# **SOURAV ROY**

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### **PROFILE SUMMARY**

- Chartered Accountant (FCA) with 12 years' Post qualification experience.
- 12 years as Accounts & Finance head of large manufacturing organizations in Jamshedpur (India), Nottinghamshire (U.K.) and Bangkok (Thailand) with expertise in Plant Accounts, Budgeting, Costing, Cost Control, Risk Management, Business Analysis, Benchmarking, Treasury Management, Debt Restructuring, Forex Management, Corporate Finance & Banking in Iron Ore Mining, Steel, Cement, Power, Steel Wire & Wire rope sectors.
  - **Business turnaround** post steel market crash of 2014-15 through vigorous cost control
  - Arranged Bank finance for Working Capital & Project Loan to tune of US\$ 16 Mil.
- Successfully led & settled **insurance claim** after Thailand floods in 2011 devastated entire operations comprising **Property Damage**, **Stock** and **Loss of Profit Claim**. Total claim settlement **US\$ 15 Mil**.
- Other key achievements include-
  - 2 ERP implementations (1 SAP R/3 and 1 Baan IV implementation),
  - Successfully challenged **Anti-Dumping investigations** against company imposed by EU and Thai Govt..
  - Due Diligence & Project Feasibility exercises, Project Financing
  - Core team member in establishing **Joint Venture factory with Japanese partners**
  - Several **Income Tax** projects including tax exemption of insurance claim of Thai Baht 40 Mil, Section 80I-A exemption for Captive Power Plant etc.

### PRESENT ASSIGNMENT & RESPONSIBILITIES

#### Usha Siam Steel Industries PCL, Bangkok

-Since June 2008

Largest integrated steel wire & wire-rope producer in ASEAN having 3 factories in Bangkok having a turnover of US\$ 50Mn and 550 employees. A subsidiary of Usha Martin Ltd., India.

#### **General Manager- Finance & Accounts**

#### **Key Areas:**

- Financial Accounts Consolidated Financial Statement preparation as per Ind AS and Thai GAAP
- Management Accounts and Business Plan preparation, monitoring & control
- Management of working capital, cash management, forex management. & cost reduction
- Legal compliance & Tax management
- Capital & Debt Structuring & planning
- Product costing, pricing strategy and Business Analysis
- **Risk Management,** Due Diligence, Contract review & negotiations
- Project feasibility analysis and project financing.

### **Highlights**:

- Pivotal in business turnaround post 2014 steel market crash through aggressive cost management, multiple supplier strategies and inventory management- resulting in improvement of gross margin by 9%, EBITDA margin by 6% and business turnaround within 7 months.
- Successfully settled **insurance claim of \$ 15 Mn.** after **Thailand floods in 2011**. Additionally achieved **Tax savings of USD 1.3 Million** through **tax planning** of insurance claim.
- Raised multiple Bank borrowings to the tune of \$ 16 Mn. for expansion projects and working capital.
- Implemented **financial debt restructuring** for controlling critical closure period cash flow.
- Undertook financial modeling, capital structuring and project feasibility evaluation for **J.V. with Japanese partners**; presently representative Director of J.V. Company.
- **ERP implementations**, change from legacy system to SAP/BaaN and maintenance.

# PREVIOUS EMPLOYMENTS & RESPONSIBILITIES

Employer	Designation	Year	Area / Key responsibilities
Usha Martin UK Ltd. (Nottinghamshire, U. K.)	Manager (Commercial)	2008	Entire Accounts & Commercial of UK plant & dist. centers; EU-AD monitoring, Taxation.
Lafarge India (P) Ltd, (Jojobera Cement Plant, Jamshedpur, India)	Deputy Manager- Financial Accounting	2007	Cement Plant accounts, product costing, SOX compliance.
Usha Martin Ltd. (Steel Div., Jamshedpur) Usha Martin Ltd. (Corporate Office, Kolkata)	Asst. Mgr.(Accounts)  Deputy Mgr.(Accounts)	2006-07	Complete Steel Plant Accounts, Costing of each production stage, MIS, Consolidation of units, Tax exemption u/s 80IA and challenge AD Duty investigations.
A.J. Finance (P) Ltd. (Non-Banking Finance Co.)	Sr. Officer-Accounts	2005-06	Vehicle Finance Accounting, CMA, NBS-2 (RBI) reporting.
Grameen Sanchar Society (N.G.O. in micro finance)	Officer	2003-04	Micro-credit finance accounting and systems dev.
P.C. Soni & Co. (Chartered Accountants), Kolkata	Audit Assistant/ Articled Assistant	1997-02	Accounts, Audit ,Income Tax scrutiny, appellate / TRO proceedings, ROC compliances.

## **EDUCATIONAL QUALIFICATIONS**

<b>Examination</b>	<u>Year</u>	<u>Institute</u>
Chartered Accountancy (FCA)	2005	Institute of Chartered Accountants of India
P.G.D.M. (Finance)	2005	All India Management Association (AIMA)
B.Com (Hons.)	1999	Calcutta University
Higher Secondary 10+2 (Science)	1995	South Point High School, Kolkata
Secondary	1993	South Point High School, Kolkata

### **Short Courses**

- Transfer Pricing, International Financial Reporting Standards (IFRS) by ICAI
- SAP R/3, SAP B2, Baan IV, JDE –ERP Implementation courses

## **ACADEMIC ACHIEVEMENTS**

- Awarded National Scholarship Certificate;
- Management Aptitude Test (MAT) score 89 %;
- Awarded for Best Team Performance in General Management & Comm. Skills course of ICAI.

### PERSONAL DETAILS

Date of Birth: 13<sup>th</sup> July 1976

Languages Known: English, Hindi, Bengali.

Present Address: Prestige Tower 10G, Sukhumvit 23, Bangkok, Thailand.

Permanent Address: 79A, Maharaja Tagore Road, Flat B-4, Dhakuria, Kolkata, India.