

PROGRESS REPORT

2021-22

Bhartiya Gramotthan Sanstha



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Bhartiya Gramotthan Sanstha is a Non Government Organization, founded by Uttarakhand Rajya Shilp Ratna Awardee Late Shri Prakash Mohan Chandola in 1989. It is a registered society under Indian Societies Registration Act 1860 and operating from Rishikesh, Uttrakhand, India

BGS is a voluntary organization working for poverty alleviation and empowerment of underprivileged families by enriching their lives. We do this through well planned and comprehensive projects in livelihoods, education, health and environment conservation.

The area of operation covers entire Uttarakhand and Uttar Pradesh and focused operational area is Garhwal region of Uttarakhand.

At the gross root level BGS, closely works with women centric community institution (Self Help Groups) and their federation. The ultimate goal is empowerment of poor & underprivileged women through improvement in their best livelihoods.

VISION OF THE ORGANISATION:

Overall development of the community of Garhwal hills in the issue of their health, education, habitat and livelihood for the betterment of their lifestyle.

MISSION OF THE ORGANISATION:

1. To reduce poverty of underprivileged families by enabling them to access the sustainable self-employment in handicraft and handloom sector through a process of social mobilization, capacity building and financial inclusion.
2. To provide quality of life to underprivileged families through enhanced education, health & hygiene and income generation under various government and non government programs with special focus on Women Empowerment.
3. Self-sustainable development of handicrafts through community improvement.
4. Integrated development of the community through women and child development.
5. Implementation of the programme for the overall socio-economic development of weaker section.

Our History:

Bhartiya Gramothan Sanstha (BGS) was founded in 1989 by Uttarakhand Rajya Shilp Ratna Awardee Late. Shri Prakash Mohan Chandola, who was founder president of BGS; with the aim of addressing poverty and providing quality of life to underprivileged families. Women empowerment is main focus of the organization. BGS has a democratic structure where the governing body is the main decision-making bodies. Currently organization is working in livelihood, health education and environment conservation.

BGS has strategic commitments and working with existing national organization such as NABARD, Development Commissioner (Handicraft), National Jute Board, Women & Child Department Govt. of Uttarakhand, UHHDC, Govt. of Uttarakhand and other reputed national and international organization as project implementation partner and has developed association with various relevant departments of government of India and government of Uttarakhand including department of Industries, Rural Development, Women and Child Welfare.

In 1989, organization started its operation from Dandi village Dist- Dehradun of Uttarakhand with two manual handloom weaving machines and in 1992-1993 expanded its activity at larger scale with support of office of Development Commissioner (Handicrafts), Ministry of Textiles. Since then organization is growing at constant pace.

Since 1993-1994, Organization is actively associated with NABARD for implementation of its sustainable livelihood development projects in farm and non-farm sector through formation of Self Help Groups & their federations.

So far BGS has completed more than 50 projects in livelihood, health, education and environment conversation supported by various government departments, national organizations and reputed non-

government organizations.

Presently BGS is supporting more than 1500 self-employed handicraft & handloom artisans in their livelihood development and known for production of excellent traditional and innovative natural fiber handicraft products.

A highlight on various projects and programs being run by the organization are as follows:

1) COMMON FACILITY CENTRE (C.F.C)



In, 2011 BGS established a Common Facility Centre with support of Office of Development Commissioner (Handcrafts), Ministry Of Textiles, Govt. Of India having facilities of Carding, Spinning and Finishing of raw wool and woolen fabric, and Jute Raw Material Bank with support of National Jute Board, Kolkata, Govt. of India supplying jute raw material to handicraft

The Following facilities are available in Common Facility Center :

- ✓ Willowing
- ✓ Carding
- ✓ Gilling
- ✓ Bobbning
- ✓ Spinning
- ✓ Twisting
- ✓ Cone winding
- ✓ Finishing

2) SHG FORMATION AND BANK LINKAGE

This project is sponsored by National Bank for Agriculture and Rural Development (NABARD). This program is named as “Women Empowerment Program” by the organization. The project aims at uniting and organizing the women through formation of Self Help Groups. To empower the rural and urban women, the organization has made women self-help groups which emphasizes on their awareness, small savings, various vocational trainings, providing loans, self-employment generation and other issues.

The women beneficiaries of a locality are organized into self-help groups. These groups are provided with training input by BGS. These women meet once every month to discuss the progress of their SHG and collect some money every month which is deposited in their SHG account.





3) RETAIL OUTLET/MARKETING CENTRE (RURAL MART)/ Jute Retail Outlet

With support of **National Jute Board**, Kolkata, Ministry of Textiles, Govt. of India BGS is running a Showroom of JDP Alone Project / Jute Retail outlet scheme. Many of the Jute Diversified Production Units (JDPU's) are benefited under this scheme.

BGS provides marketing facility to the women entrepreneurs and Self Help Groups. This outlet is also working as a Business Counseling Centre where in the people are given awareness related to entrepreneurship, designs, management etc.



4) TRAINING OF TRIBAL WOMEN'S

BGS conducts free training program for the women's and Artisans once in every year so that the women can learn some handcraft making skill in their spare time. In this program women's learn to make jute bags, slippers, file folders, breaded work etc.

The aim of providing these trainings is to give an access to the women to the different process and techniques of handicraft production. The training program includes brief introduction on different designs of Jute bags. Selection of raw material, Preparation of Utility items like Shopping Bags, Ladies purse, color combination on the Jute product. This skill development program are help full to an aspiring entrepreneur to set up a Jute Manufacturing unit.



5) AWARENESS PROGRAMME ON ENVIRONMENTAL ISSUES

The organization every year organizes a rally on the World Environment Day for the awareness of the masses about the hazards of the environmental degradation being faced in the recent years. A Campaign on cleaning the city/area is also organized with the help of the employees of the organization and the eminent personalities of the city.

It aims to create awareness on environmental issues among a wide group of stakeholders. Several nongovernmental organizations, educational and training institutions, professional associations, scientific bodies, community organizations, and also a whole range of other agencies participate in the campaign. These bodies singularly or in partnership with other organizations, organize programs for creating environmental awareness followed by field action at the local, regional and national level.



6) SKILL DEVELOPMENT TRAINING

Skill Development Training for the beneficiaries of Jute Designer Bags, & Local Fiber based Handicrafts with own funding of **Bhartiya Gramotthan Sanstha**. This is a need based scheme wherein the beneficiaries are taking training and developing their skills in handicrafts etc.



7) AAM AADMI BIMA YOJNA

“Aam Aadmi Yojna” is targeted to cover the low income group especially those who have no fixed and stable income. This policy is available to both male and female artisan without any medical examination covering individuals in the age group of 18 to 60 years with the support of O/o Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, New Delhi and DIC narendra nagar also. Rs 80/- as premium part is born by artisans and weavers and rest amount of premium paid by the state govt , LIC and related ministry.

8) MEDP Training Programme In Tehri Garhwal

With the support of NABARD livelihood & entrepreneurship development program was conducted for 01 batches of 30 women beneficiaries. These beneficiaries were engaged in training in local fiber based handicrafts products.

The aim of MEDP project was to empower the economically weaker section of the community through community development programs and to identify suitable livelihood activities through participatory approach based on local demand, availability of raw material, marketing facilities, skill sets, traditional knowledge of community, capacity of SHPI/resources agency, transport facility, availability of infrastructure, etc. for SHG members/ their family members.

The beneficiaries have started the production of handicrafts learnt by them in the trainings which has raised employment opportunities for the beneficiaries to raise their living standard.



9) Gandhi Shilp Bazar

With the support Of DC(H) Govt. of India, Ministry of Textiles, DC(H) had allotted 100 stall in the Gandhi Shilp Bazar and artisans from all over India showcased their products in the GSB. Being an implementing agency BGS managed over all fair the Gandhi Shilp Bazaar was organized

in Dehradun from 17-26 Dec, 2021.



10) Women Empowerment Through Local and Allied Natural Fibre Handicrafts

Women Empowerment through local and allied natural fibre handicrafts At Shyampur, Gumaniwala, Uttarakhand under to develop new prototypes and introduction of new techniques and technologies for enhanced production conducted with support of Uttarakhand Mahila Samekit Vikas Yojna.





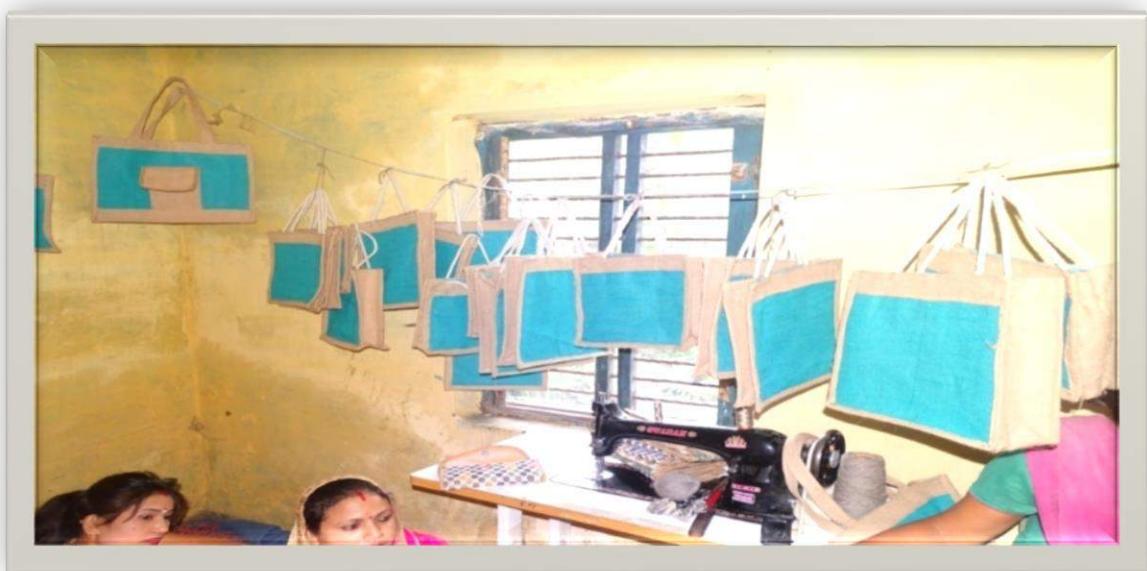
11) Jute Raw Material Bank (JRMB) Project

This project is supported by NJB. This project keeps the details of Jute raw material purchased by BGS and sold to its beneficiaries. The artisans of jute handicraft products purchase raw material from the organization and make the products in their own house. After the production they sell the products to the open market and suppliers and earn money.



12) Training To Trible Women / Artisans .

Shamdasani Foundation has been providing donation to support our rural development projects since last 6-7 years. The organization has been utilizing these funds to provide handicraft based training to the needy and poor women beneficiaries of the tribal community. In continuation to the above BGS conducted a one month long training program for the Artisans. The training program aimed at providing jute based handicraft products training to the tribal. The training was conducted in Khadri Shyampur area of Rishikesh. The beneficiaries who were trained are now engaged in production of jute bags and jute braided work products.



13) Technology Resource Centre by UCOST

BGS was sanctioned a grant by UCOST in the month of March 2021 to undertake different Research and Development in field of handicraft and to see the potential in the locally available fibres to be designed as beautiful handicrafts and home decor and utility products.

BGS has conducted many trainings in TRC for development of handicrafts.

