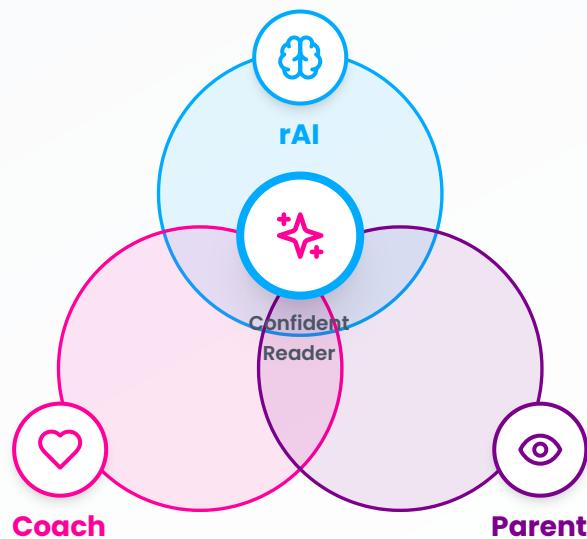


 AI BRAIN + HUMAN HEART

Reading is an Acquired Skill. We Make it Natural.

We use AI to find reading gaps.
Expert coaches fix them.

 **Free Assessment** See How It Works 100% Free 5 Minutes 500+ Assessments

Yestoryd Why Do So Many Children Struggle with Reading?

Here's what most parents don't realize...



Reading is a Skill – Like Swimming

Schools expect children to read, but rarely teach the **science of reading**. Without understanding phonics rules, children are forced to "memorize" shapes of words. That's why they get stuck.



50%

of Grade 5 students in India cannot read a Grade 2 level text

— ASER 2023 Report

DOES THIS SOUND FAMILIAR?



Reads slowly and hesitantly, word by word



Struggles to understand what they just read



Avoids reading and makes excuses



 Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents



Losing confidence in themselves

THE YESTORYD METHOD

AI Brain + Human Heart = Confident Reader

No guesswork. A complete 3-step system.



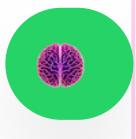
rAI Diagnoses

The Brain

-  Analyzes reading in real-time
-  Identifies exact gaps & struggles
-  Builds personalized curriculum



Coach Delivers



 Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents



 Patient, encouraging, warm



You See Everything

The Eyes

-  Progress reports after every session
-  Real-time updates on WhatsApp
-  Visual dashboard of improvement

[Start Free Assessment →](#)

THE FOUNDER'S STORY

"I realized that love for stories wasn't enough. Kids needed the science of reading."

I've spent 7 years teaching phonics. I noticed a pattern: Kids loved stories, but couldn't *read* them independently.



Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents

acquired skill.



That's why I built Yestoryd. Our AI finds the gaps I used to find manually, but instantly. And then, we fix them together.

Jolly Phonics Certified

7 Years Experience

What's new at Yestoryd



Why Expert Data Matters

Why Yestoryd is safer and smarter than generic AI.

Generic AI





Guesses based on the whole internet. May give incorrect or generic advice.

✓ Yestoryd RAG Engine



Expert Knowledge

Consults our Expert Knowledge Base first. Built on 7+ years of Rucha's notes. Never guesses.

REAL WHATSAPP MESSAGES

Parents Love the Results

P

Priya Sharma

Mumbai

Amazing transformation! Aarav went from struggling with basic words to reading full sentences confidently. The personalized approach made all the difference.

10:42 AM

R

Rahul Gupta

Delhi



Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents



time instead of dreading it. Worth every rupee!

10:42 AM

Sneha Patel

Bangalore

Best investment for my child's future. The AI assessments helped us understand exactly where Arjun needed help.

10:42 AM

500+

Assessments

4.9/5

Avg Rating

92%

Improved

SIMPLE PRICING

Invest in Your Child's Future

Start free. Upgrade only when you're ready.

Step 1

Free AI Assessment

Understand your child's reading level

₹0 forever free

rAI analyzes reading in real-time



Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents



No credit card required

Take Free Assessment

Step 2

Most Popular

3-Month Coaching

rAI + Coach + Parent – the complete triangle

₹5,999 ₹11,999

- ✓ Everything in Free Assessment
- ✓ 6 expert coaching sessions (1-on-1)
- ✓ 3 parent progress check-ins
- ✓ WhatsApp updates after each session
- ✓ Visual progress dashboard

Consult with Rucha

Plan your child's roadmap • Free call

**rAI Finds. Coach Fills. You See.
Your Child Reads.**



 Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents



Yestoryd

AI-powered reading assessment and expert coaching
for children aged 4-12.

Quick Links

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