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By Post / E-Mail

Government of India
Ministry of Home Affairs
Headquarters, Kendriya Police Kalyan Bhandar
East Block-7(Level-II), Sector-1, R.K. Puram, New Delhi -110066
Tele : 011-26107574, Fax 011-26107572 (email – hqr-kpkb@mha.gov.in)

No. 71st Negotiation/KPKB/2023- 3825

Dated, 10 Aug' 2023

To,

M/s Adidas India Marketing Pvt Ltd,
5th Floor, Unitech Commercial Tower - II, Sector - 45, Block - B, Greenwoods City Gurgaon.

E-mail- amit.rana@adidas.com, dheermarketingindia@gmail.com

Sub: ACCEPTANCE LETTER FOR PRICE REVISION.

This is with reference to this office letter No. 7763 dated 23/12/2022 and price negotiation meeting held virtually on dated 14.07.2023.

2. This is to inform you that as per your request and as a result of negotiation, your products with Kendriya Police Kalyan Bhandar (KPKB) had been approved for supply to KPKB for one year vide letter No. 7763 dated 23/12/2022 w.e.f. 23/12/2022 to 22/12/2023. During the price negotiation following points have been agreed upon :-

- (a) Prices/discounts offered by you will be applicable as per terms & conditions laid down, explained, negotiated and accepted.
- (b) Any consumer promotion scheme (CPS) offered in civil market directly by the firm or through super stockiest/distributors will be compulsorily and immediately passed on to all KPKB Bhandars over and above the prices and discounts agreed with the KPKB under information to Hqrs, KPKB.
- (c) In case the prices of the products has been reduced in the civil market then the reduction will automatically be applicable to the supplies made to KPKB with effect from the date of reduction in civil market without any change in agreed discounts. In this case existing pending orders will be executed by the firm at reduced rate without waiting prior approval from HQ KPKB. Firm will ensure intimation of such downward revision by the fastest means to HQ KPKB including e-mail so that exact amount of price reduced can be verified and approval accorded by HQ KPKB.
- (d) Your firm will abide by the terms & conditions mentioned in the registration form, Price Negotiation Sheet and Acceptance letter.

3. However, you have approached KPKB to negotiate for the products S/No. 4 to 23 due to price revision/change in grammage/nomenclature/ one to one replacement/taxation issues/new introduction. Considering your request, you were allowed to negotiate for abovementioned products and the Central Purchase Committee has agreed to approve the supply of above mentioned products on revised agreed rates as per negotiation sheet attached.

4. Mere registration of a firm or its products with KPKB does not constitute a valid ground for supply of the products to KPKB by the firm, although, the negotiation may have been done successfully. It is categorically mentioned here that only "Swadeshi" products are permitted to be supplied to KPKB Bhandars. The onus to ensure that only "Swadeshi" products are being supplied to KPKB Bhandars, under self certification lies with supplier/manufacturer firms. In case of any violation of these instructions supplier/manufacturer firms shall be held accountable.

Contd...2/-

5. **Details of Swadeshi as per proforma given below in Excel Format only:**
(In case of New Introduction/One to one replacement)

S/ N o	Product Name	Whether the products, offered to KPKB, are being manufactured by a company/firm incorporated in India or otherwise. If so, details thereof.	Whether the company/ firm is incorporated in India with Indian capital or otherwise.	Whether the manufacturing company/firm is using domestic inputs in manufacturing the products which are listed with KPKB or otherwise. (Percentage of Domestic Input)
1	2	3	4	5

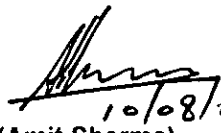
Percentage of Domestic Inputs will be taken into account on the basis of orders issued by **Department of Promotion of Industries and Internal Trade, Ministry of Commerce and Industries, Government of India, dated 16.09.2020 and 25.03.2022** about requirements of "Minimum local Content". On the same line, a product may be categorized as "Swadeshi".

6. *The acceptance and permission accorded to your firm for supply of products vide this letter is purely provisional and shall be subject to instructions/guidelines pertaining to "Swadeshi" in KPKB. All or some products agreed to be placed on KPKB inventory may be deleted subsequently with or without citing any reason. The firm will have to backload the SKUs at the earliest if the SKUs are found not to be "Swadeshi" as per guidelines.*

7. However, all terms and conditions will remain applicable which was conveyed vide this office letter No. **7763 dated 23/12/2022.**

8. Please acknowledge receipt.

Encl: As above.


10/08/2023
(Amit Sharma)
DIG/CEO, Hqrs, KPKB

Copy to:

All Dte of CAPFs (BSF/CRPF/CISF/ITBP/SSB) (through Mail)
All Master Bhandars (through mail)

- for necessary action please.
- for necessary action please.

71ST REVIEW NEGOTIATION MEETING OF PURCHASE COMMITTEE, KPKB, DATED 14TH JULY 2023 (PRICE REVISION)

FIRM NAME: M/s Adidas India Marketing Pvt Ltd, - 5th Floor, Unitech Commercial Tower - II, Sector - 45, Block - B, Greenwoods City Gurgaon.		GSTN	Firm 06AAACA5313P1ZP	Supply Source
BRANDNAME: Adidas e-mail : amit.rana@adidas.com, dheermarketingindia@gmail.com Website - www.adidas-group.com				
FIRM REPRESENTATIVE NAME/Designation/Mob No :- Mr. Lovelesh Goel : 9810444199, Mr. Amit Singhal : 9911500902, Mr. Amit Rana (Institutional Sales), Mob.-9871616207				

Sr No	Nomenclature	No. Of Unit Per Case	HSN Code	Old MRP Per Unit	New MRP Per Unit	Offered per unit		Negotiated Rate	Discount Agreed on MRP	Base Rate	MB to SB bhandar including 0.75% Dev charge + GST	GST%	KPKB Customer price including 1.25 % devlopment charge
						Offered price	Offered Discount %						
1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	Dun Mid V-1	10	6403	4599	4599	3256.09	29.20%	3256.09	29.20%	2759.40	3280.51	18%	3321.21
2	Galba 1.0 (2 Color)	10	6403	3799	3799	2644.86	30.38%	2644.86	30.38%	2241.41	2664.70	18%	2697.76
3	Court Flux M (1 Color)	10	6403	3599	3599	2463.16	31.56%	2463.16	31.56%	2087.42	2481.63	18%	2512.42
4	CL E3S POLO (3 Color)	10	6105	1299	1799	1079.4	40.00%	948.07	47.30%	902.93	955.18	5%	967.03
5	BASE PLAIN POLO (4 Color)	50	6105	1399	1799	1079.4	40.00%	1038.92	42.25%	989.45	1046.71	5%	1059.70
6	CPC Polo Dark Navy	50	6105	1199	1499	899.4	40.00%	824.45	45.00%	785.19	830.63	5%	840.94
7	CPC Polo White	50	6105	1199	1499	899.4	40.00%	824.45	45.00%	785.19	830.63	5%	840.94
8	CPC Polo Black	50	6105	1199	1499	899.4	40.00%	824.45	45.00%	785.19	830.63	5%	840.94
9	CPC Polo Blue	50	6105	1199	1499	899.4	40.00%	824.45	45.00%	785.19	830.63	5%	840.94
10	Shorts White	50	6103	1299	1599	959.4	40.00%	879.45	45.00%	837.57	886.05	5%	897.04
11	Shorts Black	50	6203	1299	1599	959.4	40.00%	879.45	45.00%	837.57	886.05	5%	897.04
12	Shorts N/Blue	50	6203	1299	1599	959.4	40.00%	879.45	45.00%	837.57	886.05	5%	897.04
13	Lower Black	50	6203	1999	2299	1379.4	40.00%	1379.40	40.00%	1231.61	1389.75	12%	1406.99
14	Lower Dk navy	50	6203	1999	2299	1379.4	40.00%	1379.40	40.00%	1231.61	1389.75	12%	1406.99
15	Lower White	50	6103	1999	2299	1379.4	40.00%	1379.40	40.00%	1231.61	1389.75	12%	1406.99
16	T-Suit Black	50	6211	3799	5599	3359.4	40.00%	3135.44	44.00%	2799.50	3158.96	12%	3198.15
17	T-Suit White	50	6211	3799	5599	3359.4	40.00%	3135.44	44.00%	2799.50	3158.96	12%	3198.15
18	T-Suit Dark Navy	50	6211	3799	5599	3359.4	40.00%	3135.44	44.00%	2799.50	3158.96	12%	3198.15
19	CPC Socks Black	50	6115	249	299	179.4	40.00%	172.67	42.25%	164.45	173.97	5%	176.13
20	CPC Socks White	300	6115	249	299	179.4	40.00%	172.67	42.25%	164.45	173.97	5%	176.13
21	CPC Socks Khakhi	300	6115	249	299	179.4	40.00%	172.67	42.25%	164.45	173.97	5%	176.13
22	CPC Socks Grey	300	6115	249	299	179.4	40.00%	172.67	42.25%	164.45	173.97	5%	176.13
23	Un Mis TS OH (Tracksuit)	25	6211	4299	6599	4360.62	33.92%	4096.66	37.92%	3657.73	4127.38	12%	4178.59
24	Mars 1.1	10	6403	3799	3799	2469.35	35.00%	2469.35	35.00%	2092.67	2487.87	18%	2518.74
25	Hellion Z M (2 Color)	10	6403	3299	3299	2144.35	35.00%	2144.35	35.00%	1817.25	2160.43	18%	2187.24
26	Furio Lite 1.0 M (1 Color)	10	6403	3599	3599	2339.35	35.00%	2339.35	35.00%	1982.50	2356.90	18%	2386.14
27	Luminesce W	10	6403	3299	3299	2144.35	35.00%	2144.35	35.00%	1817.25	2160.43	18%	2187.24
28	Scuffle M	10	6403	3599	3599	2339.35	35.00%	2339.35	35.00%	1982.50	2356.90	18%	2386.14
29	Adi Wind M	10	6403	3799	3799	2469.35	35.00%	2469.35	35.00%	2092.67	2487.87	18%	2518.74
30	Nebular 1.0 M	10	6404	4299	4299	2794.35	35.00%	2794.35	35.00%	2368.09	2815.31	18%	2850.24

(Deepam Seth, IPS)
IG(Pers), ITBP
Chairman, CPC, KPKB

(Ballabh Chandra Sharma)
DIG(Wel), CRPF
Member

(Manoj Kumar)
DIG(Admn)/SSB
Member

(Biju K Sam)
Comdt. LOAR
Member

(Vinay Kumar)
Dy. Comdt.(Edn)/BSF
Representative

(Babu Singh Chauhan)
ACIAO, ITBP
Dy. FA, KPKB

(Dinesh Kumar)
S. O/ CISC
Representative

(Acknowledged)
Representative
of the Firm

Sr No	Nomenclature	No. Of Unit Per Case	HSN Code	Old MRP Per Unit	New MRP Per Unit	Offered per unit		Negotiated Rate	Discount Agreed on MRP	Base Rate	MB to SB bhandar including 0.75% Dev charge + GST	GST%	KPKB Customer price including 1.25 % devlopment charge
						Offered price	Offered Discount %						
1	2	3	4	5	6	7	8	9	10	11	12	13	14
31	Jocular 1.0 M	10	6404	5599	5599	3639.35	35.00%	3639.35	35.00%	3084.19	3666.65	18%	3712.14
32	Glick 1.0 W	10	6404	4299	4299	2794.35	35.00%	2794.35	35.00%	2368.09	2815.31	18%	2850.24
33	Hyperon 1.0 M	10	6404	6599	6599	4289.35	35.00%	4289.35	35.00%	3635.04	4321.52	18%	4375.14
34	Glick 1.0 M	10	6404	4599	4599	2989.35	35.00%	2989.35	35.00%	2533.35	3011.77	18%	3049.14

TERMS AND CONDITIONS:-

- The negotiated rates are inclusive of GST.
- The aforesaid rates are on FOR destination basis.
- The stores will be supplied within 30 days from the date of receipt of supply order from Master Bhandars(MBs).
- Payment will be made within 30 days from the date of receipt of stores by the Master Bhandar.
- In case of decrease in MRP, KPKB rates will be reduced to the extent of percentage discount agreed and information will be given to KPKB HQr.
- Special discounts/schemes if any shall be passed on to the Master Bhandars immediately. Master Bhandars are permitted to accept special schemes without further approval from Headquarters, KPKB if it is beneficial for consumers.
- MRP of the products if found lesser than that quoted in negotiation, lesser MRP will come into immediate effects with same percentage discount agreed upon and will remain valid till next price revision meeting.
- In case of quality of product and its contents found to be of inferior quality than the sample produced or what has been decided upon; the agreement/contract is liable to be cancelled without any prior notice.(FSSAI/BIS/ISI/GMP/Drugs License/ISO/Lab Test/Reed, Pick, Count and weight/Factory License and MSME specifications/standards should be maintained time to time, whichever is applicable.
- Firm is bound to supply their products to far flung and remote areas where MBs are located.
- Cost of unloading of products at MBs will be borne by the firm concerned.
- If at any point of time during the contract if it is found that market rates are lesser than KPKB rates, then your Firm will be liable to be delisted with immediate effect.
- Business turnover should be minimum Rs. 50 Lakhs and 18 Master Bhandars should also be covered out of total 119 MBs in one business year.

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