



AI BRAIN + HUMAN HEART

Reading is an Acquired Skill. We Make it Natural.

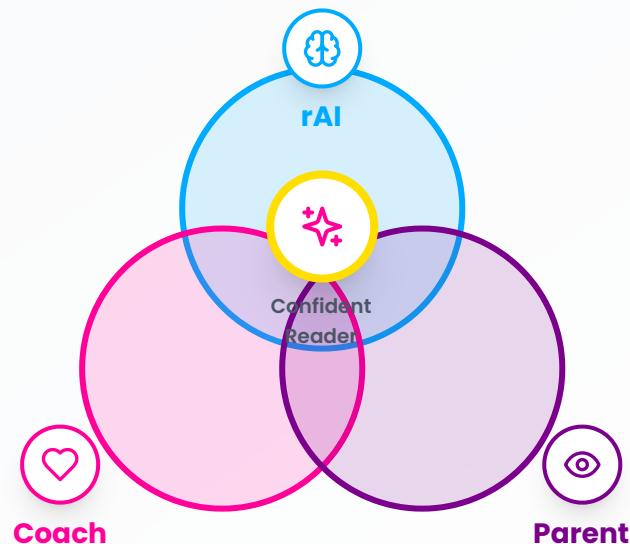
We use **AI to find reading gaps**. Expert coaches fix them.

Free Assessment **Watch Our Story**

100% Free

5 Minutes

100+ Kids

**rAI**
Diagnoses gaps**Coach**

Delivers with warmth

**Parent**

Sees everything



👉 Jolly Phonics Certified • 7 Years Experience



Personalizes

Delivers with Warmth

Sees Everything

Why Do So Many Children Struggle with Reading?

Here's what most parents don't realize...



Reading is a Skill – Like Swimming

You wouldn't throw a child into a pool and expect them to swim. Yet that's exactly what happens with reading. Schools expect children to read, but rarely teach the **science of reading** – how sounds form words, how words form meaning.

**50%**

of Grade 5 students in India cannot read a Grade 2 level text

— ASER 2023 Report

DOES THIS SOUND FAMILIAR?



Reads slowly and hesitantly, word by word



Struggles to understand what they just read



 Jolly Phonics Certified • 7 Years Experience

Avoids reading and makes excuses

Yestoryd

Falling behind classmates in school



Losing confidence in themselves

You're not alone. And it's not your child's fault.**THE YESTORYD METHOD****AI Brain + Human Heart = Confident Reader**

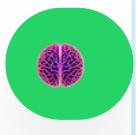
See how rAI, Coach, and You work together

1

**rAI Diagnoses****The Brain**

Our AI listens to your child read, analyzes 50+ parameters, and identifies exact gaps — fluency, pronunciation, speed.

- Analyzes reading in real-time
- Identifies exact gaps & struggles
- Builds personalized curriculum





Coach Delivers

The Heart

Certified phonics experts take rAI's diagnosis and deliver personalized 1-on-1 sessions with patience and warmth.

- ☑ 1-on-1 personalized sessions
- ☑ Jolly Phonics certified
- ☑ Patient, encouraging, warm
- ☑ Celebrates every small win

3



You See Everything

The Eyes

Full transparency — progress reports after every session, WhatsApp updates, visual dashboard. Never in the dark.

- ☑ Progress reports after every session
- ☑ Real-time updates on WhatsApp
- ☑ Visual dashboard of improvement
- ☑ Direct chat with coach

[Free Assessment →](#)

 Jolly Phonics Certified • 7 Years Experience**THE YESTORYD STORY**

"I realized that **love for stories wasn't enough. Kids needed the science of reading."**

Yestoryd started simply — I wanted to share the joy of storytelling with kids. But in my classes, I noticed a pattern. Kids loved the stories, but many couldn't *read* them.

They struggled with sounds, blending, and word composition. I realized that **reading is not natural — it's an acquired skill**.

I spent 7 years mastering **Jolly Phonics** and **Jolly Grammar**. Now, with AI technology, we can diagnose reading gaps instantly — so coaches can focus purely on the child.

 Jolly Phonics Certified 7 Years Experience**What's new at Yestoryd**

 Jolly Phonics Certified • 7 Years Experience**Yestoryd**

SAFE AI

Why Our AI is Different (and Safer)

 Generic AI**ChatGPT, etc.**

General Purpose AI

Guesses based on the internet. No reading expertise. No understanding of phonics rules. May give incorrect or generic advice.

 Safe, Expert-Verified AI**Rucha's Knowledge Engine**

Expert-Verified AI

Consults our Expert Knowledge Base first. Built on 7+ years of Rucha's phonics expertise. Never guesses — always references proven methods.

THE PROCESS

Child Error



Check Expert DB



Perfect Fix ✓



 Jolly Phonics Certified • 7 Years Experience

Most AI makes things up. We couldn't risk that with your child's education.

Imagine our AI as a **librarian with a manual written by Rucha**. Built on **7+ years of phonics expertise**.

When your child makes a mistake, the AI doesn't guess. It looks up the **exact page in our "Expert Manual"** and tells the coach precisely which Phonics rule to practice.

PARENT STORIES

Real Results from Real Families



"Amazing transformation! Aarav went from struggling with basic words to reading full sentences confidently. The personalized approach made all the difference."



Priya Sharma
Mumbai • Parent of Aarav, 6



"The coaches are incredibly patient and skilled. My daughter now loves reading time instead of dreading it. Worth every rupee!"



Rahul Gupta
Delhi • Parent of Ananya, 7



 Jolly Phonics Certified • 7 Years Experience**Yestoryd**

Shen Patel

Bangalore - Parent of Arjun, 5

100+

Children Helped

4.9/5

Parent Rating

7 yrs

Experience

SIMPLE PRICING

Invest in Your Child's Reading Future

Start free. Upgrade only when you're ready.

[Start Here](#)

Free AI Assessment

See rAI in action – understand your child's reading level

₹0 forever free

-  rAI analyzes reading in real-time
-  Clarity, Fluency & Speed scores
-  Personalized improvement tips
-  Detailed Diagnosis Report (**Worth ₹999**)
-  Instant shareable certificate
-  No credit card required





Complete Transformation

Most Popular

3-Month Coaching

rAI + Coach + Parent – the complete triangle

₹5,999 ₹11,999

- ☑ Everything in Free Assessment
- ☑ 6 expert coaching sessions (1-on-1)
- ☑ 3 parent progress check-ins
- ☑ rAI-powered progress tracking
- ☑ WhatsApp updates after each session
- ☑ Visual progress dashboard

Consult with Rucha

Plan your child's reading roadmap



**rAI Finds. Coach Fills. You See.
Your Child Reads.**



🎓 Jolly Phonics Certified • 7 Years Experience

journey. Start with a free assessment.



[Free Assessment →](#)

[WhatsApp Us](#)

⌚ 100% Free Assessment ⏰ 5 Minutes Only 📅 Instant Results



AI-powered reading assessment and expert coaching
for children aged 4-12. rAI diagnoses. Coach delivers.
You see everything.

🎓 Jolly Phonics & Grammar Certified

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Made with ❤️ for young readers in India

