Sparkathon 2021 Video Pitch Guidelines

Purpose:

During the 48-hour Sparkathon, each team will create a short video of their project and upload it to their idea on the website https://nice.brightidea.com/Sparkathon2021

At the end of the Sparkathon, the judges will review the videos and decide on the finalists and the winning teams.

This is **your pitch** - you have **<u>maximum 3 minutes</u>** to present:

1. Your team
2. Challenge/need
3. Solution
4. Impact
5. Demo

The videos should be in English.

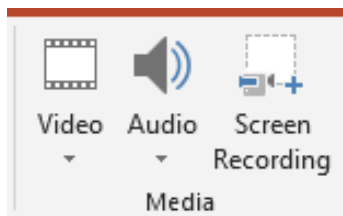TIP: Assign 1 team member who will be responsible for the team video.

Only projects with a 3 min video, using the Sparkathon 2021 PPT template, will be considered as completed, and reviewed by the judges.
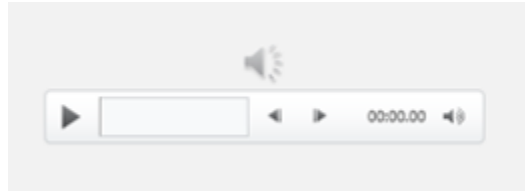**Deadline for submitting videos is Thu July 8th (11:59 pm local time)**

How to create your video:

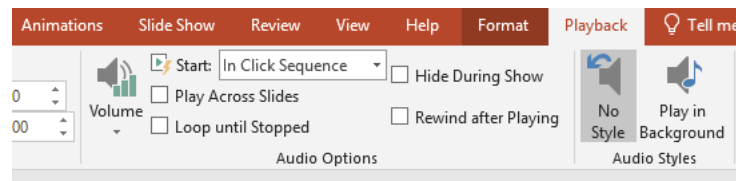Use the **Sparkathon 2021 PowerPoint template** to create your video:

1. The detailed Video Pitch Guidelines and PowerPoint template are attached to the email from July 6th - this template is mandatory for all teams.
2. Create your PPT presentation:
   - You need to follow the framework (team, challenge, solution, impact, demo)
   - For your demo, you can record with your phone, or use the Screen Recording option. Go to **Insert** and click on **Screen Recording**:
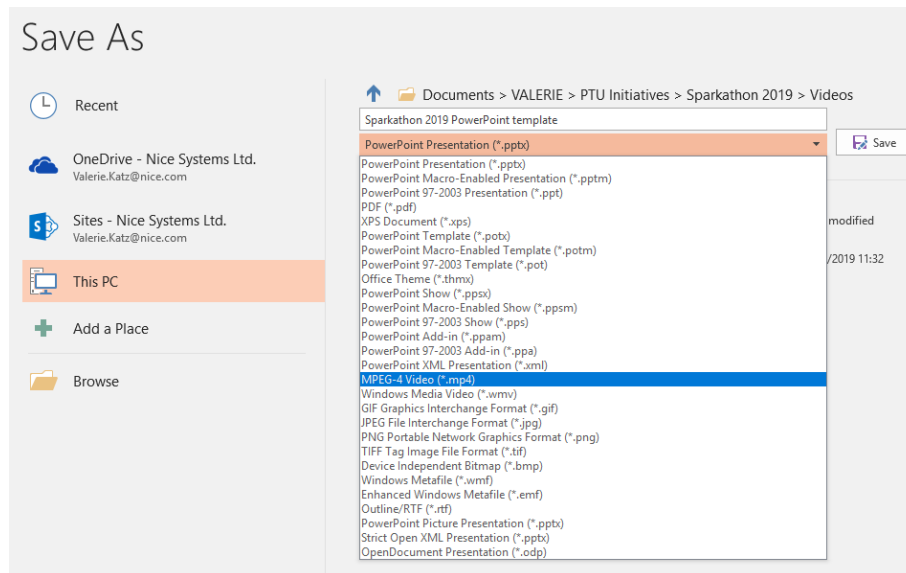
- To add audio/music, go to **Audio** and upload a mp3 file. When uploaded, you should see this image on your slide:

Click on it and go to **Playback** then choose the audio options (for example Start Automatically, Play Across Slides, etc.):

3. When you're done, go to **Save As** and save your PPT as a **mp4** video file:

4. Check the sound of your video.

How to upload and embed your video:

1. Take your video file (mp4) and go to **Vimeo**: https://vimeo.com/upload

2. Log in

3. Email address: **nicesparks@nice.com**

4. Password: **Sparkon2021!**

   TIP: for the password, Copy it here and Paste it in Vimeo

5. Log in with email

6. Click on **Or choose files** (keep the privacy setting as the default):
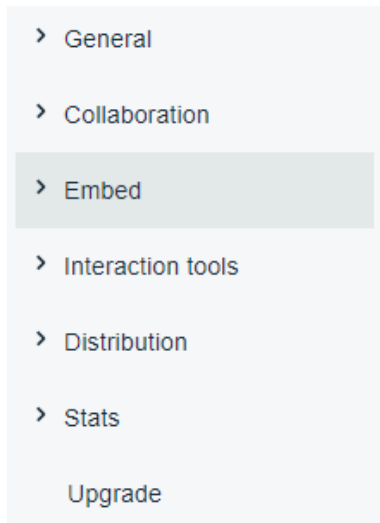

7. Upload your video

8. Once your video is uploaded click on **Upload complete! Go to video**

9. Go to **Settings**:

10. Choose **Embed** from the left menu:

> General

> Collaboration

> Embed

> Interaction tools

> Distribution

> Stats

Upgrade

11. Then **Embed code** from the top right:

Embed code

12. **Copy** the Embed code - it should be in the following format:
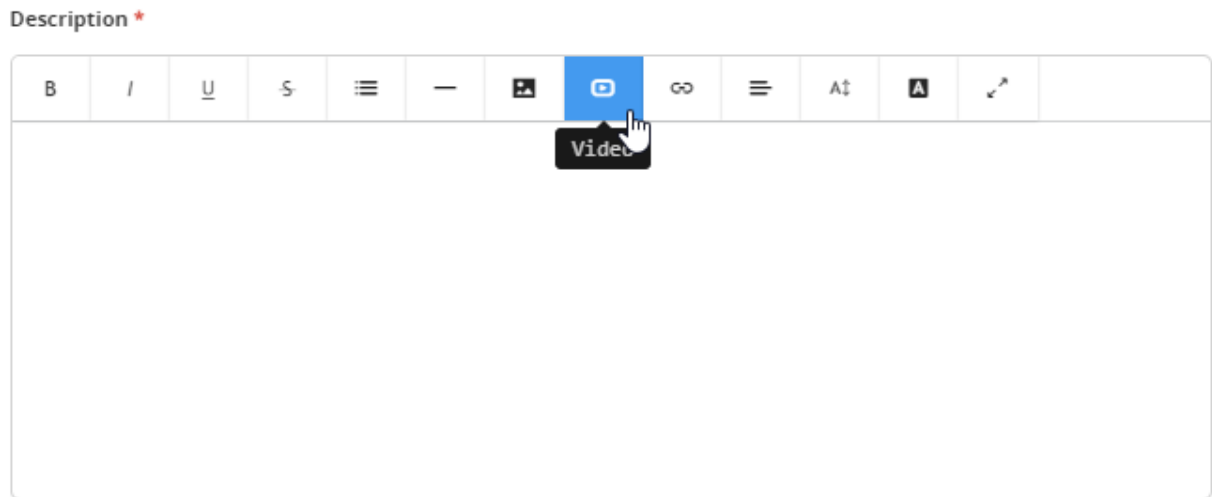
<iframe src="https://player.vimeo.com/video/344489057" width="640" height="360" frameborder="0" allow="autoplay; fullscreen" allowfullscreen></iframe>

Make sure your embedded code contains the phrase "allowfullscreen"

13. Log out from Vimeo

14. Open your idea in Brightidea https://nice.brightidea.com/Sparkathon2021

15. In the **Description**, click on the edit button (little blue pencil on the right) and go to **Video**:

16. **Paste** the embedded code and click on **Insert**:

17. You should be able to see your embedded video

18. Finally, in the **Attachments**, please upload your **team photo**

Questions? nicesparks@nice.com

Looking forward to seeing your videos!

Spark On,
The Sparkathon Team