ANKIT GOSAIN

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Professional Summary

Aspiring Data Analyst with proven skills in Power BI, Excel, and data visualization. Experienced in conducting data-driven analyses to enhance business performance, with a strong foundation in critical thinking and audience-focused presentations, supported by practical internship experience.

Skills

Data Analysis, MS Excel (Advanced), Microsoft Power BI, MySQL Basic, Data Cleansing, ETL, Pivot Tables, Data Wrangling, Data Visualization, Data Preparing, Time Management, Data Gathering, Critical Thinking, Team Collaboration, Excellent Communication Skill, MS Word, Problem-Solving

Experience

MIS Analyst | Ambrane India | Feb 2025 - Present

- Maintain and manage sales reports in Excel to support the Trade/Sales team with data-driven insights.
- Analyze product-wise sales data and create visualizations to highlight trends and selling behavior.
- Coordinate with the sales team to provide insights for improving focus on high-performing products.
- Assist the team in understanding market trends and guide them on product prioritization.
- Ensure timely reporting to support better decision-making in sales strategy.

MIS cum Account Executive | DUCAT, Noida, UP, India | Mar 2023 - Jan 2025

- Managed and maintained databases, ensuring data accuracy and timely updates for reporting and decision-making processes.
- Analyzed and visualized data using advanced Excel functions to improve efficiency and support strategic planning.
- Generated monthly financial and operational reports to track performance and identify areas for improvement.
- Collaborated with cross-functional teams to streamline data workflows and implement automation where applicable.

- Ensured compliance with company policies and regulatory standards in all accounting and MIS activities.

Data Analyst Intern | Excelerate (Remote) | Jun 2024 - Jul 2024

- Collaborated with a global, remote team of 7 members across India, Canada, and Nigeria to provide actionable data insights.
- Analyzed data from 15 marketing campaigns in Excel, identifying underperforming campaigns and offering recommendations that boosted ROI by 15%.
- Created and refined 6 Power BI visualizations to support strategic recommendations, presenting findings to management.
- Led 2 weekly team meetings and 2 bi-weekly updates with senior associates, ensuring clear communication and alignment.
- Managed multiple time zones effectively to ensure timely project completion and seamless collaboration across all team members.

MIS Assistant | PAMS & Associate, Delhi, India | Dec 2020 - Mar 2023

- Compiled, consolidated, and reconciled financial data across various categories, ensuring accuracy and compliance with regulations.
- Leveraged advanced Excel functions, such as LOOKUP, IF, and Pivot Tables, to automate data reconciliation and improve reporting efficiency.
- Maintained up-to-date records for multiple vendors, prioritizing accuracy and timely updates to meet strict deadlines.
- Collaborated with cross-functional teams to streamline processes, improve data accuracy, and enhance overall operational efficiency.
- Attended weekly meetings to track work progress, address challenges, and ensure timely completion of tasks under set deadlines.

Projects & Achievements

PwC Switzerland Power BI Job Simulation | Dec 2024

- Successfully completed an immersive simulation on the Forage platform, focusing on advanced Power BI techniques and client-centric data visualization.
- Created dynamic dashboards to analyze KPIs, focusing on client needs and delivering actionable insights.
- Emphasized Diversity & Inclusion by analyzing gender-related KPIs at the executive level.
- Strengthened professional communication by drafting clear, concise client updates via email.

Netflix Power BI Dashboard: User & Revenue Analysis

- Designed an interactive Power BI dashboard analyzing Netflix user behavior by gender, subscription type, and country.
- Created user-based visualizations to identify trends in high and low-performing months, aiding in decision-making.

Diwali Sale and Consumer Analysis

- Developed an advanced Power BI dashboard analyzing ₹10.65 Cr+ sales across 18 product categories and 28,004 orders.
- Identified key consumer demographics and spending behaviors, enabling targeted marketing strategies.

Education

MBA | Manipal University | Pursuing

BCom | Delhi University | 2023 | 73%

High School (Commerce) | CBSE | 2020 | 83%

Certifications

- Data Visualization with Power BI (Great Learning)

- Data Analysis Using Excel (Great Learning)

Languages

Hindi (First Language), English (Proficient)

Hobbies

Travelling, Sci-fi movies, Fitness, Chess