

## PRODUCT CREATION CHECKLIST

### 1. Product Idea

- Define what product you want to create (website, app, blog, tool, etc.)
- Identify your target audience.
- Clarify the problem your product solves.

### 2. Initial Planning

- List the main features your product will have.
- Decide whether your product will be:
  - Completely free
  - Subscription-based
  - Free + paid premium

### 4. Domain & Hosting (For Web Products)

- Choose a domain name.
- Buy hosting from a trusted provider.
- Connect the domain to your platform.

### 5. Development

- Build your product structure.
- Create pages, layouts, or app screens.
- Set up necessary tools and integrations.
- Make it mobile-friendly and fast.

### 9. Launch

- Publish your product publicly.
- Test all features.
- Announce across platforms.
- Submit your site to Google if it's a website.

### 10. After Launch (Main Priorities)

#### A. SEO (Most Important Step After Launch)

- Optimize pages with keywords and metadata.
- Improve page speed and mobile experience.
- Publish high-quality content regularly.
- Build internal links.

#### B. Marketing

- Social media promotion.
- Email marketing.
- Running ads when needed.

#### C. Collect User Feedback

- Understand what users like or need improved.
- Update features continuously.

#### EARNING METHODS (Only Two)

##### 1. Ads

- Display advertisements using Google AdSense.
- Earn based on views and clicks.

##### 2. Subscription-Based Model

- Charge monthly or yearly for premium content or features.
- Useful for premium content, exclusive access, or tools.