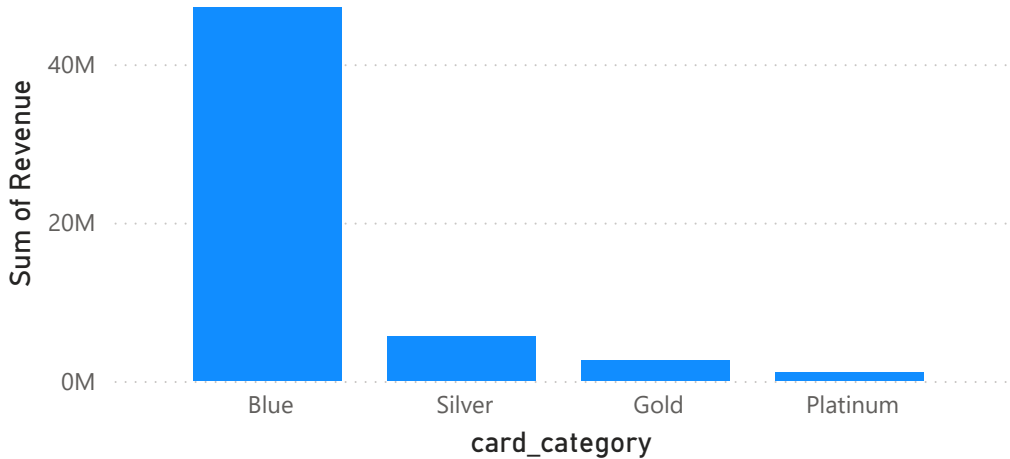
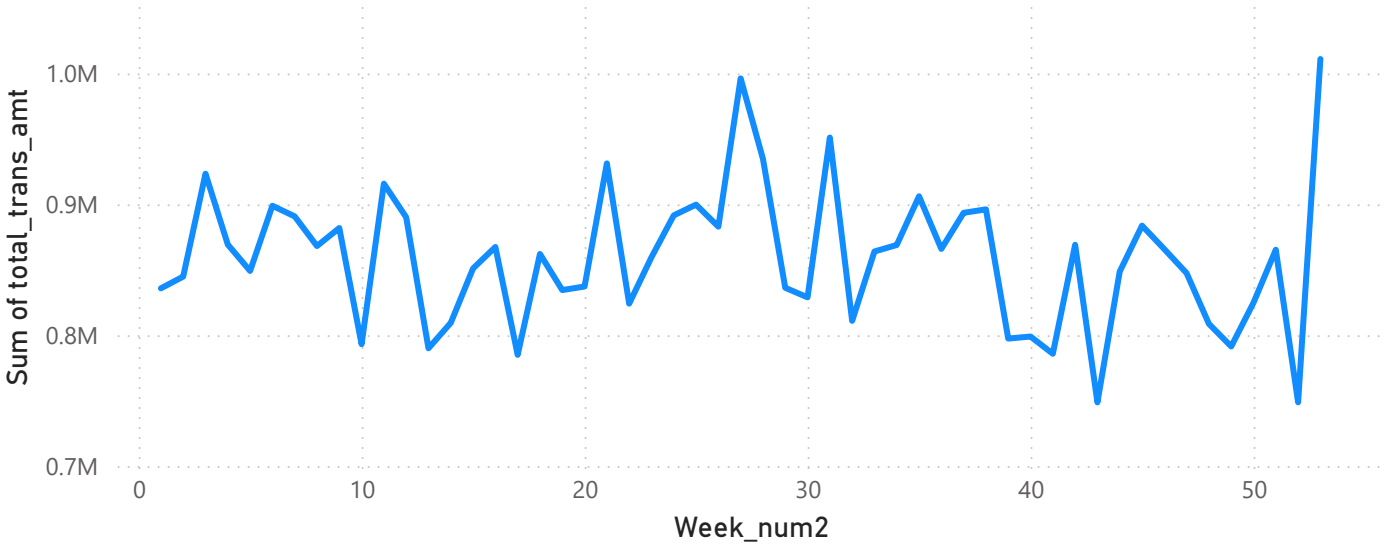




Sum of Revenue by card_category



Sum of total_trans_amt by Week_num2



Week_num2	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
7	1121745	1099909	-1.9%
8	1099909	1071542	-2.6%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Transaction
Amount

46M

Transaction
Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	161629
Gold	2533682	2091362	384755
Silver	5659109	4647596	821923
Blue	47188612	37840749	6614173
Total	56517011	45533021	7982480



week_start_date

All

F

M

Gold

Silver

Blue

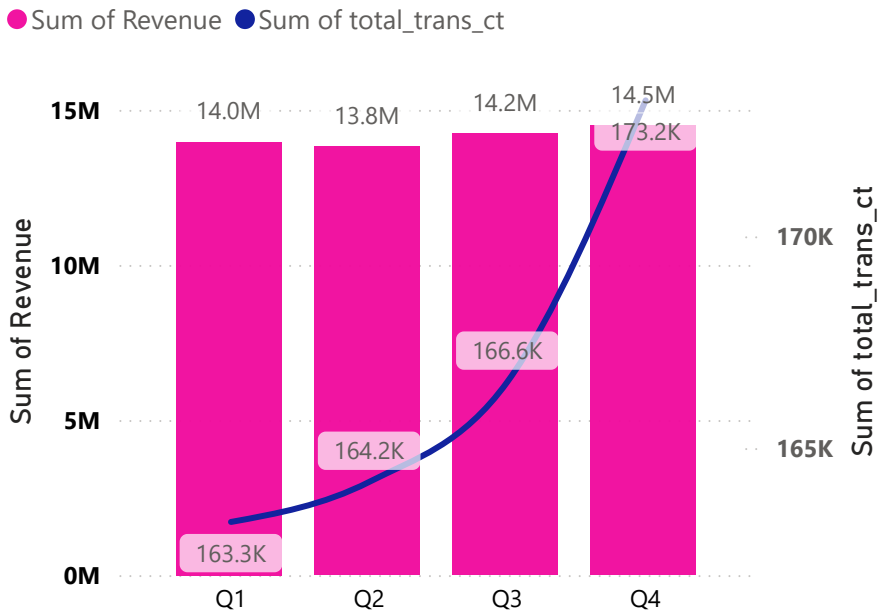
Platinum

Low

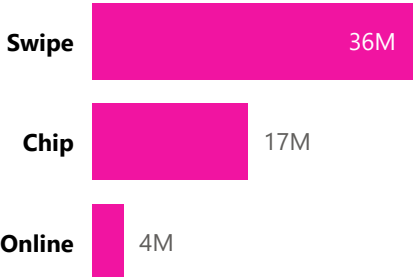
Med

High

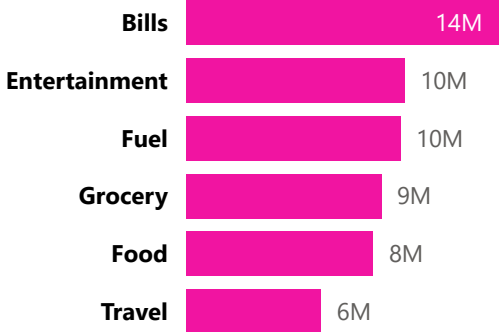
QTR Revenue & Total Transaction Count



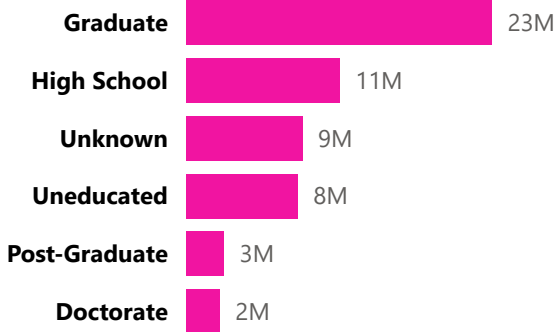
Revenue by card use type



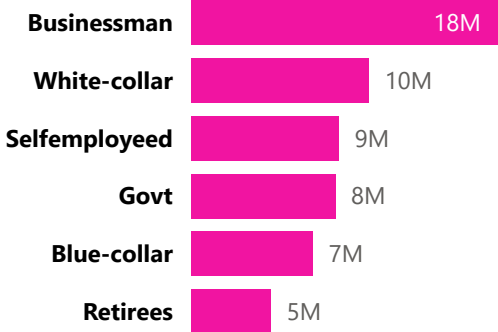
Revenue by Expenditure



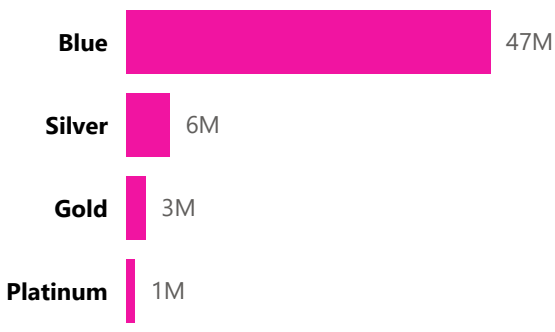
Revenue by Education



Revenue by Customer Job



Revenue by card category



Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

57M

Total Interest

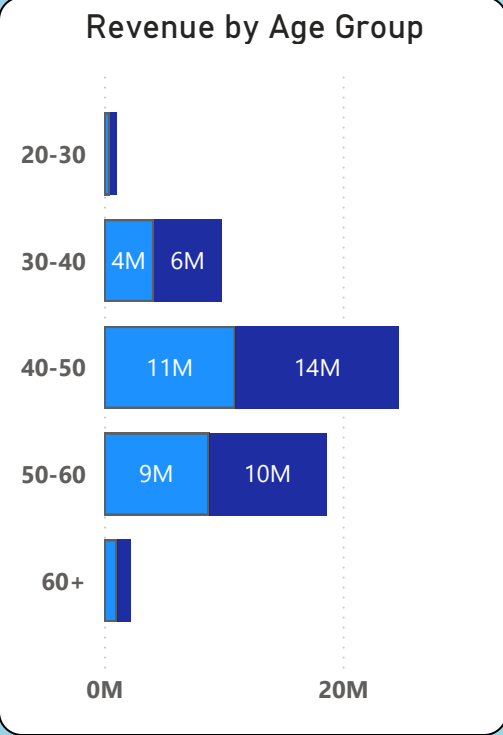
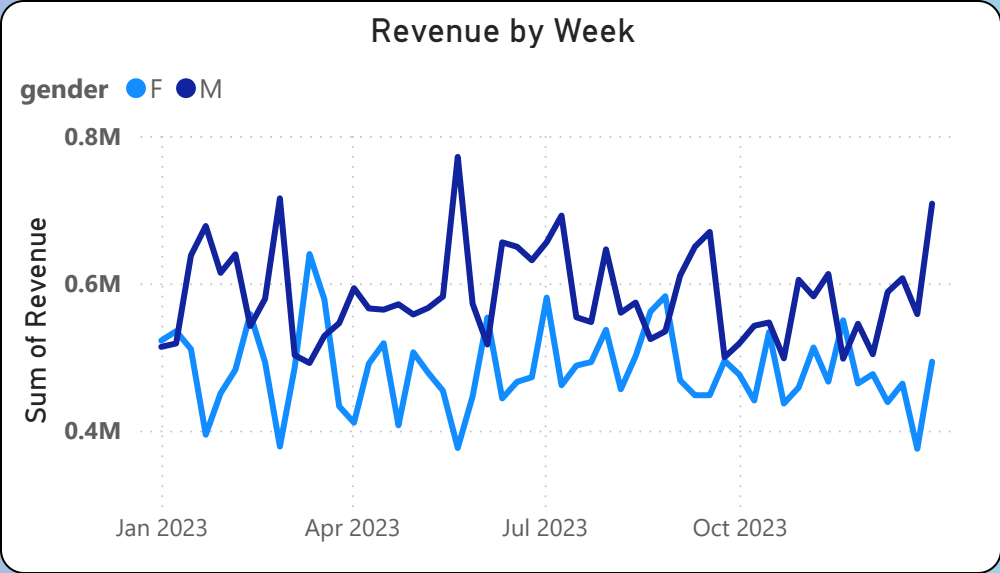
8M

Income

588M

CSS

3.19



M

F

31M

26M

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Govt	8335534	1182231	90834727
Selfemployeed	8542826	1141510	77659931
Blue-collar	7040606	967751	73516911
Retirees	4617448	641692	49619308
Total	56517011	7982480	587599783

