

# Amitesh Ray

MBA - Finance  
Male | 23



EDUCATIONAL QUALIFICATIONS			
Degree	Institute/University/Board	% / CGPA	Year
MBA	T.A. Pai Management Institute, Manipal	6.18	2023-2025
B.Tech	Heritage Institute of Technology, Kolkata	8.71	2019-2023
CBSE - XII	South Point High School, Kolkata	65%	2018-2019
CBSE - X	South Point High School, Kolkata	9.4	2016-2017
SUMMER INTERNSHIP PROJECT			
Market Research Intern		Blue Copper Technologies Pvt. Ltd.	Apr 2024 – Jun 2024
Market Research on Digital Payments in the US	<ul style="list-style-type: none"><li>Conducted secondary <b>market research</b> to identify customer pain points and <b>refine client acquisition strategy</b></li><li>Designed ZAPIER workflow for content automation <b>reducing manual work by up to 70%</b> and <b>cost by 83%</b></li><li>Conducted analysis on <b>7+</b> payment rails, selecting the optimal option that reduced client processing time by <b>30%</b></li></ul>		
PROJECTS UNDERTAKEN			
Maruti Suzuki Equity Research Report	<ul style="list-style-type: none"><li>Developed <b>DCF &amp; Relative Valuation model</b> for Maruti Suzuki, estimating a target price of <b>INR 14,179</b>.</li><li>Performed <b>industry analysis, forecasting &amp; ratio analysis</b> to evaluate the financial performance of the company.</li></ul>		
Hedging Portfolio risk with Derivatives	<ul style="list-style-type: none"><li>Created an all equity portfolio on Bloomberg's TMSG Network, with a notional capital of 100 million INR.</li><li>Tracked portfolio return for 33 days against NIFTY &amp; <b>computed Portfolio Beta</b>, Standard Deviation and <b>Sharpe Ratio</b></li><li>Computed <b>hedge ratio</b>, &amp; sold NIFTY Futures for hedging. <b>Tracked hedged position, and basis risk</b> for observation.</li></ul>		
TVS: 2-Wheeler-Loan Financial Model	<ul style="list-style-type: none"><li>Prepared <b>3 year product PnL</b> for new two wheeler loan product from <b>TVS Credit</b>, in the rural segment.</li><li>Based on given assumptions, computed ROE, ROA, breakeven year &amp; used <b>PowerBI</b> for visualisation of peer analysis.</li></ul>		
TRAINING & CERTIFICATIONS			
Bloomberg Market Concepts	<ul style="list-style-type: none"><li>Learned use of Bloomberg for conducting <b>company research</b>, financial <b>statement analysis</b>., 2024</li><li>Analysed indicators of <b>economic growth</b>, mechanics of <b>currency, bonds &amp; equities market</b> using Bloomberg, 2024</li></ul>		
Bloomberg ESG Certification	<ul style="list-style-type: none"><li>Gained foundational knowledge in <b>ESG analysis</b> and evaluating companies <b>on ESG metrics</b>., 2024</li><li>Learned to use <b>Bloomberg terminal</b> for analysing a company based on <b>ESG pillar scores</b>, 2024</li></ul>		
NISM-Series-VIII: Equity Derivatives	<ul style="list-style-type: none"><li>Learnt basics of equity derivatives market and instruments like <b>futures, options</b>, forwards and swaps, 2024</li><li>Deepened understanding of <b>option greeks, strategies</b> and their <b>pay-off graphs</b> for risk management, 2024</li></ul>		
NISM-Series-XV: Research Analyst	<ul style="list-style-type: none"><li>Learnt basics of risk-return principles, valuation methodologies, and economy, industry, company analysis, 2024</li><li>Gained knowledge on financial statements, <b>ratio analysis, Du-Pont analysis</b> and regulatory compliance, 2024</li></ul>		
KPMG Six-Sigma Green Belt	<ul style="list-style-type: none"><li>Learned about application of <b>Six Sigma methodologies</b> for process improvement, 2024</li><li>Gained clarity on concepts like <b>DMAIC approach</b>, root cause analysis, value stream mapping., 2024</li></ul>		
ACHIEVEMENTS			
Representing Tapmi at CFA RC 2024	<ul style="list-style-type: none"><li>Representing TAPMI at <b>CFA Research Competition 2024</b> after <b>securing 1st place</b> among 18 intra-college teams, by preparing a comprehensive Equity Research Report on Maruti Suzuki India Limited., 2024</li></ul>		
Bloomberg Champion	<ul style="list-style-type: none"><li>Declared as <b>“Bloomberg Champion”</b> for the year 24-25, one of the 3 champions <b>among 500+</b> students of TAPMI, under the <b>Bloomberg Championship Program</b> with TAPMI, Manipal, 2024</li></ul>		
Achiever's Club	<ul style="list-style-type: none"><li>Inducted to <b>TAPMI Achiever's Club</b>, (top 10%), for securing positions at national level case competitions, 2024</li></ul>		
Campus Finalist at Bajaj FinServ ATOM	<ul style="list-style-type: none"><li>One of the 3 <b>Campus Finalists</b> for Seed Pitch Round at Bajaj Finserv Atom: CEO's challenge, with an innovative idea on consumer facing alternative investments aggregation platform, <b>“BAJAJ Alts”</b>, 2024</li></ul>		
B-School Case Competitions	<ul style="list-style-type: none"><li>National Runners-up at PRACHAAR, GIM: Showcased on-demand house help Nanny Amma App business model, 2024</li><li>National Runners-up at SAUDAKAR, Adhikosh'24 at NIBM, Pune: Showcased Bamboo Clothing business model, 2024</li><li>Winner at Pinnacle Pitch, TAPMI, Manipal: Presented business model of mental wellness app MindBridge, 2024</li></ul>		
POSITIONS OF RESPONSIBILITY			
Bloomberg Champion	<ul style="list-style-type: none"><li><b>Provided</b> comprehensive <b>training</b> to <b>500+ students</b> in using <b>Bloomberg Terminals</b></li><li><b>Assisted professors</b> in using Bloomberg terminal to draw financial data and insights for their academic research.</li></ul>		
Equity Analyst @ SAMNIDHY	<ul style="list-style-type: none"><li><b>Managing 48-lakh AUM</b> portfolio with 56 analysts, achieving <b>24% average return</b> and <b>0.79 BETA</b>.</li><li>Analysed Indian <b>FMCG sector</b> &amp; made <b>equity research reports</b> on stocks, generating ~ <b>16% return</b> in 7 months.</li></ul>		
NFO SPOC @ SAMNIDHY	<ul style="list-style-type: none"><li>Prepared <b>investment pitch decks</b> to attract and engage potential investors, <b>converting 29 investors</b> in class of 60.</li><li><b>Raised</b> over <b>INR 1.3 lakhs</b> in investments from a group of 60 students in the Batch of 2023-2025</li></ul>		
EXTRA CURRICULAR ACTIVITIES			
Cinematography	<ul style="list-style-type: none"><li>Secured <b>1st prize</b> in PARIDHI 2020's videography competition, 2020</li></ul>		