

SIMPLY BUSINESS

MANIFESTO FOR CHANGE

In early 2013, we asked insurance

Jargon-free information – online,
in print or in person

IMPLICITY

Our proof to you

—

Nothing but the facts,
and all upfront

An approach tailored to
your needs

A speed of interaction, set by you

Proactive around claims –

Our proof to you

Insurance products and service,
shaped by you

Acting on your feedback for
constant improvement

**THANK
YOU**