

WasatchProject.com will be the forefront for information about the mission of the Project. The mission, to create well rounded ski and snowboard athletes, on and off the hill. This information will be focused towards potential student athletes as well as their parents. In addition this resource will maintain the current information about each athlete and what they are doing in the ski and snowboard industry, to show future students what their experience will be like, as well as help current athletes stay in contact with each other.

# personas:

### Martha the Mother

Caring Mother interested in where her son/daughter is interested in transferring their secondary education to

## Steve the Student

High school student looking for a way to ski/snowboard more while getting a high school degree

### Alex the Athlete

Current student athlete of the Wasatch Project, looking in to the events going on and what other athlete as doing

# comps:





