

# **Vivacity** Max Velocity Pay Plan Compensation Document



The Vivacity Max Velocity Pay Plan gives you numerous ways of maximizing your income potential. You are generously rewarded for selling product, recruiting promoters and developing a solid team over time.

### **Retail Commissions: 20%**

Every product, or program that you offer through your Vivacity online store to potential customers pays a full 20% of the retail back to you. For example, if there is a \$100-dollar sale you instantly earn \$20 on that sale.

**Daily Double Retail Bonus**: Any day that you make \$500 in new customer retail sales equals a double retail commission for that

\$500. You will receive 40% instead of 20%. Every additional \$500 adds another to the pool. If you achieve \$1000 in new customer sales in any given 24-hour period, you would receive the 40% up to the full \$1,000.

## **Becoming a Qualified Promoter**

To access the full power of the Max Velocity, Pay Plan all you need to do is purchase \$99 or more of the Vivacity products or programs to become a preferred customer. Once you are a preferred customer you can gain access to the full power of our pay plan. As a preferred customer log into the Vivacity back office and then agree to the promoter terms and conditions. To maintain the full access to all benefits of the Vivacity Max Velocity Pay Plan you must remain qualified through buying or selling \$99 worth of product every anniversary month. Becoming a qualified promoter at any time and earning retail commissions only on sales can be done without any initial product purchase investment.

## **Wholesale Price and Commissionable Volume**

The wholesale price is easy to calculate. It is exactly 80% of the total retail cost. If a product is \$100 then the wholesale is \$80. Once you are a qualified promoter you are then able to purchase product to inventory and for self-use at wholesale prices. Wholesale is also what the commissionable volume is based on. Every product we have ranges from 80% to 100% commissionable volume of the total wholesale price. Promoters must be qualified to buy at wholesale through maintaining \$99 worth of purchases based on anniversary date of last purchase to buy at wholesale prices.



## **Vanishing Auto-ship**

You will receive the average of your three highest auto ship customer orders in free product credits. If your current auto ship is equal or less you're getting your monthly auto ship requirement fulfilled for free. (shipping not included)

## 30 Day Quick Start Bonus

Create \$500 in personal sales with a total of \$1,500 in group volume sales in the first 30 days from your first cart sale/purchase and earn a Quick Start bonus of \$250

## 90 Day Retail Round Robbin Super Bonus

Every 90-day cycle with \$2,500 in personal retail sales pays a RRR Super Bonus of \$250. Every 90-day cycle with \$5,000 in personal retail sales pays a RRR Super Bonus of \$550. Every 90-day cycle with \$1,500 over the \$5,000 pays an additional RRR Super Bonus of \$50 on top of the \$550.



90 day cycles are calculated from the first sale/purchase in your cart system. Once the 90-day period is over another 90-day period is triggered as soon as there is another sale/purchase done in your cart. This is a renewable commission with unlimited earning potential.

## **Fast Start Unlimited Promoter Bonus**

Our Fast Start Unlimited Bonus will get you super excited! This will promote the kind of behavior you are wanting to see in your organization. Depending on the total retail purchase amount made by your directly enrolled you have a chance of earning a fast start bonus. To be qualified for the bonus the new promoter must purchase at a minimum of \$99, then log in and agree to the promoter terms and conditions. After this they must make a minimum of \$99 in wholesale volume in their cart within a 30-day period of accepting the agreement and you unlock the fast start. Fast starts pay 4 levels deep into your organization at the following scale.

\$99 Retail Purchase	\$199 Retail Purchase	\$399 Retail Purchase	\$499 Retail Purchase
\$10.00	\$20.00	\$30.00	\$50.00
\$5.00	\$10.00	\$15.00	\$25.00
\$5.00	\$5.00	\$10.00	\$10.00
\$5.00	\$5.00	\$5.00	\$5.00
	\$10.00 \$5.00 \$5.00	\$10.00 \$20.00 \$5.00 \$10.00 \$5.00 \$5.00	\$5.00 \$10.00 \$15.00 \$5.00 \$5.00 \$10.00

## **Fast Start Unlimited Matching Bonus**

Earn 10% of all your personally enrolled Fast Start Unlimited Checks

#### **Qualified Match Velocity Bonus**

An additional 10% for a total of 20% match every week that there are 10 or more qualified promoters directly enrolled to you in the calendar month period.

## **Uni-Level Team Commissions (based on Wholesale CV)**

Uni-level team commissions pay great percentages into 7 levels of your organization. You are highly incentivized to help those on the levels below your directly enrolled through generous commission amounts as listed here. Percentages are based on the rank you are qualified to be paid at in the pay period pertaining.

Level	Promoter	Double P	Senior P	Director	Senior D	Executive	Senior E	Field Pres
1	7%	7%	7%	10%	10%	12%	12%	12%
2	5%	5%	6%	6%	7%	7%	7%	7%
3	3%	3%	3%	3%	3%	3%	4%	4%
4	2%	2%	2%	3%	3%	3%	3%	3%
5	2%	2%	2%	2%	2%	3%	3%	3%
6	1%	1%	1%	1%	2%	2%	3%	3%
7	1%	1%	1%	1%	1%	2%	3%	3%

## **Uni-Level Team Commissions Matching Bonus**

This matching bonus is paid on all directly enrolled promoters only up to 7 levels wherever they are placed in the pay plan. This gives you incentive to see good volume expand in your organization and keep recruiting promoters.

Up to 4,999 GBV	5,000+ GBV	12,000+ GBV	20,000+ GBV	40,000+ GBV
0%	10%	20%	20%	30%

## **Infinite Depth Bonus Point Pool**

Every qualified promoter that you have from the 8<sup>th</sup> level down gives you one point in the ID Bonus Point Pool. Each point pays a maximum of \$12 and is calculated based on the total number of points companywide against 1% of the total gross sales of the company.

## **Dynamic Compression 3 Levels Deep**

Your first three levels have dynamic compression tied into their positions. What this means is if there are promoters that lose qualification within the first three levels of your organization everyone moves up to fill in those levels directly. The 4<sup>th</sup> level down does not maintain compression.

## **Vivacity Rank Advancements**

Rank advancements are based on one full qualified calendar month at the following requirements. Once you achieve rank you will remain that rank by title. You will be paid at the qualifier level you maintain within each calendar month and not the rank you have achieved. Aside from the following schedule exceptions to rank advancement and placement within the qualified payment schedule are held at the discretion of corporate.

Title	Monthly PV	Monthly GV	Minimum Legs	Min. Rank in Leg
Promoter	\$99.00			
Double Promoter	\$99.00	500		
Senior Promoter	\$99.00	1000		
Director	\$99.00	2000		

Senior Director	\$99.00	3000	2	Senior Promoter
Executive	\$99.00	5000	2	Director
Senior Executive	\$99.00	5000	3	Senior Director
Field President	\$99.00	5000	5	Executive

## Pay Periods, Anniversary and Calendar Months

Pay periods and any weekly qualifiers on bonuses are Sunday at 12:00AM to Saturday at 11:59PM. Commissions are paid weekly, paying on the Friday following the end of the pay period. Your Anniversary month is based on the date you agreed to the promoter agreement in each month. For example, if you signed up on the 14<sup>th</sup> then the 14<sup>th</sup> of every month is your Anniversary month. Calendar months are month start to end based on the 12-month yearly calendar.

## **Compensation Plan Subject to Change**

Vivacity reserves the right to alter, change or add to their compensation plan at any time. Changes will be submitted by email to all qualified promoters prior to the calendar month they go into effect.





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