

# LISTHUB APPLICATION

(Revised 12/2014)

For consideration in the ListHub network, this application must be completed in full and returned prior to drawing up an agreement. Should extra space be required or if applicable, attach additional pages.

**APPLICATION DATE:** \_\_\_\_\_ **Desired Launch Date:** \_\_\_\_\_

## **1. COMPANY INFORMATION:**

Company Name: \_\_\_\_\_

Db(s): \_\_\_\_\_ Product Name: \_\_\_\_\_

Full Legal Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Web site: \_\_\_\_\_

Applying As: ☐ Sole Proprietor ☐ LLC ☐ Corporation ☐ Other \_\_\_\_\_

Year Founded: \_\_\_\_\_ State/Province of incorporation (location if not Inc.): \_\_\_\_\_

Dun & B # (if any): \_\_\_\_\_ Stock Symbol/Exchange: \_\_\_\_\_

Federal tax I.D. number: \_\_\_\_\_ How many people does your company employ full time? \_\_\_\_\_

## **2. SERVICE AREAS:**

A. List the markets (MLSs or cities) you wish to license data.

☐ Nationwide ☐ Regional (MLS by MLS) If regional, please list each desired MLS, city and state as appropriate: \_\_\_\_\_

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B. Do you service areas for which you are not licensing data from ListHub? If so, please list and explain why they will be excluded: \_\_\_\_\_

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### **3. PRODUCTS AND SERVICES:**

- B.** Which of the displays are actively displaying listings today? ☐ Web ☐ Mobile ☐ Other

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E. Do you accept and display all listings types (i.e. rentals only, luxury, commercial, land, specialty listings, etc.)? \_\_\_\_\_  
\_\_\_\_\_

F. Does your company sell or intend to sell leads to real estate agents/brokers? ☐ Yes ☐ No

G. Do the brokers have to be a paying client in order for their listings to appear? ☐ Yes ☐ No

H. How does your company monetize generally? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I. How is your development managed? ☐ In house ☐ Outsourced

J. Are you interested in displaying or using the data for other divisions, subsidiaries or products of your company? ☐ Yes ☐ No If yes, describe below:

K. Are you interested in providing MLS's or brokerages with a revenue share if they assist with local marketing to agents/brokers? ☐ Yes ☐ No

L. Does your company syndicate or distribute listings to other websites or advertising mediums not owned by your company? ☐ Yes ☐ No If yes, do you distribute MLS-sourced data? Explain below: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### 4. **PRINCIPALS:**

A. List principal owners or officers of company. If applying as sole proprietor or partnership, list officer names, titles and Legal ID (driver's license# or equivalent) on additional page.

Name	Title
_____	_____
_____	_____
_____	_____
_____	_____

B. Are any principals/owners/officers of your company an actively licensed real estate agent or broker? ☐ Yes ☐ No If yes, list name and details: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**5. LITIGATION:** Has your company previously or currently been involved in litigation related to its products or services? ☐ Yes ☐ No If yes, provide summary on an additional page or in comments section.

**6. CONTACT INFO:** List name, title, phone, and email for the team members who will be involved with the implementation and management of the ListHub account.

Primary Contact: \_\_\_\_\_

Tech Contact: \_\_\_\_\_

Accounting Contact: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_

Other: \_\_\_\_\_

**7. Comments (if any):** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**I acknowledge and affirm the following (please initial by each):**

1. \_\_\_\_\_ The initial deposit is due with the signed agreement and data access will not be provided until it is processed.
2. \_\_\_\_\_ The data specs were provided in advance and I have reviewed them ([data spec](#))
3. \_\_\_\_\_ ListHub provides 10-days advance notice to each MLS prior to launch which may impact your go-live date options. MLS notices are sent out on Thursday's.
4. \_\_\_\_\_ Reporting metrics and feedback reports must be setup prior to launch ([setup docs](#))
5. \_\_\_\_\_ The account must be current prior to the launch date.
6. \_\_\_\_\_ The data is confidential and prior to official written permission from ListHub it cannot be used for anything other than testing.
7. \_\_\_\_\_ Certain changes must be reviewed or approved in advance by ListHub including but not limited to model changes, terms and conditions, subdomain additions, etc.
8. \_\_\_\_\_ Until my site/product is officially launched in ListHub I will not promote my relationship with ListHub either directly or indirectly or by inferring access to data (unless expressly authorized by ListHub.)

**SIGNATURE:**

The undersigned certifies he/she is authorized to sign this ListHub Application on behalf of the applicant. The undersigned further certifies the information contained in this Application is true and correct. I understand it will be necessary for ListHub to conduct due diligence with respect to this Application and I agree to execute appropriate releases or requests in order for ListHub to obtain credit references or other information it deems necessary.

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Name

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Date

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Print Name

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Title