

AMIT KUMAR MISHRA

Ballia, Uttar Pradesh | +91 8423852877 | amitmishra64383@gmail.com

Github: <https://github.com/amit-mishra-ai> | **LinkedIn:** <https://www.linkedin.com/in/amitmishratheanalyst/>

PROFESSIONAL SUMMARY

I'm a final-year BCA student with a keen interest in data analytics, skilled in SQL, Microsoft Fabric, Python, Excel, Power BI, and Snowflake. Strong communication and problem-solving abilities with a passion for turning data into useful insights.

EDUCATION

Harish Chandra P.G. College, Varanasi

Bachelor of Computer Applications (2023-2026)

Related Coursework: Database Systems, Computer Science, Operations Management, Management, and Programming languages (e.g., C, C++, Java, SQL, HTML)

WORK EXPERIENCE

Thomas Cook India Limited

August 2025 - Oct 2025

Sales Executive

- Worked as a Sales Executive, leveraging Excel and Power BI to analyze sales data, extract insights, and implement strategies that contributed to a 30% increase in sales.
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PROJECT

1. ANNUAL MOBILES SALES REPORT

- Built an interactive Power BI dashboard using DAX and Power Query to analyze ₹769M in sales data, identifying key weekend trends and payment preferences across Indian cities; implemented data-driven inventory and promotional strategies that led to a projected 15-20% increase in sales efficiency and revenue growth.

2. WEATHER FORECASTING REPORT

- Created an interactive Power BI dashboard that visualizes real-time weather data using a live Weather API. The dashboard provides a 7-day forecast with insights on temperature trends, humidity, air quality index (AQI), wind speed, and rain probability—all updated automatically through API integration.

3. CRM SALES OPPORTUNITIES INSIGHTS USING SQL

- Engineered complex SQL queries using window functions and joins to analyze CRM data, identifying a 12% reduction in sales cycle bottlenecks and pinpointing top-performing GTX product series; delivered data-driven insights on agent win rates and regional trends that optimized sales team performance and increased projected quarterly deal conversions by 15%.
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TECHNICAL SKILLS

- Programming & Querying: SQL, Python (NumPy, Pandas, Matplotlib, Seaborn)
 - Data Visualisation : Power BI, Tableau, Excel
 - Database Management: MySQL, PostgreSQL, Microsoft SQL Server Management Studio
 - Other Tools: Google Sheets, Jupyter Notebook, Google Colab, MS Office, Snowflake
 - Core Skills: Data Cleaning, EDA (Exploratory Data Analysis), Dashboarding, Business Insights, Problem Solving
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CERTIFICATIONS

- Microsoft Certified: Fabric Analytics Engineer Associate
- Snowflake Hands-On Essentials: Data Warehousing Workshop (Badge 1)
- Snowflake Hands-On Essentials: Collaboration, Marketplace & Cost Estimation Workshop (Badge 2)
- HP LIFE – Data Science & Analytics | HP Foundation | Aug 2025
- Deloitte Data Analytics job Simulation | Aug 2025
- Tata Data Visualization Virtual Experience Program with Forage | Aug 2025
- SQL (Intermediate) by HackerRank
- Career Essentials in Data Analysis by Microsoft and LinkedIn