% of all rejections that mentioned a denial reason, were due to consumers' credit history (8.34 million such rejections). Debt-to-income ratio, which captures borrowers repayment ability, accounted for just half as many rejections. Given non-trivial rejection costs that include \$300–400 in application fees and increase in future rejection probability and interest rate, it is surprising that more consumers were rejected for having bad credit history than for having low repayment ability. Do retail consumers have imperfect information about their creditworthiness? If not, those with bad credit history would not have applied, and would have saved the application and rejection costs. It seems likely that such erroneous credit-related decisions emerge due to imperfect information consumers have about their creditworthiness.

Multiple evidence indeed highlight that consumers' information of their creditworthiness is inadequate. Survey of Consumer Expectations (SCE) Credit Access Survey reveals that about 12% of the US consumers don't know their credit score, and 20% have either never checked their credit reports, or checked it more than two years ago ([FRBNY, 2013–2020](#)). Similarly, ~37% of the respondents in a US mail survey study wrongly assessed their credit rating ([Perry, 2008](#)). When faced with uncertainty over creditworthiness, one may not even apply for credit anticipating a rejection despite needing credit. Such consumers are commonly referred to as the *discouraged borrowers*. SCE data show that among those consumers unlikely to apply for mortgage or refinance, 13% are discouraged. Similarly, across all credit types, a staggering ~15% of the US households are discouraged ([Survey of Consumer Finances, 1998–2007](#)). Under creditworthiness-related uncertainty and poor understanding, many potential borrowers might be discouraged from applying for credit because they overestimate the rejection probability.

The purpose of this paper is to examine the effect of lowering consumers' economic cost of accessing their credit-history information on credit market outcomes. Specifically, this paper evaluates the causal effect of providing consumers free credit reports—an authoritative information source of their creditworthiness—on mortgage demand and approval ratio. This question is important because on one hand consumers seem to have poor understanding of

their creditworthiness, on the other hand they rarely seek to access their credit reports. Out of approximately 1 billion credit reports generated annually in the US in early 2000's, a mere 1.6% were used by consumers (Avery, Calem, & Canner, 2004). It is likely that high economic costs of accessing the reports contributes to its low usage, as accessing it involves, in addition to monetary and search cost, the costs imposed by limited financial literacy and awareness.

Making the credit reports free had three main effects on the mortgage market outcomes. First, mortgage demand and approval ratio increased, and subprime population fraction decreased. Second, good quality borrowers seem to be behind the increased demand: origination was higher in more creditworthy areas and among prime consumers, and new mortgages were less likely to be defaulted upon. Finally, more first-time homebuyers took out mortgages, and lenders experienced improvements in their financial performance.

What mechanism might be at play here? This paper proposes that consumers self-assess their creditworthiness better when economic cost of accessing credit reports is lowered, and that in turn shapes the credit market outcomes (*consumer self-learning*). Lenders rely on credit reports to assess creditworthiness of applicants as these reports convey crucial financial information on consumers e.g., their credit history and borrowing capacity (Figure I). Thus, before making a credit application, by using the information in their credit reports, consumers can acquire accurate knowledge of their creditworthiness.<sup>1</sup> With this, they can sort themselves better in the credit market: good borrowers may stay-in/enter the market, while those with bad credit history may search for a suitable lender, say a subprime lender, or do not apply/exit the market. This sorting leads to changes in the credit demand and approval ratio.

A key challenge in examining the link between consumers' economic costs of credit reports and the credit market outcomes is to establish causality. This paper addresses it using a natural experiment in the US—the enactment of the federal *Fair and Accurate Transaction Act of 2003* (FACTA)—that led to a close-to-exogenous reduction in the cost of credit reports. The FACTA made access to three credit reports free annually from 2005 for all consumers, through the website [www.annualcreditreport.com](http://www.annualcreditreport.com). However, seven states—Colorado, Georgia, Maine, Maryland, Massachusetts, New Jersey, and Vermont—had already been allowing their residents free credit reports before the FACTA. So, consumers from all states except these seven

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<sup>1</sup> Inaccurate self-assessment of creditworthiness, contributed by lack of financial knowledge and complexity of debt products, leads to worse financial outcomes (Couchane, Gailey, & Zorn, 2008). Further, consumers underestimate their student (credit card) debt by as much as 25% (37%) (Brown, Haughwout, Lee, & Van Der Klaauw, 2011). Also, credit reports itself may contain mistakes large enough to affect assessment by lenders (Avery et al., 2004).

(the pre-FACTA states) saw a reduction in cost of the reports in 2005. The law also raised general awareness about the reports, thereby reducing the overall economic costs of the reports.

This paper deploys the aforementioned reduction in cost of credit reports in a difference-in-differences (DID) design to establish the causal link. In this design, the control group consists of the seven pre-FACTA states, and the treatment the states bordering the control states. The event (treatment) year is 2005. Further, by restricting the focus to a narrow geographic area encompassing *only* the counties at the border between the treated and control states, the empirical design filters out the effect of local economic conditions on the outcomes of interest.

This empirical design mitigates the endogeneity in the treatment and control assignment. Recall that the treatment is assigned not by states' local laws, but by the federal law, FACTA, that was binding on all the states. So, the treated states did not *choose* to become treated. At the same time, the "control" is assigned to the pre-FACTA states due to their local laws that were already in force at the time of the event. In spite of this reassuring assignment scheme, the enactment of FACTA in 2003 could still be argued to be an endogenous response to the prevailing conditions. The circumstances of the enactment, however, suggest otherwise. As it happened, most of the FACTA provisions were not new, but were consolidated from another existing federal law, the *Fair Credit Reporting Act of 1970 (FCRA)*, to which FACTA added the free credit report provision. Owing to a sunset clause added to the FCRA in 1996, it was bound to expire in 2003. Hence, the upcoming expiration of FCRA in 2003, not the contemporary economic conditions, brought FACTA to fruition (Nott & Welborn, 2003). Note also that since most of the FACTA provisions, other than the free credit report provision, were already in place under the FCRA, the concern that they may create confounding effects is limited.

The empirical investigation focuses on mortgage-related outcomes aggregated at the census tracts level—a sub-county geographic area roughly encompassing a population of about 4,000. Comparing the census tracts in the control and treated counties, the DID estimates suggest that free credit reports resulted in an increase of 13.8%–16.0% in mortgage applications, and an increase of 1–2 percentage points in the approval ratio. In dollar terms, the demand increase was about \$38.1 billions, and increase in origination due to higher approval was about \$5.5 billions, aggregated *only* across the treated bordering counties (not all counties from all states). Finally, the growth rate of house prices increased, albeit statistically weakly, by ~1.7 percentage points. These estimates incorporate *Census Tract* and "*Border × Year*" fixed effects, and are robust to the addition of time-varying controls capturing county- and state-level economic conditions.

Since the event took place in 2005, close to the 2008 financial crisis, a natural question arises: whether the increase in demand came from occupancy- or investment-seeking borrowers? Within the owner-occupied mortgages, the estimates for increase in demand and approval ratio are similar to those observed in the whole sample. Then, tests for changes in the composition of demand show a minor increase of 1 percentage point in the non-owner-occupied mortgages as the fraction of total applications (or, successful applications). In essence, surge in demand appears to have mostly come from the occupancy-motivated borrowers.

A spike in mortgage origination could be detrimental to the economy if the defaults too increase subsequently. Over a six-year period since inception, mortgages from the treated areas originated in the event year were less likely to be defaulted upon than those originated in the pre-event year, after accounting for the trends in the control areas. Besides, this superior performance persisted through the 2008 financial crisis. The findings—more origination but fewer defaults—suggest that the borrower pool improved in response to the free credit reports.

The next set of tests examines the *consumer self-learning* channel. To start with, the subprime population fraction in the treated counties with respect to the control began to decline a year after the event, likely due to market entry by new prime borrowers and/or increased subprime-to-prime transition. Any which way, the treated areas saw slight improvements in creditworthiness, plausibly from improved creditworthiness knowledge among consumers.

Three further mortgage-market measures shed light on the channel. *First*, if consumers self-learn their creditworthiness from credit reports, then in aggregate, the likelihood of rejections due to credit history should decrease. Indeed, the credit-history denials decreased in the treated areas by 0.3 percentage points, though significant only in the *ex-ante* high rejection areas, while debt-to-income denials did not decrease. *Second*, the certainty over application acceptance should be higher among borrowers that are better-learned of their creditworthiness, allowing them to apply to fewer lenders *ex-ante* (confident applicant) and saving the costs of multiple applications. Consistent with it, withdrawal of in-process applications dropped by 0.9 percentage points in the treated areas. *Finally*, among the originated mortgages, the fraction of first-time homebuyers increased by 1 percentage point in the treated areas, clearly showing entry by *new* borrowers.

It is important to examine if the results are supply-driven, instead of demand-driven as proposed. Lenders may react to the knowledge that their potential clients could now access free credit reports under the FACTA. Multiple evidence, however, favor the demand-explanation.

To start with, the mortgage applications increased, and consumer interest in free credit reports, measured using Google Search Interest for the keyphrase “Free Credit Reports”, heightened in the treated areas after the event. Then, interest rates on the mortgages purchased by Government-sponsored Enterprise (GSE) in the treated areas rose by ~1.1 basis points, controlling for credit score and property attributes, and despite a highly elastic mortgage supply. Had the increased origination been supply-driven, the interest rates would have decreased.

Furthermore, three heterogeneity tests show that the demand and approval ratio responded to different degrees across areas in a manner consistent (inconsistent) with the demand- (supply-) related factors. *Firstly*, there was no difference in areas with high and low lender density, a supply-related factor. *Secondly*, effects were stronger in areas with high consumer creditworthiness, a demand-related factor. *Finally*, the increase in approval ratio was more for the lowest income-quartile applicants. As the marginal propensity to lend to low-income applicants is low, ([Agarwal, Chomsisengphet, Mahoney, & Stroebel, 2018](#)), approvals to them may not have increased without lender-perceived improvement in the pool. Overall, tests examining the heterogeneous effects and interest rates underscore that demand-related factors were instrumental in the increased origination.

Other market patterns that emerged around the event further aid our understanding of the effects. *First*, the fraction of mortgages sold to non-GSEs did not increase, ruling out private securitization as an explanation for the increased origination ([Keys, Mukherjee, Seru, & Vig, 2010](#)). *Second*, the increase in mortgage to treated prime borrowers was 30 times larger than that to the treated subprime borrowers, making subprime origination an unlikely explanation as well ([Mian & Sufi, 2009](#)). *Third*, banks with *ex-ante* higher mortgage activity in the treated areas seem to enjoy improvements in net interest margin and return on equity and assets.

This paper primarily relates to the literature on effects of information provision on credit market participants. This is the first paper to show that consumers’ economic costs of credit reports, when lowered, leads to improved mortgage market outcomes in a way consistent with improved borrower pool. In a field experiment, [Homonoff, O’Brien, and Sussman \(2019\)](#) find that borrowers are less likely to default when provided with information on their FICO® scores. Similarly, bank customers who enroll in free FICO scores program are less likely to default, reduce credit utilization, and increase credit card spending ([Mikhed, 2015](#)). Moreover, when financial product disclosure is increased, sophisticated borrowers default less, and when financial product is standardized, unsophisticated borrowers default less ([Kulkarni, Truffa, &](#)

Iberty, 2018). Also, consumers increase mortgage borrowing after bankruptcy flags from their credit reports are removed (Dobbie, Goldsmith-Pinkham, Mahoney, & Song, 2016). It also leads to aggregate welfare loss, cheaper credit for poorer defaulters, and expensive for poorer non-defaulters (Lieberman, Neilson, Opazo, & Zimmerman, 2018).

This paper also relates to the extensive literature on financial literacy. Low financial literacy leads to detrimental economic outcomes, such as high mortgage delinquency and foreclosure (Gerardi, Goette, & Meier, 2010), poor mortgage choice (Moore, 2003), and large debt (Lusardi & Tufano, 2009; Stango & Zinman, 2009). Further, field experiments reveal that less financially literate distressed borrowers benefit less from loan-modification contracts (Hundtofte, 2017), and educational intervention improves consumers financial product purchases (Balakina, Balasubramaniam, Dimri, & Sane, 2020). This paper shows that providing free credit reports results in increased mortgage demand and lower defaults.

All in all, we learn that imprecise creditworthiness information among consumers likely play a role in frequent mortgage denials due to credit history and in *discouraging* potential borrowers from applying for mortgage. This paper shows that reducing economic costs of credit reports to consumers improves the market outcomes in a manner consistent with improvements in the borrower pool. Though the findings in the paper pertain to the mortgage market, they are equally relevant to any decision by consumers regarding credit when knowledge of their creditworthiness is imperfect. Moreover, as these findings are causal in nature, a policy intervention aimed at educating consumers of their creditworthiness may yield similar results.

The rest of the paper is organized as follows. Section (1) describes the US laws related to consumers' access to credit reports, Section (2) presents the research design, and Section (3) details the data used in this paper. Section (4) presents the results for mortgage market outcomes, and Section (5) contains supplementary results that aid interpretation of the findings. Finally, Section (6) concludes the paper.

## 1 US Laws Governing Consumers' Access to Credit Reports

The FCRA governed consumer credit information-related laws before FACTA. Even under the FCRA, consumers had the right to see the contents of their credit reports, except for the credit score, under specific and restrictive provisions. For example, a consumer could receive a free report if he/she made a request within 60 days after receiving a notice of an *adverse action* taken



against him or her on the basis of the information in the credit report (Avery, Calem, Canner, & Bostic, 2003).<sup>2</sup> The 1992 amendment to the FCRA mandated that the cost of disclosure of credit information should be reasonable, while that in 1996 capped the cost at \$8. The latter also provisioned the law to lapse in 2003.

Even though the FCRA allowed free credit reports at the federal level under specific circumstances, consumers rarely proactively requested their credit report for own use. Out of approximately 1 billion credit reports generated annually, only 1.6% were disclosed to consumers (Avery et al., 2004). Of these 1.6%, only 5.25% were proactively requested by consumers, while 94.75% were disclosed to consumers under the FCRA provisions mentioned earlier (Nott & Welborn, 2003).<sup>3</sup> Thus, only 0.084% of all credit reports generated were disclosed to consumers as a result of their own request.

The pre-FACTA states had enacted local laws to allow the residents free credit reports (Panel A of Figure II). For example, through The State of Colorado SENATE BILL 133, the state enacted its free credit report law on April 21, 1997. Section 4, paragraph (E) of this bill added the following to Title 12, Article 14.3-104 of the Colorado Statute:

*(E): Each consumer reporting agency shall, upon request of a consumer, provide the consumer with one disclosure copy of his or her file per year at no charge whether or not the consumer has made the request in response to the notification required in paragraph (a) of this subsection.*

The 1996 amendment to the FCRA added the sunset clause to it, mandating it to expire in 2003. In order to make its provisions permanent, the FACTA was enacted on December 4, 2003, with a new key provision added: free annual disclosure of credit reports to consumers by each of the three national credit reporting agencies.

## 2 Empirical Research Design

As discussed, this paper uses a DID setting in which the seven pre-FACTA states constitute the control group, and the states bordering these states the treatment group. Further, the final

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<sup>2</sup> An adverse action notice can be sent to a consumer by the *user* of a consumer report (e.g. banks, financial institutions, insurance firms) or a debt collection agency affiliated with the CRA stating that the consumer's credit rating may be or has been adversely affected. Consumers can receive credit report free of charge once in 12 months if he or she makes a request to the CRA for the credit report and certifies that: (A) she/he is unemployed and intends to apply for employment in the 60 day period beginning on the date on which the certification is made; (B) she/he is a recipient of public welfare assistance; (C) she/he has reason to believe that the file on the consumer at the agency contains inaccurate information due to fraud.

<sup>3</sup> Breakdown of the 94.75% credit reports disclosed under FCRA provisions: 84% due to *adverse action*; 11.5% due to fraud claim; 0.4% due to unemployment, 0.1% due to consumer being on public assistance.



sample consists of only the counties lying at the border of the control states and surrounding treatment states. Panel A of Figure (II) depicts the pre-FACTA states and the years they adopted local free credit report laws, and Panel B shows the treatment and control states. Figure (III) shows the counties at the border of these states. The event is year 2005 when [www.annualcreditreport.com](http://www.annualcreditreport.com) was established to distribute the free credit reports.<sup>4</sup>

Main regressions use the following two-way fixed-effects estimator equation:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt} \quad (1)$$

where  $Y_{icsjt}$  is the outcome variable for a census tract  $i$  from a county  $c$  lying at the border between treatment state  $s$  and control state  $j$ . Recall that there are seven control states, thus  $j$  ranges from one to seven.  $t$  indexes years 2000–2008 and  $\text{Post}_t$  takes value 0 for year  $t < 2005$  and value 1 for year  $t \geq 2005$ .  $\text{Treatment}_{icsj}$  is 0 for all the census tracts  $i$  in counties  $c$  from control states  $j$ , and is 1 for those from treatment states  $s$ .  $\alpha_i$  represents “Census Tract” fixed effects. It accounts for any time-invariant differences across census tracts at a highly granular geographic area encompassing about 4,000 population. Further, clustering the standard errors at the county level accounts for correlation in error terms for the observations from census tracts belonging to the same county.

The key identifying assumption for this DID estimate to be causal is that the treatment states would have had similar trends to the control states in the absence of the treatment (parallel-trends assumption). Though it is unverifiable, Figure (IV) examines the trend of mean approval ratio across the two groups before the event. It seems to be parallel (Panel A).

Furthermore, Panel B of Figure (IV) plots the coefficients ( $\beta_k$ ) from regression of *Approval Ratio* according to the following specification:

$$Y_{icsjt} = \beta_0 + \sum_{k=T-3}^{T-1} \beta_k \text{Treatment}_{icsj} \times \text{Event}_k + \sum_{k=T+1}^{T+4} \beta_k \text{Treatment}_{icsj} \times \text{Event}_k + \alpha_i + \gamma_{j,t} + \varepsilon_{icsjt}$$

where  $\text{Event}_k = 1$  if  $t = T - k$ .  $\text{Event}_k = 0$  if  $t \neq T - k, k = \{-3, 4\}$ .  $T = \text{Event year 2005}$ . These coefficients represent the difference in approval ratio for the two groups over the years relative to the pre-event year (2004). We see from the plot in Panel B that for the most part no significant

<sup>4</sup> The website was rolled-out in four phases from Dec 2004 to Jan 2005. Phase I rollout was on Dec 1, 2004 in 13 states: AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, and WY. Phase II rollout was on Jan 3, 2005 in 12 states: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, and WI. Phase III rollout was on Jan 6, 2005 in 11 states: AL, AR, FL, GA, KY, LA, MS, OK, SC, TN, and TX. Phase IV rollout was on Jan 9, 2005 in the remaining 14 states and DC.

difference exists between the treated and control census tracts before the event, but the difference becomes significant afterwards. Overall, the two plots in Figure (IV) together provide reasonable assurance that the parallel trend assumption is satisfied in the current setting.

When analyzing mortgage market outcomes, it is necessary to account for local economic conditions. The regression Equation (1) achieves this through *Economic controls* and “*Border × Year*” fixed effects. *Economic controls* include county- and state-level variables that capture local economic conditions—annual growth rate of county income per capita, county’s aggregate employment, and state’s gross domestic product (GDP).  $\gamma_{j,t}$  in Equation (1) represents “*Border × Year*” fixed effects, where  $j$  refers to the border of a control state. This flexibly accounts for any time-varying regional economic shocks that may affect bordering states across different years. Consider a control state CO. All census tracts from the counties at the border between CO and the surrounding states—WY, UT, AZ, NM, OK, KS, and NE—take the same value ( $j$ ), thus are grouped as one unit. Thus, the fixed effects only utilize the variation in the outcome variables *within* each such contiguous geographic areas. Finally, the interaction with year accounts for any year specific cross-geography shock.

Another underlying assumption in this setting is that higher cost of credit reports leads to its lower usage. Given that a report costs only around USD 8, one may wonder whether this is large enough to keep consumers from obtaining their credit reports. Note that the economic costs of accessing credit reports may still be high for consumers, especially for financially less knowledgeable ones, as economic costs include the knowledge whether such reports exist, where to obtain these from, and what role do these play in a mortgage process.

The credit reports usage data do support the above assumption. The usage were low in general, and were even lower in the treatment states before FACTA was enacted. *First*, recall that only 0.084% of about 1 billion credit reports issued annually are consumer-requested. Assuming each of these reports to be requested by a separate consumer, 0.84 million consumers accessed their credit reports, while the annual mortgage applications around 2004 numbered about 16.8 millions. So, even if all these reports were requested by mortgage-seeking borrowers, *less than 5%* of the mortgage applicants had checked their credit reports.<sup>5</sup> *Second*, the data from testimony in the US senate hearing confirms the stark difference in the usage of credit reports in the pre-FACTA states and the rest. Relative to the national average, its usage was

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<sup>5</sup> This may be why the Federal Reserve Board actively encourage consumers to check their credit reports—*It can be especially helpful to see a copy of your credit report before you apply for, say a car loan, a mortgage, or a credit card* (Federal Reserve Bank of Philadelphia, 2015).

250% higher in GA, 204% higher in MD, 153% higher in CO, 35% higher in NJ, and 25% higher in MA (U.S. Senate. 108th Congress, 2004a).<sup>6</sup>. *Third*, the SCE data suggest that even a decade after credit reports became free, consumers who report they are unaware of their credit score is ~12%, and those who checked their report either never or at least more than two years ago is ~20% (see the Results section).

We further need to ensure that the experiment—the establishment of the website [www.annualcreditreport.com](http://www.annualcreditreport.com) under FACTA—was a salient event, and consumers showed interest in free credit reports around the experiment. The examination of the Search Interest data from Google Trends supports this. *First*, the search interest for the key phrase *Free Credit Report* heightened in Jan 2005, coinciding perfectly with the establishment of the website (Panel A of Figure (V)).<sup>7</sup> *Second*, the plot of differential search interest across the treated and control states using the Interest-by-subregion Google Trends data suggests that consumer interest in free credit reports heightened in the treated states in the year of website’s establishment. Panel B of Figure (V) shows the mean of the popularity rank for the two groups each year from 2003 to 2008. We see that the keyphrase was equally popular in both the treatment and control states in the pre-event year 2004, but it became more popular in the treatment states in 2005.<sup>8</sup> Also, some anecdotal evidence suggest that the website issued about 52 million credit reports to consumers in the first two years(Wikipedia, n.d.).

In this empirical strategy, it may appear to be a concern that the control group is already treated. However, a DID setting only requires that during the sample period the control group remain free from interventions that may affect the outcome of interest. Hence, the specification in Equation (1) estimates the treatment effects as intended.

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<sup>6</sup> Not only did the pre-FACTA states have higher usage of credit reports, but they also seem to have enjoyed better consumer credit environments: the rate of consumer bankruptcies was the lowest (second lowest) nationally in Vermont (Massachusetts) in 2002, and the interest rate on a conventional mortgage in Vermont and Massachusetts was below the national median (U.S. Senate. 108th Congress, 2004b).

<sup>7</sup> Search interest, provided by Google, is a standardized index representing the degree of searches for the keyword(s) on Google at any time relative to the highest point during the period of the analysis, over a given region(US in the present case). In the time series, a value of 100 is the peak popularity for the term. A value of 50 means that the term is half as popular. In the cross-section, a value of 100 represents the location with the highest popularity of the keyword as a fraction of total searches in that location. A value of 50 indicates a location that is half as popular. A score of 0 means there were not enough data for this term. Google Trends data start from January 2004.

<sup>8</sup> From this plot, it may appear that control states’ popularity after the event decreased. However, this is the artifact of the way Google calculates this popularity measure. This is essentially a rank measure assigning ranks from 0 to 100 to states every year, 100 being the most popular. So, increase in rank of some states decreases rank of others.

### 3 Data

The key data used in this paper come from the US mortgage data available under the *Home Mortgage Disclosure Act of 1975* (HMDA). HMDA is the most comprehensive source of mortgages application level data in the US. HMDA data provide application-level details on applicants' race and gender, income, loan amount, the financial institution handling the mortgage application, outcome of the application, and geographic location of the property at the census tract level.<sup>9</sup> The period of the study is from 2000 to 2008. Since the experiment occurs at the beginning of 2005, extending the sample until 2008 allows for enough post-experiment observations. The data contain 190.4 million mortgage applications over the sample period.<sup>10</sup>

The application-level data from HMDA are aggregated to "*CensusTract*  $\times$  *Year*" panel in several steps. First, all observations that have state, county or census tract information missing or "NA", or state Federal Information Processing Standard (FIPS) code as "0", "00" or "0" are dropped (2.5% of the observations), leaving 185.6 million mortgages with an identifiable county. Then, observations on three action types are removed: the covered loan purchased by the financial institutions from other institutions (18.80%), as these are not borrower initiated; pre-approval requests denied by financial institutions (0.01%), as these data were included in HMDA reporting only from 2004; and the pre-approval requests approved by the financial institutions but not accepted by the applicants, as this data, too, were included in HMDA only from 2004, and its reporting is not mandatory (0.025%). This leaves 150.7 million applications belonging to 77,526 unique census tracts (603,849 "*Census Tract*  $\times$  *Year*" observations). Finally, [Census Bureau \(n.d.\)](#) data facilitate the identification of tracts belonging to the bordering counties of the treated and control states (Figure III). These 12,044 census tracts—7,054 treated and 4,990 control—constitute the final sample of 90,353 "*Census Tract*  $\times$  *Year*" observations.

Though the coverage of mortgages in the HMDA data is the largest, these lack some key application-level information, such as credit score. The data from the two GSEs—the Federal National Mortgage Agency (Fannie) and the Federal National Home Loan Mortgage Corporation (Freddie)—contain mortgage pricing related information including debt-to-income ratio,

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<sup>9</sup> Until 2003, the census tracts in HMDA are from the Census 1990 definition, while those from the 2004 onward are from Census 2000 definition. To make the geographic area comparable across these two time-periods, I scale the census tract-level variables from 2000 to 2003 using the ratio of population residing in the 1990 definition of the census tract to that in the 2000 definition of the census tract using data from [Census Bureau \(2006\)](#).

<sup>10</sup> The sample includes mortgages for three purposes—home purchase, refinance, and home improvement, and all loan types (conventional loans, loans guaranteed by Veteran Administration (VA) and Farm Service Agency (FSA)/Rural Housing Administration (RHS), and loans insured by Federal Housing Administration (FHA)).

credit score, first-time homebuyer flag, investment purpose and more. The GSE data pertain to the 30-year fixed rate single family mortgages, the most popular mortgage type in the US. Over the sample period, this data contain 33 million observations. Unfortunately, the property locations in this data are available at the coarser 3-digit zip code (henceforth, zip3) and state level. The crosswalk files provided by the US Department of Housing facilitate mapping the zip3-state level information to the bordering counties included in the sample.<sup>11</sup> Aggregation of these individual mortgages to zip3-state level yields 225 unique zip3-states and 7,711 "*Zip3-State × Quarter*" observations.

The third important piece of data regarding the financial information of commercial banks come from "Call Reports" (FFIEC Forms 031/041). Matching the mortgage lenders in the HMDA data with the RSSD ID of commercial banks in the Call Reports requires several steps. For each mortgage application, HMDA data provide an agency code (lender's regulator) and a respondent ID, the combination of which is utilized to identify respective banks.<sup>12</sup> As some mortgage lenders are not banks, but the affiliates of commercial banks, they are linked using their parent entities (available in the HMDA Ultimate Panel data). If both a HMDA reporter and its parent entity yielded a successful match, the parent's match is kept. HMDA started providing RSSD ID for the reporters since 2004, so instead of agency code and respondent ID, this identifier is used for matching of data from subsequent years.

This paper relies on a few more data sources. The SCE Credit Access Survey, a triannual internet-based rotating panel survey administered since 2013 by the Federal Reserve Bank of New York, provides rich detail on consumers' credit-related expectations ([FRBNY, 2013–2020](#)). [FRBNY and Equifax \(n.d.\)](#) provide data on subprime population in a county. The annual survey of County Business Patterns (CBP) provides information on county-level employment [Census Bureau \(2000–2008\)](#). Also, the zip code level variables of CBP are mapped to census tracts level using ([Missouri Census Data Center, 2010](#)). Finally, data on state level economic conditions come from the Bureau of Economic Analysis, and population characteristics data at census-tract level are from Census 2000 ([Manson, Schroeder, Van Riper, & Ruggles, 2019](#)).

The key outcome variables of interest are the number of mortgage applications per 1000

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<sup>11</sup> Areas delimited by 3-digit zip codes do not align with the county borders. Hence, to identify the 3-digit zip codes that lie along the county borders, I use the 2010 Q1 version of the 5-digit zip codes-to-county crosswalk file from [Office of Policy Development and Research \(n.d.\)](#). I remove all such 3-digit zip codes for which none of the underlying 5-digit zip codes lie within the bordering counties.

<sup>12</sup> A respondent ID equals the Federal Deposit Insurance Corporation (FDIC) Certificate ID if the lender's regulator is the FDIC and the Office of the Comptroller of the Currency (OCC) charter number if the OCC.

adults in a census tract (*scaled applications*) and approval ratio. Approval ratio is the ratio of the number of successful applications (identified by action type "1" in the HMDA dataset) to the number of total applications in a census tract. Other variables of interest are the fraction of total applications denied for credit history or debt-to-income ratio and the fraction of total applications withdrawn by applicants while still under processing.

## Summary Statistics

Panel A of Table (I) shows the summary statistics for the key variables over the sample period. We see that the treated census tracts have fewer scaled applications, lower mortgage approval ratio, and higher denials related to credit history and debt-to-income ratio.<sup>13</sup>

Panel B of Table (I) shows the comparison of the treatment and control groups in the pre-treatment period using t-test for difference in mean, the p-value for which are also shown. Results from the t-tests suggest that the control and treated census tracts differ in pre-treatment years in terms of mortgage-related variables, but are *similar* in the state- and county-level economic characteristics. The similarities in economic characteristics of treated and control areas support the comparison of outcomes across the two groups, whereas the differences in mortgage-related outcomes raise the concern that these groups may also differ on some unobserved characteristics, potentially causing an endogeneity issue. However, as a DID setting can accommodate pre-existing differences between the treatment and control subjects so long as they satisfy the *parallel-trends* assumption, the concern stands mitigated.

## 4 Results

This section first shows findings on the usage of credit reports/scores and discouraged borrowers. The discussion of baseline results regarding effects of free credit reports on mortgage demand, approval ratio, house prices, and default rates follow. Then, results highlighting the self-learning mechanism and the role of supply- and demand-side factors are discussed.

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<sup>13</sup>We see that the four ratios—the approval ratio, the two denial ratios, and the withdrawal ratio—do not sum to one. There are three reasons for this. First, the reporting of the reason for denial is not mandatory under HMDA regulations; hence an application may be recorded as denied without any stated reason (70.81% of denied applications have at least one stated denial reason). Second, denial reasons could be other than credit history or debt-to-income ratio. Third, an application might be denied for multiple reasons.

## §A Survey evidence on usage of credit reports/scores and discouraged borrowers

The SCE Credit Access Survey data provide valuable insights into the credit reports/scores usage and the *discouraged borrowers* phenomenon. Given that it is a panel survey, fixed effects at “Year×month” level, together with clustering of standard errors at the same level, filter out the time trend. Also, use of the *weight* variable included in the micro data as sampling weight in regressions make the estimates derived from these representative of the US population.

Table (II) presents the results. Column (1) shows that about 8% of the respondents have never checked their credit reports/scores. Column (2) suggests that a staggering 20% respondents have either never checked, or checked it more than two years ago (infrequent checkers). Finally, column (3) shows that ~12% of respondents don’t know their credit score.

Discouraged borrowers population also remain high. A respondent is *discouraged* if he/she responds “I don’t think I would get approved”. Column (4) shows that the proportion of the discouraged borrowers among those who were, over the next 12 months, very unlikely or somewhat unlikely to apply for mortgage/home-based loans or refinance or assigned less than 10% probability to these actions, is 13%. Further, column (5) and (6) suggest that the respondents who check their credit reports/scores infrequently and those who are unaware of their credit score are more likely to be discouraged from applying for mortgage.

Together these findings suggest that even after more than a decade since credit reports have been free in the US, a significant proportion of consumers: (i) do not check their credit reports; (ii) are unaware of their credit score; (iii) suffer from the *discouraged borrower* phenomenon.

## §B Baseline Results

### §B.1 Mortgage demand, approval ratio and house prices

The outcome variables of interest—mortgage demand (scaled applications), approval ratio, and house prices—are aggregated at the census tract level. Equation (1) shows the regression specification. “*Treat × Post*”, the coefficient of interest, captures the change in the outcome variable in treated areas relative to the control areas after free credit reports became available in the former. The specification includes *Census Tract* fixed effects and “*Border × Year*” fixed effects. As discussed previously, *Census Tract* fixed effects control for any existing difference across census tracts, and “*Border × Year*” fixed effects flexibly control for localized shocks that may arise across different years.

Table (III) shows the regression results. Column (1) shows the result of regressing mort-



gage demand using the DID specification without any controls, while column (2) shows the results after adding the controls for economic characteristics (annual growth rate of county income per capita, county aggregate employment, and state GDP). We see that scaled application increased in treated census tracts by 13.3–15.4, a 13.8–16.0% increase in applications (over the pre-treatment average of 96.6 in the treated census tracts). Average mortgage size in the treatment counties in the pre-treatment period is ~\$150,597. Thus, the consumer demand for mortgages increased by about \$2.0 millions per 1000 adults per census tract ( $\$150,597 \times 13.29$ ), by about \$5.4 millions per treated census tract ( $\$2 \text{ millions} \times 2.7 \text{ thousand adults per census tract}$ ), or, by about \$38.1 billions in the treated border counties after free credit reports became available ( $\$5.4 \text{ millions} \times 7,054 \text{ treated tracts}$ ).

Coefficients on “*Treat × Post*” in columns (3) and (4) estimate the effect of free credit reports on the mortgage approval ratio. The ratio increased by about 1–2 percentage points in the treatment census tracts after free credit reports became available. This increase represents ~5.22 more successful applications per treated tract (96.6 applications per 1000 adults in pre-treatment period  $\times 0.02 \times 2.7 \text{ thousand adults per treated census tract}$ ), ~36,827 more successful applications in the entire treated area (2.62 applications  $\times 7,054 \text{ treated census tracts}$ ), or a ~\$5.5 billion increase in successful mortgage origination across all treated census tracts (18,348  $\times \$150,597 \text{ average mortgage amount per application}$ ). The increase in approval ratio, together with an increase in mortgage demand, perhaps suggest an improvement in the borrower pool. Recall that the availability of free credit reports does not materially alter borrowers’ financial condition, such as wealth and collateralizability of existing assets. The only changes it brings is that borrowers are more likely to be aware of their credit history and the information lenders would see when evaluating them.

Coefficients on “*Treat × Post*” in columns (5) and (6) quantify the effect of free credit reports on the growth rate of house prices using the house price index from [Bogin, Doerner, and Larson \(2016\)](#). This index is available at the census tracts level and starts in the year 2000 with the value of 100. The coefficients, though statistically significant only at the 10% level, suggest that the growth rate of house prices increased in the treated areas by 1.7–1.8 percentage points after the event. Similar to this, [Di Maggio and Kermani \(2017\)](#) find that 10% increase in mortgage origination leads to 3.3 percentage points increase in the growth rate of house prices.

Since this natural experiment occurred in the year 2005, close to the 2008 financial crisis, it is important to investigate whether the increased demand came from occupancy-seeking borrow-

ers or investment-seeking borrowers. Panel A of Table (IV) shows the results from re-estimating the baseline regressions for only the mortgages in the owner-occupied category. The new estimates are broadly similar to those from the baseline specifications: an increase of 12.8–14.9 (13.2–15.4%) in scaled application, and an increase of 1 percentage point in approval ratio.

Regression specifications in Panel B of Table (IV) examine whether there was a change in the fraction of mortgages in the non-owner and owner-occupied category at the application/origination stage. The outcome variables are the fraction of *total* mortgages that are non-owner-occupied (columns 1 and 2), and the fraction of *originated* mortgages that are non-owner-occupied (columns 3 and 4). The coefficients in all columns suggest a small increase of 1 percentage point in the fraction of not-for-occupancy mortgages in the application and origination stage. As ~86% of the applications in the sample are for occupancy purposes, this minor increase in non-occupancy mortgages at the origination stage is economically small, allowing us to conclude that free credit reports led to an increase in demand mostly for occupancy purposes.

## §B.2 Mortgage defaults

The increased mortgage demand and approval ratio suggest that more consumers took mortgage debt. Were these consumers good borrowers: were they more, or less, likely to default on these mortgages? It is plausible that free credit reports led to an increased influx of *just-marginal* borrowers who over-borrowed and later defaulted, which may be detrimental to the economy. Another possibility is that free credit reports-induced learning among borrowers led to better sorting and improved pool, so good quality borrowers took those mortgages and were less likely to default.

The GSE data allow us to compare the default rates on the mortgages originated in the treated and control areas in the pre-event year 2004 and the event year 2005 (years vintages). Among all the mortgages originated in treated and control areas in a given vintage year, I calculate every month the fraction that had missed a scheduled payment by 30–59 days for the first time ( $\text{Def}_{2004,age}$  and  $\text{Def}_{2005,age}$ , where age is measured in months since origination). An adjusted default rate, defined below, then measures the differential default probability:

$$\text{Adjusted default rate}_{age} = (\text{Def}_{2005,age} - \text{Def}_{2004,age})_{treated} - (\text{Def}_{2005,age} - \text{Def}_{2004,age})_{control} \quad (2)$$

A negative (positive) adjusted default rate implies that the mortgages from the treated areas

are less (more) likely to be defaulted upon than those from the control areas at a given age. The plot of adjusted default rate with age in Figure (VII) reveals that for most of the months within six years after origination mortgages in the treated areas were less likely to be defaulted upon than those from the control areas. The mean adjusted default rate is -0.012 percentage points ( $p\text{-value} = 0.0000$ ), suggesting that, mortgages from the treated areas were 0.012 percentage points less likely to be defaulted upon within six years period since origination relative to those from the control area after free credit reports became available. Moreover, the differential default probability around the financial crisis of 2008 shows a (positively) noteworthy pattern. Recall that the age greater than 48 months in this plot corresponds to the bust years post the financial crisis (48 months after 2005 is 2009). We see in the plot that even during these bust years, the mortgages from the treated areas were less likely to be defaulted upon.<sup>14</sup>

Overall, we learn from the baseline results that free credit reports stimulated the mortgage demand, raised the approval rates, and resulted in lower *ex-post* defaults, consistent with an improved borrower pool presumably due to well-informed borrowers.

## §C Mechanism: Consumer Self-learning Channel

What follow next are the results related to the consumer *self-learning* mechanism. Under this mechanism, credit reports aid consumers in better self-assessment of their creditworthiness. Before making a credit application, by relying on the information in the credit report, one can self-assess creditworthiness more accurately. If one learns from the report that the creditworthiness signal in the report is good enough for the application to be approved, he or she would continue with the application. Otherwise, one may delay the application to take steps to improve the credit records, correct any inaccurate information therein, search for a more suitable lender (say, a sub-prime lender), or altogether abandon the application. Thus, owing to the credit reports, learned borrowers can sort themselves in the credit market better: creditworthy borrowers stay-in/enter the market, while those with bad creditworthiness may search for a sub-prime lender, or exit from it. Consequently, the quality of applicant pool improves, resulting in an increase in approval ratio. Also, total credit demand may increase or decrease depending on (1) whether, on average, consumers overestimate or underestimate their cred-

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<sup>14</sup>It may seem counter-intuitive at first that the newly treated areas could perform even better (less default) than the nearby areas which already had free credit reports. This is plausible provided that the event brings out changes in the borrower pool in the treated areas, but not in the control areas. Improved performance in control areas is coming from improved pool in the post-event period relative to the worst pool from pre-event period, whereas in control areas, there is no improvement—(good) pool in post-event period is the same as in the pre-event period.

itworthiness in the absence of learning their true type; (2) the proportion of consumers who are unaware of the existence and role of credit reports in the result of their credit application. Hence, under this demand-driven mechanism, the lower economic cost of credit reports leads to its wider usage and increased self-learning among consumers of their creditworthiness, and shapes the credit demand and approval ratio.

### **§C.1 Reduction in subprime population fraction**

A direct implication of better self-assessment of creditworthiness among consumers is that new prime consumers may enter the market and/or some (just-) subprime consumers could transition into the prime category. If this channel is at work, the subprime population fraction in the treated counties would decrease relative to the control counties. The Equifax data on subprime population fraction at the county level facilitate this analysis. Equifax classifies consumers with credit score less than 660 as subprime.

Panel A of Figure (VI) plots the difference between the median of the subprime population percentage across treated counties and control counties calculated yearly from 2000 to 2009. We see that before the free credit report law, subprime population in the treated counties was increasing with respect to the control counties, but one year after the event, it starts to decrease. Similar pattern emerges when mean, instead of median, is used, as Panel B of Figure (VI) shows. As previously mentioned, availability of credit reports by itself do not alter financial situation or creditworthiness of consumers, unless consumers use the reports and take actions. Thus, a decrease in subprime population in the treated counties directly points to improvement in the borrower pool coming from consumer self-learning.

### **§C.2 Contraction in credit history-related rejections**

The probability of mortgage rejection due to credit history speaks to the self-learning among consumers. To understand why, recall that free credit reports do not change financial condition of consumers. The only it brings is that consumers get to know their credit history and what lenders see about them, free of cost. If we were to assume that knowledge about their creditworthiness among the consumers was perfect before the experiment, and self-learning did not increase after free credit reports became available, the probability of a rejection due to credit history would remain the same. Further, the probability of rejections due to debt-to-income ratio, the second most frequent reason for mortgage rejection, too, would remain unchanged.

Using the generalized DID specification in Equation (1), I test whether the probability of mortgage rejection due to credit history and debt-to-income ratio change after the experiment. The two outcome variables are the fraction of total applications denied due to credit history and due to debt-to-income ratio. The regressions are estimated over the full sample and over a sub-sample of the census tracts that had rejection rates higher than the *regional mean* in the pre-event year 2004 (High rejection areas).<sup>15</sup> The rationale for testing over this sub-sample is that areas where consumers were more often denied mortgages prior to the experiment are the ones more likely to reap benefits by self-learning their creditworthiness.

Table (V) shows the results. In columns (1) through (4) we see that the fraction of mortgage applications denied due to credit history decreases by 0.3 percentage points in the treatment census tracts relative to the control census tracts. However, the coefficients are statistically significant only in the *ex ante* high rejection rate areas (in columns 3 and 4). Plausible reasons for significant reduction only in *ex-ante* high rejection areas are economic as well as econometric. The economic reason is that self-learning is more likely to help consumers in high denial areas, or in other words, the value of self-learning is smaller for consumers who already enjoy higher acceptance rates. The econometric reason is that we cannot estimate a reduction in rejections due to a given reason if mortgages are not likely to be rejected in the first place.

Not only the credit history denials decreased (columns 3 and 4) in the treated tracts, but the debt-to-income ratio denials did not (columns 5 through 8). Though statistically weak, these results are suggestive of increased understanding among consumers of their credit history.

However, a caveat applies to these results. Under HMDA regulations, reporting the rejection reason is not mandatory, so if lenders were to adjust their reporting after the experiment, we would incorrectly attribute these changes to consumer self-learning. However, this limitation may not be critical for two reasons. First, lenders reported the rejection reason for over 70.81% of the total rejections over the 2000–2008 period. Second, these results are unbiased to the extent that the incentive of the lenders to report rejection reasons remained unchanged across the treatment and control census tracts in 2005, the experiment year.

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<sup>15</sup>The steps to calculate *regional mean* are as follows. A region is defined as the area encompassing a control (pre-FACTA) state and all the surrounding states. Consider the control state Colorado (CO) and all the surrounding treatment states. Regional mean for this region is the average rejection rate for the census tracts in all the counties at the border between CO and WY, UT, AZ, NM, OK, KS and NE. Regional means of rejection rates for all seven control states are calculated in this way, and a census tract is then classified as a “High rejection tract” if its rejection rate is more than the regional mean in 2004.

### §C.3 Increase in consumer search accuracy (Drop in in-process application withdrawals)

A second market level outcome, in-process application withdrawals, can shed light on self-learning among consumers as this represents their uncertainty in their search for a mortgage lender. To discern this link, we need to understand a typical mortgage application process. Owing to the uncertainty over their application, and in a bid to secure better terms, consumers apply to multiple lenders for mortgages, and incur multiple non-refundable application fees (~US \$400) along the way.<sup>16</sup> At the end, they will finalize their mortgage with one lender, the one with higher certainty or better terms, and withdraw the remaining in-process applications at other lenders.<sup>17</sup> Importantly, consumers withdrew about 12% of all mortgage applications over the 2000–2008 period, representing that uncertainty over application remain high.

An application is *withdrawn* if consumer withdraws it before the lender has decided the outcome. If consumers learn their creditworthiness better under the free credit reports regime before making a credit application, they should be more certain over the approval probability and mortgage terms. Hence, these consumers would apply at fewer lenders *ex-ante*, save multiple application costs, leading to fewer withdrawn applications in aggregate (confident applicant).

Table (VI) shows the results of regressing the fraction of total mortgages that are withdrawn in-process, using the specification in Equation (1). We see that the fraction drops by 0.9–0.11 percentage points in the treatment areas relative to the control areas. This decrease represents ~2.34 fewer in-process withdrawals per treated census tract, or ~16,513 fewer withdrawn applications over the treated border counties. At an average cost of ~\$400 per withdrawn application, consumers saved ~US \$6.6 millions in upfront charges, presumably resulting from better self-learning from free credit reports. Furthermore, this measure of consumer self-learning is free from any influence from lenders' responses to the experiment: application withdrawal is a consumer decision, and lenders have no control over it in any way.

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<sup>16</sup>Credit reporting agencies do not penalize multiple applications if they are made within a short window. [Equifax \(n.d.\)](#) puts it this way, "If you're shopping for a new auto or mortgage loan or a new utility provider, the multiple inquiries are generally counted as one inquiry for a given period of time. The length of this period may vary depending on the credit scoring model used, but it's typically from 14 to 45 days. This allows you to check at different lenders."

<sup>17</sup>Anecdotal evidence suggest that consumers tend to withdraw application when they find a better offer from other lenders ([Reddit Forum, n.d.](#)).

#### §C.4 Increase in first-time homebuyers

As alluded to previously, about 15% of households in the US do not apply for credit because they anticipate rejection ([Survey of Consumer Finances, 1998–2007](#)). While the fraction of these consumers who overestimate the rejection, and thus, overly suppress their credit demand is unknown, the provision of free credit reports may aid them in better self-assessment of creditworthiness. If the fraction of first-time homebuyers in the mortgage market increases after the event, we can conclude that first-time homebuyers on average overestimate the rejection probability and that free credit reports reduce the *discouraged-borrowers* phenomenon.

While the HMDA data do not contain the information on whether an applicant is a first-time homebuyer, the GSE data do. From the location data of these mortgages (available as the 3-digit zip codes), I approximately identify the mortgages for the properties residing within the border counties of the treatment and control states, using the steps outlined in the Data section. An issue with the data is that about 6.71% of the observations in the sample have information missing on the first-time homebuyer status. Hence, the outcome variable of interest, proportion of mortgages by the first-time homebuyer, is defined as the fraction of all GSE mortgages, or as a fraction of all GSE mortgages with the valid first-time homebuyers information. The regression equation for this test is specified at the zip3-state level, different from the census tract-level aggregation in earlier regressions:

$$Y_{zjt} = \beta_0 + \beta_1 \text{Treatment}_{zj} \times \text{Post}_t + \delta \times \text{Economic controls} + \alpha_z + \gamma_{jt} + \varepsilon_{zjt} \quad (3)$$

Here,  $z$  indexes the areas delineated by a 3-digit zip code and state, sample is limited to zip3-state areas that come under the border counties of treatment and control states. The rest of the terms are the same as in Equation (1). Table (VII) show the coefficients obtained from this regression. From the coefficients in columns (1) through (4), we see that the percentage of first-time homebuyers increased by 1 percentage point in the treatment areas relative to the control areas. This confirms that free credit reports addresses to some extent the issue of demand suppression among first-time homebuyers.

One may have a concern that the sample of mortgages used in this regression suffers from a selection issue because GSEs only purchase conforming mortgages. However, such selection would only be a concern if GSEs' incentives or mandate to purchase first-time homebuyer mortgages relative to their overall purchase from the treated counties increased relative to the



control counties in the year 2005. Such a time- and location-specific change seems improbable.

## §D Is it the demand-side or supply-side factors that drive the results?

We saw that the treated areas saw increased mortgage demand and origination after free credit reports became available. A demand-driven mechanism seems to be at work here, since an increase in demand and a decrease in in-process application withdrawals are consumer-determined, and are mostly independent of lenders action. However, supply-driven increase in mortgage origination is also plausible. Lenders were treated with the knowledge that consumers could now get free credit reports. So, in response, lenders could increase the mortgage supply and approval rates. In a limiting case, one may argue that the entire increase was due to lenders action, and not due to increasing demand from consumers. This section employs two set of tests—equilibrium (contracted) interest rates and heterogeneity-based tests—to argue that while the role of supply-side factors may not be ruled out, the origination increased primarily due to the demand-side factors.

### §D.1 Distinguishing supply and demand: Equilibrium interest rate

In a supply-demand framework, an increase in quantity and price of a good occurs when demand curve shifts outward and the supply curve stays the same or shifts outward inadequately causing the equilibrium price to rise for the market to clear. Since previous results already established that demand for mortgages increased in the treated areas, an increase in mortgage interest rates would confirm that the primary mechanism is demand-driven. Application-level interest rates from the GSE data allows us to examine this. The specification is similar to Equation (3), but specified at the loan level, as follows:

$$Y_{izjt} = \beta_0 + \beta_1 \text{Treatment}_{izj} \times \text{Post}_t + \delta \times \text{Loan controls}_i + \alpha_z + \gamma_{jt} + \varepsilon_{izjt} \quad (4)$$

The loan level controls include credit score, debt-to-income ratio, combined loan-to-value (loan-to-value ratio inclusive of all loans secured by a mortgaged property), number of units comprising the related mortgaged property, and percentage of mortgage insurance coverage. Table (VIII) shows the results. Column (1) is without any control, while Column (2) includes the above loan-level controls. We see that interest rate in the treated areas increased by 0.9–1.1 basis points for a loan with the same observable characteristics, including credit score,

debt-to-income-ratio and so on. This finding contradicts a supply-driven increase, but is consistent with a demand-driven increase in origination.

One may wonder if the increase in interest rate is due to increase in risky borrowers in the treated areas. Note that these specifications control for credit scores. Also, in Section (5) we would see that prime mortgages increased 30 times more than subprime mortgages increased in the treated areas relative to the control in the GSE data, so interest rate increase is not due to increase in risky borrowers. Note also that the interest rate increase is small. It may be for two reasons: firstly, the supply of mortgages in the US is highly elastic because of the large-scale GSE purchase of conforming mortgages in the secondary market; secondly, the interest rates for 30-year mortgages fluctuate little across lenders. Even if the increase in interest rate were statistically non-significant, it would be valid to conclude that results are demand-driven, as interest rates would need to decrease in a statistically significant manner for results to be supply-driven.

## §D.2 Distinguishing supply and demand effect: Heterogeneity tests

The heterogeneity in the effects of free credit reports may further highlight the role of supply and demand factors. If the results were driven primarily by lenders, the heterogeneity would exist in lenders characteristics, else across consumer characteristics. The effects may vary with either set of characteristics if these characteristics are correlated. Following tests examine heterogeneity across density of lenders, and consumer creditworthiness and income.

**Heterogeneous effects by density of lenders:** If the increase in mortgage origination were driven by lenders, increase in mortgage origination and/or approval ratio would be greater in areas where the density of lenders is high. To examine this, I classify a census tract as having high lender density if the number of HMDA lenders per adult in the pre-event year 2004 in a census tract is more than the *regional mean* (see Footnote 15).

Table (IX) shows the results obtained from separately estimating regression Equation (1) for low and high lender density areas. Columns (1) through (4) show the results for amount of mortgages originated (in 1000 USD) per adult in a census tract.  $Treat \times Post$  coefficients are smaller and have weaker statistical significance for high density areas (in specification 2 and 4) than for low density areas (in specifications 1 and 3, respectively). Thus, high-lender-density treated areas saw smaller increase than low-lender-density treated areas, after controlling for

concurrent changes in the control areas with comparable lender density. t-test for the difference in the coefficient of  $Treat \times Post$  in high- and low- lender-density areas (*High – Low*) shows no statistical difference. Columns (4) through (8), repeat the analysis with approval ratio as the outcome variable. The results are similar—there is no statistical difference in the increase in the approval ratio in areas with a high or low lender density. These findings are inconsistent with the explanation that mortgage origination and approval ratio could have increased solely due to lenders increasing the supply of mortgages.

**Heterogeneous effects by creditworthiness of consumers:** If credit reports aid consumers in assessing their creditworthiness and lenders approve creditworthy borrowers, effects of free credit reports should be higher in areas which had *ex-ante* high fraction of creditworthy consumers. To examine this, I classify a county as having high creditworthiness if its subprime population fraction in year 1999 is less than the *regional mean* subprime population fraction (see Footnote 15).<sup>18</sup>

Panel A of Table (X) shows the results obtained from separately estimating regression Equation (1) for counties with high and low creditworthiness. Coefficients in columns (1) and (2) show that scaled application increased by 16.7–18.1 (17.3–18.7%), while those in columns (3) and (4) show that approval ratio increased by 2 percentage points in treated high-creditworthiness counties relative to control counties with similar creditworthiness. Interestingly, coefficients in columns (5) through (8) show that the increase in low-creditworthiness areas was far smaller: scaled application increased by 8.5–10.6 (8.8%–11%) and approval ratio increased by 1 percentage point, and had weaker statistical significance. These results are consistent with the self-learning channel in which borrower pool improves from better sorting by borrowers in the credit market through increased credit reports usage.

Admittedly, county-level creditworthiness measure is noisy. The number of payday-lenders establishments in a locality may serve as a more precise proxy for creditworthiness as payday lenders tend to operate in subprime areas (Prager, 2009) and data on their location are available at 5-digit zip code level from Census Bureau (2000–2008). However, only Colorado and the bordering states in the sample allow unrestricted payday lending activity, while other sample states restrict it to varying degrees (Prager (2009) and Bhutta (2014)). Thus, I repeat the above

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<sup>18</sup>The choice of year 1999 follows from Mian and Sufi (2009) who suggest that such classifications should be done at a time well before the start of the housing boom as creditworthiness of an area may endogenously change with the housing boom. FRBNY and Equifax (n.d.) data on county subprime fraction start from year 1999.

regression by taking number of payday lenders in a county as proxy for creditworthiness, and keep only counties at the border between CO, and surrounding treated states (WY, UT, AZ, NM, OK, KS and NE). A tract has high creditworthiness if the number of payday lenders in pre-event year 2004 in it is *less* than the mean number of payday lenders across all census tracts within these counties.

Panel B of Table (X) shows the results. Dramatic differences exist in the effect of free credit reports across high and low creditworthiness areas. Coefficients in columns (1) through (4) suggest that the scaled application increased by 68–72 and approval ratio increased by a staggering 6 percentage points in the treated high-creditworthiness areas compared to control high-creditworthiness areas. However, coefficients in columns (5) through (8) show that the increase was small for scaled application, at 43, and no significant increase at all in approval ratio in treated-low-creditworthiness areas compared with similar control areas.

The finding that the effect of free credit reports varies with creditworthiness of consumers, a demand-side characteristics, corroborates a demand-driven self-learning mechanism. These results also rule out that subprime credit is the reason behind the increased origination.

**Heterogeneous effects by income level of consumers:** Free credit reports may affect borrowers of different income differently for two reasons. First, the cost of mortgage rejection is higher for low-income consumers. Second, marginal propensity to borrow is high for low-income consumers, while marginal propensity (among lenders) to lend to these consumers is low ([Agarwal et al., 2018](#)). Thus, any increase in approval ratio for the low-income consumer would strongly point to an improvement in the borrower pool rather than to an increase in lender willingness to originate disproportionately more mortgages to these consumers. However, we cannot infer the same for high-income consumers.

Table (XI) shows the results obtained from separately estimating regression Equation (1) for each income-quartile (here, quartile cut-offs are calculated yearly among the applications from areas in the sample). Coefficients in Panel (A) show that the scaled application increased in each quartile except the lowest, and the effect is larger as we move from the lowest quartile (column 1 and 2) to the highest (column 7 and 8). Coefficients in Panel B shows that approval ratio increased by 1 percentage point in the lowest income-quartile, and is statistically significant at the 1% level (columns 1 and 2), while it did not increase statistically significantly for higher income-quartiles.

These findings are remarkable. If one were to argue that the increase in mortgage origination was supply-driven, we would observe a larger increase in the approval ratio for higher income consumers, because (i) the higher income consumers demanded more credit, as evidenced from the number of applications; and (ii) propensity to lend to high-income consumers is high. Instead, we see that the approval ratio increased more for low-income consumers. The preferred interpretation is that the scope of error in self-evaluation of creditworthiness and cost of rejection is higher for low-income consumers, making these consumers more likely to benefit from accurate self-assessment. This finding that the effect of free credit reports varies with the income level of consumers, a demand-side characteristics, is also consistent with a demand-driven mechanism coming through the self-learning channel.

All in all, the equilibrium interest rates and three heterogeneity tests consistently point towards a consumer-driven mechanism driving the increased origination.

## 5 Supplementary Discussion

This section discusses a few alternative mechanisms and also investigates the effect of free credit reports on commercial banks.

### §A Did origination increase due to rise in private securitization?

An alternative explanation for increased mortgage origination is that higher commissions from private (non-government) securitization led lenders to increase the mortgage supply ([Keys et al., 2010](#)). If increased approval in the current context were due to private securitization, the fraction of originated mortgages being sold to non-government (private securitization) entities would increase in the treated areas.

Table (XII) examines the above prediction by employing Equation (1) for the outcome variables the fraction of total applications that lenders originated and (1) sold to non-government entities, (2) sold to the four GSEs (Fannie Mae, Freddie Mac, Ginnie Mae, and Farmer Mac), and (3) did not sell. The coefficients in column (1) and (2) show that there is no change (no increase) in the fraction of mortgages sold to the private entities involved in securitization (non-GSEs), while those in column (3) and (4) show that the fraction of mortgages sold to the GSEs increased, and those in column 5 and 6 show that the fraction of unsold mortgages did not change. Thus, there is no evidence of an increase in private securitization in the treated ar-

eas. Hence, we can rule out the private securitization as the reason behind increased mortgage origination.

## **§B Did origination increase due to subprime lending? Credit score-based evidence**

It may be argued that increased mortgage origination is due to an increase in the subprime credit (Mian & Sufi, 2009). Relying on the location-based proxies of creditworthiness, findings in Table (X) suggest that effect of free credit reports was stronger in the prime counties/census tracts than in subprime counties/census tracts. Such location-based proxies are informative and widely used (Di Maggio & Kermani, 2017; Mian & Sufi, 2009), but are noisy. So, the next test uses application-level credit scores from the GSE data to revisit this question.

Table (XIII) shows the results of regressing separately the number of prime (credit score  $\geq 620$ ) and subprime *originated* mortgages in zip3-state areas using Equation (3). The coefficients in columns (1) and (2) show that the number of prime mortgages increased by 308–312 in the treated zip3-state areas relative to similar control zip3-state areas. However, coefficients in columns (3) and (4) imply that subprime mortgages increased by ~10 applications, which is 30 times smaller. These results imply that the increased origination did not disproportionately go to subprime consumers. Also note that the observation unit here is zip3-state, but in the previous regressions it is census tract, hence these coefficients are not comparable.

A caution applies to these results. Since the data in the above regressions are GSE-purchased mortgages, a change in prime-subprime composition reflects the combined effect of demand factors and changing GSEs' incentives to purchase these. However, two arguments allay this concern. First, as these findings are using a DID estimator, the changing GSE incentives would be an issue if their incentive to purchase prime mortgages in 2005 from the treated counties increased, but stayed the same or decreased from the control counties. Such precise change in incentives seems unlikely. Second, prior to 2007, GSEs sought to buy more subprime, not prime, mortgages to combat the housing bust (Elul, Gupta, & Musto, 2020).

## **§C Effect of free credit reports on banks**

So far we focused on effect of free credit reports on borrowers. It is only natural to ask what was the effect on the lenders. The empirical design of the paper, however, faces important limitations in this regard. First, commercial banks are not the dominant mortgage originators. Despite being 80% of mortgage lenders by number, banks accounted for just 37% of the mort-

gage lending in 2005, thus the effect on banks may be limited (Avery, Brevoort, & Canner, 2007). Second, most commercial banks often operate across states, hence their treatment and control status in this natural experiment is not discreet, but continuous. The treatment intensity is proportional to bank's mortgage activity in the treated states vis-à-vis control states.

Nonetheless, to examine this question, I classify a bank as treated if in the pre-event year 2004 the ratio of its mortgage originated in control states to that in control *and* treated states combined is larger than the cross-sectional average. The regression equation is:

$$Y_{bt} = \beta_0 + \beta_1 \text{Treatment}_b \times \text{Post}_t + \delta \times \text{Bank controls}_{bt} + \alpha_i + \gamma_t + \varepsilon_{bt} \quad (5)$$

where  $Y_{bt}$  is the outcome variable (net interest margin (NIM), return on equity (RoE), and return on assets (RoA)).  $b$  indexes the banks;  $\text{Treatment}$  is 1 if a bank is treated;  $\text{Post}_t$  is 1 if year  $\geq$  2005; year  $t$  is year-quarter;  $\alpha_i$  is bank fixed effects;  $\gamma_t$  year-quarter fixed effect; and *Bank controls* include banks' log total assets, share of liquid assets to total assets, and cost of deposit.<sup>19</sup>

Coefficients in Table (XIV) show that treated banks saw a 6 basis points increase in NIM (columns 1 and 2), a 0.74 percentage points increase in RoE (columns 3 and 4), and a 0.07 percentage points increase in RoA (columns 5 and 6) relative to the control banks. Subject to the caveats described above, these results imply that the outcomes from free credit reports were positive not only for the borrowers, but also for the lenders.

## §D An alternative mechanism based on information asymmetry

An alternative mechanism based on asymmetric information may seem plausible in which borrowers *privately know* their true creditworthiness type, but do not know what lenders know about them. Using free credit reports, borrowers learn that the lender possess information proportional to their true type. Hence, under the non-trivial search/application cost, bad borrowers self-select out. The borrower pool now improves compared to the situation in which borrowers do not know that lender has information about their true type, and expect this information to be better than warranted by their credit reports. Hence, the pool improves only due to self-selecting-out by bad borrowers, but not by self-selecting-in by good borrowers, as

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<sup>19</sup> NIM is the ratio of net interest income (sum of RIAD4074 and RIAD4301) to earning assets. I use the definition of earning assets from St. Louis Fed: it is the sum of RCFD0071, RCFD1350, RCFD2122, RCFD3545, RCFD1754, and RCFD1772 (<https://fred.stlouisfed.org/series/USNIM>). RoE is the ratio of net income (RIAD4340) to book value of equity. RoA is the ratio of net income to book value of total assets. Liquid assets is the sum of RCFD1754, RCFD1773, RCFD3545, RCFD1754, RCFD3545, and RCFD1350. Cost of deposit is the ratio of RIAD4073 to earning assets.



all borrowers *privately know* their true type. However, under the self-learning mechanism, borrowers have imperfect information of their true type, thus both selecting-in by good borrowers selecting-out by bad borrowers are plausible.

The empirical findings are consistent primarily with the self-learning mechanism, rather than to the alternative. We saw that in the treated areas mortgage applications increased, not decreased, and the first-time homebuyers increased. Both of these suggest selecting-in by borrowers, plausible only under the *self-learning* mechanism, but not under the alternative.

One may also concern that in assessing mortgage applications, together with the credit reports, banks use private information such as soft information accumulated through relationship lending. In that case, free credit reports to consumers would have muted effects. Two features of the mortgage market mitigate this concern. First, mortgage companies, the dominant mortgage players, are not depository institutions. So unlike banks, they do not have avenues to accumulate soft information from credit cards or deposit accounts. Second, while different lenders may evaluate borrowers on additional criteria, credit scores is the key piece of information they necessarily peruse.<sup>20</sup> Admittedly, such soft information that goes into making mortgage decision but is not covered in credit reports make my estimates noisy.

## §E Robustness

The natural experiment utilized in this paper takes place in the year 2005, and the sample period chosen is 2000–2008 to allow for enough post-experiment observations. As the experiment is close to the financial crisis of 2008, it is a valid concern that the results in this paper might be spuriously caused by the unique lending environment that existed in 2007–2008. To examine this, I re-estimate all the regressions by excluding the observations for years 2007 and 2008. These results, unreported for brevity, are qualitatively and quantitatively similar to those estimated earlier for almost all specifications, despite having only two post-experiment observations.

## 6 Conclusion

A non-trivial proportion of consumers do not check their credit reports regularly, and do not know their credit scores. Various data suggest that borrowers err in credit decisions consistent

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<sup>20</sup>Experian (n.d.) explains: “Not all lenders think the same way, and they may have different ways of making their decisions. But all of them will look at some key factors to help them decide. These include: information on your credit report including your credit history and public record data.”

with them having imperfect information of their creditworthiness. Credit reports can aid them in credit related decisions as these contain crucial information on their creditworthiness.

This paper examines the effect of lowering the consumers' economic cost of credit reports on the mortgage market outcomes. The enactment of the federal *Fair and Accurate Transactions Act of 2003* (FACTA) allowed all US consumers to access three free credit reports annually from 2005, while seven states already had local laws permitting their residents to obtain the reports for free. By deploying this close-to-exogenous reduction in cost of credit reports in a difference-in-differences setting, the paper establishes the causal link. Here, the border counties of the early-adopting states constitute the control group, and those of the surrounding states the treatment.

Reducing the economic cost of credit reports improves the mortgage market outcomes in a way consistent with improvements in the borrower pool, and benefits both consumers and lenders. Specifically, free credit reports resulted in an increase in mortgage demand and approval ratio, more credit to creditworthy borrowers, a reduction in defaults and subprime population proportion, more first-time homeowners, and better financial performance of lenders.

Though the focus of this paper is on mortgage decisions of consumers, these findings broadly hold true for all consumer credit decisions when they have imperfect information of their creditworthiness. Furthermore, the causal nature of these findings implies that a policy intervention aimed at educating consumers of their creditworthiness may yield similar results.

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**Figure I: A Sample Credit Report**

This figure shows the summary page of a credit report obtained from the website [www.annualcreditreport.com](http://www.annualcreditreport.com) for free under the Fair and Accurate Transaction Act of 2003. The specific credit history-related details are not shown. The report contains, among other things, the details of the consumer's active accounts, debt-to-credit ratio, and an indication of the available borrowing capacity.

## 1. Summary

Review this summary for a quick view of key information contained in your Equifax Credit Report.

|   |  |
|---|--|
| <b>Report Date</b>                        | Apr 14, 2020                           |
| <b>Credit File Status</b>                 | No fraud indicator on file             |
| <b>Alert Contacts</b>                     | 0 Records Found                        |
| <b>Average Account Age</b>                | 5 Months                               |
| <b>Length of Credit History</b>           | 8 Months                               |
| <b>Accounts with Negative Information</b> | 0                                      |
| <b>Oldest Account</b>                     | DISCOVER BANK (Opened Aug 29, 2019)    |
| <b>Most Recent Account</b>                | AMERICAN EXPRESS (Opened Jan 10, 2020) |

### Credit Accounts

Your credit report includes information about activity on your credit accounts that may affect your credit score and rating.

| Account Type | Open | With Balance | Total Balance | Available | Credit Limit | Debt-to-Credit | Payment |
|--------------|------|--------------|---------------|-----------|--------------|----------------|---------|
| Revolving    | 2    | 2            | \$606         | \$11,044  | \$11,650     | 5.0%           | \$70    |
| Mortgage     |      |              |               |           |              |                |         |
| Installment  |      |              |               |           |              |                |         |
| Other        |      |              |               |           |              |                |         |
| Total        | 2    | 2            | \$606         | \$11,044  | \$11,650     | 5.0%           | \$70    |

### Other Items

Your credit report includes your Personal Information and, if applicable, Consumer Statements, and could include other items that may affect your credit score and rating.

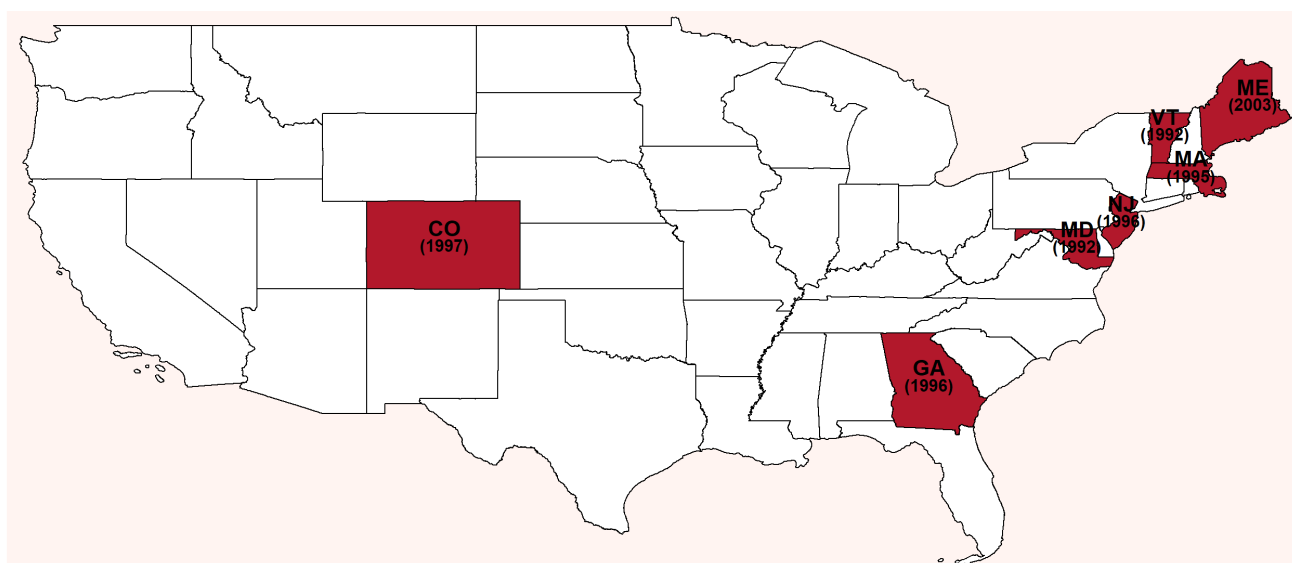
|                             |                            |
|-----------------------------|----------------------------|
| <b>Consumer Statements</b>  | 0 Statements Found         |
| <b>Personal Information</b> | 3 Items Found              |
| <b>Inquiries</b>            | 2 Inquiries Found          |
| <b>Most Recent Inquiry</b>  | DISCOVER BANK Aug 27, 2019 |
| <b>Public Records</b>       | 0 Records Found            |
| <b>Collections</b>          | 0 Collections Found        |



**Figure II: Differences in Access to Free Credit Reports Across US States**

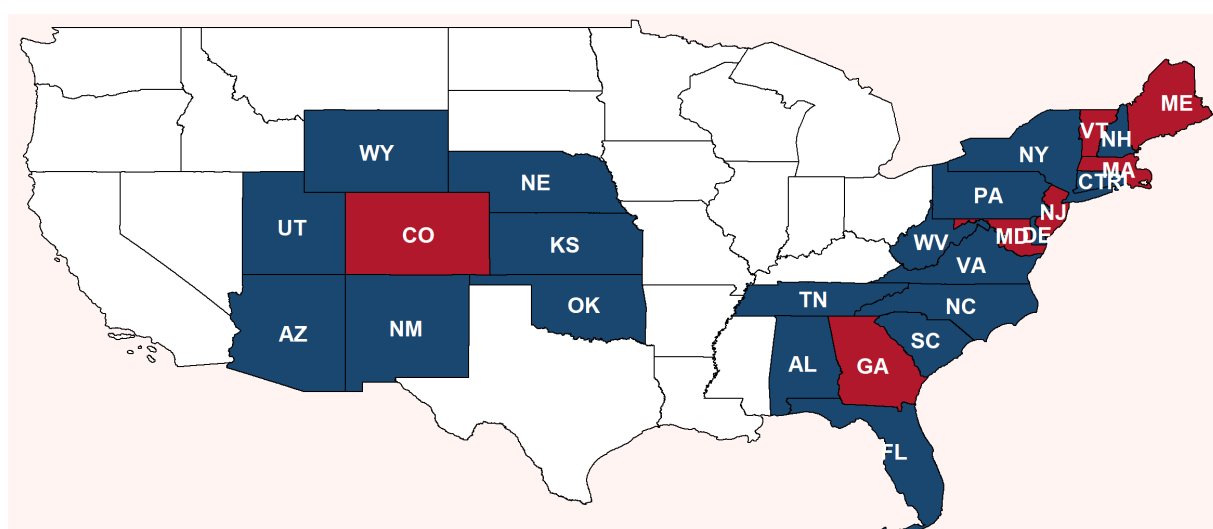
This figure illustrates the empirical setting of the paper. **Panel A** shows the pre-FACTA states — the states that had local laws allowing free credit reports before the enactment of FACTA in 2004 — and the respective years in which those states enacted free credit report laws. **Panel B** illustrates the difference-in-differences setting. The seven pre-FACTA states constitute the control states and the 26 states that surround them constitute the treated states.

**Panel A: States Providing Free Credit Reports prior to FACTA (pre-FACTA states)**



■ Pre-FACTA States

**Panel B: Empirical Setting: Control and Treatment States**

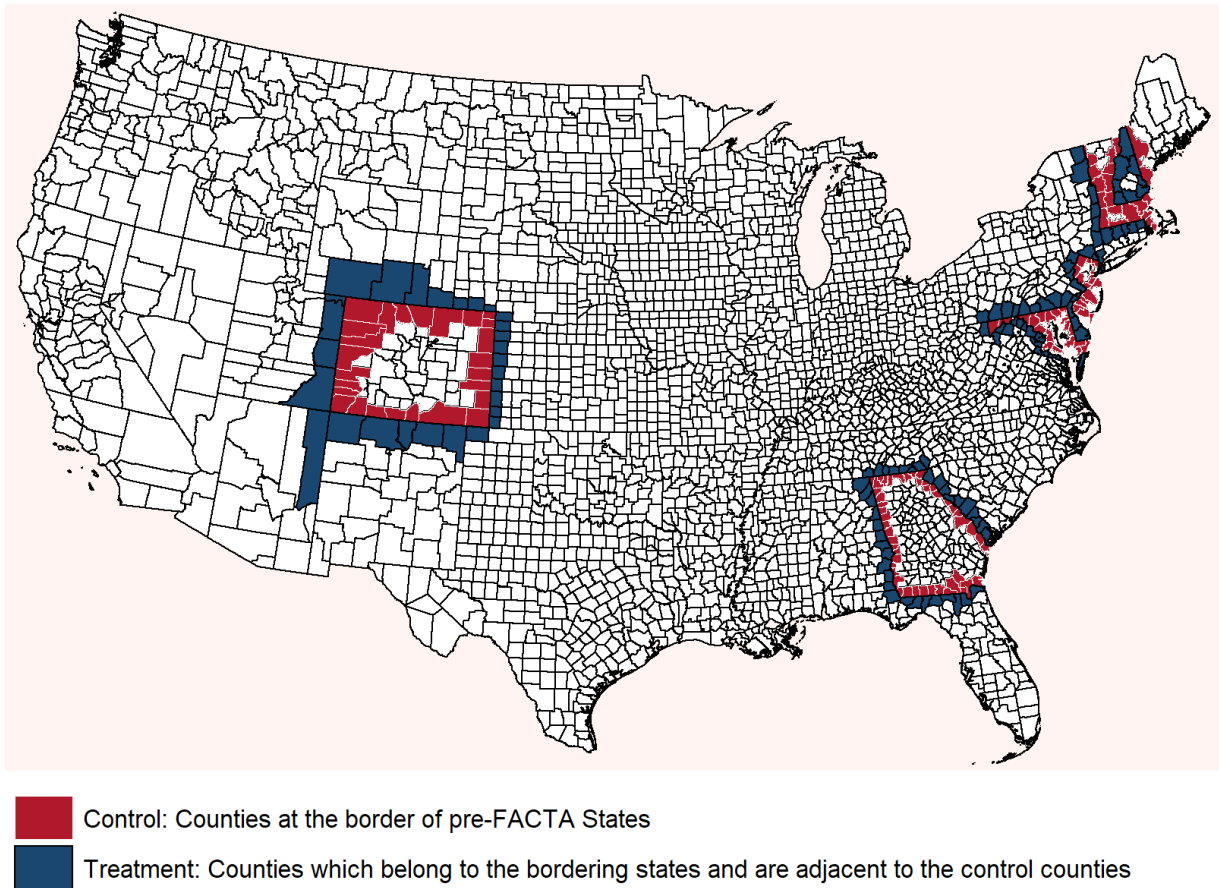


■ Control: Pre-FACTA States

■ Treatment: States surrounding the pre-FACTA states

**Figure III: Control and Treatment Counties**

This figure shows the treatment and control counties. All the counties that lie at the border of the seven pre-FACTA states constitute the control states. All the counties from the states surrounding the pre-FACTA states and lying at the border between them constitute the treatment counties.



**Figure IV: Examining the Parallel Trends**

**Panel A** of this figure shows the mean approval ratio in the treated and control census tracts.

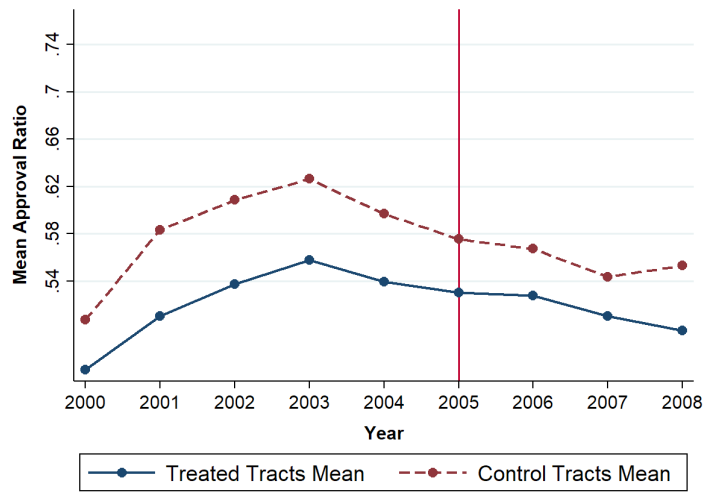
**Panel B** of this figure shows the coefficients  $\beta_k$  from regressing *Approval Ratio* using the specification:

$$Y_{icsjt} = \beta_0 + \sum_{k=T-3}^{T-1} \beta_k \text{Treatment}_{icsj} \times \text{Event}_k + \sum_{k=T+1}^{T+4} \beta_k \text{Treatment}_{icsj} \times \text{Event}_k + \alpha_i + \gamma_{j,t} + \varepsilon_{icsjt}$$

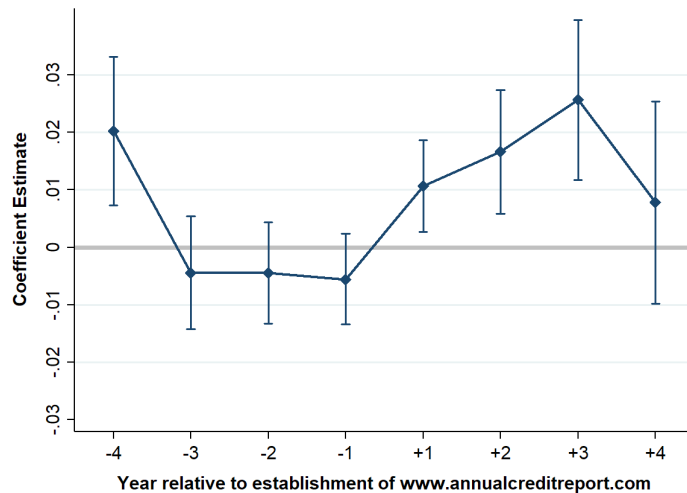
where  $\text{Event}_k = 1$  if  $t = T - k$ .  $\text{Event}_k = 0$  if  $t \neq T - k, k = \{-3, 4\}$ .  $T = \text{Event year 2005}$ .

Coefficients are estimated with respect to the base year 2004 ( $j = 0$ ). The  $x$ -axis shows year relative to the pre-event year 2004, i.e.,  $T = +1$  is the first treated year 2005. The  $y$ -axis shows the coefficients  $\beta_k$ . The 95% confidence interval of  $\beta_k$  are also shown. The regression includes “*Border × Year*” and “*Census Tract*” fixed effects. Other terms in the equation are the same as those in Equation 1, and are described in Section 2. Standard errors are clustered by county.

**Panel A: Mean Approval Ratio in Treated and Control Areas**



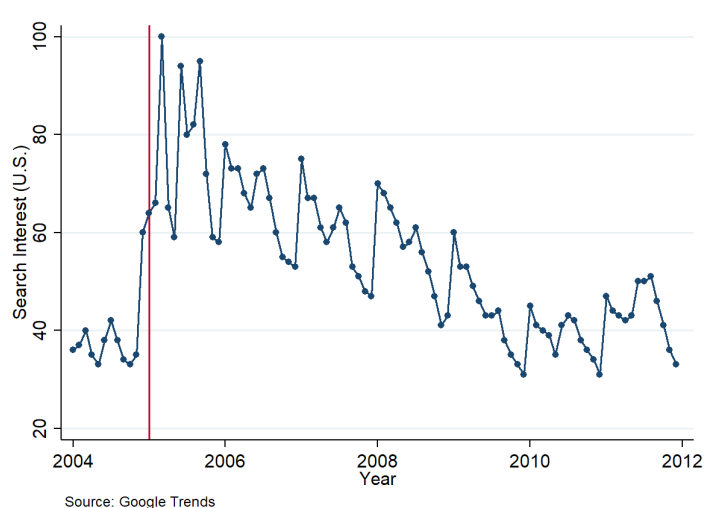
**Panel B: Coefficient Estimates of Approval Ratio by Years to Treatment**



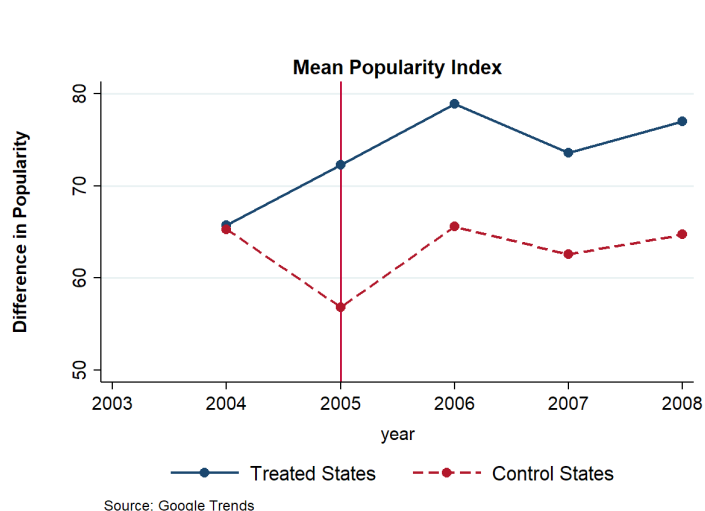
**Figure V: Consumer Interest in Free Credit Reports: Google Trends**

This figure shows the consumers interest in free credit report using Google Trends data. **Panel A** of this figure shows the plot of *Search Interest* for the keyphrase *Free Credit Report* in the US from Jan 1, 2004 till Dec 31, 2011. Numbers on the vertical axis represent search interest relative to the highest point on the chart during this period. A value of 100 (50) represents the peak popularity (half of the peak popularity) for the keyphrase. A value of 0 means there was not enough data. **Panel B** of this figure shows the difference in mean popularity rank of treatment and control states for the same keyphrase from 2004 to 2008. The popularity score of each state ranges from 0 to 100 and is calculated every year. A value of 100 represents the location with the highest popularity of the search term as a fraction of total searches in that location. A value of 50 indicates a location where it is half as popular.

**Panel A: Google Search Interest for the Term "Free Credit Report" in the U.S.**



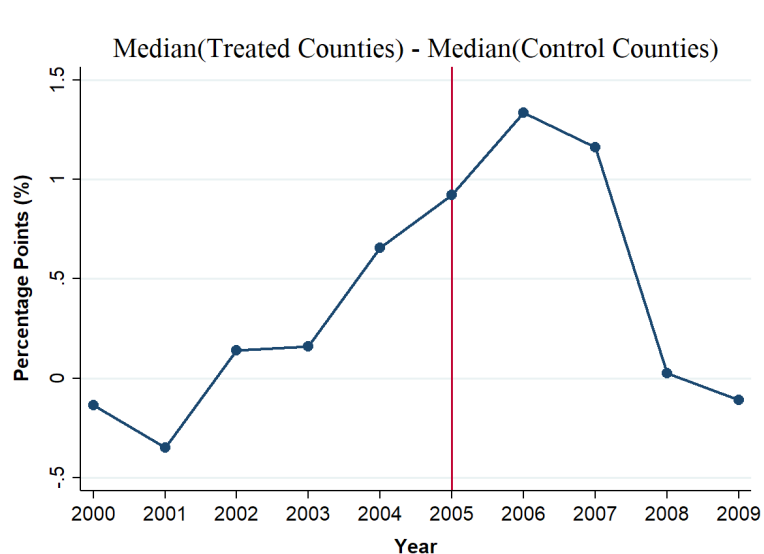
**Panel B: Relative Popularity of the keyphrase *Free Credit Report***



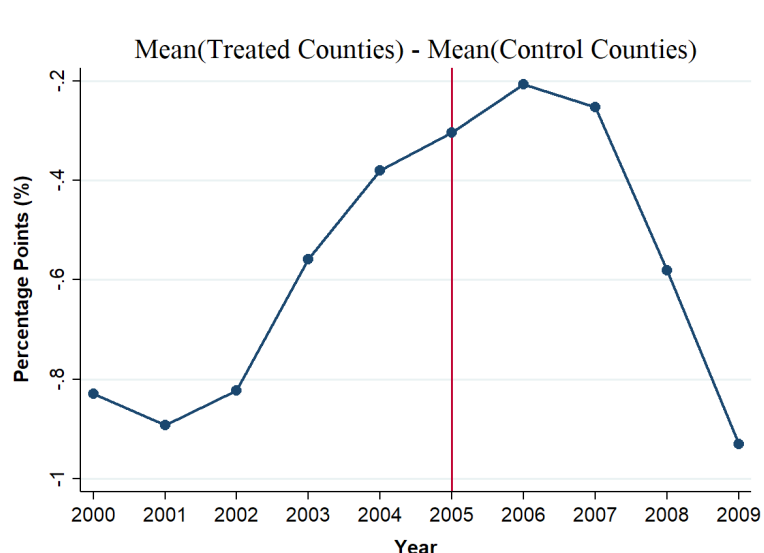
**Figure VI: Subprime Population over Time**

This figure plots the difference in subprime population fraction in treated and control counties. **Panel A** shows the difference in mean subprime population percentage calculated yearly over the treated counties and over the control counties. **Panel B** shows the difference in mean subprime population percentage calculated yearly over the treated counties and over the control counties.

**Panel A: Difference in Subprime Population Fraction (using Median)**



**Panel B: Difference in Subprime Population Fraction (using Mean)**

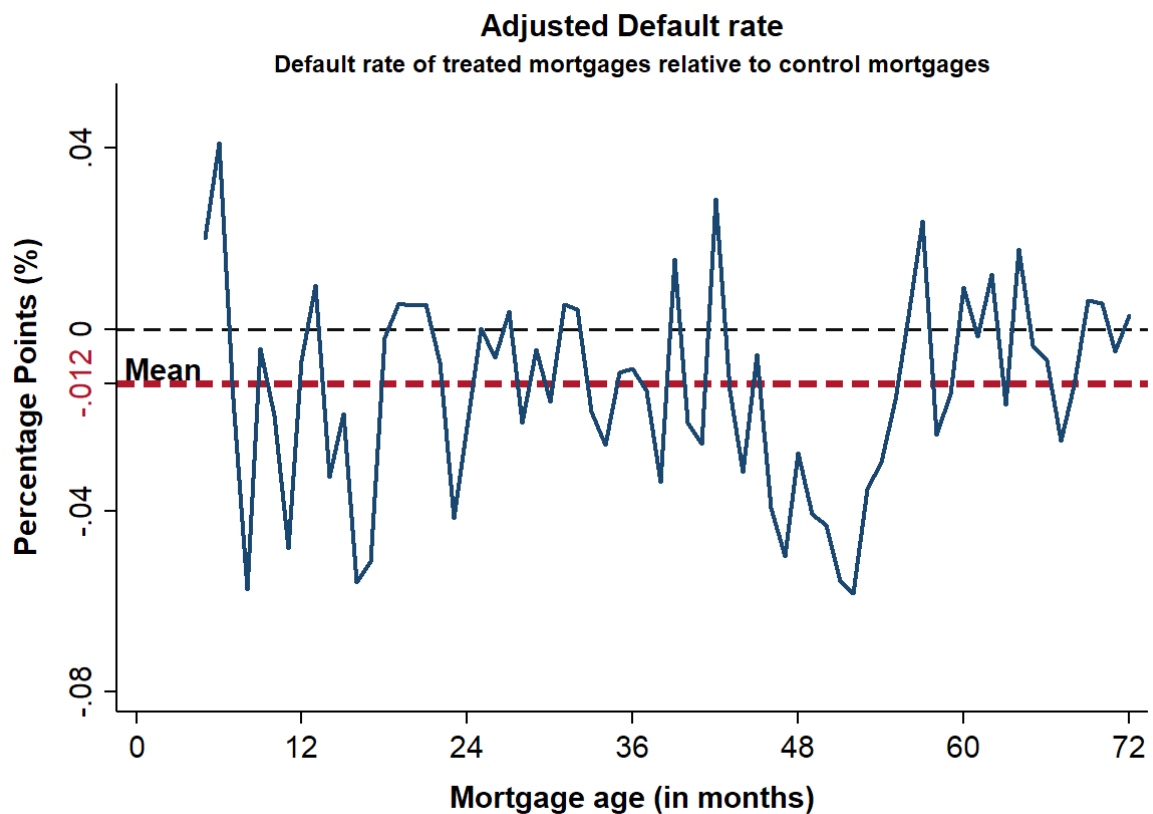


**Figure VII: Effect of Free Credit Report on Mortgage Defaults**

This figure shows the adjusted default rate for the sample of 30-year fixed-rate mortgages purchased by Fannie Mae and Freddie Mac. I separately calculate the percentage of total mortgages originated in the pre-event year 2004 and the post-event year 2005 which went into default in a month post-origination,  $Def_{2005,age}$  and  $Def_{2004,age}$ , for the treated and control zip3-state areas respectively. A mortgage is in default when the scheduled payment is delayed by 30–59 days for the first time. I then calculate the adjusted default rate as:

$$\text{Adjusted Default Rate}_{age} = (Def_{2005,age} - Def_{2004,age})_{treated} - (Def_{2005,age} - Def_{2004,age})_{control}$$

where  $age$  represents months since origination.



**Table I: Summary Statistics**

Panel A shows the statistics for the full sample time period (2000–2008). Panel B shows the statistics for the pre-treatment period (2000–2004) and the p-values for the t-test for difference in the control and treatment group. *Num of App per 1000 adults* is the number of mortgage applications scaled by the population aged 18 to 64 years in a census tract. *Approval ratio* is the ratio of mortgages originated, or mortgages approved but not accepted, to total applications in a census tract. *Deny Credit Hist Ratio* and *Deny Debt-to-inc Ratio* are the ratio of applications denied due to credit history and debt-to-income ratio, respectively, to the number of total applications in a census tract. *Withdrawal Ratio* is the ratio of applications expressly withdrawn by the applicant to the number of total applications in the census tract. The three variables at the bottom capture the economic conditions (*Economic Controls*).  $\Delta$  *Inc per capita* is the annual growth rate of income per capita at the county level,  $\Delta$  *Emp.* is the annual growth rate of the employment by all establishments at the county level, and  $\Delta$  *State GDP* is the annual growth rate of the state gross domestic product.

**Panel A: Full Sample (2000 – 2008)**

|                           | Full Sample |       |       |       | Control Group (C) |       |       |       | Treatment Group (T) |       |       |       |
|---------------------------|-------------|-------|-------|-------|-------------------|-------|-------|-------|---------------------|-------|-------|-------|
|                           | N           | Mean  | SD    | Med.  | N                 | Mean  | SD    | Med.  | N                   | Mean  | SD    | Med.  |
| Num of App per 1000 adult | 86817       | 83.39 | 74.73 | 66.39 | 36501             | 98.39 | 77.57 | 77.73 | 50316               | 72.51 | 70.64 | 56.46 |
| Approval Ratio            | 82712       | 0.54  | 0.13  | 0.55  | 35885             | 0.57  | 0.12  | 0.58  | 46827               | 0.52  | 0.14  | 0.53  |
| Deny Credit Hist Ratio    | 82712       | 0.06  | 0.04  | 0.05  | 35885             | 0.05  | 0.04  | 0.04  | 46827               | 0.06  | 0.05  | 0.05  |
| Deny Debt-to-inc Ratio    | 82712       | 0.03  | 0.03  | 0.03  | 35885             | 0.03  | 0.02  | 0.03  | 46827               | 0.03  | 0.03  | 0.03  |
| Withdrawn Ratio           | 82712       | 0.12  | 0.05  | 0.12  | 35885             | 0.12  | 0.04  | 0.11  | 46827               | 0.12  | 0.06  | 0.12  |
| $\Delta$ Inc per capita   | 2295        | 0.04  | 0.06  | 0.04  | 1143              | 0.04  | 0.05  | 0.04  | 1152                | 0.05  | 0.07  | 0.04  |
| $\Delta$ Emp              | 2298        | 0.01  | 0.09  | 0.01  | 1138              | 0.01  | 0.09  | 0.01  | 1160                | 0.01  | 0.09  | 0.01  |
| $\Delta$ State GDP        | 73          | 0.05  | 0.03  | 0.04  | 29                | 0.04  | 0.02  | 0.04  | 44                  | 0.05  | 0.04  | 0.04  |

**Panel B: Pre - Treatment Sample (2000 – 2004)**

|                           | Full Sample |        |       |       | Control Group (C) |        |       |        | Treatment Group (T) |       |       |       | (C-T) |
|---------------------------|-------------|--------|-------|-------|-------------------|--------|-------|--------|---------------------|-------|-------|-------|-------|
|                           | N           | Mean   | SD    | Med.  | N                 | Mean   | SD    | Med.   | N                   | Mean  | SD    | Med.  | p-val |
| Num of App per 1000 adult | 48363       | 110.48 | 83.53 | 93.48 | 20294             | 129.68 | 86.14 | 108.62 | 28069               | 96.59 | 78.74 | 83.20 | 0.000 |
| Approval Ratio            | 47024       | 0.55   | 0.14  | 0.56  | 20077             | 0.58   | 0.13  | 0.60   | 26947               | 0.52  | 0.14  | 0.53  | 0.000 |
| Deny Credit Hist Ratio    | 47024       | 0.06   | 0.04  | 0.05  | 20077             | 0.06   | 0.04  | 0.05   | 26947               | 0.07  | 0.05  | 0.06  | 0.000 |
| Deny Debt-to-inc Ratio    | 47024       | 0.03   | 0.02  | 0.03  | 20077             | 0.03   | 0.02  | 0.03   | 26947               | 0.03  | 0.02  | 0.03  | 0.000 |
| Withdrawn Ratio           | 47024       | 0.12   | 0.05  | 0.11  | 20077             | 0.12   | 0.04  | 0.11   | 26947               | 0.13  | 0.05  | 0.12  | 0.000 |
| $\Delta$ Inc per capita   | 1275        | 0.04   | 0.06  | 0.04  | 635               | 0.04   | 0.05  | 0.04   | 640                 | 0.04  | 0.07  | 0.04  | 0.614 |
| $\Delta$ Emp              | 1274        | 0.01   | 0.09  | 0.01  | 632               | 0.01   | 0.09  | 0.01   | 642                 | 0.00  | 0.09  | 0.01  | 0.311 |
| $\Delta$ State GDP        | 41          | 0.05   | 0.02  | 0.05  | 18                | 0.05   | 0.02  | 0.05   | 23                  | 0.05  | 0.02  | 0.06  | 0.795 |



**Table II: Survey Evidence on usage of Credit Reports/Scores and Discouraged Borrowers**

This table reports the regression results from the SCE Credit Access survey. *Never* is one if a respondent has never checked his/her credit score (Q. N23). *Infrequently* is one if respondent has never checked it or last checked it more than 2 years ago (Q. N23). *Unaware* is one if respondent don't now his/her credit score (Q. N22). *Dscrgd* is one if respondent said "I do not think I would get approved" in Q. N19. Since Q. N19 is a conditional question in the survey, and this paper concerns with only mortgage-related decisions, specifications (4–6) include only those responses in which respondent selected *very unlikely* or *somewhat unlikely* to apply for mortgage/home-based loan, or refinance in Q. N17A, or mentioned probability <10% in Q. N17B to apply for mortgage, or to refinance. All regressions include *Year*  $\times$  *Month* fixed effects (FE). Standard errors are clustered by survey's Year  $\times$  Month. p-values are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                               | Check Credit Report/Score? |                   |                   | Mortgage-discouraged Borrowers |                   |                   |
|-------------------------------|----------------------------|-------------------|-------------------|--------------------------------|-------------------|-------------------|
|                               | (1)                        | (2)               | (3)               | (4)                            | (5)               | (6)               |
|                               | Never                      | Infrequently      | Unaware           | Dscrgd                         | Dscrgd            | Dscrgd            |
| Check Infrequently            |                            |                   |                   |                                | 0.03**<br>(0.05)  |                   |
| Unaware                       |                            |                   |                   |                                |                   | 0.05*<br>(0.06)   |
| Constant                      | 0.08***<br>(0.00)          | 0.20***<br>(0.00) | 0.12***<br>(0.00) | 0.13***<br>(0.00)              | 0.13***<br>(0.00) | 0.13***<br>(0.00) |
| Cluster (Year $\times$ Month) | Yes                        | Yes               | Yes               | Yes                            | Yes               | Yes               |
| FE (Year $\times$ Month)      | Yes                        | Yes               | Yes               | Yes                            | Yes               | Yes               |
| R <sup>2</sup>                | 0.007                      | 0.007             | 0.007             | 0.003                          | 0.004             | 0.005             |
| Observations                  | 19231                      | 19231             | 20275             | 9059                           | 9058              | 9058              |

**Table III: Mortgage Applications, Approval Ratio, and House Prices**

This table reports the estimates of the treatment effect of free credit reports on the number of mortgage applications, approval ratio, and growth in house prices. The regression specification is:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt}. \quad \text{See Eq. (1).}$$

$N$ ,  $Aprv.$ , and  $\Delta HPI$  are the number of applications per 1000 adults, the approval ratio in a census tract and growth in house prices at census tract level, respectively. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the  $Treat \times Post$  interaction term captures the change in the dependent variable in the treated census tracts relative to the control census tracts. All regressions include the  $Border \times Year$  fixed effects (FE) and the *Census Tract* FE. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                         | (1)                | (2)                | (3)              | (4)               | (5)             | (6)             |
|-------------------------|--------------------|--------------------|------------------|-------------------|-----------------|-----------------|
|                         | N                  | N                  | Aprv.            | Aprv.             | $\Delta HPI$    | $\Delta HPI$    |
| Treat $\times$ Post     | 13.28***<br>(2.94) | 15.39***<br>(3.63) | 0.01**<br>(2.42) | 0.02***<br>(2.82) | 1.74*<br>(1.83) | 1.82*<br>(1.82) |
| Economic Controls       | No                 | Yes                | No               | Yes               | No              | Yes             |
| Census Tract FE         | Yes                | Yes                | Yes              | Yes               | Yes             | Yes             |
| Border $\times$ Year FE | Yes                | Yes                | Yes              | Yes               | Yes             | Yes             |
| Cluster (County)        | Yes                | Yes                | Yes              | Yes               | Yes             | Yes             |
| R <sup>2</sup> (Adj.)   | 0.807              | 0.808              | 0.748            | 0.744             | 0.683           | 0.686           |
| Observations            | 86806              | 84789              | 82665            | 80667             | 25390           | 25365           |

**Table IV: Owner-occupied Mortgages**

Panel A of this table reports the estimates of the treatment effect of free credit reports on the number of mortgage applications and the approval ratio only for the sub-sample of owner-occupied mortgage applications. Panel B reports the result of regressing the ratio of not owner-occupied mortgages to total applications (to successful applications) in column 1 and 2 (in column 3 and 4). The regression specification is:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt}. \quad \text{See Eq. (1).}$$

*#Applications* and *Approval Ratio* are the number of applications per 1000 adults and the approval ratio in a census tract, respectively. *Non-ocp.* represents the fraction of total (successful) applications which are not owner occupied in column 1 and 2 (3 and 4). *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in the dependent variable in the treated census tracts relative to the control census tracts. All regressions include *Border*  $\times$  *Year* fixed effects (FE) and *Census Tract* FE. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

**Panel A: Applications and Approval Ratio for Owner-occupied Mortgages**

|                         | (1)                | (2)                | (3)              | (4)               |
|-------------------------|--------------------|--------------------|------------------|-------------------|
|                         | N                  | N                  | Aprv.            | Aprv.             |
| Treat $\times$ Post     | 12.78***<br>(2.89) | 14.95***<br>(3.61) | 0.01**<br>(2.26) | 0.01***<br>(2.60) |
| Economic Controls       | No                 | Yes                | No               | Yes               |
| Census Tract FE         | Yes                | Yes                | Yes              | Yes               |
| Border $\times$ Year FE | Yes                | Yes                | Yes              | Yes               |
| Cluster (County)        | Yes                | Yes                | Yes              | Yes               |
| R <sup>2</sup> (Adj.)   | 0.808              | 0.810              | 0.661            | 0.654             |
| Observations            | 86806              | 84789              | 86619            | 84602             |

**Panel B: Non-owner-occupied Mortgages Fraction**

|                         | Fraction of total app. |                  | Fraction of successful app. |                  |
|-------------------------|------------------------|------------------|-----------------------------|------------------|
|                         | (1)                    | (2)              | (3)                         | (4)              |
|                         | Non-ocp.               | Non-ocp.         | Non-ocp.                    | Non-ocp.         |
| Treat $\times$ Post     | 0.01**<br>(1.99)       | 0.01**<br>(2.03) | 0.01**<br>(2.02)            | 0.01**<br>(2.13) |
| Economic Controls       | No                     | Yes              | No                          | Yes              |
| Census Tract FE         | Yes                    | Yes              | Yes                         | Yes              |
| Border $\times$ Year FE | Yes                    | Yes              | Yes                         | Yes              |
| Cluster (County)        | Yes                    | Yes              | Yes                         | Yes              |
| R <sup>2</sup> (Adj.)   | 0.088                  | 0.087            | 0.087                       | 0.086            |
| Observations            | 82665                  | 80667            | 82579                       | 80581            |

**Table V: Contraction in Credit History-related Rejections**

This table reports the estimates of the treatment effect on the fraction of mortgage applications denied because of credit history and debt-to-income ratio, estimated separately. The regression specification is:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt}. \quad \text{See Eq. (1).}$$

*%C.Hist* (*%DTI*) is calculated as the ratio of the number of denied applications due to credit history (debt-to-income ratio) to the total number of mortgage applications in a census tract. *High Denial Areas* are the census tracts where denial per capita in the pre-event year 2004 was more than the regional mean of denials across the census tracts. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in the fraction of mortgage applications denied due to a given reason in the treated census tracts relative to the control census tracts. All regressions include *Border*  $\times$  *Year* fixed effects (FE) and *Census Tract* FE. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                         | All Areas         |                   | High Denial Areas   |                    | All Areas         |                   | High Denial Areas |                   |
|-------------------------|-------------------|-------------------|---------------------|--------------------|-------------------|-------------------|-------------------|-------------------|
|                         | (1)               | (2)               | (3)                 | (4)                | (5)               | (6)               | (7)               | (8)               |
|                         | % C.Hist          | % C.Hist          | % C.Hist            | % C.Hist           | % DTI             | % DTI             | % DTI             | % DTI             |
| Treat $\times$ Post     | -0.003<br>(-1.49) | -0.003<br>(-1.51) | -0.003**<br>(-2.04) | -0.003*<br>(-1.89) | -0.002<br>(-1.08) | -0.001<br>(-0.96) | -0.002<br>(-1.49) | -0.002<br>(-1.20) |
| Economic Controls       | No                | Yes               | No                  | Yes                | No                | Yes               | No                | Yes               |
| Census Tract FE         | Yes               | Yes               | Yes                 | Yes                | Yes               | Yes               | Yes               | Yes               |
| Border $\times$ Year FE | Yes               | Yes               | Yes                 | Yes                | Yes               | Yes               | Yes               | Yes               |
| Cluster (County)        | Yes               | Yes               | Yes                 | Yes                | Yes               | Yes               | Yes               | Yes               |
| R <sup>2</sup> (Adj.)   | 0.542             | 0.538             | 0.575               | 0.575              | 0.267             | 0.266             | 0.319             | 0.322             |
| Observations            | 82665             | 80667             | 39069               | 38692              | 82665             | 80667             | 39069             | 38692             |

**Table VI: Increase in Consumer Search Accuracy**

This table reports the estimates of the treatment effect on the fraction of mortgage applications withdrawn. The regression specification is:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt}. \quad \text{See Eq. (1).}$$

*% Application Withdrawn* is the ratio of applications expressly withdrawn by consumers to the number of applications in a census tract. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in fraction of applications expressly withdrawn by applicants in the treated census tracts relative to the control census tracts. All regressions include *Border*  $\times$  *Year* fixed effects (FE) and *Census Tract* FE. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                         | (1)                     | (2)                     |
|-------------------------|-------------------------|-------------------------|
|                         | % Application Withdrawn | % Application Withdrawn |
| Treat $\times$ Post     | -0.009***<br>(-2.82)    | -0.011***<br>(-3.51)    |
| Economic Controls       | No                      | Yes                     |
| Census Tract FE         | Yes                     | Yes                     |
| Border $\times$ Year FE | Yes                     | Yes                     |
| Cluster (County)        | Yes                     | Yes                     |
| R <sup>2</sup> (Adj.)   | 0.340                   | 0.341                   |
| Observations            | 82665                   | 80667                   |

**Table VII: Increase in First-time Homebuyers**

This table reports the estimates of the treatment effect on the fraction of first-time homebuyers. The regression specification is:

$$Y_{zsjt} = \beta_0 + \beta_1 \text{Treatment}_{zsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{zsjt}. \quad \text{See Eq. (3).}$$

The mortgage data used in this table are from the Fannie Mae and Freddie Mac combined single-family loan dataset (GSE data). The dependent variable in column 1 (2) is the ratio of the number of first-time homebuyers to the total number of mortgages (total number of mortgages for which the information on the first-time homebuyer is not missing) in a given zip3-state area. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in proportion of *First-time homebuyers* in the treated 3-digit zipcode-state areas relative to the control 3 digit zipcode areas. All regressions include *Zip3-State* fixed effects (FE) and *Border*  $\times$  *Quarter* FE. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                        | Denominator - Applications with Known Status |                  | Denominator - All Applications |                 |
|------------------------|--|------------------|--------------------------------|-----------------|
|                        | (1)  | (2)              | (3)                            | (4)             |
|                        | % First-time                                 | % First-time     | % First-time                   | % First-time    |
| Treat $\times$ Post    | 0.01**<br>(2.55)                             | 0.01**<br>(2.31) | 0.01**<br>(2.00)               | 0.01*<br>(1.78) |
| Economic Controls      | No   | Yes              | No                             | Yes             |
| Zip3-State FE          | Yes  | Yes              | Yes                            | Yes             |
| Border $\times$ Qtr FE | Yes  | Yes              | Yes                            | Yes             |
| Cluster Zip3-State     | Yes  | Yes              | Yes                            | Yes             |
| R <sup>2</sup> (Adj.)  | 0.691  | 0.692            | 0.691                          | 0.691           |
| Observations           | 7706   | 7706             | 7711                           | 7711            |

**Table VIII: Distinguishing Supply and Demand: Equilibrium Interest Rate**

This table reports the estimates of the treatment effect of free credit reports on interest rates at zip3-state level geographic aggregation. The regression specification is:

$$Y_{izjt} = \beta_0 + \beta_1 \text{Treatment}_{iz,j} \times \text{Post}_t + \delta \times \text{Loan controls}_i + \alpha_z + \gamma_{jt} + \varepsilon_{izjt}. \quad \text{See Eq. (4).}$$

*Loan Controls* are credit score, debt-to-income ratio, combined loan-to-value (CLTV), number of units, and mortgage insurance percentage. The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in the dependent variable in the treated zip3-state areas relative to the control zip3-state areas. All regressions include *Zip3-State* fixed effects and *Border*  $\times$  *Quarter* fixed effects (FE). All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                        | Interest Rate (in percentage points) |                     |
|------------------------|--------------------------------------|---------------------|
|                        | (1)                                  | (2)                 |
|                        | %                                    | %                   |
| Treat $\times$ Post    | 0.009***<br>(13.68)                  | 0.011***<br>(12.60) |
| Loan Controls          | No                                   | Yes                 |
| Zip3-State FE          | Yes                                  | Yes                 |
| Border $\times$ Qtr FE | Yes                                  | Yes                 |
| Cluster Zip3-State     | Yes                                  | Yes                 |
| R <sup>2</sup> (Adj.)  | 0.728                                | 0.758               |
| Observations           | 7739882                              | 3548884             |



**Table IX: Distinguishing Supply and Demand: Heterogeneous Effects by Density of Lenders**

This table reports the estimates of the treatment effect on the origination volume (in 1000 USD) per adult and the approval ratio, estimated separately for census tracts having a high and low density of mortgage lenders per capita in 2004. The regression specification is:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt}. \quad \text{See Eq. (1).}$$

*Low* (*High*) identifies a census tract having a lower (higher) number of HMDA lenders than the *regional mean* number of HMDA lenders (per census tract) within the bordering counties between the given control state and all the treatment states surrounding it in 2004 (See Footnote 15). *Difference* [*High* - *Low*] shows the result of the t-test for the difference in coefficients of *Treat*  $\times$  *Post* in specifications *High* and *Low*. The dependent variable in columns 1 through 4 is volume of mortgages originated (in 1000 USD) per adult in a census tract. The dependent variable in columns 4 through 8 is the approval ratio of mortgage applications at census tract-level. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in the dependent variable in the treated census tracts relative to the control census tracts. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                         | Volume (in 1000 USD) per Adult |                 |                    |                  | Approval Ratio    |                  |                    |                   |
|-------------------------|--------------------------------|-----------------|--------------------|------------------|-------------------|------------------|--------------------|-------------------|
|                         | (1)                            | (2)             | (3)                | (4)              | (5)               | (6)              | (7)                | (8)               |
|                         | Low                            | High            | Low                | High             | Low               | High             | Low                | High              |
| Treat $\times$ Post     | 0.002**<br>(2.20)              | 0.001<br>(1.16) | 0.002***<br>(2.87) | 0.002*<br>(1.83) | 0.016**<br>(2.52) | 0.011*<br>(1.94) | 0.017***<br>(2.87) | 0.012**<br>(2.28) |
| Difference [High - Low] |                                | -0.001          |                    | -0.001           |                   | -0.005           |                    | -0.005            |
| p-value                 |                                | (0.595)         |                    | (0.600)          |                   | (0.610)          |                    | (0.592)           |
| Economic Controls       | No                             | No              | Yes                | Yes              | No                | No               | Yes                | Yes               |
| Census Tract FE         | Yes                            | Yes             | Yes                | Yes              | Yes               | Yes              | Yes                | Yes               |
| Border $\times$ Year FE | Yes                            | Yes             | Yes                | Yes              | Yes               | Yes              | Yes                | Yes               |
| Cluster (County)        | Yes                            | Yes             | Yes                | Yes              | Yes               | Yes              | Yes                | Yes               |
| R <sup>2</sup> (Adj.)   | 0.643                          | 0.571           | 0.633              | 0.563            | 0.758             | 0.728            | 0.754              | 0.723             |
| Observations            | 60704                          | 25808           | 59207              | 25293            | 57628             | 24938            | 56144              | 24429             |

**Table X: Heterogeneous Effects by Consumer Creditworthiness**

This table reports estimates of the treatment effect of free credit reports on the number of mortgage applications and the approval ratio in *ex ante* low and high creditworthiness areas. To separate areas by creditworthiness, Panel A uses county-level subprime population fraction, while Panel B uses census tracts-level number of payday lenders. In Panel A, a county is categorized as subprime if its subprime population fraction is more than the *regional mean* subprime population fraction in 1999. In Panel B, the classification benchmark is the average number of payday lenders in census tracts in counties at the border of Colorado (CO) and surrounding states in 2004. The sample size in panel B only includes census tracts from CO and surrounding states. The regression specification is:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt}. \quad \text{See Eq. (1).}$$

$N$  and  $Aprv.$  are the number of applications per 1000 adults and the approval ratio in a census tract, respectively. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in the dependent variable in the treated census tracts relative to the control census tracts. All regressions include *Border*  $\times$  *Year* fixed effects (FE) and *Census Tract* FE. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

**Panel A: County-level Creditworthiness Measure**

|                         | High Creditworthiness (Prime Counties) |                   |                  |                  | Low Creditworthiness (Subprime Counties) |                   |                |                 |
|-------------------------|--|-------------------|------------------|------------------|--|-------------------|----------------|-----------------|
|                         | (1)                                    | (2)               | (3)              | (4)              | (5)                                      | (6)               | (7)            | (8)             |
|                         | N                                      | N                 | Aprv.            | Aprv.            | N  | N                 | Aprv.          | Aprv.           |
| Treat $\times$ Post     | 16.74**<br>(2.30)                      | 18.09**<br>(2.58) | 0.02**<br>(2.31) | 0.02**<br>(2.55) | 8.49<br>(1.65)                           | 10.63**<br>(2.24) | 0.01<br>(1.58) | 0.01*<br>(1.90) |
| Economic Controls       | No                                     | Yes               | No               | Yes              | No                                       | Yes               | No             | Yes             |
| Census Tract FE         | Yes                                    | Yes               | Yes              | Yes              | Yes                                      | Yes               | Yes            | Yes             |
| Border $\times$ Year FE | Yes                                    | Yes               | Yes              | Yes              | Yes                                      | Yes               | Yes            | Yes             |
| Cluster (County)        | Yes                                    | Yes               | Yes              | Yes              | Yes                                      | Yes               | Yes            | Yes             |
| R <sup>2</sup> (Adj.)   | 0.802                                  | 0.803             | 0.774            | 0.771            | 0.826                                    | 0.828             | 0.697          | 0.697           |
| Observations            | 39254                                  | 37692             | 38175            | 36625            | 47258                                    | 46808             | 44391          | 43948           |

**Panel B: Census tract-level Creditworthiness Measure**

|                         | High Creditworthiness (# Payday Lenders - Low) |                    |                   |                   | Low Creditworthiness (# Payday Lenders - High) |                    |                |                |
|-------------------------|--|--------------------|-------------------|-------------------|--|--------------------|----------------|----------------|
|                         | (1)  | (2)                | (3)               | (4)               | (5)  | (6)                | (7)            | (8)            |
|                         | N  | N                  | Aprv.             | Aprv.             | N  | N                  | Aprv.          | Aprv.          |
| Treat $\times$ Post     | 68.43***<br>(5.31)                             | 72.78***<br>(5.36) | 0.06***<br>(3.52) | 0.06***<br>(3.57) | 43.72***<br>(3.82)                             | 43.27***<br>(4.00) | 0.02<br>(0.94) | 0.02<br>(0.98) |
| Economic Controls       | No   | Yes                | No                | Yes               | No   | Yes                | No             | Yes            |
| Census Tract FE         | Yes  | Yes                | Yes               | Yes               | Yes  | Yes                | Yes            | Yes            |
| Border $\times$ Year FE | Yes  | Yes                | Yes               | Yes               | Yes  | Yes                | Yes            | Yes            |
| Cluster (County)        | Yes  | Yes                | Yes               | Yes               | Yes  | Yes                | Yes            | Yes            |
| R <sup>2</sup> (Adj.)   | 0.790  | 0.793              | 0.732             | 0.731             | 0.816  | 0.818              | 0.794          | 0.795          |
| Observations            | 1452   | 1452               | 1395              | 1395              | 872  | 872                | 865            | 865            |

**Table XI: Heterogeneous Effects by Income Level of Consumers**

This table reports estimates of the treatment effect of free credit reports on the number of mortgage applications and the approval ratio for each income quartile. The regression specification is:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt}. \quad \text{See Eq. (1).}$$

$N$  and  $Aprv.$  are the number of applications per 1000 adults and the approval ratio in a census tract, respectively. Income quartiles are calculated every year for a given census tract. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the  $Treat \times Post$  interaction term captures the change in the dependent variable in the treated census tracts relative to the control census tracts. All regressions include  $Border \times Year$  fixed effects (FE) and *Census Tract* FE. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

**Panel A: Number of Applications per 1000 adults**

|                         | Income Quartile 1 |                | Income quartile 2 |                   | Income Quartile 3 |                   | Income quartile 4 |                   |
|-------------------------|-------------------|----------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|                         | (1)               | (2)            | (3)               | (4)               | (5)               | (6)               | (7)               | (8)               |
|                         | N                 | N              | N                 | N                 | N                 | N                 | N                 | N                 |
| Treat $\times$ Post     | 0.05<br>(0.04)    | 0.06<br>(0.04) | 1.82**<br>(2.32)  | 2.10***<br>(2.84) | 2.62**<br>(2.45)  | 3.06***<br>(3.24) | 4.33**<br>(2.00)  | 5.29***<br>(2.80) |
| Economic Controls       | No                | Yes            | No                | Yes               | No                | Yes               | No                | Yes               |
| Census Tract FE         | Yes               | Yes            | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Border $\times$ Year FE | Yes               | Yes            | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Cluster (County)        | Yes               | Yes            | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| R <sup>2</sup> (Adj.)   | 0.763             | 0.765          | 0.776             | 0.778             | 0.745             | 0.747             | 0.659             | 0.660             |
| Observations            | 88282             | 86255          | 88282             | 86255             | 88282             | 86255             | 88282             | 86255             |

**Panel B: Approval Ratio**

|                         | Income Quartile 1 |                  | Income quartile 2 |                | Income Quartile 3 |                | Income quartile 4 |                |
|-------------------------|-------------------|------------------|-------------------|----------------|-------------------|----------------|-------------------|----------------|
|                         | (1)               | (2)              | (3)               | (4)            | (5)               | (6)            | (7)               | (8)            |
|                         | Aprv.             | Aprv.            | Aprv.             | Aprv.          | Aprv.             | Aprv.          | Aprv.             | Aprv.          |
| Treat $\times$ Post     | 0.01**<br>(2.06)  | 0.01**<br>(2.59) | 0.01<br>(0.93)    | 0.01<br>(1.03) | 0.01<br>(0.87)    | 0.01<br>(0.89) | 0.01<br>(1.32)    | 0.01<br>(1.27) |
| Economic Controls       | No                | Yes              | No                | Yes            | No                | Yes            | No                | Yes            |
| Census Tract FE         | Yes               | Yes              | Yes               | Yes            | Yes               | Yes            | Yes               | Yes            |
| Border $\times$ Year FE | Yes               | Yes              | Yes               | Yes            | Yes               | Yes            | Yes               | Yes            |
| Cluster (County)        | Yes               | Yes              | Yes               | Yes            | Yes               | Yes            | Yes               | Yes            |
| R <sup>2</sup> (Adj.)   | 0.344             | 0.346            | 0.391             | 0.388          | 0.404             | 0.399          | 0.363             | 0.357          |
| Observations            | 71879             | 70132            | 72428             | 70661          | 72548             | 70771          | 71995             | 70219          |

**Table XII: Did Origination Increase due to Rise in Private Securitization?**

This table reports the estimates of the treatment effect on the approval ratio estimated separately for mortgages sold to Non-GSEs, sold to GSEs, and not sold. The regression specification is:

$$Y_{icsjt} = \beta_0 + \beta_1 \text{Treatment}_{icsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{icsjt}. \quad \text{See Eq. (1).}$$

The dependent variables are the fraction of total mortgage applications originated and sold to the non-GSEs (columns 1 and 2); originated and sold to the GSEs (columns 3 and 4); and approved and not sold by lending institutions (columns 5 and 6). The dependent variables are calculated at the census tract level. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in the dependent variable in the treated census tracts relative to the control census tracts. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                         | Sold to Non-GSE |          | Sold to GSE |          | Not Sold |          |
|-------------------------|-----------------|----------|-------------|----------|----------|----------|
|                         | (1)             | (2)      | (3)         | (4)      | (5)      | (6)      |
|                         | Fraction        | Fraction | Fraction    | Fraction | Fraction | Fraction |
| Treat $\times$ Post     | -0.004          | -0.001   | 0.047**     | 0.050*** | 0.000    | 0.004    |
|                         | (-0.35)         | (-0.10)  | (2.54)      | (2.76)   | (0.05)   | (0.94)   |
| Economic Controls       | No              | Yes      | No          | Yes      | No       | Yes      |
| Census Tract FE         | Yes             | Yes      | Yes         | Yes      | Yes      | Yes      |
| Border $\times$ Year FE | Yes             | Yes      | Yes         | Yes      | Yes      | Yes      |
| Cluster (County)        | Yes             | Yes      | Yes         | Yes      | Yes      | Yes      |
| R <sup>2</sup> (Adj.)   | 0.009           | 0.003    | 0.004       | 0.002    | 0.055    | 0.035    |
| Observations            | 82665           | 80667    | 82665       | 80667    | 82665    | 80667    |

**Table XIII: Did Origination Increase due to Subprime Lending? Credit Score-based Evidence**

This table reports the estimates of the treatment effect on the number of mortgages originated to prime and subprime borrowers by government sponsored enterprises (GSEs) Fannie Mae and Freddie Mac. The regression specification is:

$$Y_{zsjt} = \beta_0 + \beta_1 \text{Treatment}_{zsj} \times \text{Post}_t + \delta \times \text{Economic Controls} + \alpha_i + \gamma_{jt} + \varepsilon_{zsjt}. \quad \text{See Eq. (3).}$$

The dependent variable in column 1 is *Number of mortgages originated to Prime Borrowers* (credit score  $\geq 620$ ) in a given zip3-state area. The dependent variable in column 2 is *Number of applications to subprime borrowers* (credit score  $< 620$ ) in a given zip3-state area. *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in the dependent variable in the treated zip3-state areas relative to the control zip3-state areas. All regressions include *Zip3-State* fixed effects (FE) and *Border*  $\times$  *Quarter* FE. All variables are defined in Table (I). Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                        | (1)                 | (2)                 | (3)               | (4)               |
|------------------------|---------------------|---------------------|-------------------|-------------------|
|                        | N-Prime             | N-Prime             | N-Subprime        | N-Subprime        |
| Treat $\times$ Post    | 308.58***<br>(3.39) | 312.51***<br>(3.33) | 10.48**<br>(2.12) | 10.78**<br>(2.16) |
| Economic Controls      | No                  | Yes                 | No                | Yes               |
| Zip3-State FE          | Yes                 | Yes                 | Yes               | Yes               |
| Border $\times$ Qtr FE | Yes                 | Yes                 | Yes               | Yes               |
| Cluster Zip3-State     | Yes                 | Yes                 | Yes               | Yes               |
| R <sup>2</sup> (Adj.)  | 0.757               | 0.758               | 0.792             | 0.792             |
| Observations           | 7711                | 7711                | 7711              | 7711              |

**Table XIV: Effect of Free Credit Reports on Banks**

This table reports the estimates of the treatment effect on banks. The regression specification is:

$$Y_{bt} = \beta_0 + \beta_1 \text{Treatment}_b \times \text{Post}_t + \delta \times \text{Bank Controls}_{bt} + \alpha_l + \gamma_t + \varepsilon_{bt}. \quad \text{See Eq. (5).}$$

*NIM* is Net Interest Margin. It is the ratio of net interest income to earning assets, expressed in percentage. *RoE* is Return on Equity. It is the ratio of net income to book value of equity, expressed in percentage. *RoA* is Return on Assest. It is the ratio of net income to book value of total assets, expressed in percentage. Bank Controls include: natural log of the total assets expressed in USD 1000; share of liquid assets in total assets, expressed in percentage; and cost of deposit (ratio of total interest expense to total earning assets, expressed in percentage). *Economic Controls* are annual growth rate of county income per capita, county aggregate employment, and state gross domestic product (GDP). The coefficient associated with the *Treat*  $\times$  *Post* interaction term captures the change in the dependent variable in the treated census tracts relative to the control census tracts. All regressions include *Border*  $\times$  *Year* fixed effects (FE) and *Census Tract* FE. Standard errors are clustered by county. t-statistics are reported below the coefficients in parentheses. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level, respectively.

|                       | (1)               | (2)               | (3)               | (4)               | (5)               | (6)               |
|-----------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|                       | NIM (%)           | NIM (%)           | RoE (%)           | RoE (%)           | RoA (%)           | RoA (%)           |
| Treat $\times$ Post   | 0.06***<br>(5.55) | 0.06***<br>(6.00) | 0.74***<br>(5.05) | 0.74***<br>(5.25) | 0.07***<br>(5.17) | 0.07***<br>(5.53) |
| Bank Controls         | No                | Yes               | No                | Yes               | No                | Yes               |
| Bank FE               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Year-Qtr FE           | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Cluster (Bank)        | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| R <sup>2</sup> (Adj.) | 0.807             | 0.814             | 0.586             | 0.597             | 0.556             | 0.573             |
| Observations          | 86323             | 86323             | 86323             | 86323             | 86323             | 86323             |