

MODULE-1

(Q-1). Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .

<https://www.flipkart.com/>

<https://www.irctc.co.in/>

<https://www.allegro.pl/>

<https://www.johnlewispartnership.co.uk/>

<https://www.uidai.gov.in/>

((ANS))

→ <https://www.flipkart.com/>

-Protocol: https

-Sub Domain: www

-Domain: flipkart

-TLD: .com

→ <https://www.irctc.co.in/>

-Protocol: https

-Sub Domain: www

-Domain: irctc

-TLD: co.in

→ <https://www.allegro.pl/>

-Protocol: https

-Sub Domain: www

-Domain: allegro

-TLD: .pl

→ <https://www.johnlewispartnership.co.uk/>

-Protocol: https

-Sub Domain: www

-Domain: johnlewispartnership

-TLD: co.uk

→ <https://www.uidai.gov.in/>

-Protocol: https

-Sub Domain: www

-Domain: uidai

-TLD: .gov.in

(Q-2). What is HTTPS/SSL Update?

((ANS))

1. HTTP (HyperTextTransfer Protocol)

- A protocol used for transferring data between a web browser and a website.
- Example: <http://www.example.com>
- Not secure as data is sent in plain text.

2. SSL (Secure Sockets Layer)

- A security technology that encrypts data for safe transmission.
- When SSL is enabled, HTTP becomes HTTPS (<https://>).
- Example: <https://www.example.com>
- Ensures data privacy and security by encrypting information.

(Q-3). List out 10 famous browsers used worldwide.

((ANS))

01. CHROME
02. FIREFOX
03. BRAVE
04. MICROSOFT EDGE
05. OPERA

06. UC BROWSER
07. SAFARI
08. Vivaldi
09. Samsung Internet
10. Tor Browser

(Q-4). Create a Customer Persona & identify Brand Details for the given brands.

Brand : Disney+ Hotstar and Tata 1 MG

((ANS))

https://docs.google.com/spreadsheets/d/1D3VKbc6bNpD8F0wwc1zH4vnENJrNhLYF0cwngYVr6lw/edit?usp=drive_link