SPONSORSHIP BROCHURE

HACKINTHENORTH

Hack In The North
is a collaboration of designers and inventors to
code, **design**, and **build**
innovative solutions that tackle real-world problems.

It provides a venue for self-expression and creativity through technology. It doesn't matter if someone is still making their first app or 100th one.
There is always something new and exciting in store for every-one.

The only constraint is time.

It's time for

HACK IN THE NORTH 5

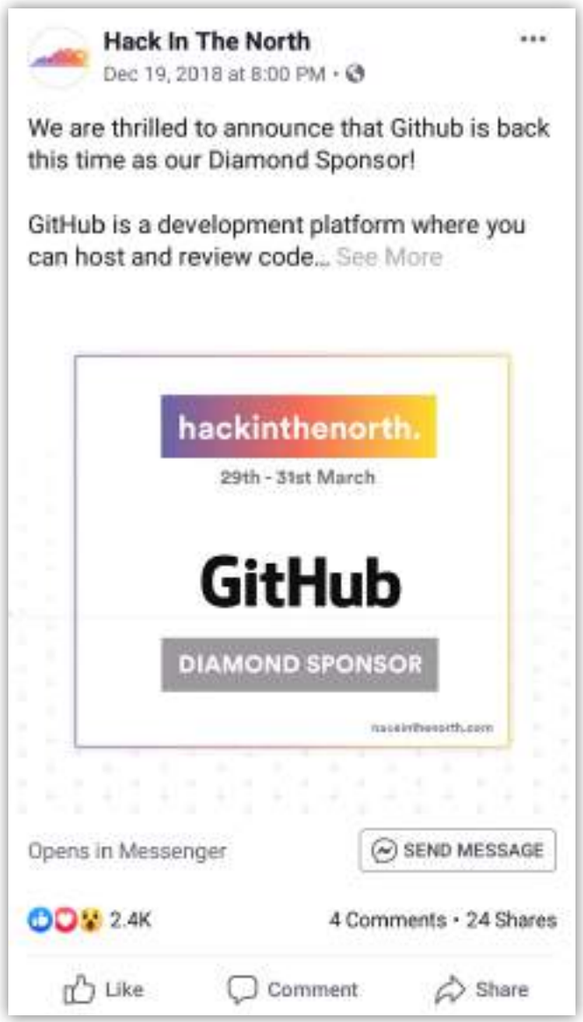
and we need your support to make it happen!

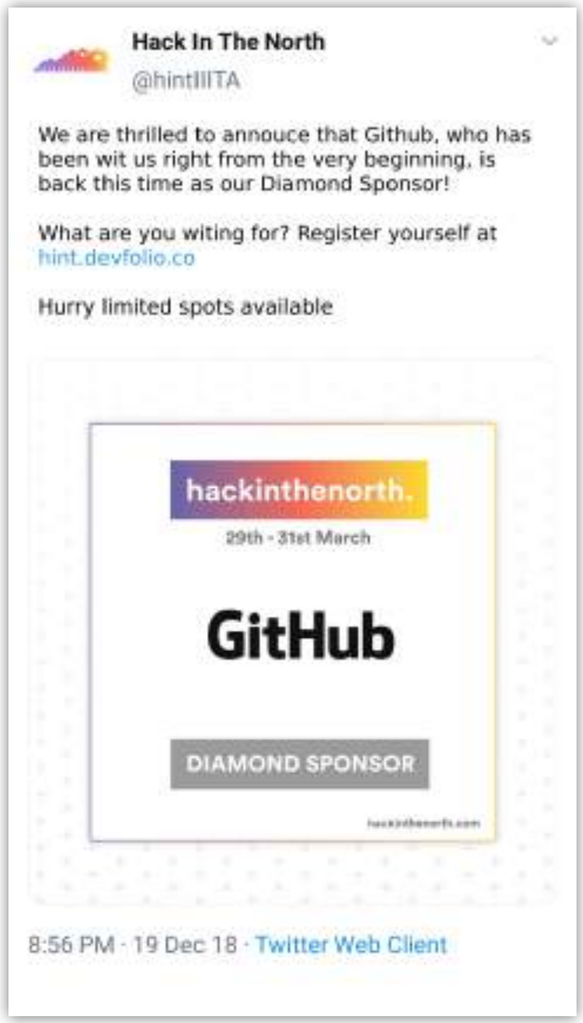
Why Sponsor Hack In The North?

1. Branding Avenues – Social Media Shoutouts

Hack In The North has a Twitter, Facebook and Instagram Page. **Your company** will be promoted and recognized as a sponsor via all our social media pages, prioritized by the level of sponsorship.

Your company can also organize online contests/promotions during the event on Hack In The North's Social media platforms if required.

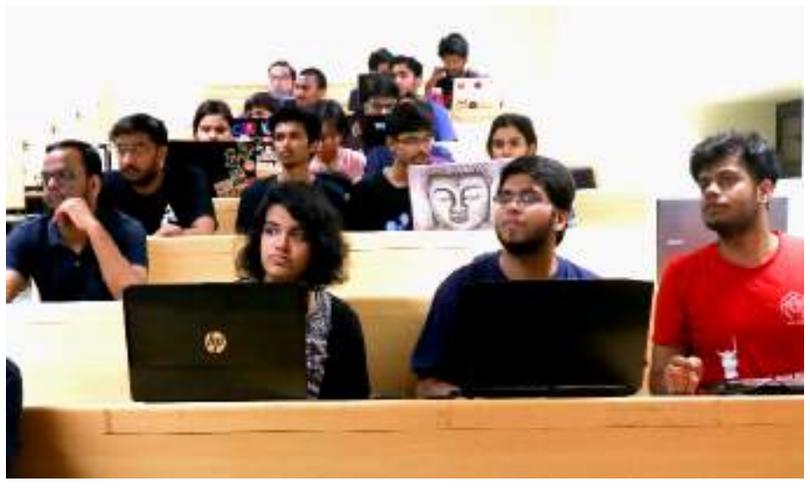




Why Sponsor Hack In The North?

2. Branding Avenues – Offline promotions

Your company logo will be linked to all relevant banners, IDs, decorations, photobooths, certificates, posters and flexboards placed around the campus, based on the level of sponsorship. Your company will be a part of all the relevant publicity campaigns before and during the event.

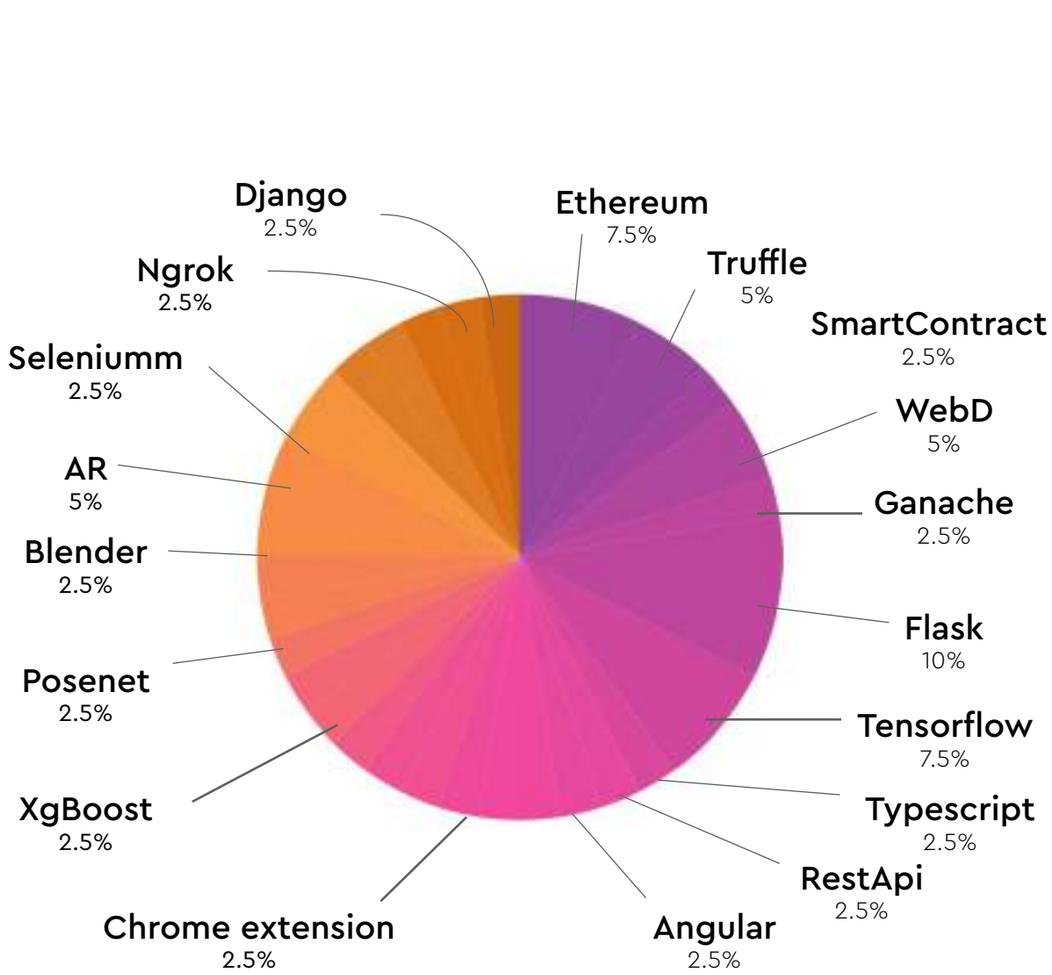


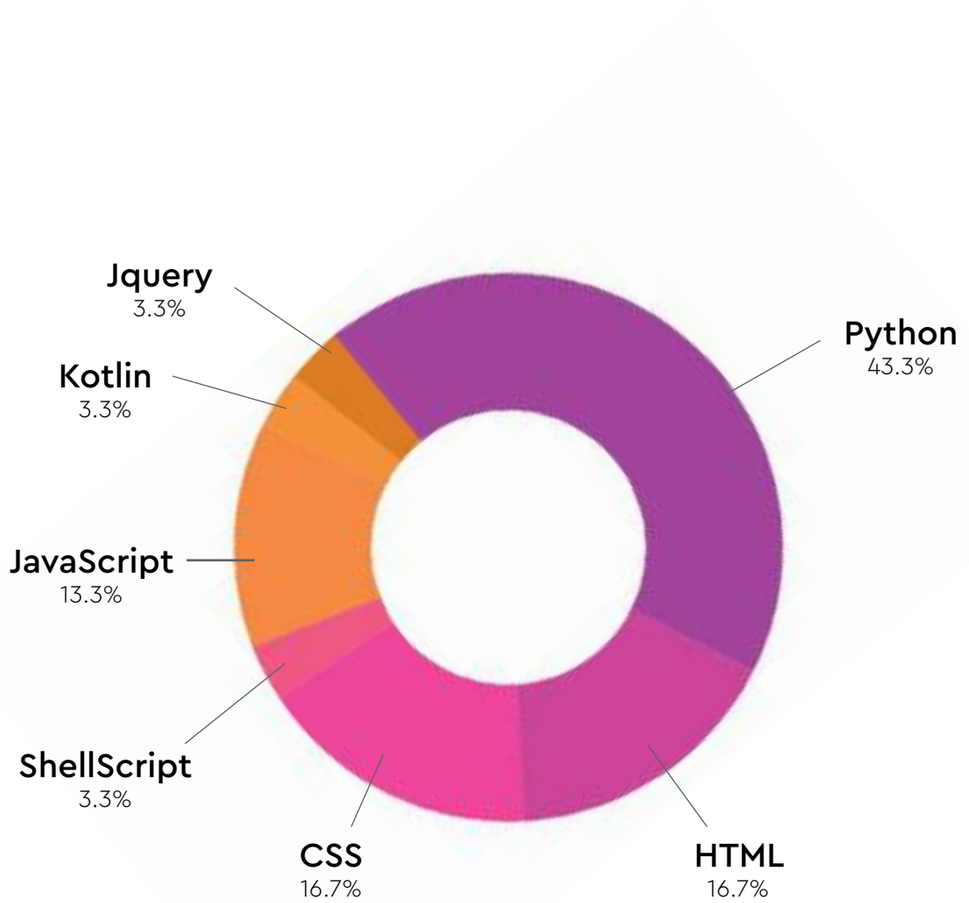
Why Sponsor Hack In The North?

3. Live workshops and feedback

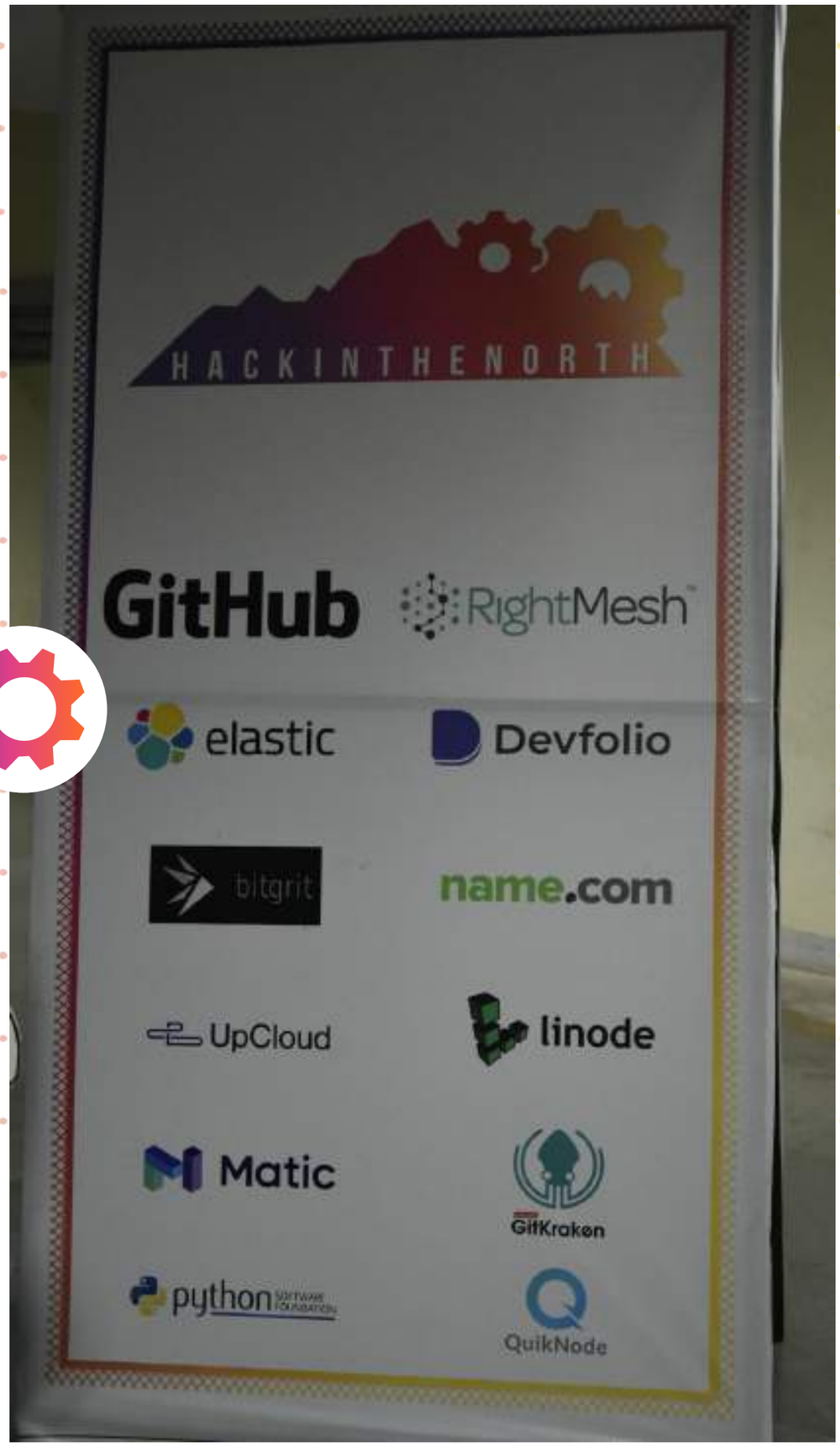
Your company can get live feedbacks or promote the use of their APIs and other products from the hackers participating in the event.

Your company will be given assistance in hosting workshops and tutorials within the campus premises.



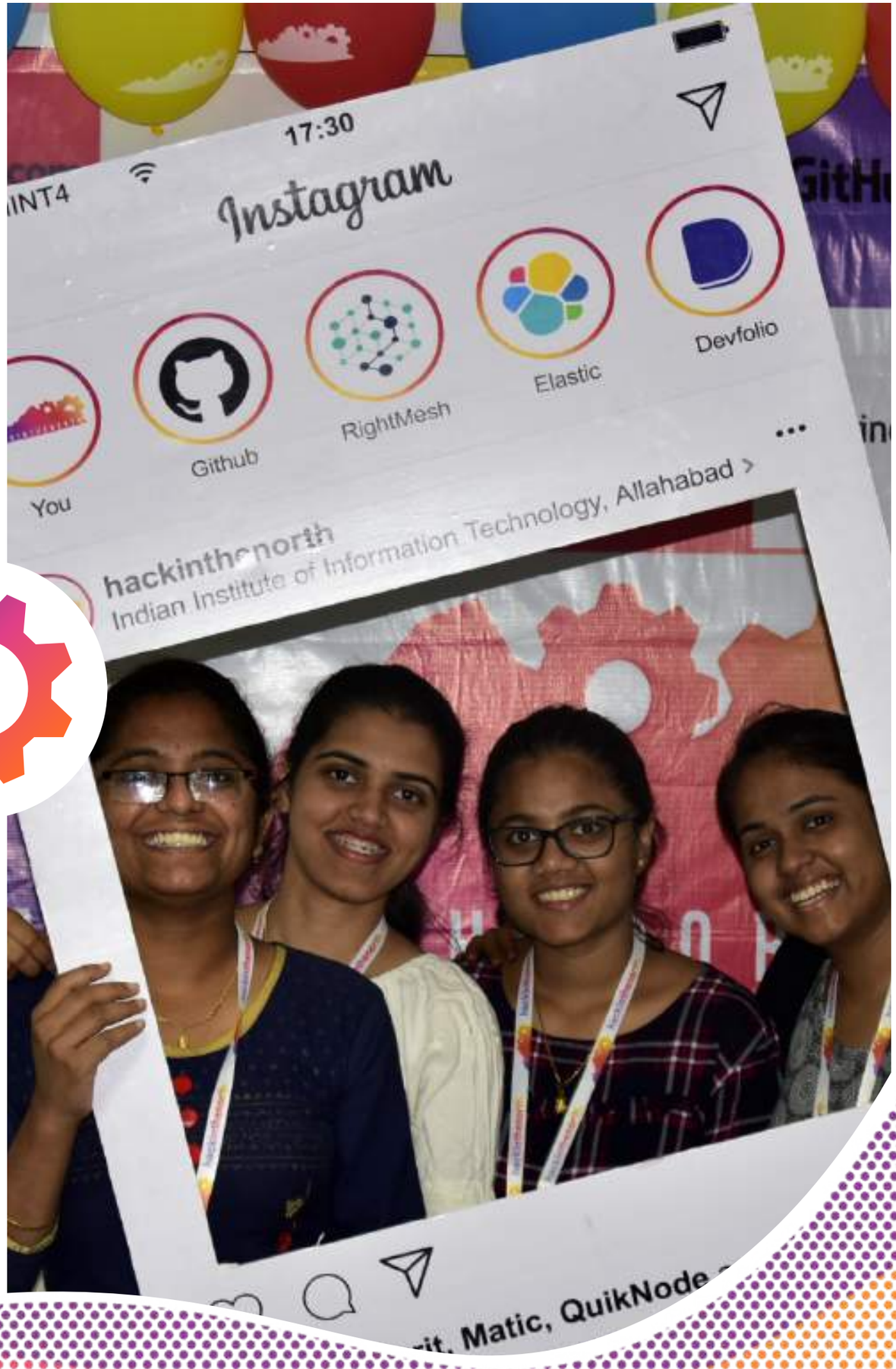


More than 10 banners and Flexboards placed throughout the campus



Photobooth

hackinthenorth
Indian Institute of Information Technology, Allahabad
elastic
Liked by Bitgrit, Matic, QuikNode and 50 others
hackinthenorth #Code #Eat #Repeat #HINT4


17:30
Instagram
You
Github
RightMesh
Elastic
Devfolio
hackinthenorth
Indian Institute of Information Technology, Allahabad

Matic
linode
Devfolio
GitHub

Sponsor shoutouts during opening ceremony

Hack In The North 4

was successfully held from 29th to 31st March, 2019 at
Indian Institute of Information Technology, Allahabad.
It saw amazing participation of **220+ participants** from all across the country.

36
hours of intense hacking

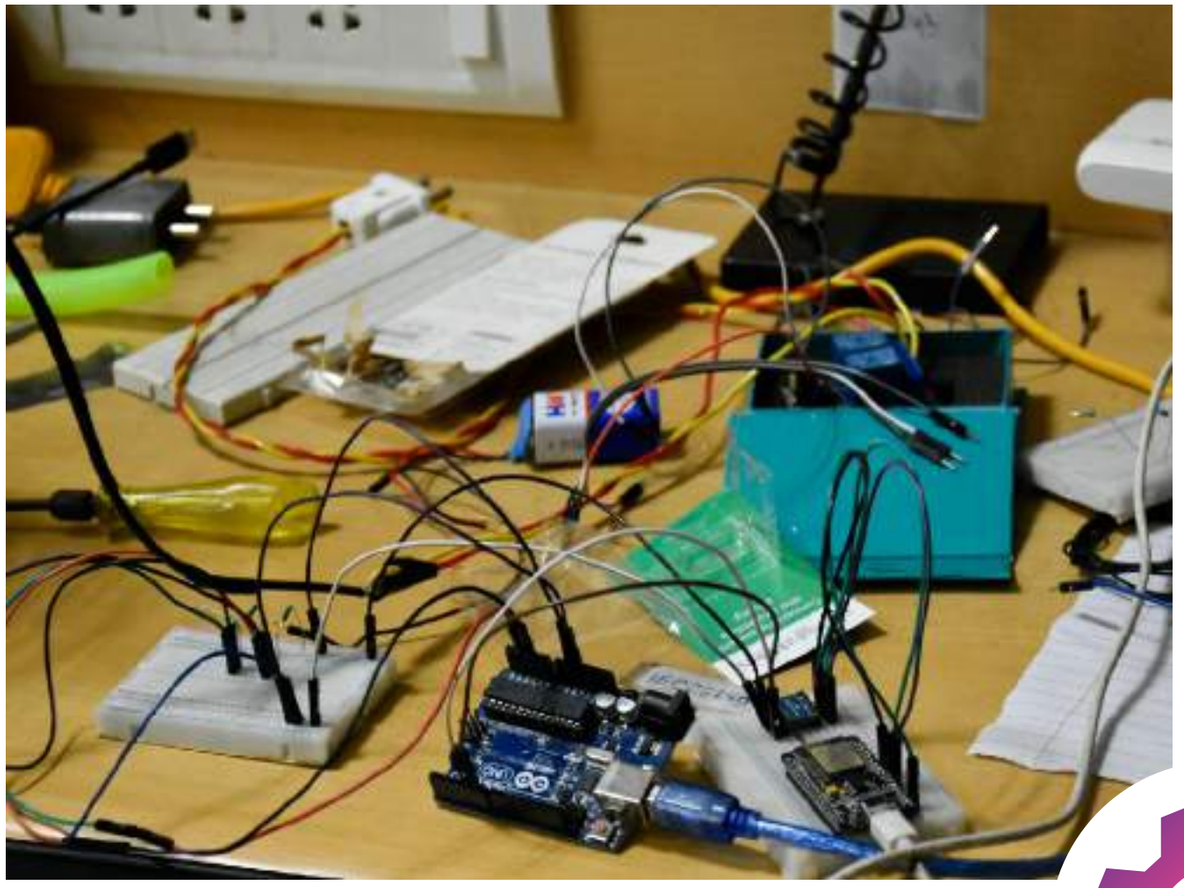
220+
hackers hosted

55+
github repos with **1000+** commits

600+
cups of coffee consumed

100000+
lines of code in **10+** languages

Projects from Hack In The North 4 available at:-
https://www.hackinthenorth.com/projects.html



HACK
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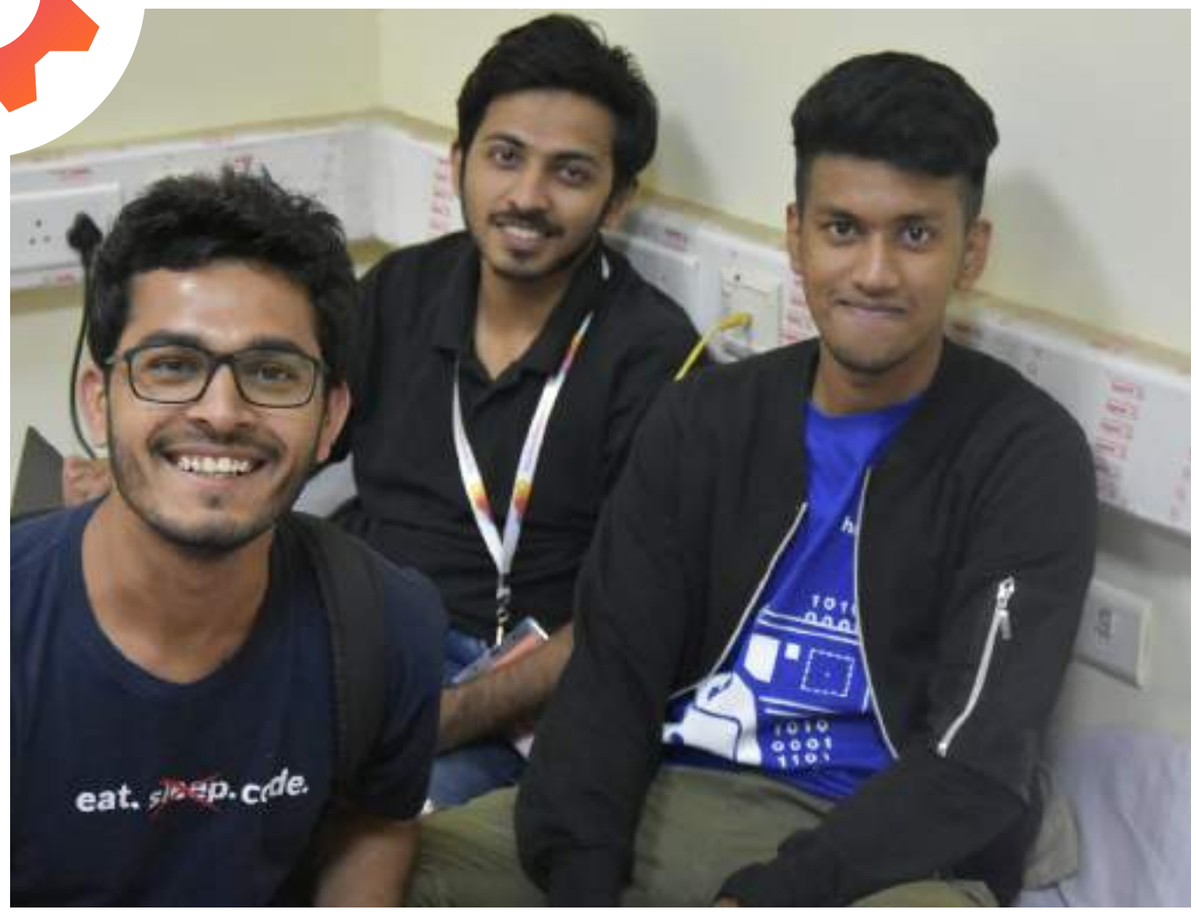
eat. sleep. code.

“Best student-held hackathon in India”

-Vivek Prakash
CTO | Hackerearth

“Hack In The North was such a blast, I was able to meet a cryptographer from Zcash as well as see many of the creative projects from computer science students”

- Tim Siwula
Protocol engineer|Consensys

Speakers/Mentors of HINT 4

Rakib Islam
co-founder and CTO
RightMesh

Sarfraz Petkar
Project Manager
Bitgrit

Denver Jude
Community evangelist
Devfolio

Commitment to Diversity

We at **Hack In The North** believe in making up for the lost opportunities for **women** by endorsing them in tech through our various schemes and programmes.
To do the same, in our previous editions, we **reserved 20% of the seats** for female participants. Also **separate prizes up to Rs. 5000** were ensured for best female performers.

Previous Sponsors

GitHub

RightMesh™

Devfolio

elastic

bitgrit

name.com

linode

UpCloud

Matic

GitKraken

QuikNode

python SOFTWARE FOUNDATION

Previous Sponsors

zulip

.tech DOMAINS

Paytm BUILD for INDIA

HASURA

Product Hunt

Sketch

bitalino

plux

advantEdge

PentesterLab

Creative Tim

STICKER YOU .COM

CODING BLOCKS
Code Your Way To Success

Sponsorship Opportunities – 1

	Silver	Gold	Platinum	Diamond
Cost	$500	$700	$1000	$1500
Logo on website	✓	✓	✓	✓
Branding avenues	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓
Opening ceremony introduction	✓	✓	✓	✓
Workshop	✗	30 mins	45 mins	1 hr
Logo on T-shirt	✗	✗	✓	✓
Recruiting	✗	✗	✓	✓
Logo on Certificate and ID	✗	✗	✗	✓
Special Photobooth props	✗	✗	✗	✓
Special onsite booth	✗	✗	✗	✓

The donations given as sponsorship are **100% tax-deductible**. Under **Section 80G and 80GGA**, an approved university/institution of national importance is eligible for donations with no deduction without any qualifying unit.

Sponsorship Opportunities – 2

Title sponsor presents

Associate partner **Associate Sponsor**

Title and Associate Sponsors will receive all benefits of **diamond** tier sponsorship.

In Addition, **Title and Associate sponsors** will be **associate** with the Hack In the North 5 logo and any and all branding materials involving the logo pre/during/post-event.

The **Title sponsor** will be given an avenue for the keynote speech.

Contact us

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Vijeta – +91–7376369830

hackinthenorth@iiita.ac.in

Indian institute of Information Technology, Allahabad
Prayagraj, Uttar Pradesh
Pin code – 211012

See you at

Hack In The North 5

Thank You!