AMIT BILOTIYA

SOFTWARE ENGINEER

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124 Kankarpura, Mhowgoan, Mhow



SUMMARY

Versatile Front-End Developer with proven experience delivering responsive, user-centric websites for real-world clients across e-commerce, AI, and service industries. At Innovait Technologies, contributed to projects involving front-end development, CMS integration, SEO optimization, and UI/UX enhancement. Hands-on experience with platforms like Raja Gulab, CPCI, WaveApps, and Cohere, improving user flows, accessibility, and visual presentation. Skilled in HTML, CSS, JavaScript, Basic React, and modern frameworks, with a strong focus on clean code, performance, and seamless deployment.

EDUCATION

IPS Academy, Indore, Madhya Pradesh, India

Bachelor of Technology in Artificial Intelligence and Machine Learning

November 2021 - April 2025

Recently completed B.Tech with a strong foundation in AI and ML concepts. Gained hands-on experience applying these technologies to real-world projects, combining technical knowledge with practical implementation.

Kelwa Public School, Mhowgoan, Madhya Pradesh, India

Class X - 68.8% / 100 (2018-19) Class XII - 67.4%/100 (2020-21)

SKILLS

- Development: HTML, CSS, JS
- Animations
- · Graphic Design
- Digital Marketing
- Quick Learner
- Leadership
- Team Management & Event Management
- Programming Languages: Python

CERTIFICATIONS

- · AWS Cloud Foundation
- Data Analytic (By Google and Accenture)
- Digital Marketing (By Google)
- Virtual Experience Program (By Microsoft)
- Python 3.4.3 Training (By IIT Bombay)

PROJECT EXPERIENCE

Innovait Technologies (6 Months)

- Developed a client website from concept to deployment, ensuring responsiveness and user-friendly design.
- Collaborated with designers and backend developers to integrate UI/UX elements and optimize performance.
- Implemented modern web technologies, enhancing site speed and functionality.
- Optimized performance, security, and SEO for better user experience and visibility.
- Managed testing, debugging, and deployment processes for a seamless launch
- Utilized modern web technologies (e.g., HTML, CSS, JavaScript, React, or relevant frameworks).

Project Work - Innovait Technologies (Tech Intern)

- Contributed to real-world client projects, involving front-end development, CMS integration, SEO optimization, and UI/UX enhancements.
- Raja Gulab Supported e-commerce integration and product categorization for a spiritual goods platform, enhancing user flow and purchase efficiency.
- Central Pest Control India (CPCI) Helped streamline service listings and built responsive layouts to improve accessibility across devices.
- WaveApps Analyzed and suggested UI improvements for a financial services tool catering to small businesses.
- Cohere Assisted in presenting AI platform services through a clean, modern layout and interactive content blocks.
- Innovait.in Participated in internal website maintenance, AI services content updates, and design consistency.

Marketing

- Developed and executed digital marketing strategies to promote Diginomo's coworking spaces and tech services.
- Managed social media platforms, creating engaging content to increase brand awareness.
- Designed and implemented paid ad campaigns (Google Ads, Facebook Ads) to attract new customers.
- Optimized SEO strategies, improving website ranking and organic traffic.