20OffBeautyProducts

Status: Active **Promotion Class:** Product **Promotion Rule:** 20% on discounted products; limited to 1 application(s) per order

General

You can manage general and custom promotion attributes in this section. The **Status** field indicates if the promotion is active or inactive (to be active, a promotion must be both scheduled and enabled). The **Name** field provides a short description of the promotion (typically used in the cart). The **Callout Message** field provides a slightly more detailed message (typically used on a product detail page). The **Promotion Details** field is generally used for legal messaging, fine print, and other details about the promotion. To schedule or modify promotion qualifiers (customer groups, source codes or coupons), you must assign the promotion to a campaign or A/B test. You must do this from within the specific campaign or A/B test. You can see where the promotion is scheduled in the **Schedule/Qualifiers/Compatibility** section. Click the **Apply** button at the bottom of each panel ("General" or "Promotion Rule") to save the data for that section.

Select Language: | Default ⬍ | Apply

ID:* `20OffBeautyProducts`

Name: `20OffBeautyProducts`

Currency: | All ⬍ |

Enabled: | Yes ⬍ |

Archived: | No ⬍ |

Searchable: | No ⬍ |

Callout Message: `20% off for registered users having atleast 2 beauty attributes updated in their profile`

HTML Editor

Promotion Details: `20% off for registered users having atleast 2 beauty attributes updated in their profile`

HTML Editor

Tags:

Add New Tag: [   ] Add

Image: [   ] **Select**

Compatibility

Exclusivity:* | GLOBAL (Can't be combined with any promotion.) ⬍ |

Apply   Copy   Delete

Promotion Rule

Select the **Promotion Class** you want ("Product", "Order", "Shipping"), then choose from the promotion types available for the respective promotion class.
* For **Product** promotions, create discounts and specify **Qualifying Products** (the products which trigger the discount) and **Discounted Products** (the products to which the discount is applied).
* For **Order** promotions, create discounts and optionally specify **Excluded Products** and **Qualifying Products**. Excluded products don't contribute to the merchandise condition and aren't discounted. If "Qualifying Products" is left empty, all non-excluded products in the order contribute towards the merchandise condition. Otherwise, the specified amount of qualifying products is required to trigger the discount.
* For **Shipping** promotions, create discounts and specify **Qualifying Products** and **Shipping Methods**. For promotions based on a certain number of qualifying products, qualifying products are mandatory. For promotions based on a certain amount of qualifying products, qualifying products are optional. If left empty, all products in the shipment contribute towards the merchandise condition. One of the specified shipping methods must be selected in the Storefront to trigger the discount.

Multiple **Discount** tiers are available for some promotion types. Click **Add** to create multiple tiers or delete an existing tier by clicking the removal icon. **Maximum Applications** limits the number of times the promotion can be applied per order.

Example: 10 percent off.

Promotion Class: | Product ⬍ | | Without Qualifying Products ⬍ |

Discount: 20   Percent Off ▲▼

Discounted Products: Products in category 'womens-jewelry(Jewelry)' or subcategories

    Edit

Maximum Applications: 1   Per Order

Apply

Schedule/Qualifiers/Compatibility

ID	Description	Type	Schedule	Customer Groups	Source Codes	Coupons	Required Qualifiers
20OffEyeColorAndSkinTypeProducts	20% off for registered users having eye color and skin type updated in their profile	Campaign	03/01/2020 12:00 am - 03/31/2020 11:45 pm	EyeColorAndSkinType, HairAndEyeColor, HairAndSkinTone, Registered, HairAndSkinType			Any

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