Amit singh rawat

I have 7+ Years of hands on experience in Digital Marketing (GA4, GTM, Google Data Studio, Ad operations with Google Ads, FB Ads, Linkedin Ads & Quora Ads. Technical skillset: Ability to read and write Front-End-Developement code.

GET IN CONTACT

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PERSONAL DETAILS

- Total Experience   7 Years 5 Months

SKILLS

- Digital Marketing - Ad Ops (Google Ads FB Ads & LinkedIn Ads)
- Digital Marketing - SEO (Google Search Console SEMRUSH GA4)
- Data Analysis & Visualization(Google Data Studio Microsoft Excel)
- Reporting And Tracking (GA4 GTM & Microsoft Excel)
- Visualizing UI-UX Of The Website (FIGMA)

TECHNICAL SKILLS

- Front-End Development (With Prompt Engineering) - (HTML CSS Javascript BootstrapReact-Js)
- Prompt-Engineering (ChatGPT) Specifically Front-End Development

PROFILE SUMMARY

Hands-on Industry Experience in **Digital Marketing** and Project Based **Front-End-Development** Skillset.

Having 7+ YOE in Digital Marketing and Analytics, I have completed projects for top organizations like GeeksforGeeks & Amdocs.

In my current role as a **System Analyst at Amdocs**, I have been responsible for the Global reporting and analytics of our website, for efficient UI-UX. My daily tasks involve raising tickets for website issues for the software team, ensuring seamless functionality. Moreover, I play a pivotal role in overseeing the digital marketing strategy of the website.
At GeeksforGeeks, in Ad operations, managed a monthly budget of more than 35-60 Lakhs to generate leads. Improved the tracking and reporting of websites with Google Analytics 4, Google Tag Manager & Google Data Studio. Performed similar roles and responsibilities in other previous organizations where I worked during my 7+ Years of tenure.