



A2Z Mart

Supply Chain Analysis

Dashboard

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[Home](#)[Customer View](#)[Product View](#)[Forecast View](#)[Order View](#)[Key Insights](#)

A2Z Mart Supply Chain Analysis

On-Time %
59.03%

Target: 86.09% (-27.05%)

In-Full %
52.78%

Target: 76.51% (-23.73%)

OTIF%
29.02%

Target: 65.91% (-36.89%)

CUSTOMER PERFORMANCE

Customer Name	Line Fill	Volume Fill	In-Full %	On-Time %	OTIF %
	Rate %	Rate %			
Propel Mart	75.62%	97.70%	59.74% ↓	73.64% ↓	40.92% ↓
Atlas Stores	75.48%	97.58%	59.78% ↓	71.81% ↓	39.55% ↓
Viveks Stores	75.06%	97.57%	60.07% ↓	70.61% ↓	39.44% ↓
Expert Mart	75.48%	97.44%	59.81% ↓	72.54% ↓	39.11% ↓
Logic Stores	74.39%	97.45%	60.14% ↓	70.82% ↓	38.78% ↓
Chiptec Stores	75.61%	97.58%	60.35% ↓	71.62% ↓	38.73% ↓
Expression Stores	75.28%	97.54%	60.83% ↓	69.92% ↓	38.39% ↓
Rel Fresh	74.54%	97.43%	58.69% ↓	72.32% ↓	38.18% ↓
Vijay Stores	59.23%	95.87%	44.98% ↗	72.45% ↓	28.28% ↗
Sorefoz Mart	53.40%	95.33%	39.19% ↑	72.67% ↓	25.89% ↗
Info Stores	53.05%	95.24%	41.16% ↑	70.94% ↓	25.52% ↗
Elite Mart	52.74%	95.29%	37.94% ↑	72.45% ↓	24.37% ↗
Lotus Mart	60.08%	96.01%	53.35% ↘	28.11% ↑	16.34% ↑
Acclaimed Stores	58.93%	95.85%	52.36% ↘	29.43% ↑	15.47% ↑
Coolblue	51.53%	95.08%	44.73% ↗	29.13% ↑	13.75% ↑

[More Analysis on Customers](#)

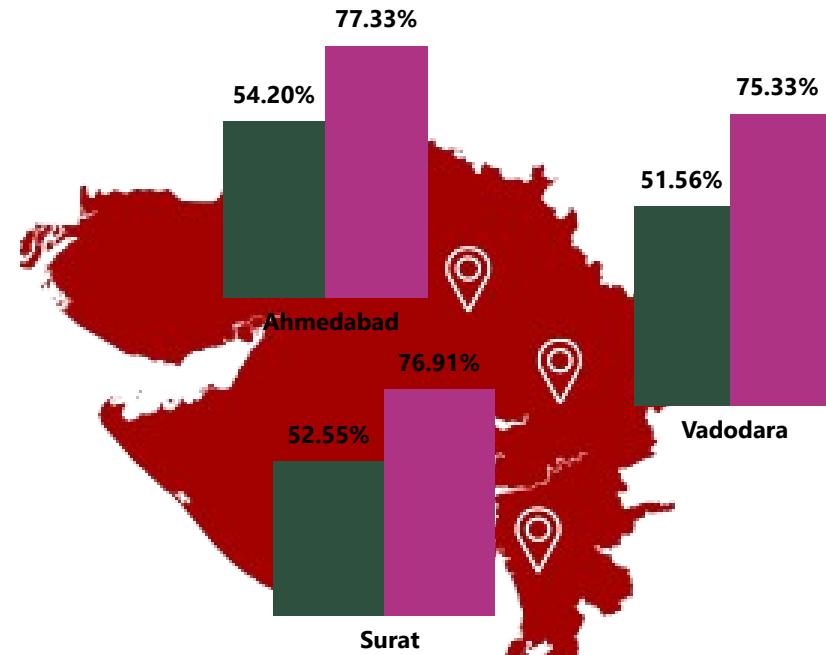
Month

All

Monthly In-Full % Performance



City Wise In-Full % Breakdown



IF

OT

OTIF

A2Z Mart Supply Chain Analysis

65.96%

Line Fill Rate %

96.59%

VOFR %

13M

Order Qty.

458K

Not Delivered

PRODUCT PERFORMANCE

Product Name	Line Fill Rate %	LIFR % by Month	Volume Fill Rate %	VOFR% by Month
AM Butter 250	63.52%		96.36%	
AM Biscuits 250	65.16%		96.58%	
AM Tea 250	65.16%		96.52%	
AM Butter 500	65.19%		96.46%	
AM Ghee 250	65.25%		96.53%	
AM Tea 100	65.32%		96.59%	
AM Milk 100	65.55%		96.54%	
AM Curd 50	65.55%		96.62%	
AM Ghee 100	65.75%		96.59%	
AM Milk 250	65.91%		96.61%	
AM Biscuits 500	66.10%		96.49%	
AM Tea 500	66.14%		96.52%	
AM Butter 100	66.66%		96.59%	
AM Ghee 150	66.72%		96.69%	
AM Curd 100	66.73%		96.62%	
AM Curd 250	67.05%		96.72%	
AM Milk 500	67.51%		96.71%	
AM Biscuits 750	68.05%		96.85%	

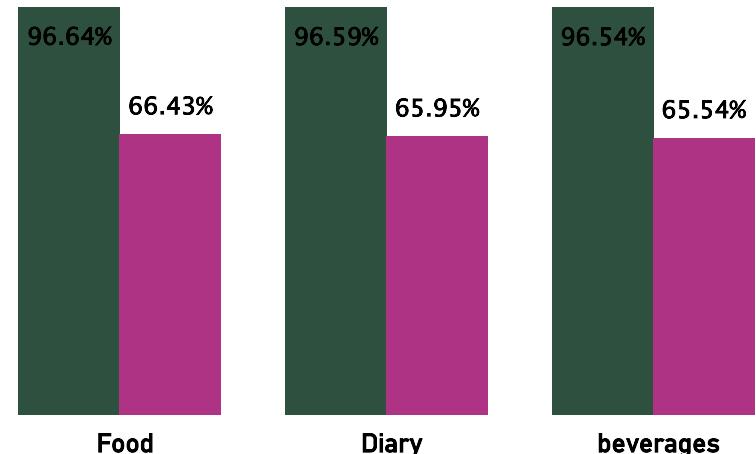
Month

All

Product Performance Matrix

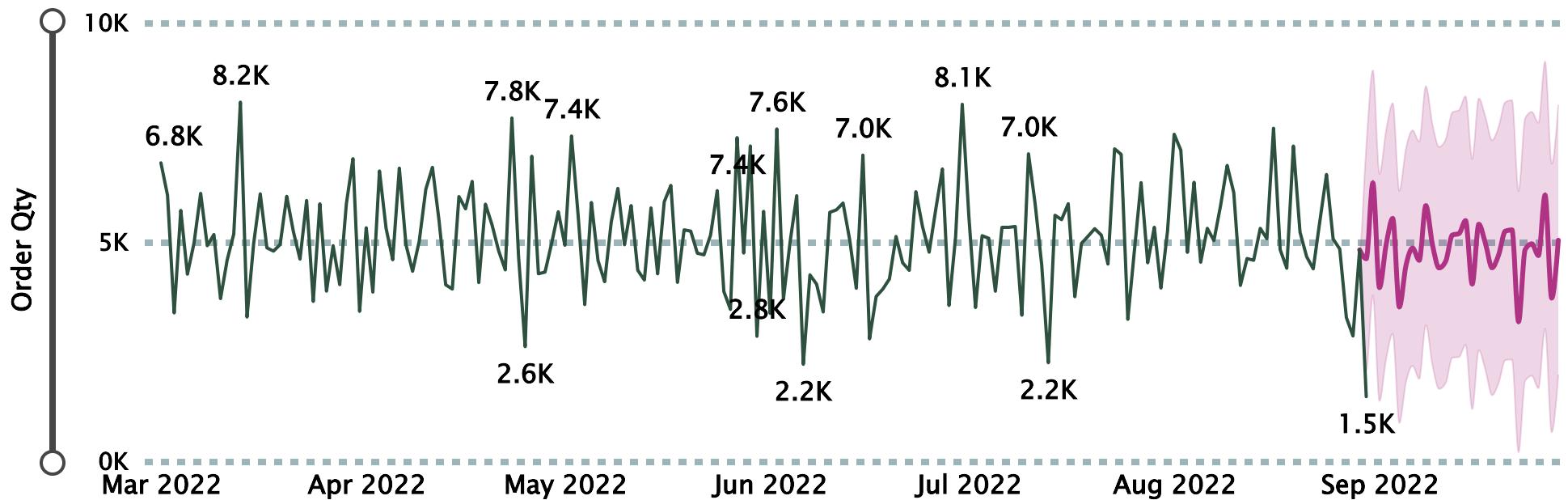


Volume Fill Rate & Line Fill Rate By Category

● Volume Fill Rate %
 ● Line Fill Rate %
 

A2Z Mart Supply Chain Analysis

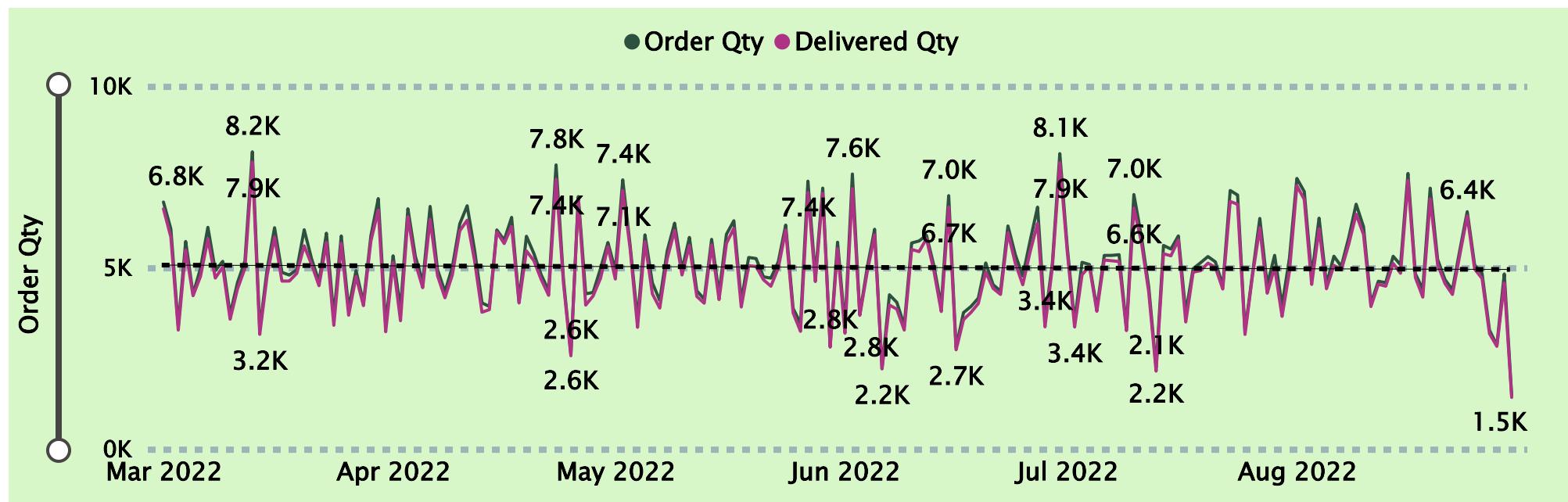
Order quantity history along with the forecast for September



Month

- All
- AM Biscuits 250
- AM Biscuits 500
- AM Biscuits 750
- AM Butter 100
- AM Butter 250
- AM Butter 500
- AM Curd 100
- AM Curd 250
- AM Curd 50
- AM Ghee 100
- AM Ghee 150
- AM Ghee 250
- AM Milk 100
- AM Milk 250
- AM Milk 500
- AM Tea 100
- AM Tea 250
- AM Tea 500

Order quantity & Delivery quantity comparison over time



[Home](#)[Customer View](#)[Product View](#)[Forecast View](#)[Order View](#)[Key Insights](#)

A2Z Mart Supply Chain Analysis

[Order quantity with different dimensions](#)[More Analysis on Orders](#)

Month

All



Apr

Aug

Jul

Jun

Mar

May

[City](#)

Ahmedabad

[Customer Name](#)

Rel Fresh

[Category](#)

Diary

[Product](#)

AM Butter

[Product Name](#)Order Qty
13427K

Rel Fresh

398K

Vijay Stores

398K

Elite Mart

389K

Expert Mart

386K

Sorefoz Mart

385K

Propel Mart

385K

Coolblue

383K

Acclaimed Stores

383K

Logic Stores

377K

Atlas Stores

377K

Lotus Mart

376K

Diary

314K

Food

49K

beverages

36K

AM Milk

114K

AM Curd

100K

AM Butter

83K

AM Ghee

17K

AM Butter 100

29K

AM Butter 500

29K

AM Butter 250

25K

OTIF is a critical metric that measures the efficiency and reliability of the supply chain by assessing whether deliveries are made on time and in the correct quantity. Falling short of these targets suggests issues such as delays in production or transportation, inaccurate inventory levels, or poor coordination among supply chain partners. Such deficiencies can lead to customer dissatisfaction, potential loss of business, and increased operational costs. Addressing these issues promptly is essential to restoring and improving overall supply chain effectiveness and customer trust.

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Over the past six months, the company has consistently failed to meet the On-Time, In-Full (OTIF) targets for all customers. This persistent shortfall is a clear indication of subpar supply chain performance.

The delivery performance of 7 of our customers are even more concerning. They are falling behind in every metric. As an immediate step, we need to address those customers. They are:

- Coolblue
- Acclaimed Stores
- Lotus Mart
- Elite Mart
- Info Stores
- Sorefoz Mart
- Vijay Stores

Lets analyze those 7 customers in more details...

Next