

Contact

www.linkedin.com/in/gokulchhabra
(LinkedIn)

Top Skills

Social Media Marketing
Project Management
Entrepreneurship

Certifications

People Analytics
Google Analytics for Beginners
Fundamentals of Digital Marketing

Honors-Awards

National Winner Godrej LOUD
Campus Finalist H.U.L LIME
Runner Up Enactus India Nationals

Gokul Chhabra

Founder @Learnkaro. Hiring for Product & Tech roles. Drop a message if building for Next-Billion-Users excites you!

Gurgaon

Summary

With the vision of Creating the lifestyles pretty easier & soothing around the globe, I am working with different Organisations & Business hubs of India to deal & procure best out of scratch- Output out of initials.

Current Project- www.lakdibazaar.com

An e-commerce platform that provides Wooden Home Decor Products at your doorstep.

Experience

Freedom Employability Academy, FEA

Youth Mentor

July 2020 - Present (2 months)

New Delhi, Delhi, India

I am guiding these youngsters from Tier 3 in their personal skills including self-confidence, discipline, drive, determination, perseverance, self-reliance, have a sense of community, and a desire to give back to society. Looking forward to improving the employability skills of youth from low-income backgrounds in India.

Godrej Properties Limited

Summer Intern

April 2020 - May 2020 (2 months)

Mumbai, Maharashtra, India

The project included understanding, reviewing, and communication of the whole gamut of Godrej's Total Rewards Framework.

Some of the primary deliverables were:

- 1) Understanding the components of the Total Rewards Framework in the context of GPL, the real estate sector and the Godrej Group
- 2) Suitably validating the current policies, benefits & services at GPL w.r.t. relevance in the current scenario

- 3) Designing of the comprehensive handbook (including evaluating the technology interface) in Standard Operating Procedure content outlook, to enable accessibility to the employee
- 4) A comprehensive communication plan to ensure reach out to the relevant stakeholders i.e. HR department at GPL.

Management Development Institute

Student Co-ordinator, Alumni Relations Committee

July 2019 - February 2020 (8 months)

Gurgaon, India

Responsible for engagement & maintaining communication with an 8000+ alumni base. Organized Vartalaap-The Alumni Talk wherein 150+ students within campus participated. Responsible for handling the MDI Alumni Portal & conducting regional alumni meet

Eurokids Delhi Road Saharanpur

Academic Advisor

July 2018 - June 2019 (1 year)

Saharanpur Area, India

I work as an Academic Administrator at Eurokids Saharanpur, which is my family-owned primary school. I assisted the daily operations at the premise and was responsible for improvising the school curriculum through the introduction of out-of-box efficient pedagogical tools which includes Virtual Reality, Augmented Reality, Smart speak and Smart-class technologies. In due process, the research and related survey were carried out at the local level and through the online medium under my supervision.

The recent trends in education technology were explored & best available tools were later employed from among many options. I eventually learnt to integrate the advancements of tech into the education sector.

Enactus Ramjas

Project head Transcreations

August 2016 - August 2017 (1 year 1 month)

Taking the entrepreneurial spirit ahead I worked as a Project Head under Enactus which is a social entrepreneurship society of college wherein I helped a group of 15+ Transgenders establish two business avenues namely Vibgyor Beauty Parlour and Moto services. Due to the continuous efforts of the team, we stood second at the Enactus National Competition among 100 participating colleges across India.

Worked in Project Transcreations, a social entrepreneurship Movement to lighten the lights of many transgenders. From Traffic areas to Real Working Dignified class, the project aims to uplift the community at every step of development.

My earlier position in Enactus Ramjas was heading the Operations vertical of the organisation. This arena includes the basic Functioning, Training of community members, logistics & on going process dealings with the licensing authorities. Heading the department has been one of overwhelming & learned experience till now.

My later position in Enactus Ramjas was handling the training of all community members who were part of 3 Mega Projects. Some tasks included logistics & communications with licensing authorities. And operations of different areas in the action of Plan plus revenue generation.

Placement Cell, Ramjas College

Placement Coordinator

August 2015 - August 2017 (2 years 1 month)

New Delhi Area, India

Worked as a Student & Placement Coordinator with the signified tasks of calling HR of companies, maintaining database, Student organising & College Affairs.

Placement Cell Ramjas College is surely on a massive Growth & we believe its not merely a society- But Very important Foundation of the esteemed insitution.

Lakdibazaar.com

Founder

February 2016 - February 2017 (1 year 1 month)

New Delhi Area, India

Lakdibazaar.com is specially Modified e-commerce website where our customers buy wooden home decor products such as Wall clock, Ashtrays and wooden Jewellery boxes. We believe & ought to make it happen- You Wood Love It.

I started my first venture during college- Lakdibazaar, wherein I traded wooden home décor products within Delhi. Managing a profit-making venture was

immensely thrilling and challenging. It helped me understand complex on-ground operations in the business realm

JOSH Talks

Internship

August 2015 - October 2015 (3 months)

New Delhi Area, India

Collecting videos, persuading people with inspiring stories to come on board, publicising campaigns & events to gain mass coverage by various universities' students were some of the tasks that were done being an intern with Josh Talks

Education

Management Development Institute

PGP-HRM , Human Resources Management/Personnel Administration,
General · (2019 - 2021)

Ramjas College

Bachelor of Commerce - BCom, Business/Commerce, Accounting &
Taxation · (2015 - 2018)

St. Mary's Academy - Saharanpur

Business/Commerce, General · (2000 - 2015)