

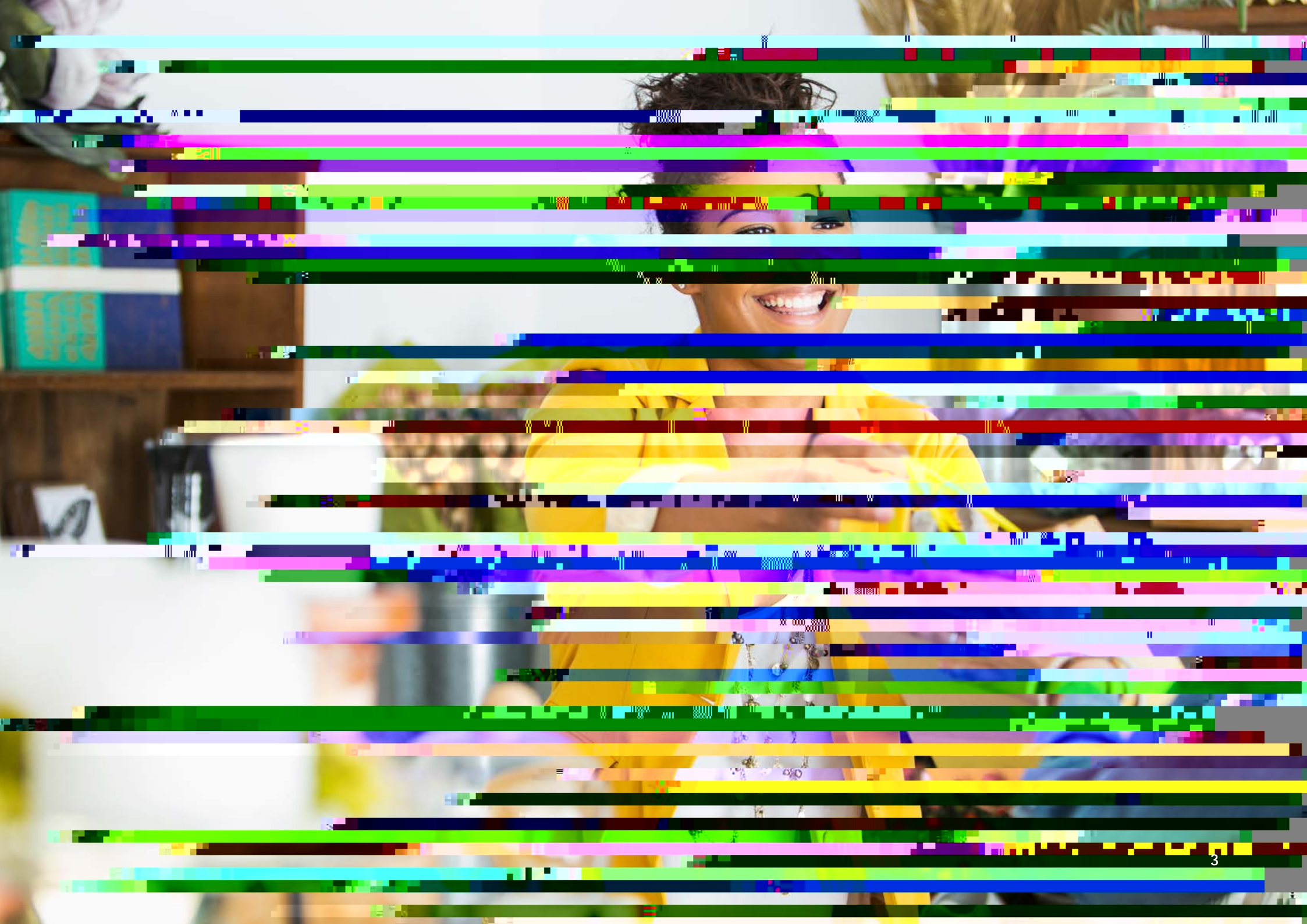


Simply Business

THE SIMPLY BUSINESS GUIDE TO

Starting a retail business

The UK's biggest
business insurance



Thinking things through

01

I

02

Making a business plan

A

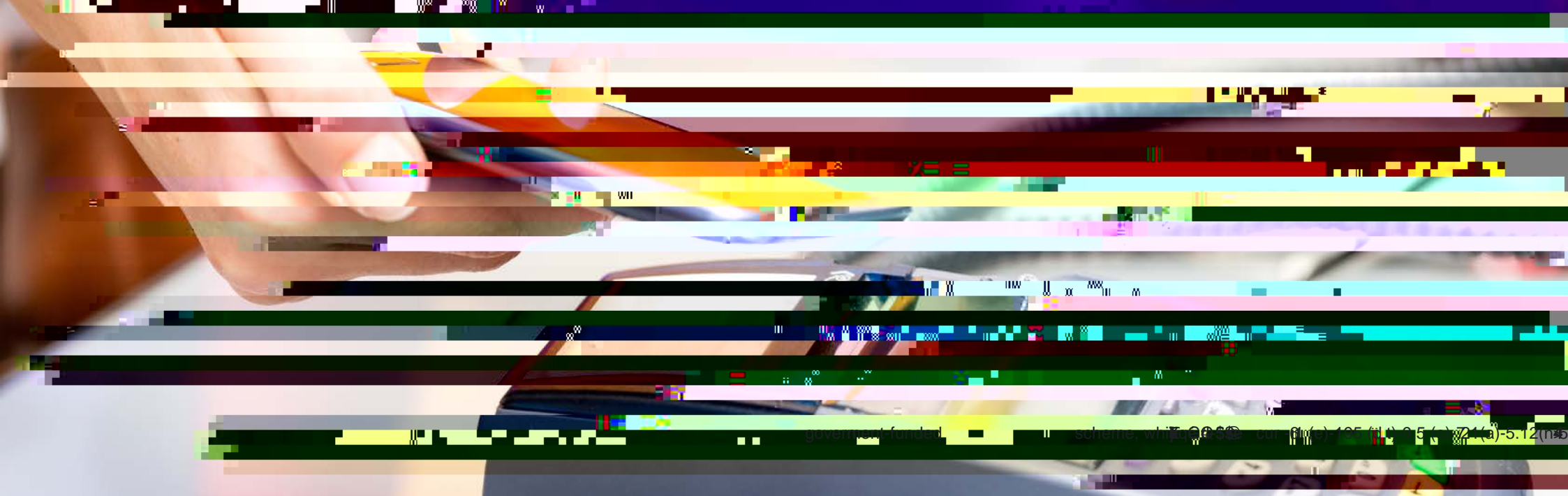
Choosing a

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2020年12月31日

A hand is holding a smartphone. The screen of the phone shows a website with a yellow background. In the center of the screen, the text "Simply Business is the UK's biggest business insurance" is displayed. To the right of the text, there is a circular icon containing a clock face. The background of the entire image is a close-up of a computer keyboard and a person's hand holding the phone.

Simply Business is the UK's biggest business insurance



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 agreeing. While borrowing from friends and family can mean low interest rates and
 no need for collateral, it can also damage personal relationships if things go wrong. If
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 much honest information as possible about the opportunities and risks of investing in
 your business, and draw up a proper document inc

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be able to pay back the loan plus the interest. You could also cons5.2sider app05.2ying for the



Setting up online

Whether you're starting a high street shop or an online

Fire and theft



solicitors' fees and legal costs, as well as any compensation claim, up to the limit of the policy. Similarly,

07

Online marketing

If you're opening a high street shop, you may consider

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Start optimising your website by investigating good SEO copywriting practice and performing keyword research. Also make sure that you're providing useful information on your website and you're keeping your pages updated, and think about developing guest posting relationships with other websites. Finally, get to grips with meta-510 (s2p)-66s w0)J providoooura hipti (h)833 (o)122.4(o)d 10.(la1-9.9 ? K)1enou eve (t)-1058(h)-7(e)-70.4(i)-51otcldivits wation12.3 (, a)55. (p)-



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About Simply Business