

Tactical In-store Inventory Management with RFID

Inventory management has always been at the heart of a well-oiled retail machine with sales and service forever being dependent on having the right product at the right place at the right time – and at the right price.

In a fashion retail scenario, generally there are items left near/ in the fitting rooms which are not visible to the customers browsing the store leading to lost sales opportunity.

Solution details:

One of the pain points of today's store is availability of near-real time data for of inventory across various store areas – Collection area, Fitting Rooms, Return area, Drive-ins. Our solution has 2 overhead RFID readers which tracks inventory movement across these zones and make it available to store a B2E app.

The mobile B2E app provides tracking of inventory in designated zones, alerting store staff on accumulation or absence of stock and enables quick action / work assignment.

Business benefits:

- By implementing RFID, store associates and managers can better track and stock inventory in stores, and make smarter decisions in terms of merchandise ordering and product selection.
- Overall loss prevention is improved because product locations are pinpointed and logged throughout the entire brick-and-mortar store. This also helps associates find items faster.
- Retailers can tally a complete inventory in the morning and know they have in stock every color, size and style they expect to sell that day.
- Each tag is unique, even for similar garments in a different color or size, so if customers choose to order items online and pick them up in-store — a decidedly growing trend — RFID supports the process by allowing associates to find item tags, and thus locations, more efficiently.





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