



A2Z Mart Supply Chain Analysis

[Dashboard](#)

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[Home](#)[Customer View](#)[Product View](#)[Forecast View](#)[Order View](#)[Key Insights](#)

A2Z Mart Supply Chain Analysis

On-Time %
59.03%

Target: 86.09% (-27.05%)

In-Full %
52.78%

Target: 76.51% (-23.73%)

OTIF%
29.02%

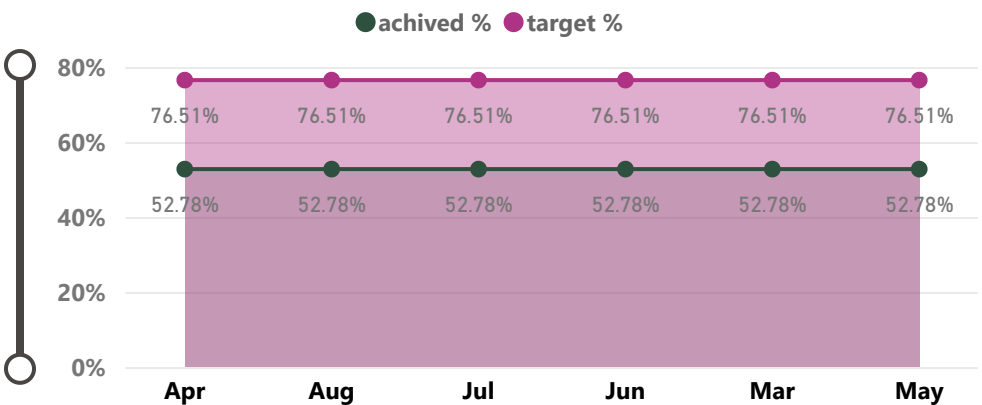
Target: 65.91% (-36.89%)

[More Analysis on Customers](#)

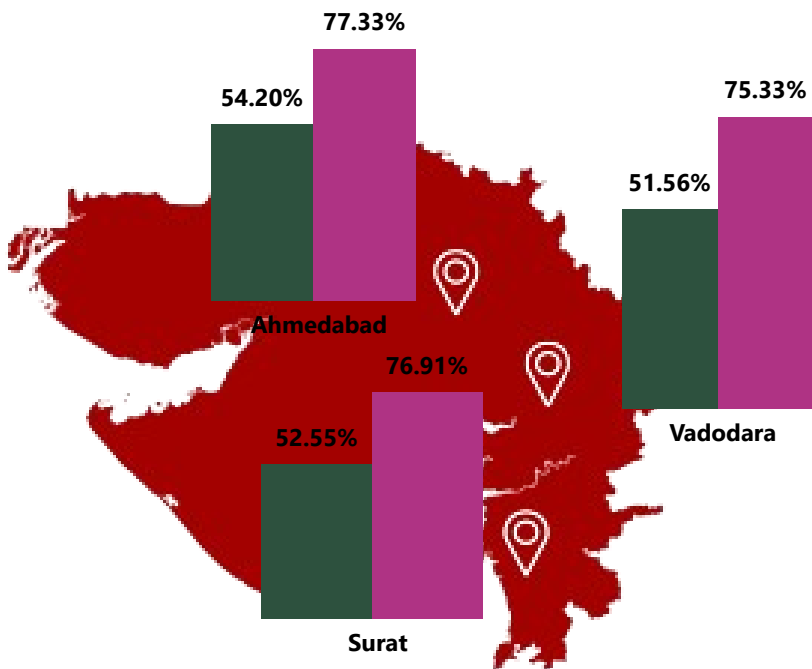
Month

All

Monthly In-Full % Performance



City Wise In-Full % Breakdown



IF

OT

OTIF

CUSTOMER PERFORMANCE

Customer Name	Line Fill Rate %	Volume Fill Rate %	In-Full %	On-Time %	OTIF %
Propel Mart	75.62%	97.70%	59.74% ↓	73.64% ↓	40.92% ↓
Atlas Stores	75.48%	97.58%	59.78% ↓	71.81% ↓	39.55% ↓
Viveks Stores	75.06%	97.57%	60.07% ↓	70.61% ↓	39.44% ↓
Expert Mart	75.48%	97.44%	59.81% ↓	72.54% ↓	39.11% ↓
Logic Stores	74.39%	97.45%	60.14% ↓	70.82% ↓	38.78% ↓
Chiptec Stores	75.61%	97.58%	60.35% ↓	71.62% ↓	38.73% ↓
Expression Stores	75.28%	97.54%	60.83% ↓	69.92% ↓	38.39% ↓
Rel Fresh	74.54%	97.43%	58.69% ↓	72.32% ↓	38.18% ↓
Vijay Stores	59.23%	95.87%	44.98% ↗	72.45% ↓	28.28% ↘
Sorefoz Mart	53.40%	95.33%	39.19% ↗	72.67% ↓	25.89% ↗
Info Stores	53.05%	95.24%	41.16% ↗	70.94% ↓	25.52% ↗
Elite Mart	52.74%	95.29%	37.94% ↗	72.45% ↓	24.37% ↗
Lotus Mart	60.08%	96.01%	53.35% ↘	28.11% ↗	16.34% ↗
Acclaimed Stores	58.93%	95.85%	52.36% ↘	29.43% ↗	15.47% ↗
Coolblue	51.53%	95.08%	44.73% ↗	29.13% ↗	13.75% ↗

Home

Customer View

Product View

Forecast View

Order View

Key Insights

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Month

All

65.96%

Line Fill Rate %

96.59%

VOFR %

13M

Order Qty.

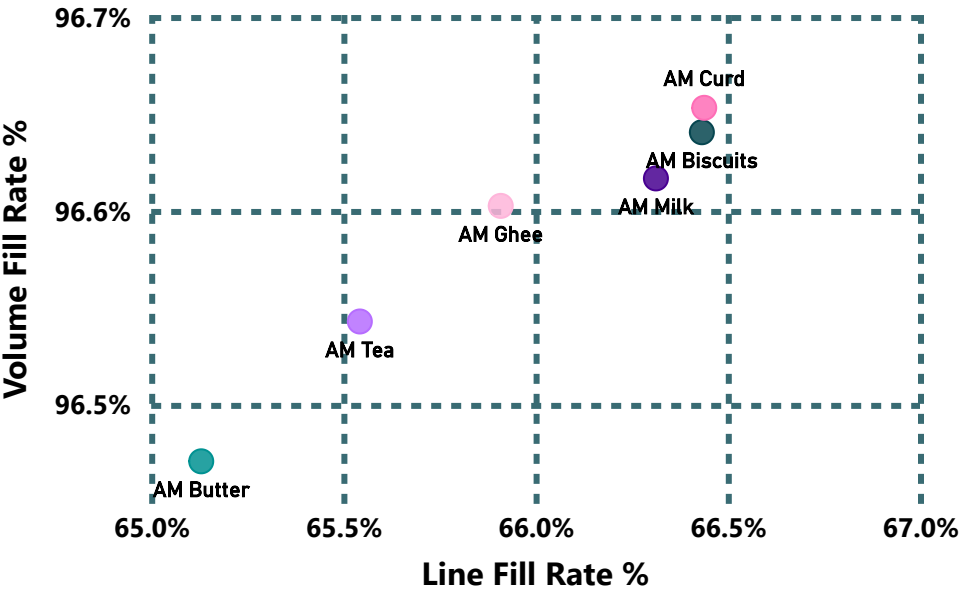
458K

Not Delivere...

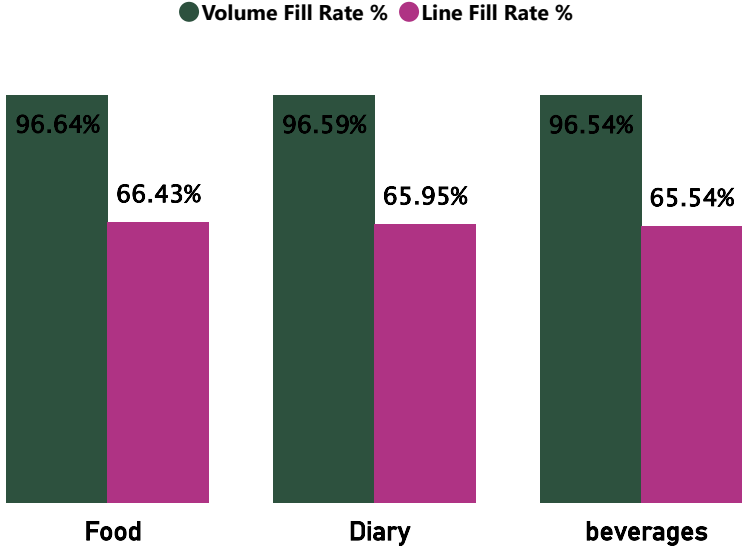
PRODUCT PERFORMANCE

Product Name	Line Fill Rate %	LIFR % by Month	Volume Fill Rate %	VOFR% by Month
AM Butter 250	63.52%		96.36%	
AM Biscuits 250	65.16%		96.58%	
AM Tea 250	65.16%		96.52%	
AM Butter 500	65.19%		96.46%	
AM Ghee 250	65.25%		96.53%	
AM Tea 100	65.32%		96.59%	
AM Milk 100	65.55%		96.54%	
AM Curd 50	65.55%		96.62%	
AM Ghee 100	65.75%		96.59%	
AM Milk 250	65.91%		96.61%	
AM Biscuits 500	66.10%		96.49%	
AM Tea 500	66.14%		96.52%	
AM Butter 100	66.66%		96.59%	
AM Ghee 150	66.72%		96.69%	
AM Curd 100	66.73%		96.62%	
AM Curd 250	67.05%		96.72%	
AM Milk 500	67.51%		96.71%	
AM Biscuits 750	68.05%		96.85%	

Product Performance Matrix



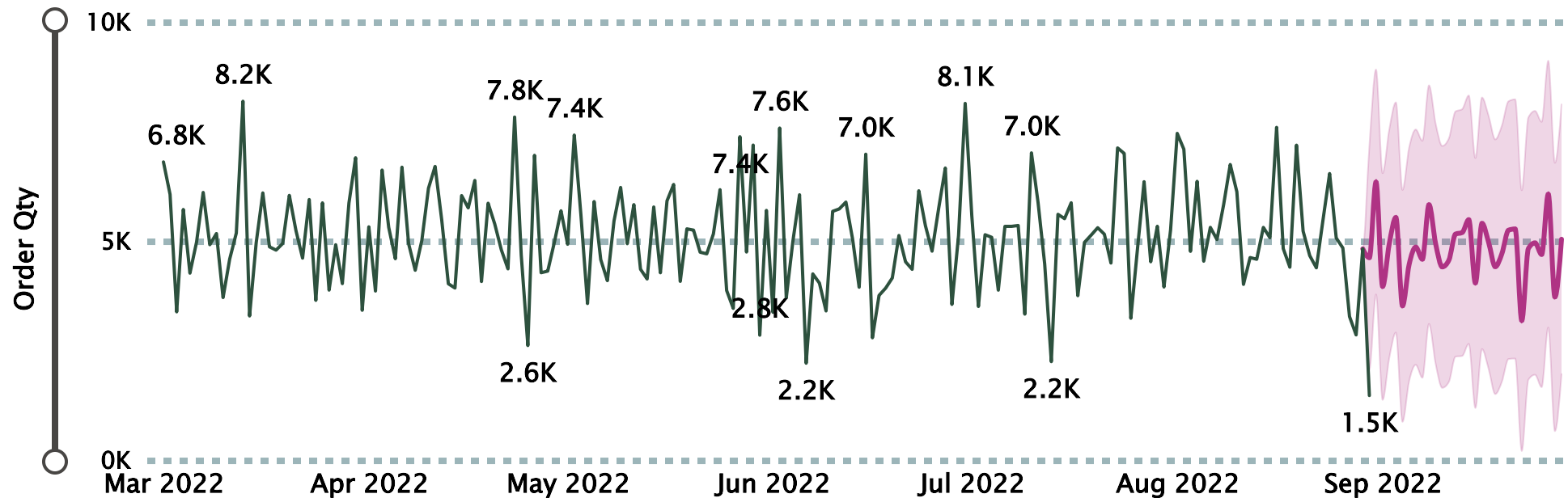
Volume Fill Rate & Line Fill Rate By Category



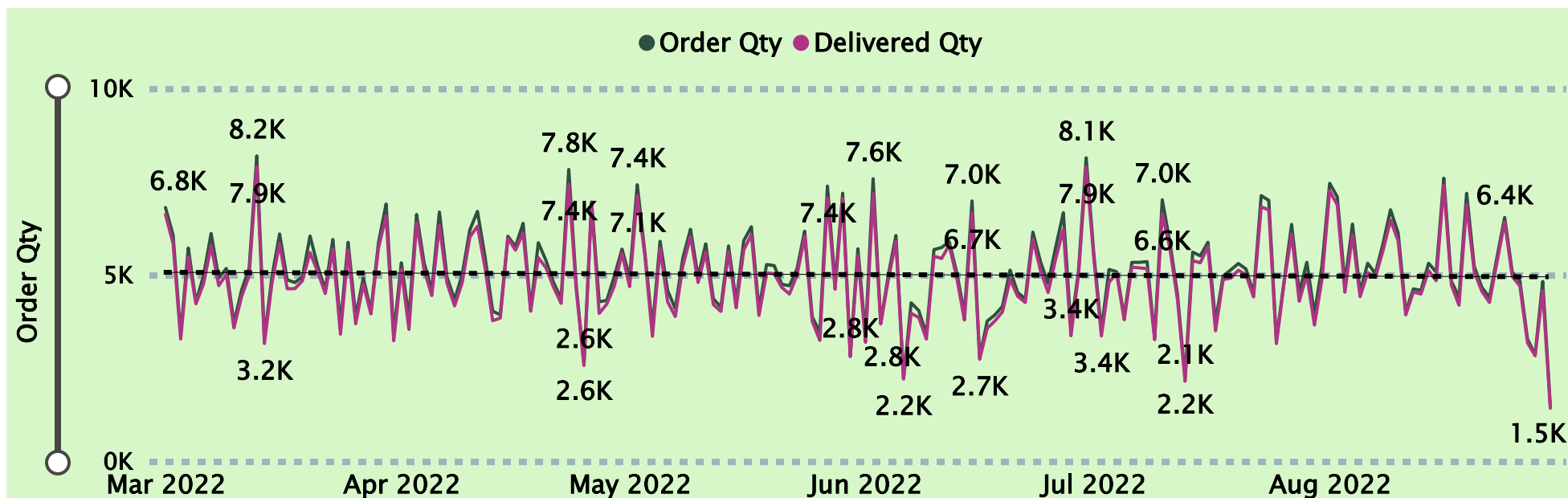
[Home](#)[Customer View](#)[Product View](#)[Forecast View](#)[Order View](#)[Key Insights](#)

A2Z Mart Supply Chain Analysis

Order quantity history along with the forecast for September



Order quantity & Delivery quantity comparison over time



Month

All

AM Biscuits 250

AM Biscuits 500

AM Biscuits 750

AM Butter 100

AM Butter 250

AM Butter 500

AM Curd 100

AM Curd 250

AM Curd 50

AM Ghee 100

AM Ghee 150

AM Ghee 250

AM Milk 100

AM Milk 250

AM Milk 500

AM Tea 100

AM Tea 250

AM Tea 500

A2Z Mart Supply Chain Analysis

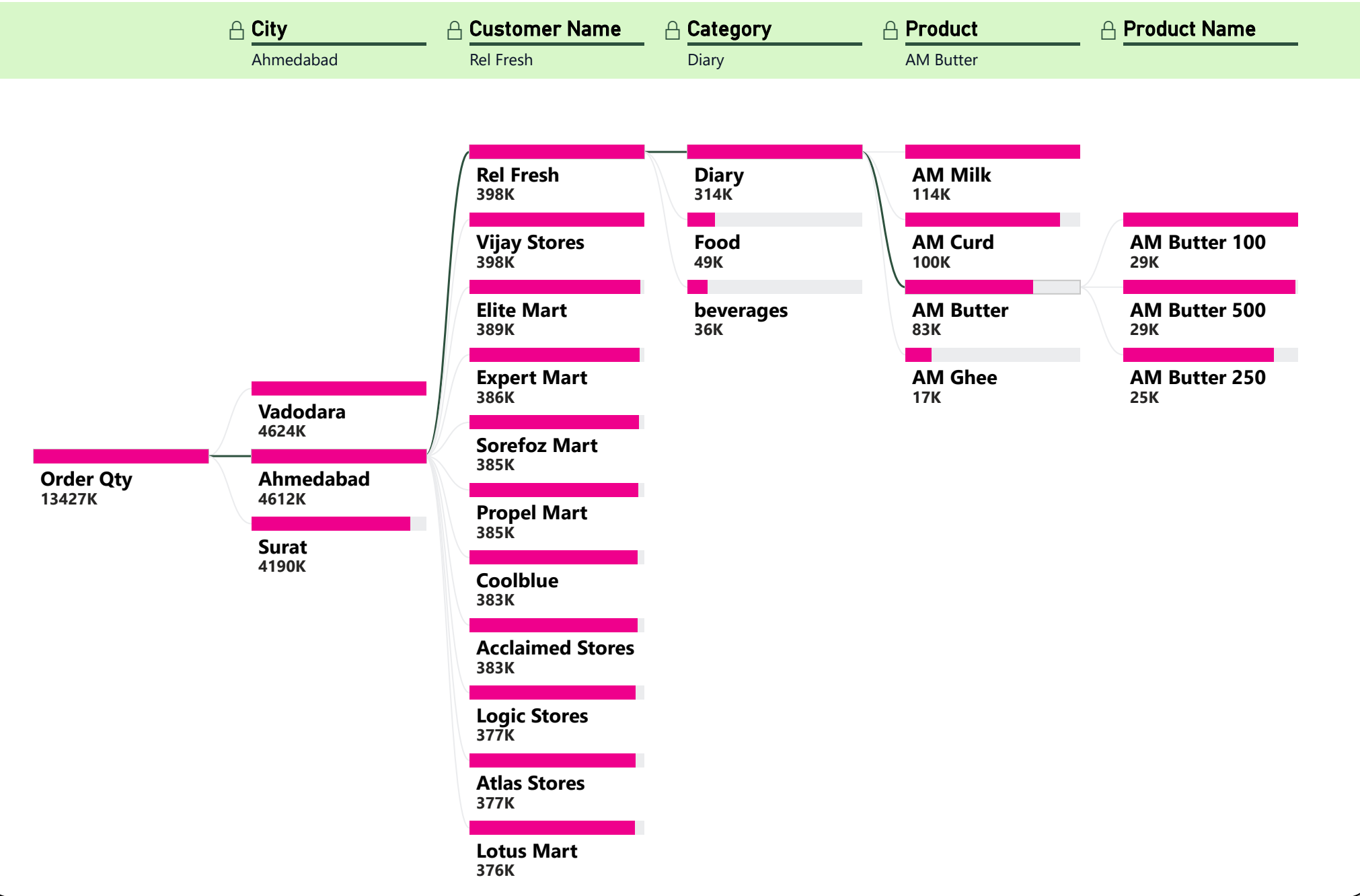
Month

All

Order quantity with different dimensions

More Analysis on Orders

- Apr
- Aug
- Jul
- Jun
- Mar
- May



OTIF is a critical metric that measures the efficiency and reliability of the supply chain by assessing whether deliveries are made on time and in the correct quantity. Falling short of these targets suggests issues such as delays in production or transportation, inaccurate inventory levels, or poor coordination among supply chain partners. Such deficiencies can lead to customer dissatisfaction, potential loss of business, and increased operational costs. Addressing these issues promptly is essential to restoring and improving overall supply chain effectiveness and customer trust.

CUSTOMER PERFORMANCE

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Over the past six months, the company has consistently failed to meet the On-Time, In-Full (OTIF) targets for all customers. This persistent shortfall is a clear indication of subpar supply chain performance.

The delivery performance of 7 of our customers are even more concerning. They are falling behind in every metric. As an immediate step, we need to address those customers. They are:

- Coolblue
- Acclaimed Stores
- Lotus Mart
- Elite Mart
- Info Stores
- Sorefoz Mart
- Vijay Stores

Lets analyze those 7 customers in more details...