

# TARGETED DIGITAL MARKETING FOR YOUR ADVERTISER'S BUSINESS AND CONSUMER NEEDS

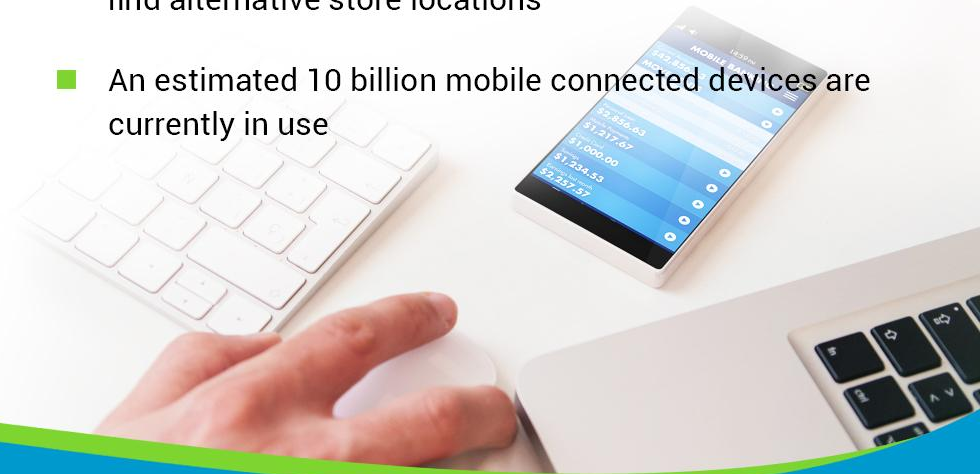
- 15 MILLION U.S. BUSINESSES LIST
- 260 MILLION CONSUMERS LIST
- 27 MILLION EXECUTIVES LIST

THE AUDIENCE YOUR ADVERTISERS DEVELOP MUST BE ACCURATE. WHEN IT COMES TO MARKETING, OUR PROCESSES AND PROGRAMS FOR DISPLAY ADVERTISING IS TOP OF THE INDUSTRY.



# DIGITAL MARKETING STATS

- The average smartphone user spends 5 hours a day on their phone
- 77% of Americans own a smartphone
- Over 230 million U.S. consumers own smartphones
- Around 100 million U.S. consumers own tablets
- 79% of smartphone users have made a purchase online using their mobile device in the last 6 months
- Almost 40% of all eCommerce purchases during the 2018 holiday season were made on a smartphone.
- eCommerce dollars now comprise 10% of ALL retail revenue
- 80% of shoppers used a mobile phone inside of a physical store to either look up product reviews, compare prices or find alternative store locations
- An estimated 10 billion mobile connected devices are currently in use



**THERE IS AN INDUSTRY STANDARD DEMAND SIDE WHOLESALE PRICE THAT BILL ON EVERY CPM THAT IS MANAGED THROUGH OUR TECHNOLOGY ON GEO FENCING. THIS WHOLESALE DOLLAR IS NORMALLY MARKED UP 25% TO 50% DEPENDING ON YOUR DATA SCIENCE AND AGENCY MODEL.**

**FOR EXAMPLE, AT A 30% MARKUP, IF THERE IS A \$3.00 WHOLESALE CPM YOU WOULD CHARGE YOUR CLIENT \$3.90 FOR THAT CPM RETAINING THE ADDITIONAL \$.90 IN PROFIT. IF IT WAS A \$10.00 CPM COMING OFF PREMIUM INVENTORY YOU WOULD CHARGE \$13.00 RETAINING THE \$3.00 MARK UP.**

For example, at a 30% markup, if there is a \$3.00 wholesale CPM you would charge your client \$3.90 for that CPM retaining the additional \$.90 in profit. If it was a \$10.00 CPM coming off premium inventory you would charge \$13.00 retaining the \$3.00 mark up.





## YOUR AGENCY WILL GET ACCESS TO THE FOLLOWING TO MARKET TO YOUR ADVERTISERS:

- | MARKETING COPY FOR WEBSITE
- | MARKETING COPY FOR DECKS
- | MARKETING COPY FOR EMAILS
- | ACCESS TO OUR CREATIVE MARKETING TEAM
- | ACCESS TO OUR CREATIVE SERVICES
- | PURCHASABLE 15 MILLION U.S. BUSINESSES LIST
- | PURCHASABLE 260 MILLION CONSUMERS LIST
- | PURCHASABLE 27 MILLION EXECUTIVES LIST



# BUSINESS, CONSUMER. AND EXECUTIVE DATA

**15 MILLION US BUSINESS \* 260 MILLION CONSUMERS \* 27 MILLION EXECUTIVES**

## 15 MILLION U.S. BUSINESSES

Get access to Only Triple-Verified Business Lists Database in the marketplace today. Are you looking for specific industries? Or are you trying to target company's based on sales volume? Employee Size? Searching for Businesses in certain cities, state or zip codes? We can help you create a Business List best tailored to your marketing needs.

## BUSINESS TYPE

You can select any type of business or combination of several business categories for your mailing or contact list.

## GEOGRAPHY / TARGETED MARKET AREA

You can select your marketing or business lists by the whole state, county or metropolitan area (MSA), Zip Code(s), radius around a specific address and, of course, the entire United States.

## SIC CODE OR NAICS CODE

SIC or Standard Industry Code is used for business classifications. We can help you select by specific SIC codes or a combination of several SIC Codes for a comprehensive list.

## SALES VOLUME & EMPLOYEE SIZE

Pinpoint your potential sales leads by selecting business sales volume. This allows you to find businesses that are the appropriate size for your sales specifications.

## COMPLEX SELECTIONS

For example, you can select all manufacturers in California with an employee size range of 25 – 50 employees or all retailers in Dade County with sales exceeding \$2 million per year.

## BUSINESS LIST

Abstractors
Asphalt Products Wholesale
Assembly & Fabricating Services Mfg.
Attorneys
Auctioneers
Auctions Appraising
Audio Visual Equipment Dealers
Audiologists
Auto Brake Repair Companies
Auto Supply Stores
Auto Wheel Alignment, Frame, Axle Services
Automated Teller Machine Manufacturing
Automatic Merchandising and Operator
Automobile Parts and Supplies
Automobile Repair Services
Automobiles and Other Motor Vehicle Sales
Automotive Repair Shops
Automotive Road Side Service Companies
Awnings and Canopy Companies

## CONSUMER LIST

Choose from hundreds of search criteria including:

- Geography
- Marital Status
- Ethnicity
- # in Household
- Presence of Children
- Home Value
- Home Sale Date
- Length of Residence
- Single/Multi Family
- Lifestyle Selects
- Mail Order Buyers
- Pet Owners
- Donors
- Plus, many more!

## EXECUTIVE LIST

Title	List Count
Chief Executive Officer	144,133
Chief Financial Officer	46,306
Chief Marketing Officer	21,051
Chief Operating Officer	12,871
Chief Technology Officer	27,471
Director	174,538
Executive Director	138,687
Executive Officer	101,718
Executive Vice President	61,176
Financial Executive	208,481
General Manager	67,159
Human Resource Executive	116,318
Manager	2,840,748
Manufacturing Executive	21,517
Marketing Executive	281,434
Medical Professional	117,987
Office Manager	382,312
Operations Executive	72,797
Owner	3,305,015
Partner	125,001
President	657,952
Principal	310,644
Publisher/Editor	17,856
Religious Director	173,134
Sales Executive	169,677
Vice President	72,184





# LET US DESIGN YOUR EMAIL CREATIVES

Get the word out by having your email marketing campaigns designed by the professionals. Our email creative team will custom design professional, mobile responsive email that looks great on every device.

By putting the right emails in front of the right people, you are able to drive more sales in less time. With the right message, you're able to keep your audience engaged and build strong customer relationships. Let our team of creative experts help you design your next creative!

**READY TO GET STARTED?**

# WE DESIGN ADS THAT CONVERT

Get more leads with custom banner ads! Our eye catching ads makes reaching your target demographics easier!

Apply different ad formats, ad units and banner ad sizes for multiple ad campaigns. Customize the way banner ads are served on sites through programmatic platform. Tune online banner advertising performance and easily reach highest click through rate and engagement. Make online banner ads work for you!



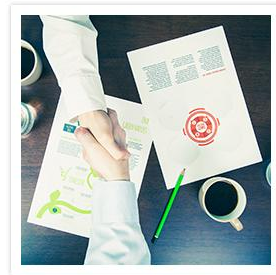
300x250



320x50



320x100



250x250



200x200



# FUNNEL AND CAPTURE PAGES

Our agency services include the design, development and launching of smart landing pages with tracking codes. We work with you to close the loop on conversion and audience development.

Our experts have been launching multi-million-dollar funnels and capture websites for over 15 years.

**Genomics Laboratory**

**FILL UP TODAY**  
IT IS PERFORMED AT NO COST

NAME: \_\_\_\_\_  
LAST NAME: \_\_\_\_\_  
FIRST NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
CITY: \_\_\_\_\_  
STATE: \_\_\_\_\_  
ZIP: \_\_\_\_\_  
SUBMIT

**CANCER GENOMICS**  
COMPREHENSIVE HEREDITARY CANCER RISK ASSESSMENT

Other: indicate genetic condition in a single sentence or more sentences in the space below.

**Get In Touch NOW & Book Your Cancer Genetic Testing TODAY!**

**UNDERSTAND HOW YOUR GENETICS CAN INFLUENCE CANCER RISK.**

Identifying a "pre-symptomatic" genetic testing leads to specific informed decisions. In addition to a genetic test, you can also choose to have a genetic counselor. Genetic counselors are trained professionals who can help you understand the results of your genetic test. They can also help you understand the implications of the results of your genetic test. They can also help you understand the implications of the results of your genetic test.

**WHO SHOULD GET TESTED**

If you suspect you or someone you know may have an increased risk for cancer, a genetic counselor can help you understand the implications of the results of your genetic test. They can also help you understand the implications of the results of your genetic test. They can also help you understand the implications of the results of your genetic test.

**BENEFITS OF TESTING**

Genetic testing can help you understand the implications of the results of your genetic test. They can also help you understand the implications of the results of your genetic test. They can also help you understand the implications of the results of your genetic test.

**PROVIDING ADVANCED CANCER GENOMICS TESTING AND PROFILING SERVICES FOR OVER A DECADE**

Genomics Laboratory has been providing advanced cancer genomics testing and profiling services for over a decade. We have a team of experts who can help you understand the implications of the results of your genetic test. They can also help you understand the implications of the results of your genetic test. They can also help you understand the implications of the results of your genetic test.

**MWD**  
Midwest Water Distribution

**A GLOBUS RELIEF INITIATIVE**

WE ARE CURRENTLY PARTNERED WITH OVER 100 MEDICAL INSTITUTIONS

IF YOU ARE A HOSPITAL OR MEDICAL FACILITY THAT WOULD LIKE TO DONATE TO GLOBUS RELIEF, PLEASE CONTACT US AT 800-519-1161

**WHY GO SOLAR?**

REBATES AND INCENTIVES

There are a number of incentives available to help offset the cost of solar. These include federal tax credits, state rebates, and local utility incentives. We can help you understand the implications of the results of your solar investment.

**HOW SOLAR WORKS**

GET STARTED NOW

**MEDICAL SUPPLIES CONSULTANCY**  
SERVICES FOR MEDICAL INSTITUTIONS

Our team of experts can help you understand the implications of the results of your medical supplies investment. They can also help you understand the implications of the results of your medical supplies investment. They can also help you understand the implications of the results of your medical supplies investment.

**WHAT WE OFFER BEFORE DURING AND AFTER THE SALE:**

• Installation services including warranty and fast repair services.  
• On-site services including warranty and fast repair work.  
• Design and installation services and professional maintenance plans.  
• Rental and sales programs.  
• Comprehensive training for your staff.  
• Comprehensive training for your staff.

**Solar Works**

**FREE CONSULTATION**

NAME: \_\_\_\_\_  
LAST NAME: \_\_\_\_\_  
FIRST NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
CITY: \_\_\_\_\_  
STATE: \_\_\_\_\_  
ZIP: \_\_\_\_\_  
SUBMIT

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**CabreraZ**

**Join Now**

NAME: \_\_\_\_\_  
LAST NAME: \_\_\_\_\_  
FIRST NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
CITY: \_\_\_\_\_  
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ZIP: \_\_\_\_\_  
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## DIGITAL MARKET POST-CLICKS

- Once we have identified user with our proprietary geo fencing technology, we can plug users into multiple different ad exchanges.
- As an agency partner, we can work with you on monetizing and running these campaigns as well.
- Because we are more targeted, our system makes spending in other exchanges much more cost effective.



# THE GEOFENCEDSP.COM PLATFORM IS THE MOST POWERFUL MOBILE MARKETING TECHNOLOGY IN THE INDUSTRY.

GEOFenceDSP.com offers an unbeatable combination of new-school, cutting edge Microtargeting technology, people who are industry leaders, and opportunities to be on the leading edge of the field and outpace your competition.

GEOFenceDSP's innovative technology allows you to target any device that crosses our fenceline. Once a device crosses into a fenced off area, you can continue to send display ads to that device regardless of its current location. It's as simple as a potential customer walking past your store.

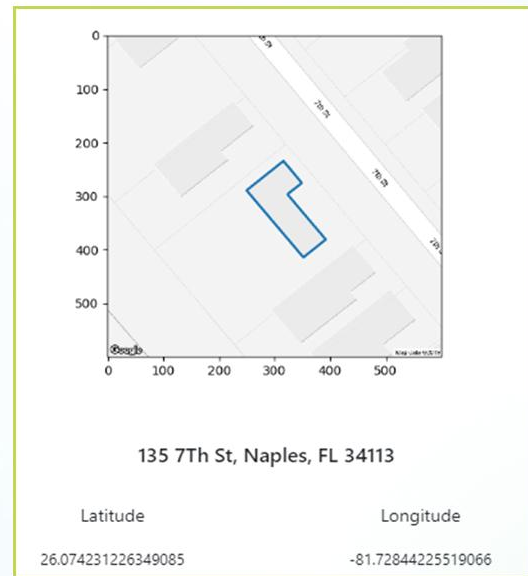




**WE START EVERY MODEL BY GEO FENCING FIRST BEFORE ANY OTHER MARKETING METHODOLOGY IS APPLIED. THE RESPONSE RATE WE GET WILL DETERMINE THE REST OF THE DIGITAL MARKETING PLAN.**

### WHY IT WORKS

- We perfectly geo-fence around the property line to ensure that we only capture the homeowners that you desire
- Machine learning allows us to, over time, verify that they are the clients that you desire.
- By starting with any data selections you have chosen we know we have the most accurate micro-targeting possible. You will not be wasting money on non-buyers like other programs.



## HOW IT WORKS

- It's as simple as loading desired address list setting a budget and you are now sending ads to your perspective clients.
- Our powerful AI system allows to market to clients based upon a combination of big data and where they live.
- Once we capture your clients, we can plug them into the exchanges they love

Create new Geofence

Name \*

Country

Description

[Sample CSV File](#) - CSV must follow this format

**Upload Addresses**

Create Cancel

	A	B	C	D
1	Address	City	State	Zip Code
2	1234 Test	Tampa	FL	33617
3				
4				





# OUR SYSTEM WILL ALLOW YOU TO SPLIT TEST ON ANY SIZE CAMPAIGN

## HUMAN OVERSIGHT

Dedicated Account managers that will observe your account daily to ensure your marketing dollars are being best used and allocated to the things that matter most.

## AI OPTIMIZATION

Optimized AB Campaigns Realtime Bidding controls  
CPM optimization



**ONLY SHOW THE  
ADS THAT ARE  
PERFORMING  
BEST**

**A**

**HURRICANE DAMAGE?**  
Schedule your  
complementary roof  
evaluation  
NOW! [Click Here](#)



**B**

**HURRICANE DAMAGE?**  
Schedule your  
complementary roof  
evaluation  
NOW! [Click Here](#)



# INDUSTRIES AND MARKETING SEGMENTS



Real Estate



Homeowner  
Data Mining



Homeowner Geo  
Targeting



Automotive Sales



New Car Buyer  
Geo-Fence Targeting



Professional Sports



Mobile Ad Marketing



Geo Location  
Technologies



Geo Event Targeting



Massive Online  
Community  
Development



Entertainment  
Industry



Competition  
Location GEO Fencing



Direct Mail Digital  
Conversions



Lead Generation  
all Industries



Local Market Targeting

**AND SO MANY MORE.**

**TALK TO US ABOUT YOUR DIGITAL MARKETING GOALS!**