

# EGG HEADS CLUB™

## LITEPAPER



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[eggheadsclub.io](http://eggheadsclub.io)

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# OUR STORY

The core team behind Egg Heads Club comprises four friends who have been immersed in the world of crypto and NFTs for the past two years. Time and time again we had seen projects with recycled ideas turning a quick profit and providing little utility to their community. We thought it was time to change that.

One of our team members, Ant, had a unique idea brewing, and when he told us about it we immediately bought into his vision. So we set to work, tirelessly refining our idea until we had something we felt proud to present to the public.



# WHAT IS EGG HEADS CLUB?

Egg Heads Club is a collection of 3,500 unique NFTs stored on the Ethereum blockchain.

Egg Heads are adorable, highly intelligent NFT creatures who roam the land of Eggtopia. They spend their time exploring their homeland, socialising and playing fun, retro-style minigames in return for EggBux (\$EGBX).

Each Egg Head is algorithmically generated from over 200 components split across 9 categories, totalling billions of possible combinations.

# RARITY

## CLASS

Classic 55%

Rare 35%

Legendary 9.3%

Heroic\* 0.7%

Heroic Egg Heads comprise of 25 unique 1/1's released as part of the collection.

## VARIATIONS

10 Background

19 Back Torso

52 Shell

6 Face

5 Eye Style

17 Eyewear

70 Headwear

23 Front Torso

61 Hand Accessory

Each Egg Head is algorithmically generated by combining over 250 unique traits with varying rarity across categories. All Egg Heads are separated into 4 different classes of rarity, depending on the shell they are assigned.



# ATTRIBUTES

Egg Heads have attribute scores across 4 primary categories which are determined entirely by the rarity of the individual components that each Egg Head consists of.

Specifically, these categories are:

- Speed
- Shell Strength (Health)
- Jumping
- Force (Attack Power)



Each of these attributes will have a maximum score of 40.

Additionally, there are a finite number of special traits of which one is assigned to each Egg Head. This special trait is a specified animated action that each Egg Head will be able to perform. Exploding shells, force fields and time-limited flying capabilities are all examples of special traits that each Egg Head can have.

We will be periodically releasing sneak peeks of our Egg Heads performing their special traits in the run up to our official launch, so stay tuned. These attribute scores and special traits will come into play in a future RPG platformer-style game we are plotting as part of our metaverse expansion.

See page 10 more details on this!

# OUR VISION

For the other millennials out there who, like us, grew up on a wholesome diet of Pacman, Space Invaders and Super Mario (we know the nostalgia's real), this project is for you. Simply put, our mission is to fuse the world of NFTs with retro arcade-style gaming. We plan to bring out a series of unique play-to-earn minigames designed to capture the essence of our youth, all under the banner of Egg Heads Arcade.

Ownership of an Egg Heads Club NFT will grant you exclusive access to play these games and earn while you do so. We are fully confident that blockchain play-to-earn gaming is soon going to explode, and we plan on being at the forefront of that movement.

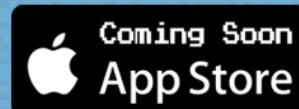
While we have come up with the concept for the first game in this series, which is currently in development, we'll be leaving the rest to you. We want this project to be community-driven at its core, so we'll soon be presenting you with our ideas for the subsequent games in this series, all coinciding with the core themes of the Egg Heads Club.

Further down the line, we'll be expanding this vision into the metaverse. We want owners of the Egg Heads to have the same amount of fun not just in our 2D arcade game series, but also in the 3D virtual worlds that will soon be commonplace.

For now though, we'd like to give you an overview of what you can expect from the first installment of Egg Heads Arcade: Egg Jump. Check it out on the next page!



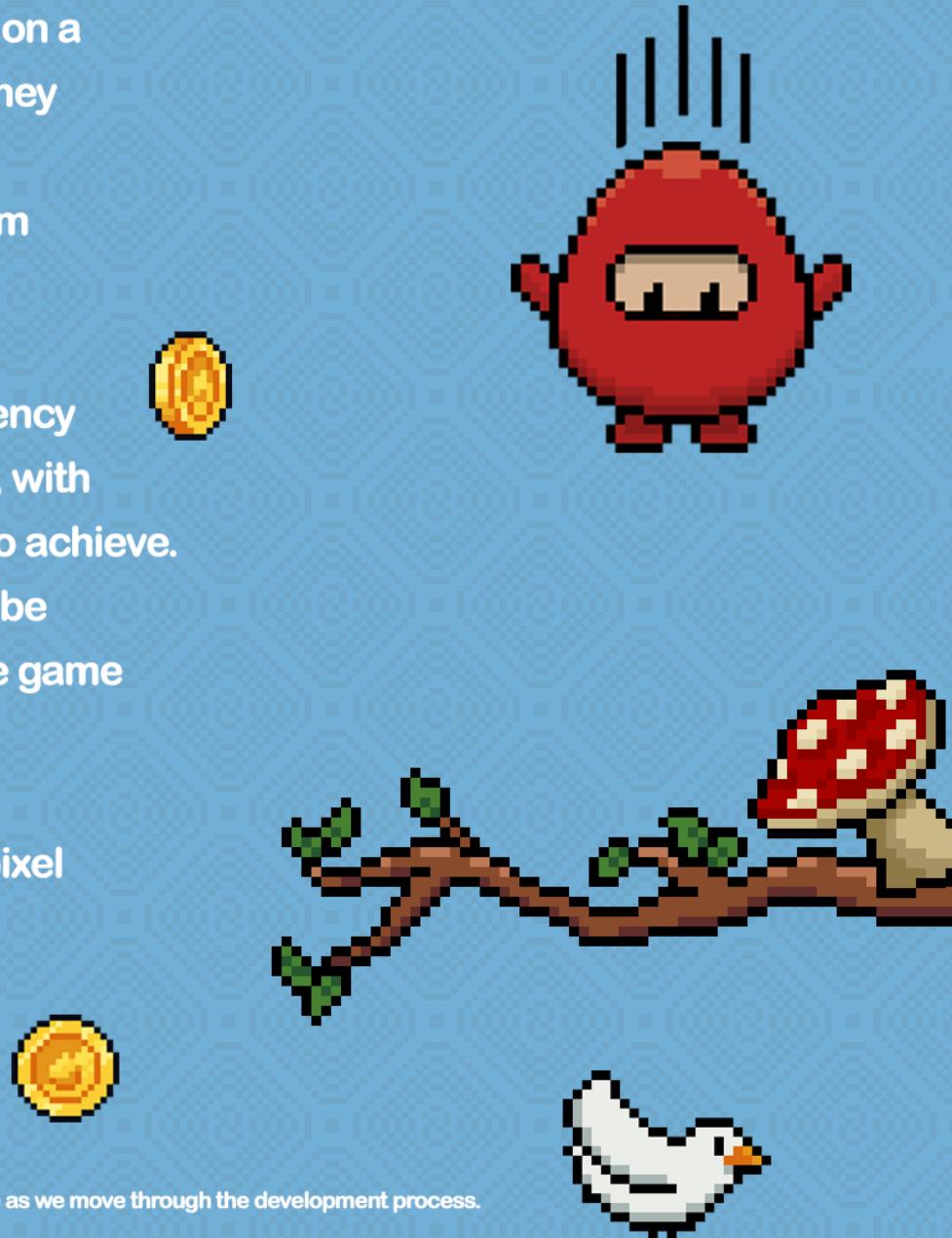
# OVERVIEW: EGG JUMP



In Egg Jump, you will control your Egg Head as they embark on a perilous dive off the top of Mount Eggerest. Along the way, they will have to swerve clear of an array of obstacles, as well as snatching any riches in reach whilst acquiring some help from some super springy mushrooms and boosters.

The game's difficulty, based on both falling speed and frequency of obstacles, will increase the further your Egg Head travels, with your score being proportional to the distance they manage to achieve. If you hit too many obstacles then your Egg Head's shell will be compromised, causing you to spiral to a squished doom. The game will be designed for both iOS and Android users.

Our highly talented artist, Kimonade, is designing the retro pixel art for this game, and we will be maintaining the arcade style throughout, right down to the music and sound effects. Check out the gameplay trailer on our website.



# EGG JUMP: TECHNICAL DETAILS

## CONTROLS

Egg Jump has been designed to be simple yet great fun at the same time. For iOS and Android users, you will control your Egg Head's falling motion simply by tilting your phone one way or another. For desktop users, left and right keys will perform this function.



## SCORING

Your score will increase the further you have fallen. Boost your score by picking up silver and golden coins as you fall. Gold coins will be worth more, but will be harder to reach—high risk but high reward.

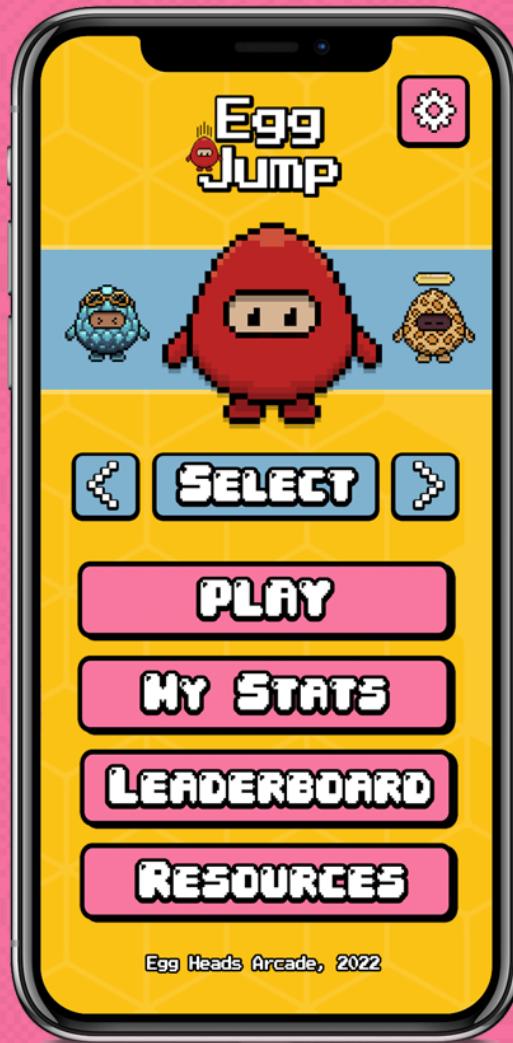


## HEALTH AND DAMAGE

You will start the game with a full health of 100 and damage will be incurred if you crash into an obstacle. There will be various obstacles in the game, including birds, branches and airplanes. All Egg Heads will be uniformly damaged after coming into contact with an obstacle, irrespective of your Egg Head's stats (don't worry, those will come into play in future games). Once in a while you might see a floating heart icon. Make sure to grab this to give your health a boost.



# GAME PREVIEW: EGG JUMP



Choose your Egg Head NFT to play with in the game.



Earn EggBux (\$EGBX) based on your in-game performance.



Top the leaderboards to receive generous prizes.

# PLAY-TO-EARN FEATURES: EGG JUMP

There is a revolution going on in the blockchain gaming industry, and that is play-to-earn gaming. At its core, play-to-earn gaming allows gamers to earn while they play, giving them an additional income source while also raising the stakes of the games, in turn making them more fun and engaging.

Players of Egg Jump will be rewarded for their in-game performance by earning EggBux (\$EGBX). Specifically, the amount of EggBux earned in any given attempt at playing Egg Jump will be correlated with the score achieved, which is dependent on the total distance fallen and the amount of score boosts obtained along the way. On top of this, we will also be dishing out generous allocations of EggBux for those topping the various leaderboards.

Earning EggBux will provide holders with various forms of utility, for example:

- Having real-world value.
- Holders will also be able to redeem their EggBux for physical Egg Heads Club merchandise.
- Breeding of second generation Egg Heads (yep, they're coming). You'll be able to use your \$EGBX to breed up to 2 second generation Egg Heads. You will be able to use these second generation Egg Heads to play with in the Egg Heads Arcade series, and you'll also be able to sell and trade them. As per our roadmap, we plan to launch this functionality in the third quarter of 2022.



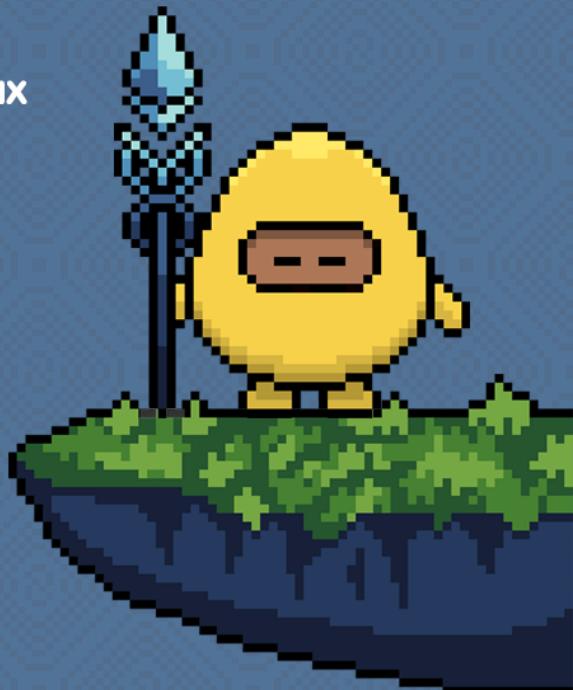
# TOKEHOMICS

In early Q2 2022, we will be releasing our \$EGBX token. We will be adopting a single-token system, wherein EggBux will not just provide real world utility through the channels outlined above, but will also act as a governance token, giving those holding it more of a say in the development of the project. EggBux will have a finite supply and we will be implementing various deflationary mechanisms to ensure that a sustainable ecosystem is created across our series of play-to-earn games and to encourage the value of EggBux to rise over time.

A couple of these mechanisms include:

- Mandatory taxes when exchanging \$EGBX for merchandise and fiat currencies.
- Periodically reducing the total circulating supply by sending portions of the EggBux reserves to non-owned wallets (a process often known as burning).
- In-game features like breeding, which will require \$EGBX fees thereby further reducing supply.

We are currently working with a blockchain gaming firm who has a mass of experience in play-to-earn gaming and tokenomics, and we will be collaborating with them to bring out a forthcoming whitepaper that will spell out our tokenomics in greater detail.



# THE FUTURE

As we've mentioned here, Egg Jump is just the start of what we believe will be an extremely fun series of retro P2E arcade-style games. We can't wait to show you the ideas we already have for the expanded game series. But you might be wondering, what will come next after these plans?

There was only ever going to be one answer: the metaverse. We can see where things are heading, and it is clear that virtual 3D gaming worlds will soon be upon us—and we can't wait. We will soon be able to share with you some sneak peeks of our 3D Egg Heads, who will be ready to roam the metaverse. In the second quarter of next year (2022), we will be offering all holders of first-generation Egg Heads a free mint of a 3D Egg Head NFT, which you will be able to use as your playable avatar in the metaverse.

We will then be continuing this quest to push the boundaries of arcade gaming in this novel 3D virtual world. As part of our metaverse expansion, we will be working to bring out a fully immersive play-to-earn RPG game. Here, your Egg Head's attribute stats will come into play. A game format will be implemented in which both skill and the statistical strength of your representative Egg Head avatar will determine your success.

Winning will be rewarded with lucrative allocations of \$EGBX. We will be developing this idea further in collaboration with our community in the coming months, so stay tuned for updates.

We have lofty ambitions for this project, but we are confident that we can make this vision a reality. We hope you'll be joining us for the ride.

# ROADMAP

## HINT

0%: Private Discord channel available for our NFT owners.

25%: Merchandise store launched.

50%: Donation of 5% of sales to a cause decided on by our community.

75%: The Chronicles of Eggtopia released as a digital story-book on our website.

## Q1 2022

Egg Jump game released (beta version).

Vote on next P2E arcade games.

Community DAO launched.

Special Q1 raffles for holders.

3D Egg Heads VX sneak peeks.

## Q2 2022

\$EGBX launch.

Liquidity pools launched.

New arcade mini-games launched.

Land purchased in Sandbox.

Free mint of 3D Egg Heads Club NFTs for 1st gen holders.

Team expansion.

## Q3 2022

Full Egg Heads Arcade series launched on iOS & Android.

Breeding of 2nd generation Egg Heads launched.

Metaverse map and P2E RPG game released.

Party time. Real-life events for our incredible community.