

PROFILE

Multidisciplinary Architect and Graphic Designer with 4+ years of experience in **residential architecture, retail planning** and **visual communication**. Skilled in translating ideas into impactful spaces and designs, with a focus on clarity, function, and aesthetics. A collaborative team player known for delivering high-quality work on time.

EDUCATION

- **Bachelor of Architecture**
BMS School of Architecture, Bangalore
2015 – 2020
- **Primary & Secondary Education**
Nagarjuna Vidyaniketan, Bangalore
2003 – 2015

TOOLBOX

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- AutoCAD
- SketchUp
- Revit
- MS Office

PROFESSIONAL EXPERIENCE

Retail Planner

TESCO – Bangalore | Oct 2023 – Present

- Developed design packs for large-format and convenience stores, aligning with Tesco's brand and spatial standards.
- Created presentation graphics and layouts to facilitate collaboration across Central Europe and UK teams.
- Worked with Costing, SRM and Format teams on feasibility studies and store renewals.
- Contributed to digital media rollouts, bottle return systems and store navigation improvements.
- Applied graphic principles (typography, layout, brand colors) to enhance visual communication.

Graphic Designer & Architect

Ashkam – Ranchi | May 2023 – Sept 2023

- Designed branded content including brochures, menu cards, and client presentations.
- Created mood boards, color palettes and layout compositions for high-end interiors.
- Applied typography, color theory and material texture in print and digital formats.
- Supported architectural concepts with visually driven communication tools.

Freelance Graphic & Spatial Designer

Apr 2022 – May 2023

- Delivered branding and visual identity solutions for boutique interior and architecture clients.
- Created print-ready assets, presentation templates and digital brochures aligned with design narratives.
- Merged architectural concepts with visual storytelling to communicate design intent.
- Led mood board creation and brand style development for lifestyle-focused residential projects.

SKILLS

- Visual Design
- Graphic Communication & Storytelling
- Design Ideation & Concept Development
- Branding & Layout Design
- Color Theory & Typography
- Layout & Template Design
- Project Coordination 3D Rendering & Visualization
- Physical Modeling
- Proposal Writing & Documentation
- Content Development & Communication
- Client-Focused Visual Narratives

Architect & Visual Communication Designer **buildAhome – Bangalore | Jan 2021 – Mar 2022**

- Managed project documentation, including client decks, handover presentations and marketing visuals.
- Developed mood boards and spatial brand language for 30+ residential projects.
- Integrated visual design elements into architecture to enhance client engagement.

Design Intern **Dezign Studio-Bangalore| Jul 2019-dec 2019**

- Assisted in design development for residential and brewery projects with a focus on **theme design** and client experience.
- Created **mood boards**, physical models, and presentation materials to communicate design concepts.
- Applied **color theory** and **typography** principles to enhance visual storytelling.
- Participated in material selection, client meetings, and site visits to support cohesive project delivery.

RECOGNITIONS & ACHIEVEMENTS

- **Consolation Award:** Rubens Trophy
- Led and managed **30+ projects** from design development to project handover

Udemy Certifications:

- Graphic Design Basics
- Graphic Design Masterclass-Learn Great Design
- Adobe Photoshop CC: The Complete Guide
- Introduction to Color Theory
- Typography & Layout Design
- Principles of Branding