

Thank you for sharing the document. It captures all the points. To build additional clarity we are documenting additional points

Library Services:

- Functions as an e-commerce platform where users can add books to their carts and have them delivered by courier.
- Offers subscription plans (Basic, Premium, etc.).
- Requires additional filters: Type, Language, Authors.

Physical Phonics Classes:

- Weekly classes with monthly advance payments.
- Variable pricing based on per-customer negotiation.
- Discounts applied via discount codes.
- Flexible payment options: Customer self-payment or bill generation with payment links via WhatsApp or SMS.

On-Demand Phonics Classes:

- Similar interface to Udemy.
- Provides anytime access to purchased courses (not downloadable).

Storytelling Sessions:

- Details to be further defined.

Podcasts:

- Details are already clarified in the previous document.

Common Features:

- User registration with common information (address, child details, etc.) for all services.
- Technical features as outlined in the initial document.

Additional Notes:

- Phonics and storytelling classes require separate pages.
- The website will have an all-in-one design with easy navigation.

Subscriber management is vital

- Thorough and simple architecture would be the key
- All details about to be captured about the customers and their kids with local address

Please consider payment terms as 25 (to initiate the work) – 50 (before the launch) – 25 (after 10 days post teething issues resolution)

I'm ready to discuss these details further and answer any questions you have. Feel free to schedule an online call at your convenience.