



JAGRATI PANDEY

Mumbai, India

+91-8745871149

jagratipandey.97@gmail.com

www.linkedin.com/in/jagrati-pandey/

PROFESSIONAL EXPERIENCE

Neon Hospital, Palva Hospitals & Healthcare Pvt Ltd

July'19-Present

Management Associate

- Responsible for building brand and creating awareness about the newly built Neon hospital in Mumbai, India
- Organise camps for Senior citizen checkup, children wellbeing, blood donation and women hygiene thereby ensuring public
- Prepare Financial Business cases for marketing campaigns like Online marketing, TV, Newspaper and Radio campaigns, Pamphlet Distributions
- Analyze data and create reports about hospital's growth from marketing campaigns
- Accountable for Rs 25,000 spent in marketing budget per month

Achievements

- Achieved 120% WoW growth from Facebook campaigns in Nov and Dec'19
- Helped hospital reach overall 10x growth in the footfall and general enquiry from 45 to 480 per month in a span of 9 months chasing a target of touching 600 per month by Jul '20

Leaders for Tomorrow, Delhi (Non-Profit Organisation)

Aug'17-Mar'18

Volunteer, College representative

- Aimed at grooming youth into confident, responsible and extraordinary leaders by providing them with a platform to be agents of social change
- Organised activities to collect used/spare clothes, books and stationaries from hostel students and distribute these to nearby orphanages and to deprived students in Government schools
- On Saturdays organise teaching classes for kids, from the economically weaker background, at the college campus, asked and convinced several university students to help us in the noble cause so that each child can get 1 to 1 attention

Womenite Society, University of Delhi

Aug'17-Jan'18

Volunteer

- Endeavours to create gender equal society through education, love and empowerment by assisted in conducting 2 workshops and 5 campaigns on Gender Equality, Child Sex Abuse and Menstrual Hygiene during the period

Robin Hood Army, Delhi (Volunteer based, Zero funding organization)

Aug'16-Oct'16

Volunteer

- Aimed to procure surplus/leftover food from restaurants and serve it to less fortunate people including homeless families, orphanages and old age homes, thereby feeding the underprivileged and preventing wastage of food simultaneously
- Tied up with 12 restaurants / canteen and identified 3 areas where the supply from these restaurants can reach

EDUCATION

Sri Venkateswara College (University of Delhi)

Bachelor of Science in Life Sciences

Jul'16-Jun'19

INTERESTS AND ACHIEVEMENTS

- CULTURAL:
 - Cultural Secretary of the University of Delhi in 2018-2019
 - Volunteered at the Annual Cultural Festival of Sri Venkateswara College in 2018, Delhi
- DEBATE: Won several Debate Competitions, also worked as debating head for 3 months in Leaders for Tomorrow, 2017
- ACADEMICS: Secured 4th position at School and 276th rank at National Level, in International Biology Olympiad 2015
- SPORTS:
 - Cricket: Represented college women cricket team at inter-college level
 - Athletics: Secured 2nd position in Athletics at the college level
- POLITICS: Political inclination with interest in growth and development plans of various Government across the globe

SKILLSETS

- Technical Skills: MS Office Suite (word, excel and powerpoint), Social Media Marketing, Analytical Skills and Quantitative Abilities
- Personality Traits: Team Player, High EQ and Can-do attitude