

# JESSICA CLAIRE

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Montgomery Street, San Francisco, CA 94105 • Home: (555) 432-1000 • Cell: • resumesample@example.com •

## Executive Profile

Broadcast Management, Media Sales, Radio Station Programming and On-Air Broadcast execution is where my success has been the most dominate.

## Skill Highlights

- Affiliate Sales Manager
- Local Brand Manager
- On-Air Personality
- Social Media Integrator
- Digital Content Developer
- Email Marketer

## Core Accomplishments

In my career as a media professional, I've achieved notable success as a major market on-air personality, Brand Manager, created and developed several syndicated radio shows, successfully distributed national broadcast products and increased market share for many radio consolidators across the country.

## Professional Experience

**Consultant**, 03/2013 to Current

**Infor** – Saint Paul, MN,

- Our team creates and develops national programming for radio stations across the country
- We syndicate and distribute radio shows, imaging packages and media content
- Working as a Consultant with local radio stations, national radio shows, major record labels and social media integrators of media

**Sr. Director**, 10/2009 to 01/2014

**Cumulus Media Networks** – City, STATE,

- Directed and coordinated affiliate sales and on-air personnel.
- Developed, maintained and coordinated syndicated radio programs.
- Developed and managed 24 hour national radio formats.

**Operations Director, Brand Manager and On-Air Personality**, 2001 to 10/2009

**Inner City Broadcasting** – City, STATE,

- Executed content delivery for WWDM-FM.
- Managed daily operations of WWDM-FM, coordinated promotions for the local sales team and on-air production.
- Ranked #1 with Persons both 18-34 and 24-54.

## Education

**Associate of Arts**: Mass Communications,

**Lincoln College** - Lincoln, IL

GPA:

## Skills

- Media Consulting and Digital Content Analysis
- Syndicated Development and Management
- Affiliate Sales Management and Analysis
- Radio and Podcasting Brand Management Development
- Digital Content Delivery and Music Scheduling
- Social Media Integration and SEO Development
- Website Development and Consulting Services