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EDUCATION	<div>UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Master of Business Administration, May 2013<ul style="list-style-type: none">• Dean's List Distinction, Member of Beta Gamma Sigma (top 20% of all MBA graduates)• Elected: President, Healthcare and Lifesciences Club; Director of Corporate Trips, Marketing Club; Co-Chair of largest South Asian Business Conference• 2011 Medtronic Case Competition, 2nd place• 2012 Kellogg Healthcare Case Competition (sponsored by Abbott), 1st place• Procter & Gamble 2011 Marketing MBA Camp attendee</div>	Ann Arbor, MI
	<div>DUKE UNIVERSITY Pratt School of Engineering Bachelor of Science in Biomedical and Electrical Engineering, May 2006<ul style="list-style-type: none">• Received \$100,000 Grant for Medical Device Invention through Business Competition</div>	Durham, NC
EXPERIENCE	<div>MEDTRONIC INC. Summer Marketing Intern</div>	New Delhi, India
2012	<ul style="list-style-type: none">• Analyzed market adoption barriers in India to develop targeted marketing programs to drive sales from \$2M to \$4M nationwide; programs are in execution currently• Initiated and implemented first-ever evaluative metrics to ascertain success of sales initiatives of local sales team; adoption has already revealed gaps in territory coverage and deficiencies in sales strategy	
2010-2011	<div>L.E.K. CONSULTING Experienced Associate</div>	Chicago, IL
	<ul style="list-style-type: none">• Managed nationwide hospital calling campaign (~100 interviews) to quantify the success of introducing new medical product. Research led to significant insights around synergies between existing product base and new product opportunities.• Developed financial model, customer segmentation analysis, and business resiliency report leading to ~\$130 million acquisition of financial reporting software provider. Received commendation and award by management for quality of analysis.	
2009-2010	<div>ISHOE, INC. MEDICAL DEVICE START-UP Chief Business Analyst</div>	Chicago, IL
	<ul style="list-style-type: none">• Implemented aggressive email campaign targeting retailers, distributors, and healthcare professionals leading to ten key relationships, significant potential revenue, and invitation to leading medical conference.• Analyzed market research data, consumer surveys, and industry reports to demonstrate potential product integration into athletic markets. New strategic initiative brought in additional funding through untapped channels.	
2006-2009	<div>CISCO SYSTEMS, INC. Marketing Engineer</div>	Chicago, IL
	<ul style="list-style-type: none">• Conceived and implemented technology initiative through self-led trainings and customer education programs which contributed to 10% increase in sales (~\$200,000).• Planned and executed marketing events to showcase Cisco technology. Regularly presented in front of 500+ audience members, including C-level professionals, resulting in ~\$2M of new business annually.• Created first-ever region-wide online competitive database highlighting tactical tools to position Cisco as preferred vendor. Used by over 100 account managers and helped place region in top 16 of all sales teams, nationwide, in terms of revenue generated.• Exceeded sales quota every fiscal quarter (~\$10 million/quarter) resulting in Systems Engineer of the Year award, youngest team-member to receive such an honor.	
ADDITIONAL	<ul style="list-style-type: none">• Helped start a free Engineering Summer Camp for under-privileged students due to passion for youth mentorship• Avid dancer in Indian dance form Bhangra through participation in dance shows	