



♥ AI BRAIN + HUMAN HEART

# Reading is an Acquired Skill. **We Make it Natural.**

We use AI to find reading gaps.  
**Expert coaches fix them.**

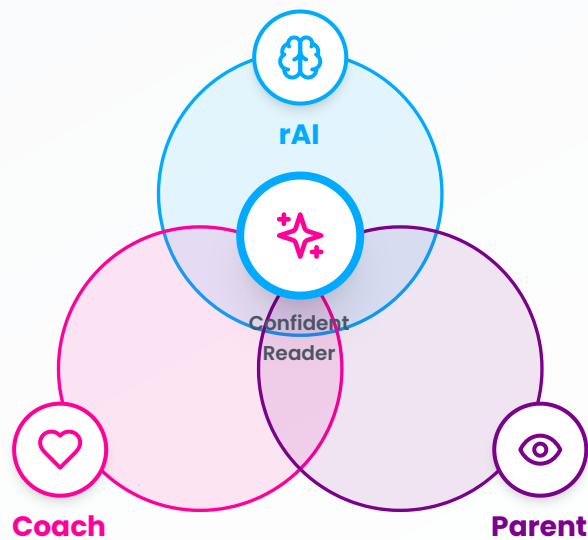
⚡ **Free Assessment**

→ **See How It Works**

🛡️ 100% Free

🕒 5 Minutes

★ 500+ Assessments





# Why Do So Many Children Struggle with Reading?

Here's what most parents don't realize...



## Reading is a Skill — Like Swimming

Schools expect children to read, but rarely teach the **science of reading**. Without understanding phonics rules, children are forced to "memorize" shapes of words. That's why they get stuck.



### 50%

of Grade 5 students in India cannot read a Grade 2 level text  
— ASER 2023 Report

### DOES THIS SOUND FAMILIAR?



Reads slowly and hesitantly, word by word



Struggles to understand what they just read



Avoids reading and makes excuses





Losing confidence in themselves

### THE YESTORYD METHOD




# AI Brain + Human Heart = Confident Reader

No guesswork. A complete 3-step system.



## rAI Diagnoses

### The Brain

-  Analyzes reading in real-time
-  Identifies exact gaps & struggles
-  Builds personalized curriculum



## Coach Delivers



Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents



1-on-1 personalized sessions



Jolly Phonics certified



Patient, encouraging, warm



## You See Everything

### The Eyes



Progress reports after every session



Real-time updates on WhatsApp



Visual dashboard of improvement


[Start Free Assessment →](#)

### THE FOUNDER'S STORY

"I realized that **love for stories** wasn't enough. Kids needed the **science of reading**."

I've spent 7 years teaching phonics. I noticed a pattern: Kids loved stories, but couldn't *read* them independently.




 Jolly Phonics Certified • 7 Years Experience


Trusted by 500+ Parents

acquired skill.

**Yestoryd**

That's why I built Yestoryd. Our AI finds the gaps I used to find manually, but instantly. And then, we fix them together.

 Jolly Phonics Certified

 7 Years Experience

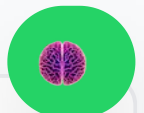
What's new at Yestoryd



# Why **Expert Data** Matters

Why Yestoryd is safer and smarter than generic AI.

 Generic AI



**Yestoryd**

Guesses based on the whole internet. May give incorrect or generic advice.

✓ Yestoryd RAG Engine

**Expert Knowledge**

**Consults our Expert Knowledge Base first.** Built on 7+ years of Ruchd's notes. Never guesses.

## REAL WHATSAPP MESSAGES

# Parents Love the Results

P

**Priya Sharma**

Mumbai

Amazing transformation! Aarav went from struggling with basic words to reading full sentences confidently. The personalized approach made all the difference.

10:42 AM

R

**Rahul Gupta**

Delhi



Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents

time instead of dreading it. Worth every rupee!

Yestoryd

10:42 AM

S

Sneha Patel

Bangalore

Best investment for my child's future. The AI assessments helped us understand exactly where Arjun needed help.

10:42 AM

500+

Assessments

4.9/5

Avg Rating

92%

Improved

SIMPLE PRICING

# Invest in Your Child's Future

Start free. Upgrade only when you're ready.

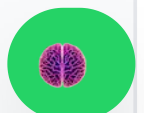
Step 1

## Free AI Assessment

Understand your child's reading level

₹0 forever free

✓ rAI analyzes reading in real-time



Jolly Phonics Certified • 7 Years Experience

Trusted by 500+ Parents

 Personalized improvement tips  
Instant detailed report

 No credit card required

[Take Free Assessment](#)






Step 2

Most Popular

## 3-Month Coaching

rAI + Coach + Parent — the complete triangle

₹5,999 ~~₹11,999~~

-  Everything in Free Assessment
-  6 expert coaching sessions (1-on-1)
-  3 parent progress check-ins
-  WhatsApp updates after each session
-  Visual progress dashboard

[Consult with Rucha](#)

Plan your child's roadmap • Free call

rAI Finds. Coach Fills. You See.  
**Your Child Reads.**





# Yestoryd

# Yestoryd

AI-powered reading assessment and expert coaching  
for children aged 4-12.

## Quick Links

[Free Assessment](#)[How It Works](#)[Pricing](#)

## Access

[Parent Login](#)[Coach Login](#)[Become a Coach](#)

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