

## Taboola Mapping Data

Refer to DSP Integration document :

[https://drive.google.com/open?id=1iStOVkWkWBf5\\_-jOmHc0geCJ3rsyJkx0PSPP7nsepE](https://drive.google.com/open?id=1iStOVkWkWBf5_-jOmHc0geCJ3rsyJkx0PSPP7nsepE) ,

please use this field and table to populate our data with Taboola :

Table	Recent DSP	Taboola
<b>dsp_partner_brands</b>	id	UUID (generated)
	name	name
	code	account_id
<b>dsp_partner_campaigns</b>	id	UUID (generated)
	name	name
	code	id
<b>dsp_partner_flights</b>	id	-
	name	-
	code	-
<b>dsp_partner_creatives</b>	id	-
	code	-
	name	-
	size	-
<b>dsp_partner_campaign_dem and_side_platforms</b>	dsp_partner_campaign_id	dsp_partner_campaign_id (populated)
	dsp_demand_side_platform_id	taboola_dsp_id
<b>fact_platform_campaigns</b>	unix_timestamp	unix_timestamp from : date (timezone IST)
	action_date	DATE (unix_timestamp)
	action_hour	HOURL (unix_timestamp)
	dsp_partner_brand_id	dsp_partner_brand_id (populated)

	dsp_partner_campaign_id	dsp_partner_campaign_id (populated)
	dsp_partner_flight_id	NULL
	dsp_partner_creative_id	NULL
	dsp_demand_side_platform_id	taboola_dsp_id
	impressions	impressions
	clicks	clicks
	last_view	NULL
	last_click	cpa_actions_num
	spend	spent (USD)